
CHIMPZEE
WHITE PAPER

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INTRODUCTION

“We’ve been given a warning by science and a wake-up call by nature; it is up to us now to heed them.” – Bill McKibben

The mission of Chimpzee is to provide a way for people to earn passive income while simultaneously saving animals and the environment. Guided by this spirit in all pursuits, the Chimpzee initiative significantly emphasizes protecting our natural environment. It seeks to increase public awareness and provide financial contributions to organizations that help endangered species and fight deforestation.

To bring our vision to reality, the Chimpzee ecosystem will be built as a breakthrough ecosystem consisting of different platfoms, such as the Chimpzee shop, the NFT Marketplace, and the Zero Tolerance Game. These components are all integrated with one another. The Chimpzee shop serves as the ecosystem's commerce centre, enabling users to spend CHMPZ tokens on various unique Chimpzee branded goods and commodities. The NFT marketplace is the first marketplace of its type, and it gives customers the potential to create passive income through sharing a percentage of the trading fee profts with active trading users on the network. Finally, the Zero Tolerance Game provides players with a fun method to earn CHMPZ coins by achieving a series of predetermined benchmarks.

Hence, the overarching concept behind the project is that nature and the environment can not wait and that immediate action is required to address the current state of endangered animals and forest deforestation, which significantly contributes to climate change, all while earning passive income. This belief underpins the project and serves as its philosophical foundation.

This white paper explores the various components of the Chimpzee initiative and ecosystem, uncovering the unique value propositions and benefits for those who want to earn passive income while saving animals and protecting the environment.

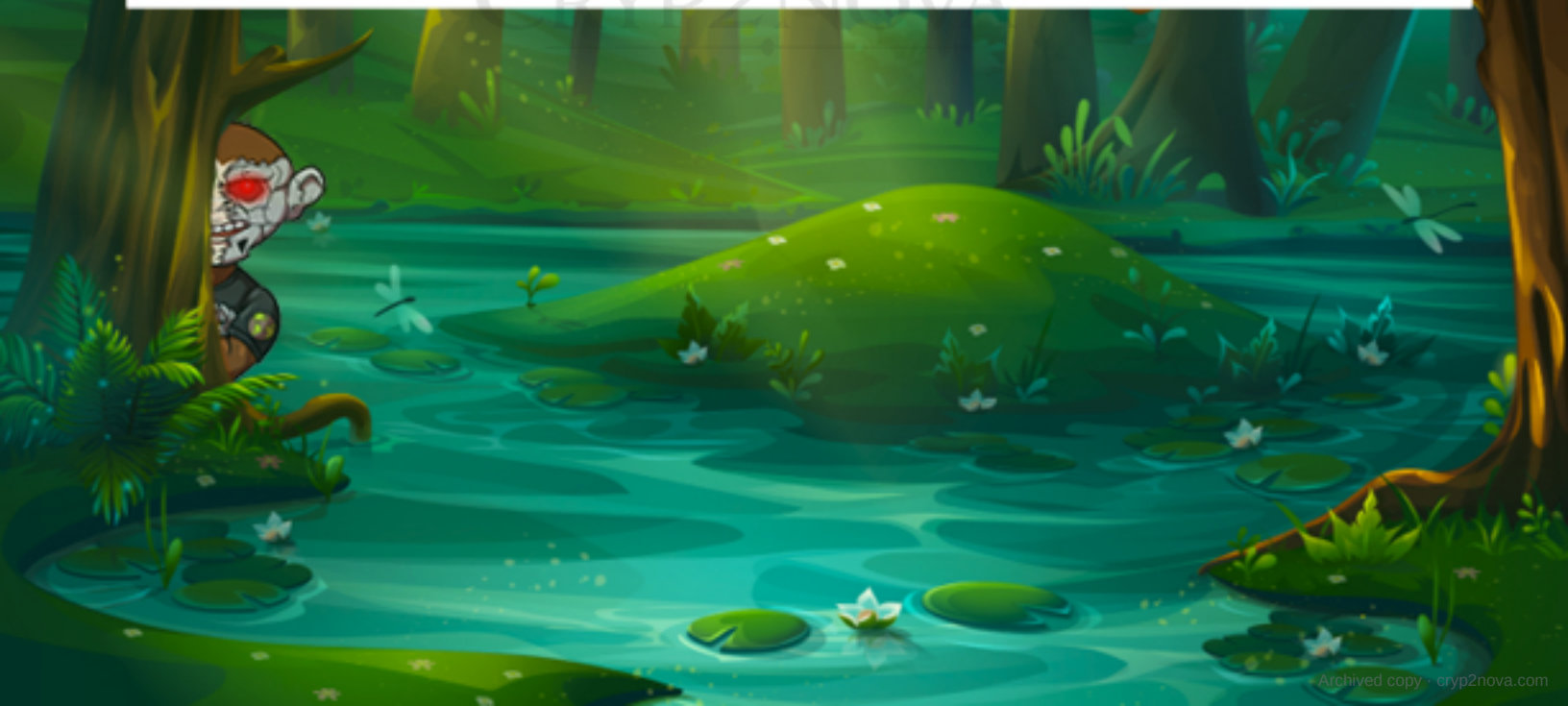
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ABOUT CHIMPZEE

