

WHITE PAPER

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Disclaimer

This white paper (hereinafter “white paper”) has been issued and published by TOTEM MEDIA SARL, a French simplified stock company with corporate offices 16/18 avenue Morane Saulnier, 78140, Velizy-Villacoublay, France and registered at the Versailles commercial registry under the nr. 423 612 993 00034, acting under the brand name « DOLZ » and operating the web site Dolz accessible under the URL address: https://dolz.io/ (hereinafter “DOLZ”).

The white paper has been issued for the purpose of issuing Dolz token (hereinafter «DOLZ ») to be offered to potential purchasers.

Dolz is a French company and as such governed by French laws and regulations.

This white paper is required to be read alongside the Dolz Terms & Conditions.

DOLZ are utility tokens, ie. tokens granting different rights to use products and services of Dolz by its owners. DOLZ does not constitute financial instruments in the sense of article L211-1 of the French Monetary and Financial Code and does not grant any other right than the ones described in this white paper.

As a consequence, this white paper does not constitute a solicitation for investment nor a prospectus in the meaning of Regulation (EU) 2017/1129 of 14th June 2017, as supplemented by Regulations (EU) 2019/979 and 2019/980 of 14th March 2019, and is not intended to constitute an offer of securities or a solicitation for investments in securities in any jurisdiction. The purpose of this document is to provide potential purchasers with the information on the Dolz ecosystem to allow the purchasers to make their own decision as to whether or not they wish to proceed to purchase Dolz tokens (« DOLZ ») and use any of the Dolz ecosystem products. No expressed or implied representation, warranty or undertaking is given as to the accuracy or completeness of the information or opinions contained in this white paper concerning such information.

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DOLZ.io overview

Collect, earn, and play with premium NFTs in a unique adult metaverse.
Grab $DOLZ to use them in a whole ecosystem built for collectors and gamers.

Totem Media overview

Totem Media is the founder of the Dolz.io platform.

Totem Media is a pioneer in relation to large-scale and continuous distribution of high-quality adult content.

Totem Media has also established itself as a notorious competitor in the Virtual Reality gaming industry, by developing one of the very first and most successful erotic VR video games in 2018.

Since the availability of adult content online and to this day, Totem Media plays a major role in the adult industry, with more than 20 years of experience in this continuously expanding market.

Totem Media history

In 1998, mixing the best parts of video games with adult online entertainment, Totem founders came up with a totally new concept of inlaid video stripteases played directly onto computer taskbars, without background: VirtuaGirl, renamed iStripper in 2016.

20 years later, we built our own motion capture studio and created the first 3D VR strip club on earth: VR Paradise. Once again at the crossroads of adult entertainment and gaming, which opened the doors to Steam, the largest community of gamers in the world.

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Timeline

Totem Media has always anticipated technological evolutions to maintain and develop its activity and client base:

1999
VIRTUAGIRL launch
Most viral adult internet software

2003
TOTEMCASH AFFILIATE PROGRAM
$26M commissions paid at today

2007
Started filming in **720p** resolution

2009
Started filming in **1080p** resolution

2011
HD Ready

2014
ACQUISITION OF OUR STUDIO
in Paris & Las Vegas
5 000 shows reached

2016
VIRTUAGIRL becomes **ISTRIPPER**
Over 350 000 transactions / year
5M+ shows/cards purchased / year
700TB of data served per month

2017
ISTRIPPER INTERACTIVE MOBILE
300 000 users as of today
started shooting vr 180° videos.
motion capture studio setting
with 24 cameras 960hz

2018
Launch of **VRPARADISE STEAM EDITION**
150 000 players - Listed in Steam TOP20 sales* in December 2020
(**Measured by Gross Revenue*)

2020
VR Paradise multi-club released in **standalone**

2021
DOLZ project launch

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Totem Media's products

Today, Totem Media's products have reached a super high quality of content and services.

iStripper

iStripper consists in buying shows/cards individually thru a virtual money named « credits ». Our members collect shows/cards and get rewarded by a great VIP program that delivers permanent discounts at each step of their collection process; we propose them amazing gamified promotions and every member makes his voice heard thanks to our loyal and tight-knit community of members who collect absolutely all what we release and are with us for over 15 years...

iStripper records retention ratios and customer values among the best of the market!

VR Paradise

VR Paradise benefits from the same quality of service. Clients can enjoy several clubs, each with a specific atmosphere; we regularly add content (dancers and outfits), schedule special events, offer the possibility to purchase items inside the clubs, like outfits, accessories, tatoos, new private dances, to tip dancers or offer them some drinks (as well as to other clients and friends, as soon as the multiplayer version will be ready!). Its community is loyal and involved at each step of our developments.

