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What is CasinoCoin?

CasinoCoin is a digital currency, designed with the regulated gaming industry in mind. Utilising the latest in blockchain technology, CasinoCoin can facilitate up to 1,500 peer-to-peer transfers per second, with near-instant confirmation.

CasinoCoin is founded on an ethos of compliance and consumer protection first, and is developing a gaming environment worthy of the world's top regulated gaming jurisdictions.

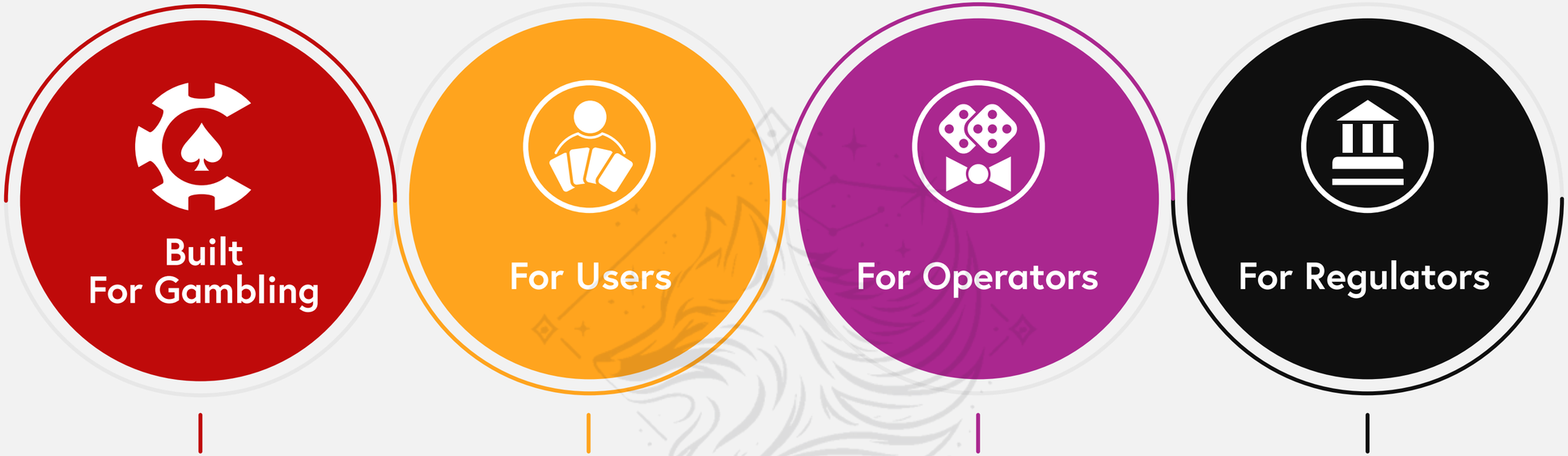
The proprietary blockchain prioritises speed, security and scalability above all. It currently facilitates over 1,500 transactions per second with near-instant confirmation. As demand and volume increases, so will the scale and efficiency of the CasinoCoin blockchain.

CasinoCoin's flagship product, the Bankroll Manager, features built-in KYC and AML capabilities, and provides onboarded users with direct access to some of the world's top regulated gaming sites, and the opportunity to deposit, bet and withdraw in CSC.

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Why CasinoCoin?



CasinoCoin has been developed with the regulated gaming industry in mind, with KYC (Know Your Customer) and AML (Anti-Money Laundering) features built in at the base level.

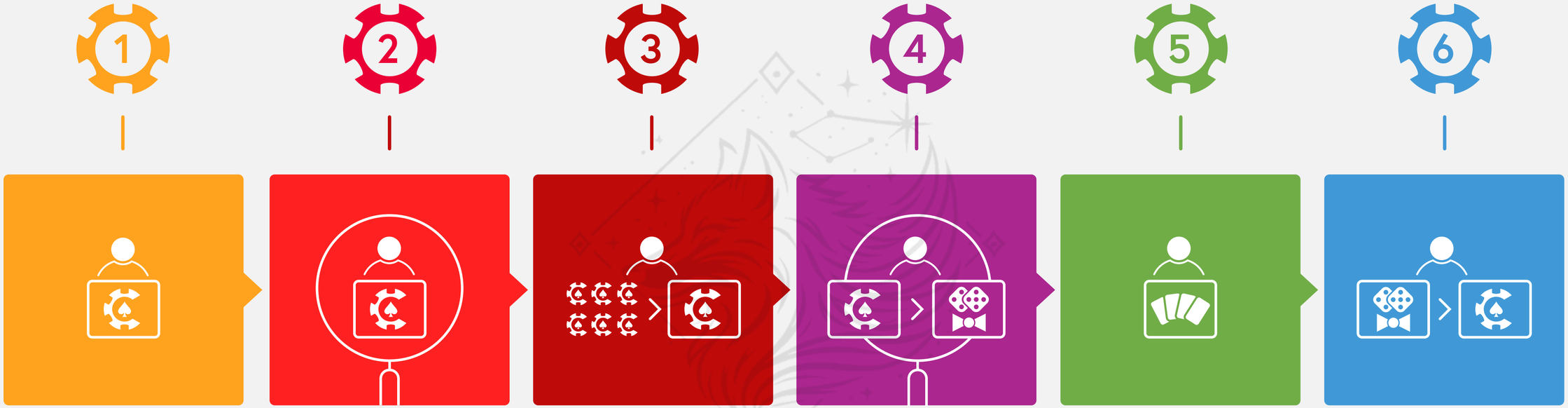
CasinoCoin offers users unmatched transaction cost, speed and security, with near-instant deposits and withdrawals costing a small fraction of other methods.

CasinoCoin gives regulated gaming operators access to a largely untapped source of players who have been KYC verified from the moment they arrive. Incremental revenue with full visibility and security before a single bet is placed. Transaction and processing fees are a tiny fraction of other payment methods.

The CasinoCoin blockchain is originally based on Ripple's XRP technology; the functional blockchain of choice for the financial services industry. Proprietary AML tools offer regulators unprecedented access to transactional history, including verified identities and complete coin flow.

