# Introduction

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**Overview**

This white paper serves as an explanatory document for a decentralized music chain
project composed of multiple organically connected companies and initiatives. The participating companies, organizations, and their roles in this project are as follows:

<Definition of Companies>

**DMC (Decentralized Music Chain)**

DMC is the name of the decentralized music chain at the core of this project. Launched in December 2021, DMC aims to solve the structural problems of the current music
industry, promote its growth and development, and directly connect artists with fans.

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**DMCC (DMCCOIN)**

DMCC is the key currency that powers the DMC ecosystem.
Issued in March 2023, DMCC serves as a reward mechanism for contributors to DMC—such as
DJs, clubs, labels, and media—as well as a direct means of support from fans to artists.
Currently, DMCC is listed on LBANK and Deepcoin.

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**DMC LAB PTE. LTD**

DMC LAB is the foundation that issues DMCC.

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**DAIM (DMC AI MUSIC)**

DAIM is an AI-powered automatic music generation system that enables people without music
production skills to participate in music creation.
Beyond just music production, DAIM supports a wide range of creative activities such as video
and avatar creation. It also handles the management, distribution, and sales of the produced content.

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**D-Factory (DAO)**

D-Factory is a creative collaboration platform built to revive the legendary "Factory" salon— originally hosted by Andy Warhol in the 1970s—in today's decentralized society. It is a space
where artists from various fields such as art, music, fashion, and painting can collaborate beyond boundaries.

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**JANCTION**

JANCTION is a new project launched by "Jasmy," an IoT blockchain project founded by
former Sony president Mr. Ando. It is a strategic partner of DMC.
JANCTIONChain consists of two layers:

1. A layer for processing AI development data and large video files, stored via IPFS.

2. A "Watch to Earn" project called JANCTION LINK, where users accumulate points simply by watching videos.



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**Mytube(Temporary Title)**

Mytube(Temporary Title) is a platform that uses JANCTIONChain to manage video data in a decentralized way via IPFS. It allows users to play, share, and customize managed video and music data.

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**A-Nexus**

A-Nexus is a strategic partner of DMC, newly established by Superball—the company
managing the highly successful “idols you can meet” concept via AKB sister groups.
A-Nexus advocates for “spreading Asian IP to the world” and will be responsible for
discovering, nurturing, and funding talent not only within Superball but also across all of Asia.

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**DeXus**

DeXus is a platform designed to offer everyone a chance to debut as a major artist by
leveraging the functions of DAIM and D-Factory. It is operated by participants of the DMC
ecosystem.

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**DiscoverFeed**



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DiscoverFeed is a strategic partner of DMC that integrates the real and virtual worlds in the field
of club music.
It operates metaverse clubs and produces events featuring top DJs from around the world.

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