“In the depths of the African jungle, a legend was born. Max Chimpzeeski, a brilliant scientist with a heart of gold, set out on a mission to save the planet from the ravages of climate change. Armed with nothing but his determination, wit and passion for nature, he dedicated himself to creating a weapon that would stand up to the forces of animal poaching and deforestation.

After years of tireless work, his efforts paid off. Chimpzee was born from the spirit of the jungle - a being of unmatched strength and wisdom, with a heart that beats for the entire Earth. Part man, part ape, and part machine, Chimpzee was created to protect nature and help save the forests.

Today, Chimpzee continues to fight for the planet, deploying the unprecedented power of Web3 and blockchain technology to create a vibrant ecosystem that empowers people to make a difference. Join us on this epic quest to preserve the planet and become a part of the Chimpzee movement!”



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ECO-SYSTEM

“We’ve been given a warning by science and a wake-up call by nature; it is up to us now to heed them.” – Bill McKibben

Overall, the unique Chimpzee ecosystem is an interconnected network of various Web3 platforms and features, including the Chimpzee store (Shop2Earn), the NFT Marketplace (Trade2Earn), and the Zero Tolerance Game (Play2Earn). A portion of all profits are donated to organizations that save animals and protect the forests to fight climate change.

Shop2Earn

Representing the commerce hub of the ecosystem, the Chimpzee store provides an opportunity to earn CHMPZ coins when customers purchase a variety of Chimpzee gear, whereas a percentage of the profits are donated to worthy organizations focused on protecting animals and the environment. In this context, the “ShoptoEarn” component incentivizes customers to make purchases or engage with the platform’s products or services by offering rewards in the form of CHMPZ coins, which can be used to unlock discounts or special offers within the ecosystem. Chimpzee NFT passport owners earn more CHMPZ coins and acquire access to special discounts and promotions.



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ECO-SYSTEM

"We've been given a warning by science and a wake-up call by nature; it is up to us now to heed them." – *Bill McKibben*

Trade2Earn

Innovative and interactive, the Chimpzee NFT Marketplace will be one of the first marketplaces that shares a portion of the trading fee profits with everyone on the platform. This means that users can earn a share of the trading fees generated on the marketplace by holding a Chimpzee NFT passport or by actively trading on the marketplace.

How much does an NFT marketplace earn?
The NFT market generated around $24.7 billion worth of organic trading volume in 2022 across blockchain platforms and marketplaces. This market is still in its infancy and has the potential to grow exponentially.

Owners of the Chimpzee NFT passport will receive a larger share of the trading fees profit pool and some advantages and benefits reserved only for them. Furthermore, environment-focused NFTs will receive priority to be featured on the main page, and all projects will be assessed to diminish fraudulent copying of collections.



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ECO-SYSTEM

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Play2Earn

As the main entertainment juncture of Chimpzee, the Zero Tolerance Game is a game that rewards users with CHMPZ coins when they reach certain milestones, providing an additional opportunity to earn through the platform. Overall, the game’s name is “zero tolerance,” emphasizing how Chimpzee and his army stand up to fight to protect the animals we share our planet with and ultimately stop the mechanics of man from destroying our forests. In these detrimental circumstances, there is “zero tolerance” for abuses against nature and our environment. To recognize their commitment, those players that use their personalized Chimpzee Avatar or NFT Passport will receive additional benefits, rewards and earn more CHMPZ coins.



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CHIMPZEE NFT PASSPORT FOR PASSIVE INCOME

Representing one of the central entrance points for the Chimpzee ecosystem, the CHIMPZEE NFT Passport is essential to earn the most passive income. To this end, the CHMPZ coins are utilized to purchase a limited supply of these passports. Ultimately, the owners of the Chimpzee NFT passport will receive more benefits, and rewards and earn more CHMPZ coins than the users of the ecosystem projects without one.