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How it works



1. User installs BRM
2. User is KYC'ed by licensed, regulated KYC partner
3. User deposits CSC into BRM from exchange or basic wallet
4. User deposits CSC into operator wallet; KYC transmitted
5. User plays
6. At conclusion of gaming session, user withdraws CSC back into BRM

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The Foundation

A deep mix of online gaming experience
and technical expertise

CasinoCoin.org

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Board of Trustees



John Caldwell
Director of Advocacy



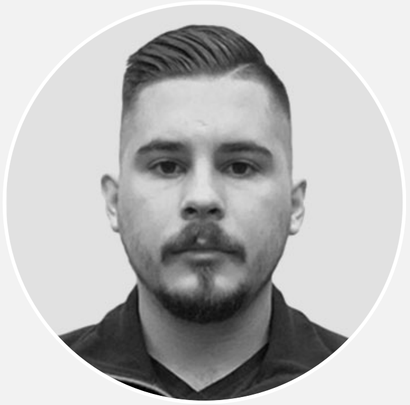
Anthony Page
Fiduciary Director



Andre Jochems
Lead Developer



Duncan Cameron
Technical Director



Matthew Spada
Technical Advisor

Many blockchain projects, such as Bitcoin and Ethereum, have their own non-profit foundations, and CasinoCoin is no different. The CasinoCoin Foundation provides technical innovation, marketing and governance for CasinoCoin.

The trustees represent years of experience in both gaming and technology, and the advisory board is comprised of executives from some of the most established companies in the gaming industry and beyond.

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Board of Advisors



Lydia Barbara
Non-Executive Chairman,
Isle of Man Dept of Enterprise



Richard Cammegh
Managing Director,
Cammegh



Lee Fenton
Chief Executive Officer,
Gamesys



Jeffrey Haas
Chief International Officer,
DraftKings



Sam Hobcraft
Founder,
OPL Gaming Group



Brandon Knowles
Executive Director,
Aruze Gaming



James Scicluna
Co-Founder & Partner,
WH Partners



Oliver Wu
Director, Empire Gaming

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Meet the Team



Ashish Tawakley
Chief Commercial Officer



Courtney Wu
Branding & Content



Daniel Keller
Technical Project Management



Irma Tschernia
General Counsel



Moataz Khalifa
Digital Marketing



Shoba Haridas
Head of Operations

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Technical Specifications

Type
Consensus Ledger
(Fork of XRP's codebase)

Coin Supply
40,000,000,000
Capped and not reduced

Transactions per second
1,500+

Transaction fee
0.25 CSC
Can be adjusted by the validator nodes every 250 blocks

Account activation minimum
10 CSC

Community Relay Nodes

Minimum required balance for running a community relay node
1,000,000 CSC

Market Cap
40 billion CSC

Average confirmation time
3-5 seconds

Multi-signing transaction support
Yes

Minimum validating nodes
5
Supplied by the Foundation and trusted third parties

Required validating nodes for ledger consensus
80%

Reward for running a community relay node
Pro-rata share of transaction fees issued every 1,024 ledgers is automatically paid

Validating Nodes

All validating nodes are currently managed by the CasinoCoin Foundation, in order to maintain security. The CasinoCoin Foundation will eventually transfer control of validating nodes to partners with the aim of decentralising the network.

Community Relay Nodes

Community Relay Nodes (CRNs) help to spread the global span of the network and handle the transaction load. Community members that holds at least 1,000,000 CSC are eligible to operate a CRN, and those that do will receive rewards in exchange for their service.

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XRP Ledger Technology



The XRP Ledger is a decentralized cryptographic ledger powered by a network of peer-to-peer servers. The network is the home to the digital asset XRP, and contains features that allow it to serve as a mechanism to settle payments in real-time, worldwide.

The XRP Ledger is built for enterprise use, and its digital asset XRP offers banks and payment providers a reliable, on-demand option to source liquidity for cross-border payments. *

Multiple financial institutions take advantage of the XRP Ledger technology, including Banco Santander, American Express and Standard Chartered.

The CasinoCoin blockchain takes advantage of XRP's superior speed, scale and efficiency, allowing it access to many of the bank-friendly features it has to offer, while still being able to further develop the technology for use cases in the regulated gaming space.

** Learn more at xrpl.org*

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CasinoCoin vs Ethereum vs Bitcoin

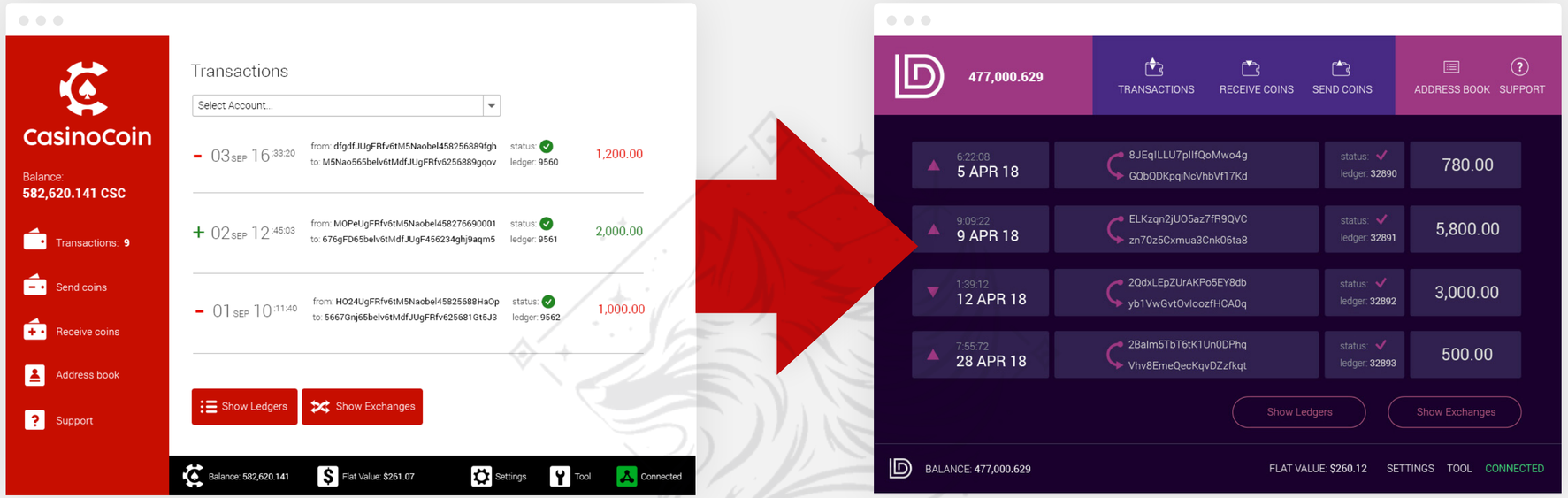
	Transactions per second	Average confirmation time	Average fee per transaction	Chargebacks?
CasinoCoin	1,500+	3-5 seconds	<$0.01	No
Ethereum	20	14 seconds	$0.19	No
Bitcoin	7	10 minutes	$1.37	No

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Note Although CasinoCoin uses the XRP code, it operates on its own separate blockchain. This means CSC will never be susceptible to network outages that are common on Ethereum due to the amount of applications built on top of the protocol, and that all share the same infrastructure.