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Partners

As a major actor of the adult entertainment sphere, we have already worked with the biggest companies:

STEAM®

EROGAMES erotic games

GAMING ADULT
Freemium Games | Premium Payouts

XBIZ THE INDUSTRY SOURCE

AVN

AF ADULT FORCE

AWF

MARC DORCEL
LUXURE DEPUIS 1979

exoClick
THE INNOVATIVE AD NETWORK

GAMMA ENTERTAINMENT

JM JULMODELS

FLIRT4FREE

PLAYBOY

realite-virtuelle.com

SEXLIKEREAL

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Adult entertainment

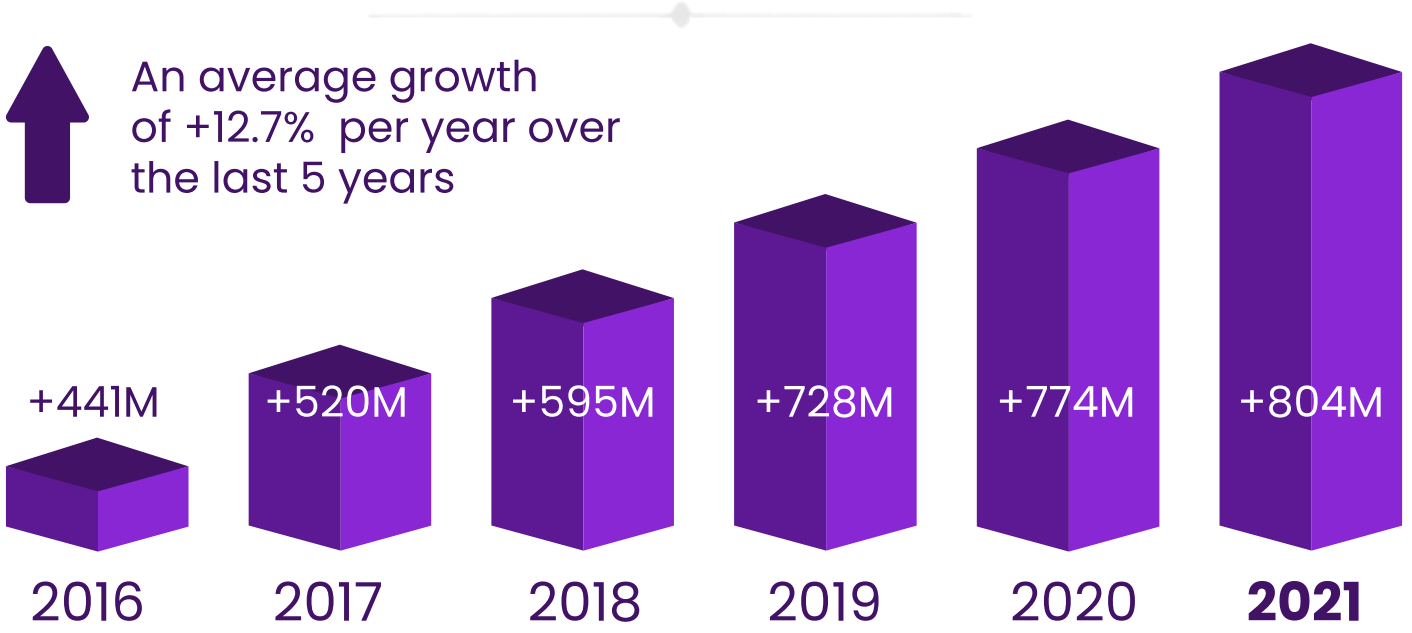
Ever since its beginning, the adult entertainment industry business has been growing at an admirable rate.

The fast development of new and innovative technology has made adult content even more accessible than ever before. It may not be common knowledge for many, but porn has fueled a lot of the technological advancements we have the pleasure of using today. Without the popularity of adult content, we might still be using VCRs to this day. Its influence is much more essential than just servicing human pleasure.

The adult entertainment industry is a booming market.
Between 2016 and 2021, the US adult and pornographic websites industry has grown by **12.7% per year**, on average. According to Yahoo Finance, the adult entertainment industry has generated **more than 15 billion dollars in 2021**. It rivals and even outshines renowned entertainment titans such as Netflix, Amazon, or even the NBA.
The role the adult industry plays in the global economy is non-negligible.

