AIRian Introduction

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AIRian symbolizes the ‘AIR,’ the most important element for runners and marathoners. In addition, '-ian' represents the members of this community. This name represents the formation of a global community where every Runners and Marathoners gather together to share their passion.

AIRian is building world's largest Runners’ Community based on Web 3.0.

This is a 'user-centered running project' where global runners participate and develop together on a decentralized platform built around the history of the world's top seven marathons and various running/marathon IPs. Beyond offline running/marathon events that have already been held, runners worldwide can run together and enjoy community activities across borders. We expect more than 300 million runners worldwide to participate in AIRian's culture, and all user activities will be recorded and utilized via blockchain.

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