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Custom Tokens



CasinoCoin Custom Tokens are digital assets built atop the CasinoCoin blockchain. Token transactions require CSC as a network validation fee, which is currently set at 0.25 CSC per transaction. The technology is maintained by the CasinoCoin Foundation, with metrics and deployment set and handled by the client.

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Custom Tokens

Benefits of creating a Custom Token

Creating a custom token on the CasinoCoin blockchain allows gaming operators and suppliers the ability to maintain control of their token economy while still enjoying all the benefits of CasinoCoin, including lightning fast, scalable transactions and low fees.

The creator of the custom token can choose a token name and brand, determine the total supply, value and distribution method, all while still taking advantage of CasinoCoin's best-in-class desktop and mobile wallets.

Potential Use Cases

While CSC has been designed and developed specifically as a digital currency for the regulated gaming industry, the sky's the limit for how a custom token can be utilised.

Rewards programmes

A custom token can replace existing loyalty programmes, introduce a gamification layer and make it easier for operators to track the distribution of rewards.

Reward tokens can be both closed or open loop depending on the desired environment.

Data verification

The CasinoCoin blockchain can act as a powerful tool for the transmission of large volumes of data in an immutable and secure manner.

Recording data on the blockchain can also validate the data that is being stored on a database within an audit.

It is an ideal way to help monetise data which has not previously been collected, with the usage of a token equating to the cost of a service, creating a similar effect as a SaaS product.

Additional payment method

Operators are facing payments challenges in markets across the world. A bespoke token can help on-board players who may not otherwise be in a position to deposit.

CasinoCoin's strong KYC and AML protocols ensure peace of mind for operators, players and regulators.

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CasinoCoin Advantages

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User Benefits

The fastest and most secure payment option

Deposits and approved withdrawals are near-instant

Deposits and Withdrawals carry a network fee of 0.25 CSC – virtually free!



One single point of KYC, access to multiple gaming sites. A superior gaming experience

Trustless storage - No need to trust a third party with your funds when you're not playing. The Bankroll Manager allows you to have full control over your CSC whenever you're not playing a session.

Operators that implement CSC can redirect savings to players via higher RTPs and/or more appealing bonuses

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Operator Benefits

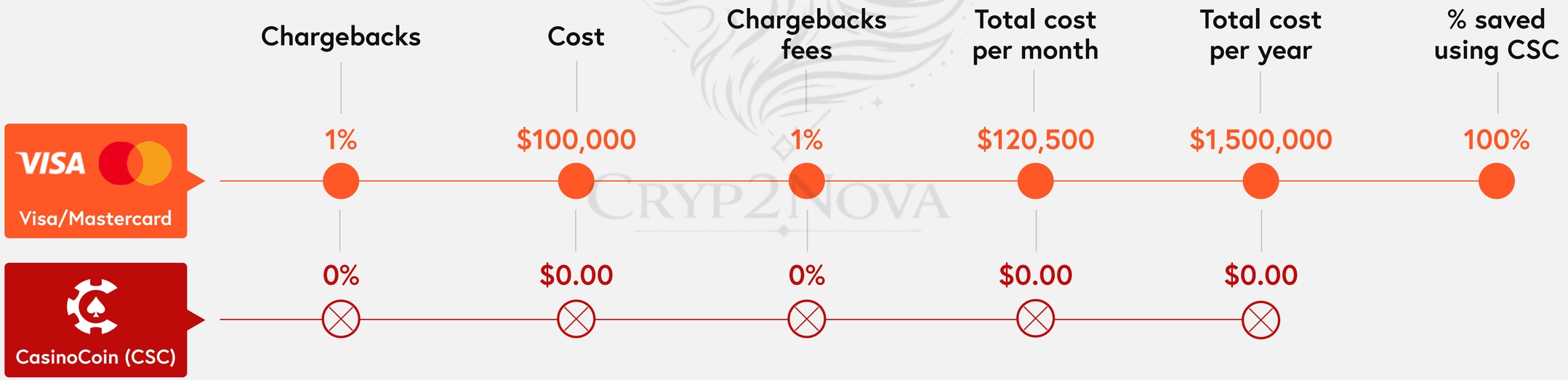
No chargebacks

Chargebacks account for 1% of total deposits per site, with an average deposit size of $54

Payment providers generally charge an extra 1% processing fee on top

Blockchain technology makes chargebacks impossible

Based on **$10,000,000** in deposits per month, operators can expect significant savings by removing chargebacks:



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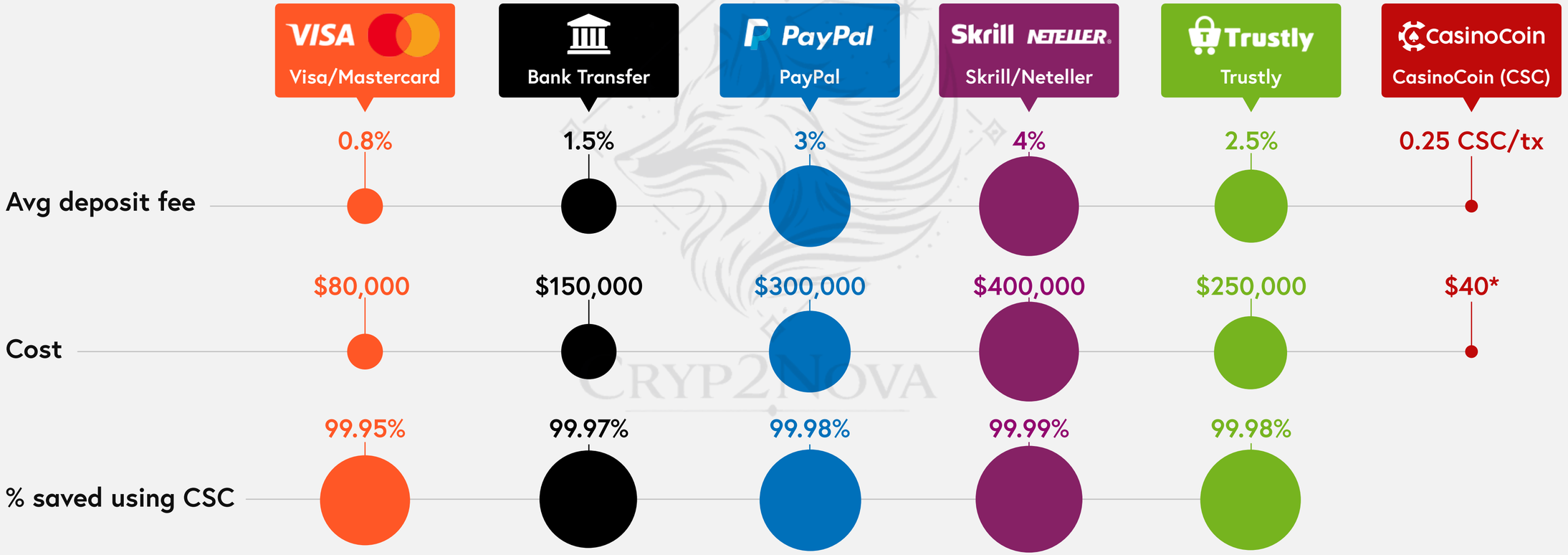
Operator Benefits

Transaction fees

Operator fees range from 0.5% to 6% on deposits

CasinoCoin charges a flat fee of 0.25 CSC (currently less than $0.01), regardless of deposit amount

Check out the savings per deposit method, based on **$10,000,000** in deposits per month:



* Based on the average deposit size of $50 and average price of 1 CSC ($0.0008) as of June, 2019

CasinoCoin.org

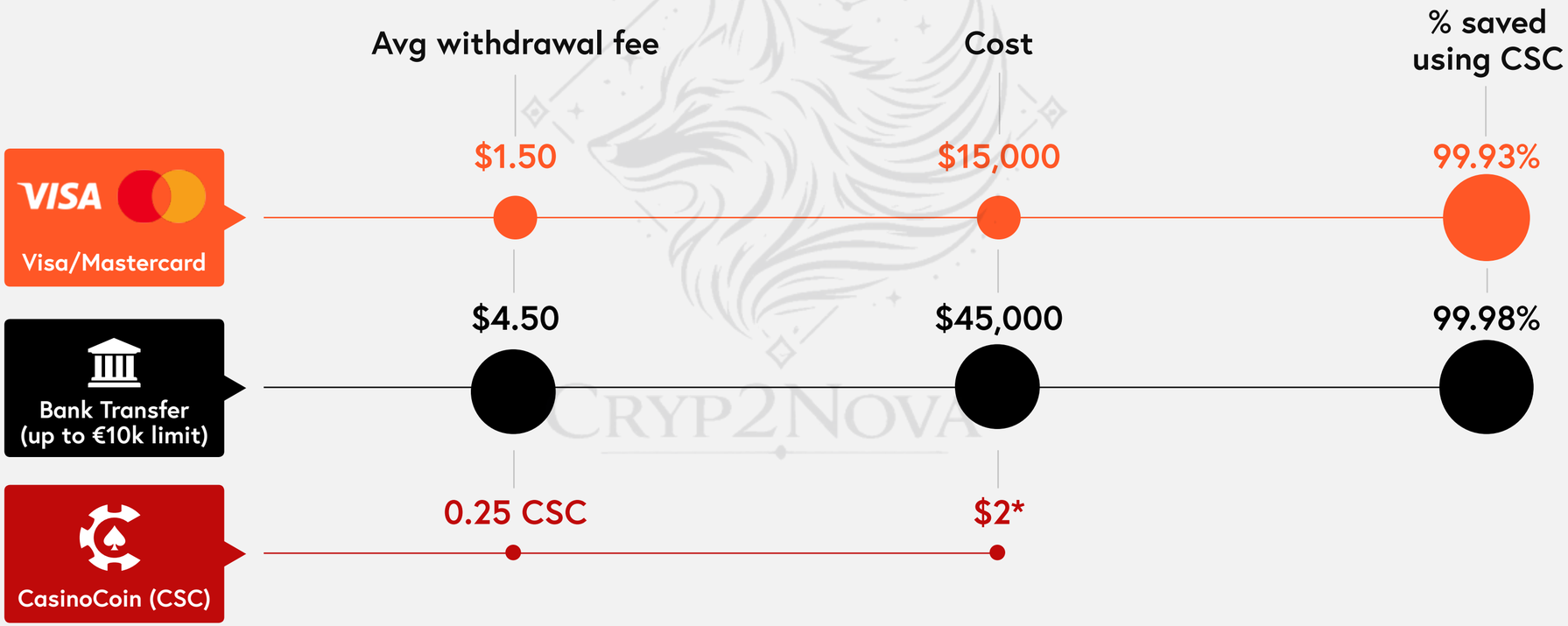
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Operator Benefits

Withdrawals

As with deposits, operator savings on withdrawals are significant, and similar saving percentages can be expected

See below for savings per deposit method, based on **10,000** withdrawals per month:



* Based on the average price of 1 CSC ($0.0008) as of June, 2019

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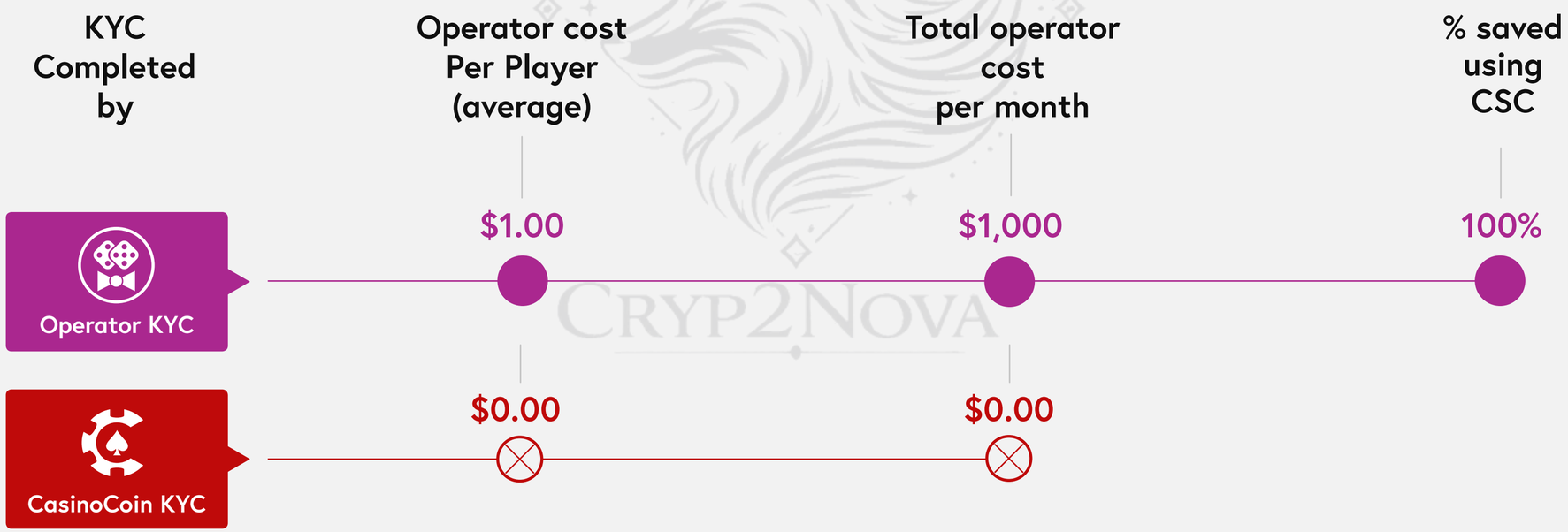
Operator Benefits

KYC

Typical cost per verification Varies from $0.30 to $5.00

The CasinoCoin Bankroll Manager removes the need for operators to perform KYC, offering large savings

Based on **1,000** new sign-ups per month:



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Regulator Benefits

The underlying blockchain dictates immutable and fraud-resistant transaction records

Every single customer is fully verified before they can gamble on any partner operator site



The proprietary CSC Tracker gives operators, regulators and law enforcement unprecedented access into transactions, matching every record to an identity and allow coin traceability back to its origins

The tightest and most transparent funding system that exists today; offering regulators confidence that every step (including some never before possible) has been taken to ensure the most secure regulated environment for gambling

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Player Protection Features

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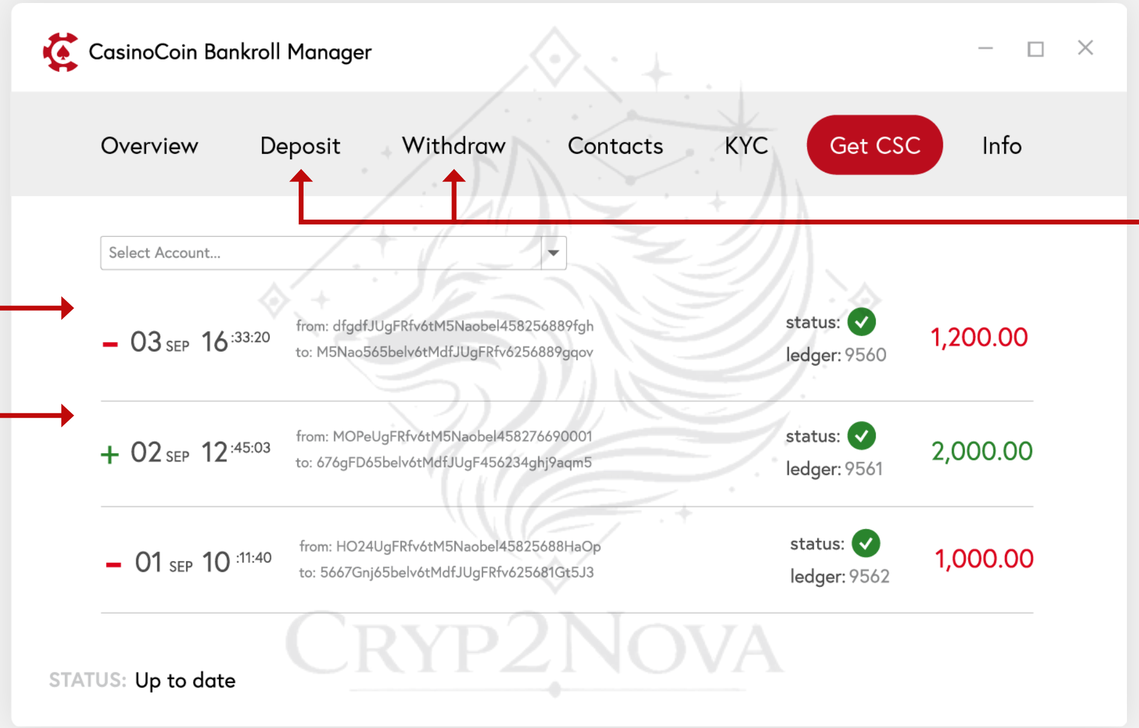
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Bankroll Manager (BRM)