Everyone that bought in the pre-sale will be automatically added to the Chimpzee NFT presale buyers-only whitelist and be among the first ones to purchase the NFT Passports before they become available to the public. In the event all of the NFT passports are sold out in the pre-launch event, the only way to acquire one after will be to buy it on the Chimpzee NFT marketplace from an owner.

Earn up to 20% APY when you stake your NFT Passport. The Diamond Passport offers the highest earning potential. CHMPZ tokens used to buy the NFT Passports at launch will be burned. This will remove a potential 5 Billion tokens from the circulating supply therefore making the CHMPZ token more scarce.

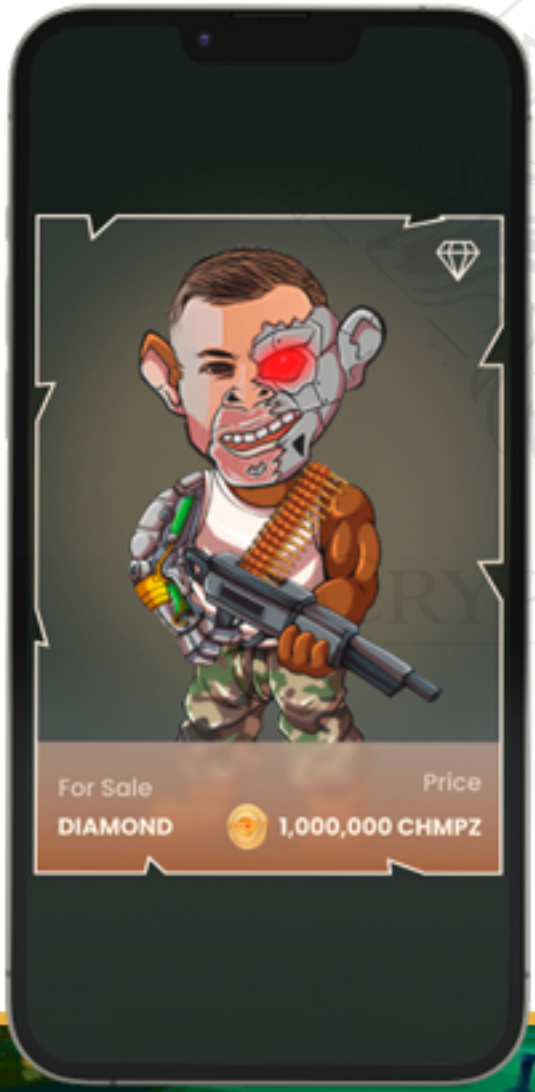
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CUSTOM CHIMPZEE AI AVATAR GENERATOR MOBILE APP

The custom Chimpzee AI avatar generator mobile app will be a breakthrough avenue that will allow users to build a personalized Chimpzee avatar developed by artificial intelligence and create their own personalized Chimpzee NFT passport for the cost of the Diamond NFT Passport. With this personalized NFT passport, users can see themselves in the game, fight poachers, and create their Chimpzee army to fight the machines destroying the forests in the virtual world.



Furthermore, owners will receive the highest staking APY should they choose to stake it, can trade it on the Chimpzee NFT marketplace if they so choose and receive the most benefits and rewards throughout the Chimpzee ecosystem and best of all – they will own the rights to it. To facilitate the free expression of the creativity of our members, the Chimpzee shop will offer a printing service that owners can use to print their personalized NFT passports on t-shirts, mugs, and any item they wish to sell.

People that buy in stages 1 - 9 of the presale will be allowed to generate one free avatar as part of a limited-time offer.



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TOKENOMICS

Our CHMPZ token represents the core financial unit of our ecosystem and is utilized to purchase Chimpzee NFT passports required to earn the most passive income and get the highest amount of benefits and rewards.

Every CHMPZ coin used to purchase a Chimpzee NFT Passport when it launches is burned and taken out of circulation. This has a potential to burn up to 5 Billion tokens from the circulating supply.

To foster the viability of Chimpzee, we have established a solid and sustainable structure for our Tokenomics:

Public Sale 45%	Tokens will be sold to the public.
Exchange & Liquidity 10%	To get on popular exchanges and dex's at later time.
Marketing 15%	To spread the word of Chimpzee to the world and build a new movement to protect animals and save the environment.
Community Rewards 5%	To reward the community for their support and activities to help spread the word.
Charity 10%	To donate to organizations helping save animals and fight climate change.
Development 10%	Development – To support the development of the Chimpzee ecosystem.
Team 5%	For talent acquisition and team growth.