We believe that adult content and its industry have not reached their full potential.
By 2025, the adult market value is predicted to increase by 9.71 billion dollars.

US adult & pornographic websites industry



https://finances.yahoo.com/news/porn-could-bigger-economic-influence-121524565.html

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Virtual Reality gaming

Since the release of the next generation VR headsets around 2010, **the number of weekly VR users multiplied by 10 in 5 years** and the number of VR headsets sold worldwide is expected to **exceed 500 million by 2025**, with the number of weekly VR users reaching 171M worldwide.

The VR adult gaming market has been valued at $716 million this year and is expected to increase to $19 billion in 2026 . **The adult VR industry will represent 22% of the worldwide digital adult material industry by 2026**.

With major tech companies already facilitating the adoption of the VR headset, the market has already shown signs of immense success and its development is only expected to increase significantly in the coming years.

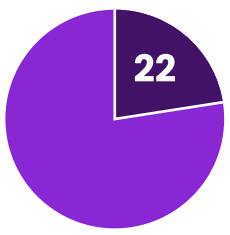
Porn and games are the biggest drivers of VR revenue, with global VR gaming revenue **cashing in 23 billion**, and adult VR games contributing to a major part of the global market share.

By mastering the adult entertainment and adult VR gaming industry, being two very lucrative and successful markets, Totem Media is one step ahead of other gaming and porn companies.

Global VR market 2020 - 2025



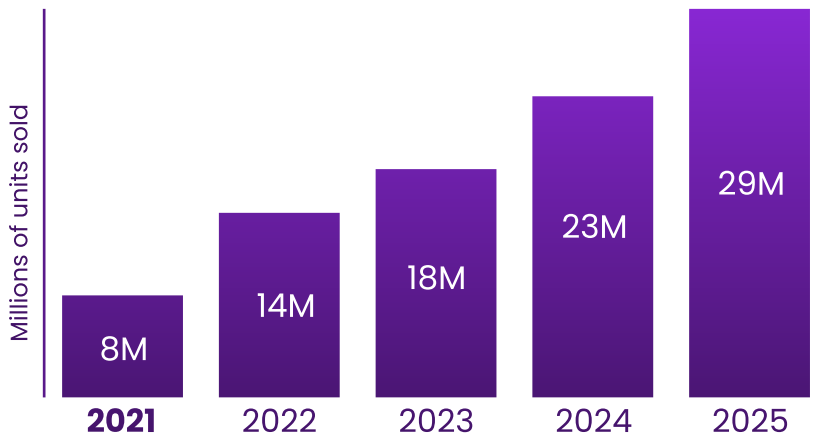
Market growth will ACCELERATE at a CAGR of over **35%**



The Adult VR industry will represent **22%** of the worldwide digital adult material industry by 2026

https://bwnews.pr/3cxtdOB

Worlwide VR Headset units sold forecast, 2021 Q2



https://www.idc.com/promo/arvr

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Introduction

Collect, earn, and play with premium NFTs in a unique adult metaverse.
Grab $DOLZ to use them in a whole ecosystem built for collectors and gamers.

1 : The DOLZ token will be used in the whole apps and games ecosystem, where to unlock exclusive perks (discounts, unique content, exclusive previews, etc):

- in the iStripper world (desktop software, mobile interactive app, VR videos).
- in the VR Paradise VR game (released in 2018 - multiplayer and adult entertainment VR metaverse upcoming).
- in the partners' games and apps.

2 : The DOLZ token will allow you to buy **NFT mystery boxes from each collection**:

- iStripper NFT trading adult cards.
- VR Paradise NFT 3D items.
- Partners NFT collections.

3 : The DOLZ token will be used as a **currency on our NFT marketplace** (secondary market).

4 : Stake your DOLZ & provide liquidity to earn exclusives NFTs.