Full KYC by licensed KYC partner

Geolocation, and 'CSC Tracker' AML technology

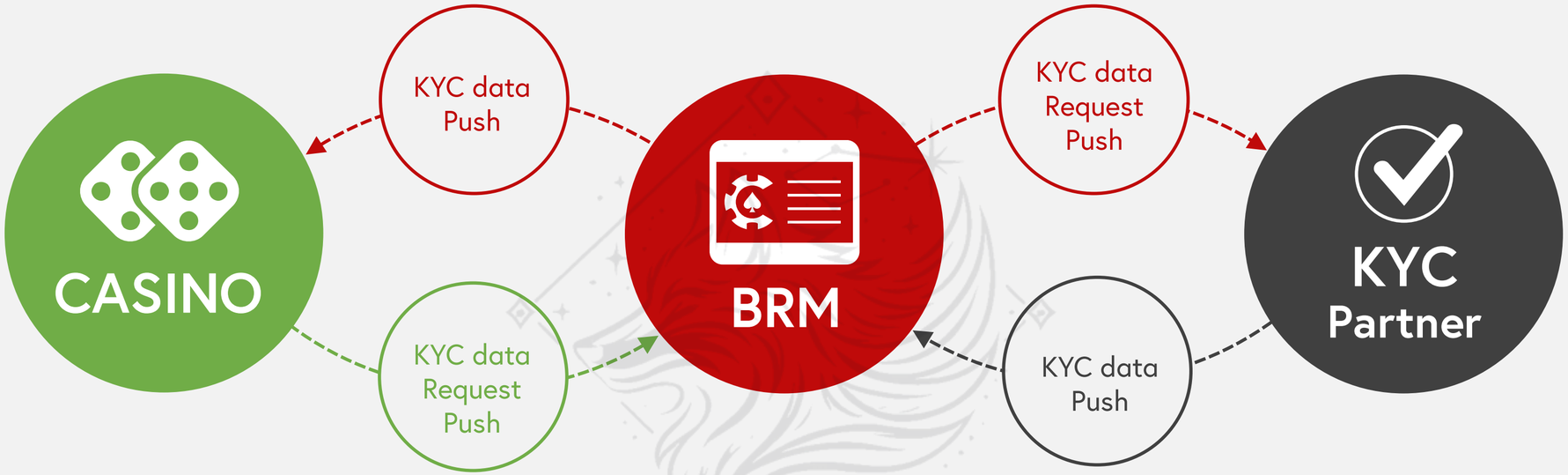


Instantly deposit or withdraw CSC from any partner operator

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KYC Verification

KYC Data Flow



To comply with major gaming jurisdictions, all BRM users will be required to complete KYC during the account creation process. Those who fail KYC verification will not be permitted to access most of the BRM features, including signing up to partner operators. Verification services are provided by our licensed KYC partners.

A central KYC point provides users with a superior gaming experience and access to multiple regulated gaming sites via a single KYC procedure. Less admin, more gaming.

Regulated operators are required to work under greater regulatory scrutiny – KYC and AML are critical functions of that. CasinoCoin offers access to an untapped market of regulated players with a solution that can manage those components, at a more economical price than today's fiat competitors. Disruption at its best.

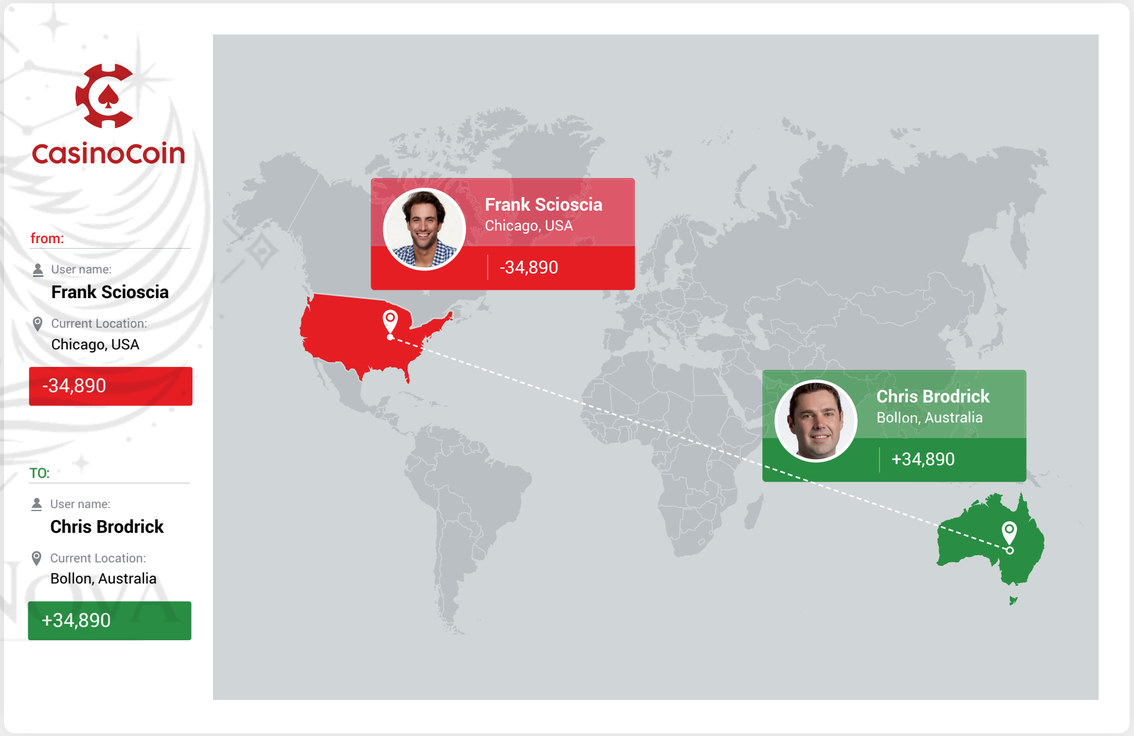
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CSC Tracker: Removing pseudo-anonymity to tackle the blockchain AML problem

The transparent nature of blockchain means there's a publicly accessible record of every single transaction that's ever taken place on the network in a pseudo-anonymous way. As all CasinoCoin customers using the Bankroll Manager application have had their identity verified by an industry-leading KYC provider, we've taken transaction records a step further by developing an AML tool, the CSC Tracker, that removes pseudo-anonymity and matches every transaction with a verified customer profile. The tool will not be publicly accessible, but only available to operating partners, regulators and law enforcement on an as-needed basis. Restricted access will follow all applicable privacy laws, including GDPR.

It will feature a graphical representation of every CasinoCoin blockchain transaction that's ever taken place, with an easy-to-follow interface to allow the user to trace the movement history of every coin on the network.

Gaming regulators can rest securely that CasinoCoin technology is on par with the best blockchain technology that financial institutions employ, creating the most trusted and transparent cryptocurrency environment possible.