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NATURE AND THE ENVIRONMENT CAN'T WAIT

"Climate change is the greatest threat to our existence in our short history on this planet. Nobody's going to buy their way out of its effects."– Mark Ruffalo

Currently, the Earth is experiencing an unprecedented disastrous state of endangered species and deforestation, severely impacting the worldwide climate. Every decade since 1880, the average global land and ocean temperature has risen by 0.14 degrees Fahrenheit (0.08 degrees Celsius) as stated in NOAA's 2021 Annual Climate Report.

Moving forward, the alarming rates of extinction and widespread forest loss throughout the planet call for urgent action. Many animals and plant species are in danger because of human activities that lead to biodiversity loss, such as destroying their habitats, releasing harmful pollutants into the environment, and overusing natural resources. According to the World Economic Forum, nearly one million animal and plant species are at risk of extinction due to human activities, with climate change exacerbating the problem.

Earth.org indicates that forests cover 30% of the global surface, and they represent one of the essential answers to addressing the consequences of climate change and are one of the most important remedies. They contribute to people's well-being and continued existence by cleaning the air and water that people breathe. Since they operate as a carbon sink, forests are essential in reducing the effects of climate change. This means they take up carbon dioxide that would otherwise be released into the atmosphere unchecked and contribute to the continuation of climatic shifts.

Every year, forests are responsible for the absorption of about 2.6 billion tonnes of carbon dioxide, which is equivalent to one-third of the CO2 that is emitted because of the burning of fossil fuels.

Deforestation represents another major contributor to climate change, accounting for up to 15% of global greenhouse gas emissions. According to some estimations, the world's almost two billion hectares of degraded land, which is an area roughly equivalent in size to South America, provide prospects for restoration. Consequently, expanding and preserving forest cover is necessary for any climate change response.

Considering these alarming developments and undisputable scientific evidence, Chimpzee aims to empower people to use its web projects to generate the profits needed to fund organizations at the forefront of protecting animals and fighting climate change.

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SAVING ANIMALS AND FIGHTING CLIMATE CHANGE WITH CHIMPZEE

"What you do makes a difference, and you have to decide what kind of difference you want to make."– Dr. Jane Goodall

Arising at the forefront of innovation, the Chimpzee project uses blockchain and Web3 technology to create an opportunity for people to earn passive income while supporting conservation efforts that are needed right now!

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Did You Know?

On average, an estimated 100 African elephants are killed each day by poachers seeking ivory, meat and body parts, leaving only 400,000 remaining. - World Elephant Day Organization.

The world loses almost six million hectares of forest each year to deforestation. That's like losing an area the size of Portugal every two years. In the pursuit of saving our planet, the One Tree Planted organization will plant a tree for only $1. Imagine how many trees we can plant with a $100,000.00 donation?

It's shocking that today, three of the five species of rhino are Critically Endangered, and two have fewer than 80 animals left in the world!

According to researchers that include a Texas A&M professor, a new study shows that over 800 endangered species can be saved from extinction now for around $4 per day per person if 1000 people decided to help. This equals less than 5% of the people going to a stadium to watch a football game. Imagine what we can do with 100,000 people!

Overall, the Chimpzee ecosystem will generate the needed funds to support conservation projects and organizations that deal with the issues mentioned above and many more that desperately need financial help to carry on their work and basically save us all from what's to come if we do nothing.

The time of talk is over. Chimpzee was created for one reason – to empower people to act!

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ACTIVISM & CHARITABLE EFFORTS

"The Earth is in a death spiral. It will take radical action to save us." – *George Monbiot*

Climate change constitutes one of the most pressing issues of our time. It requires a significant shift in our political and economic systems to combat its effects effectively. Change or be changed – this means that if we do not take action to address climate change, it will inevitably change everything about our physical world.

Chimpzee recognizes the imperative need for worldwide change and has allocated 10% of its total coin supply to a charity wallet that will be used to donate to organizations that are working to protect nature and fight climate change. In all pursuits, we are taking an active role in promoting change by rewarding those who use the platform. When individuals shop, trade, play, or own NFTs on the Chimpzee platform, a portion of the profits are also donated to worthy organizations. This creates an additional revenue stream that can be used to continually support organizations working to save animals and protect the forests to help curb the effects of climate change.

