

AdZilla's Whitepaper

Introduction

AdZilla is a Solana-based meme coin featuring a small, hungry dinosaur that eats and destroys online ads. **The goal is to attract non-crypto users into the AdZilla ecosystem** through creative advertising campaigns across the web and in-app platforms.

Concept

AdZilla is not just another meme coin — it's a fun and engaging brand designed to grow organically by using online ads like banners, native ads, and popups to capture attention worldwide. **As people discover AdZilla through ads, they join the community and become part of the expanding ecosystem**.

Launch Details

AdZilla was launched on **Pump.fun**, ensuring a fair and transparent start. The developer purchased **2.5% of the supply** at launch to support early liquidity and marketing initiatives. The remaining supply is available for anyone to purchase at any time, fostering a fully community-driven growth model.

Growth Strategy

AdZilla will leverage massive exposure via:

- **Web and in-app advertising** to reach mainstream audiences.
- **Community-driven campaigns** that make users part of the story.
- **Partnerships and viral content** to sustain growth and awareness.

Roadmap

- **Phase 1:** Launch and initial community building.
- **Phase 2:** Massive ad campaigns to attract regular users.
- **Phase 3:** Community-driven events, additional DEX listings.
- **Phase 4:** CEX listings.
- **Phase 5:** Expansion of the AdZilla ecosystem, with potential integrations and collaborations.

Conclusion

AdZilla is here to make crypto fun, accessible, and viral. By combining meme power, community energy, and smart advertising, **AdZilla is set to become a memorable part of the Solana ecosystem and a gateway for newcomers into crypto**.

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