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CasinoCoin Integration

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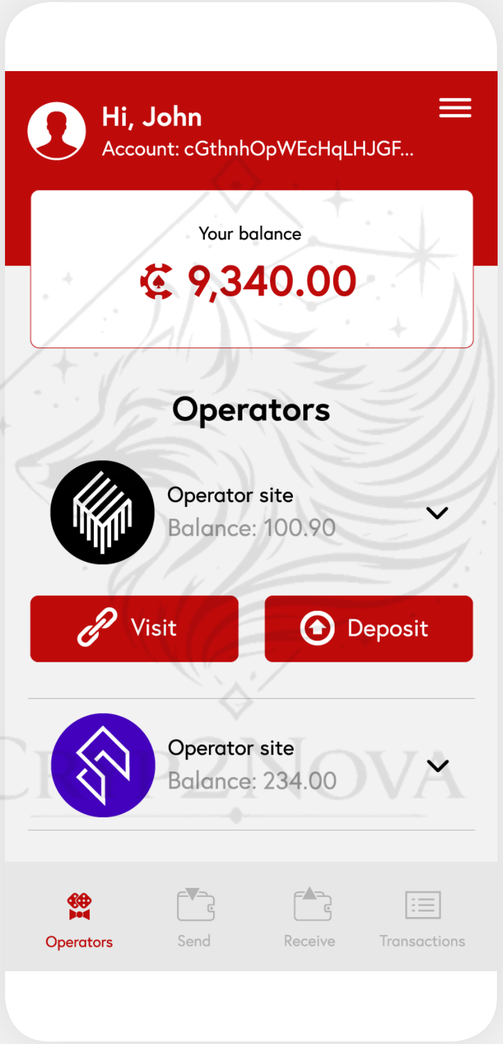
CasinoCoin.org

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Full CasinoCoin Integration

How it works:

1. Operator site(s) would be listed in the CasinoCoin Bankroll Manager (BRM) app
2. CSC would become another currency option on operator site(s), with deposits, withdrawals and betting available
3. KYC-verified users click through to operator's site(s) from the BRM, sign up for an operator account and connect it to their BRM account (Note: Operator can access customer KYC data as required via the BRM backoffice)
4. Users transfer CSC from the BRM to operator site(s), play their session in CSC, and transfer back to the BRM at the conclusion of the session
5. The CasinoCoin Foundation is in discussion with a well-known payment service provider to provide a crypto forex service, allowing operators to liquidate their CSC balance to fiat as required



Benefits:

- Gateway to the multi-billion dollar crypto gambling market
- Reduced KYC costs
- No chargebacks
- PR: one of the only mainstream gaming sites to offer a full service cryptocurrency offering
- Users don't have to worry about crypto volatility at any point of the operator/ CSC experience

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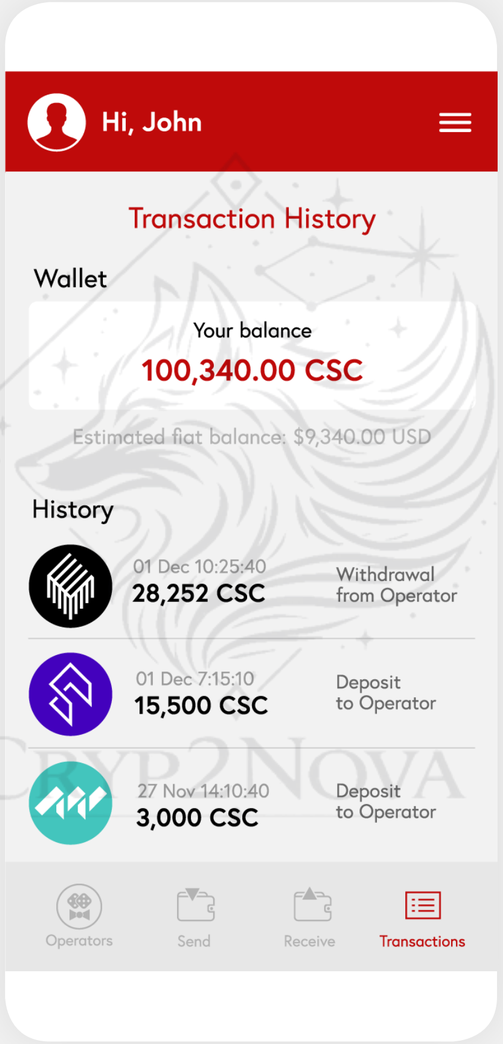
CasinoCoin as a payment solution

How it works:

1. Operator site(s) would be listed in the CasinoCoin Bankroll Manager (BRM) app

2. KYC-verified users click through to operator's site(s) from the BRM, sign up for an operator account and connect it to their BRM account (Note: Operator can access customer KYC data as required via the BRM backoffice)

3. Users transfer CSC from the BRM to operator site(s), which is converted to fiat on the spot, removing the need to add a new currency to the site. At the conclusion of a session, user can select to transfer their balance back to the BRM at which time it will be converted back to CSC



Benefits:

- Operator doesn't have to deal with crypto volatility
- PR mainstream gaming sites with a crypto association is still newsworthy
- Faster integration and deployment

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Appendix

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Cryptocurrency gaming is already a multi-billion euro sector

Gambling has quickly emerged as the number one use case for cryptocurrencies.

As far back as 2013, it was estimated that half of all Bitcoin transactions involved popular gaming operator Satoshi Dice.

In the years since, the sector has grown significantly, although remains a long way from maturity.