Furthermore, a comprehensive list of the organizations Chimpzee plans to support is published to provide transparency and accountability for the platform's charitable efforts. It also allows the community to see the impact of their actions and feel good about supporting organizations working to protect the environment and combat climate change.

Chimpzee plans to create an online donations tracker in the spirit of transparency that people can use to see the positive contribution the Chimpzee project is making to save animals and protect the forests. They can feel good about doing their part every time they purchase from the Chimpzee Shop, trade in the Chimpzee NFT marketplace or play the Zero Tolerance Game.

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AMBASSADOR & COMMUNITY OUTREACH PROGRAM

To build a strong community around our initiative, the Chimpzee Ambassador & Community Outreach Program is an essential component of our overarching aim to safeguard the well-being of animals and the environment. We hope that by providing financial assistance via this initiative, we will assist individuals and smaller community -based groups who share our goal of taking urgent action to solve the present plight of endangered species and forest degradation.

By representing our initiative in different settings, Ambassadors and community outreach partners will play an essential part in the process of generating public awareness and finances for conservation activities. The program is intended to empower and provide our Ambassadors and partners with the skills and resources they need to make a meaningful difference in the areas where they live and work.

Furthermore, Ambassadors and partners will have access to a complete training and support system as part of this program, including access to instructional materials, marketing tools, and resources for fundraising. In addition, we will offer continuous assistance and mentoring to ensure that our Ambassadors and partners are equipped with the information and tools necessary to successfully promote our purpose and achieve good change in the areas in which they are based.

We are confident that if we combine our efforts with those of like-minded people and community-based groups on a smaller scale, we will be able to accomplish our mission of ensuring a brighter future for both animals and the environment. We are excited about the prospect of collaborating with our business partners to have a positive impact on the lives of people all over the globe.

In all instances, this approach allows Chimpzee to support environmental causes through direct donations and by using its platform to raise funds for these causes through the activities of its users.

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ROADMAP

Phase 1

- ✓ Launch Website
- ✓ Verify Smart Contract
- ✓ Launch Pre-sale website
- ✓ Pre-Sale Marketing Campaign

Phase 2

- ✓ Launch CHMPZ Token
- ✓ Claim Pre-sale Tokens
- ✓ Make First Donation
- ✓ Develop Chimpzee Store
- ✓ Launch on CEX / DEX (later)

Phase 3

- Launch Chimpzee store
- Create ChimpzeeSwap
- ✓ Develop NFT Passports Minting
- ✓ Develop Staking Engine
- Announce More Donations
- CMC / Coingecko Listing

Phase 4

- Launch NFT Passports Minting
- ✓ Launch CHMPZ Staking
- Develop Donations Tracker
- Announce Further Donations
- ✓ Use Influencers to Increase Brand Awareness.
- New Promotions & Giveaways

Phase 5

- ✓ Develop NFT Marketplace
- Launch Donation Tracker
- Announce More Donations
- More CEX listings
- Influencer Marketing Campaign
- More Promos and Giveaways

Phase 6

- Develop Play to Earn Game
- Launch NFT Marketplace
- Increase Marketing for NFT Marketplace and NFTs
- Announce More Donations
- Add More CEX Listings
- New Promotions & Giveaways

Phase 7

- Develop & Test Play-to-Earn Game
- Create Animated Series
- Announce More Donations
- Add More CEX Listings
- Marketing Events and Promos
- Chimpzee Ambassador Program

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DISCLAIMER

It is important to note that the information contained in this whitepaper regarding the Chimpzee platform, the CHMPZ Token, and any related matters is for general informational purposes only and should not be relied upon as professional advice. You should always consult your own advisors concerning the legal and tax implications in your country of origin and any other aspects regarding any outstanding matters related to how Chimpzee is designed and operated before deciding whether a purchase of the Chimpzee CHMPZ token would be in line with your risk profile.

Purchasing the CHMPZ token involves an element of risk and may lead to the loss of a substantial part or the entirety of the principal deposit advanced. Before buying the CHMPZ token, you should diligently and thoroughly assess and consider the risks identified in this whitepaper, as well as other risks not included or anticipated in this document.

It is important to note that this whitepaper does not constitute a prospectus and does not constitute an offer of financial instruments and/or securities to the public or any provision in any way connected to a collective investment scheme. The CHMPZ token and the use, holding, and trading of the CHMPZ token carry no rights, whether express or implied, and do not represent or confer any ownership rights, shares, securities or equivalent rights, intellectual property rights, or any other form of participation relating to the issuer.

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