Bitcoin sports betting operator Sportsbet.io reported a turnover

20,000 BTC / €100 million

for the 2018 World Cup

According to crypto affiliate TheBitcoinStrip,

more than $5 billion

Bitcoin was wagered in 2017

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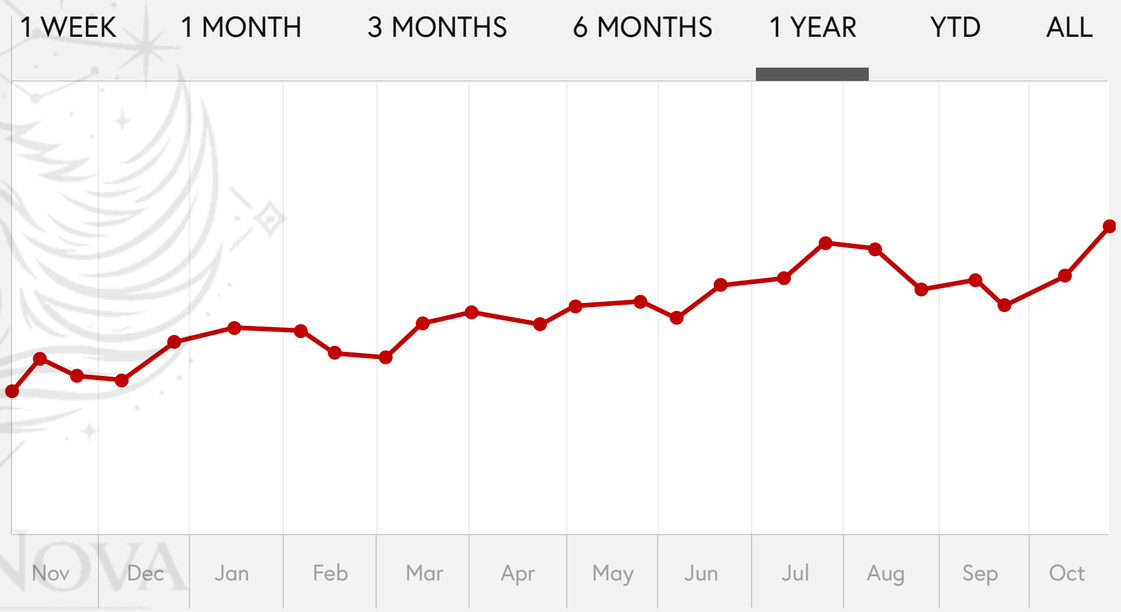
Currency Volatility

It's no secret that the cryptocurrency market is volatile, so we've sourced expert advice from treasury managers and gambling industry professionals.

Managing a volatile cryptocurrency is really no different than handling smaller national currencies such as the Turkish Lira, Swedish Krona or even post-Brexit GBP. Operators who have dealt with such currencies will find CSC fairly standard.

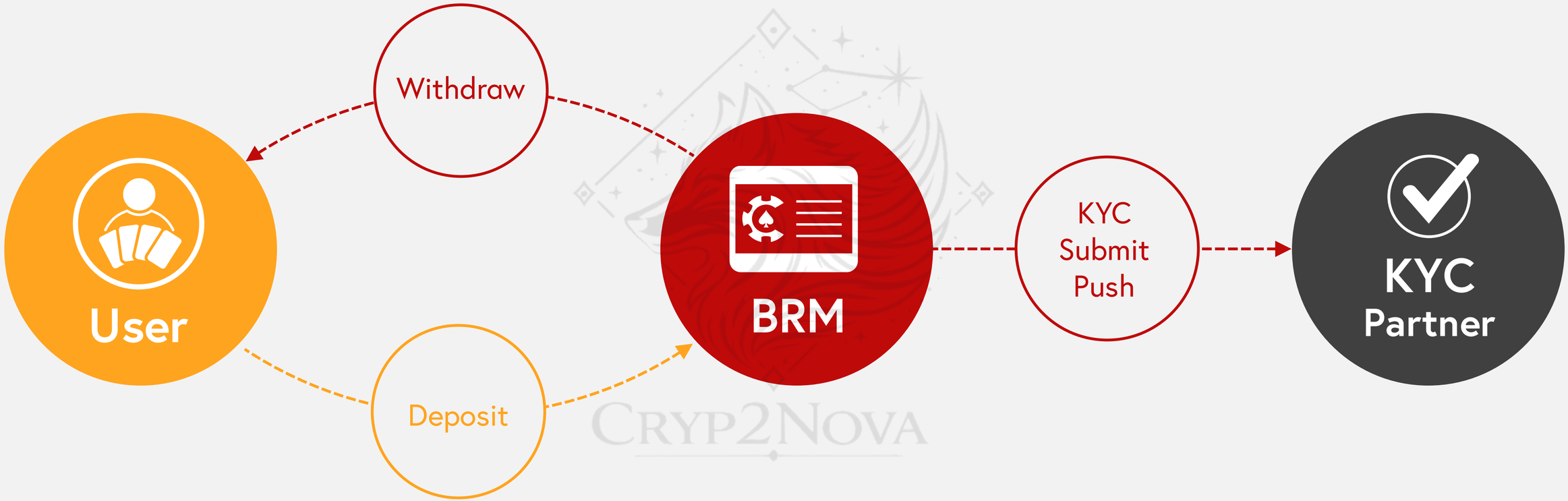
If an online gaming platform accepts deposits, bets and withdrawals with CSC, that aspect of volatility bears no risk for the operator, and crypto enthusiasts are already aware of, and understand their exposure.

Operators that offer bets in CSC will be required to maintain a supply of CSC to payout winning bets and jackpots. The CasinoCoin Foundation can advise on strategies to mitigate the exposure, which includes frequent draw downs of CSC into fiat via an approved third party.



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API



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European Regulator's Stance on Crypto Gaming

Malta Gaming Authority:

"The Malta Gaming Authority's (MGA) strategy to be at the forefront of remote gaming regulation while embracing innovation, is balanced with the recognition that prudent approach in this area is sensible and needed."

https://www.mga.org.mt/wp-content/uploads/MGA-Public-Consultation-Guidance-on-the-use-of-Distributed-Ledger-Technology-and-the-acceptance-of-Virtual-Currencies-through-the-implementation-of-a-Sandbox-Environment.pdf

UK Gambling Commission:

The UKGC do not have a specific framework for managing crypto like the MGA and IOM GSC have, however they do advise the following:

"If you want to accept digital currency as a means of payment (either directly or through a payment processor which accepts digital currencies) you must satisfy yourself and us that you can meet your obligations in relation to anti-money laundering and that you are acting in a socially responsible way."

http://www.gamblingcommission.gov.uk/for-gambling-businesses/Compliance/General-compliance/AML/How-to-comply/Digital-and-virtual-currencies.aspx

Isle of Man Gambling Supervision Commission:

"It is now possible to open an account with an Isle of Man gambling operator by using anything which has a value in money's worth.
This includes convertible and non-convertible virtual currencies (CVCs and VCs respectively).
Convertible virtual currencies include items such as bitcoins which can be bought and sold through independent exchanges for fiat currency."

https://www.gov.im/media/1355106/guidance-for-online-gambling-amendments-regulations-2016.pdf

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