5 : Play to earn & **watch to earn.**

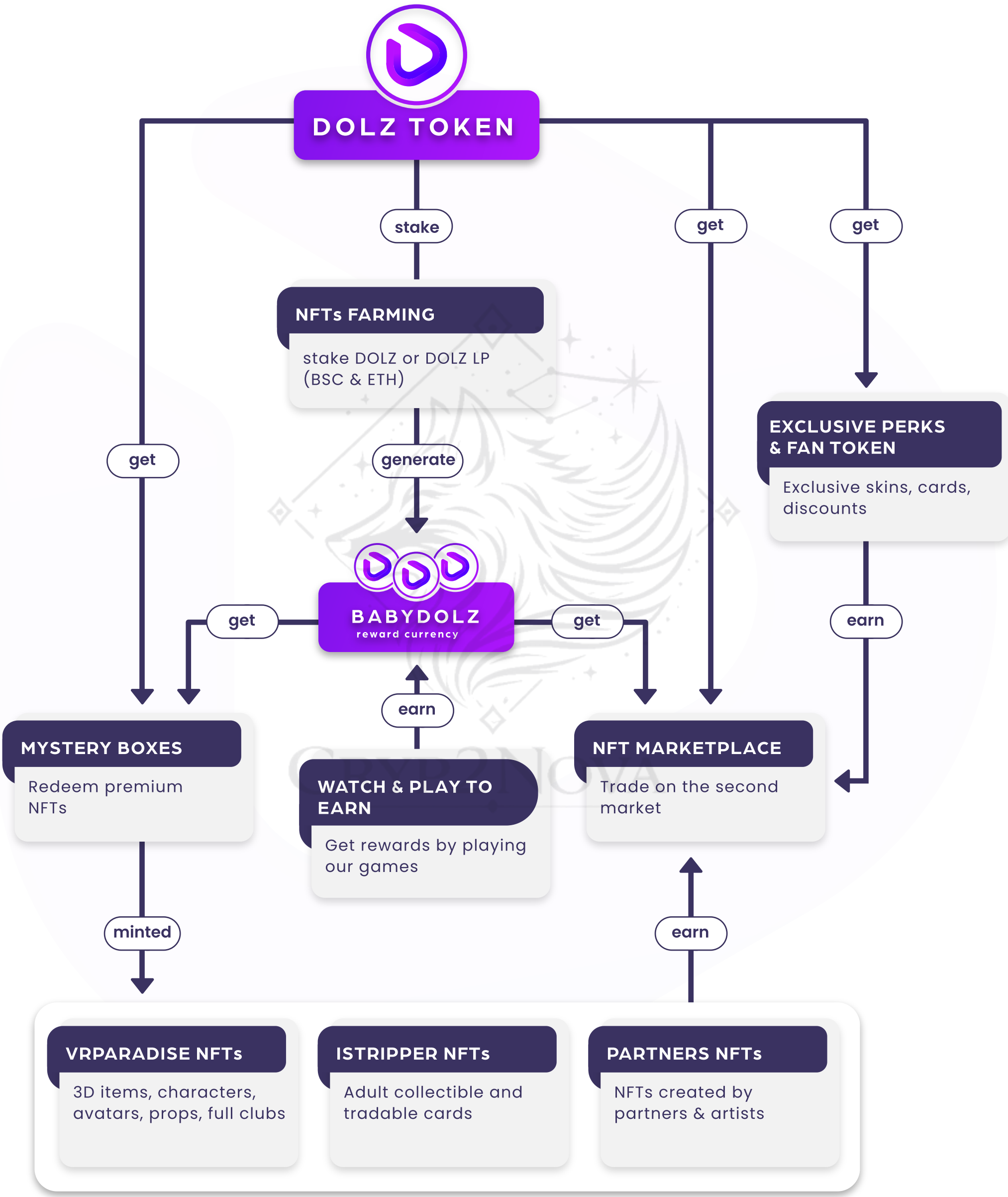
6 : Show-up your NFT collection on your **personal DOLZ VR museum** metaverse.

7 : The **DOLZ fan token** will give you the power to influence the decisions made about your favorite apps and games.

8 : DOLZ rewards for **NFT creators & artists**

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DOLZ use cases



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Exclusive perks

DOLZ holders will unlock unique advantages on VRParadise.com, iStripper.com, and all our partners:
discounts, unique content, exclusive previews, exclusive NFT collections, etc.

Use your VR Paradise 3D NFT items directly in the VR Paradise game and upcoming adult entertainment VR metaverse:

- **Manage your own stripclub** and customize it with unique NFTs.
- Customize all the strippers and characters with unique NFTs/items/outfits.
- Use the upcoming multiplayer and VR adult metaverse mode to show your NFT collection to your friends.
- Use those items in the games & VR metaverse.

Unlock unique advantages on iStripper.com:

- Exclusive shows/cards and content:
  DOLZ will be launching a **limited edition, NFT strip-shows collection** on the software, only accessible to DOLZ holders.

  These NFTs will give you the ability to unlock ulta-rare strip-shows.
- Discounts.
- Previews on the desktop software, mobile interactive app, and VR shows.
- Unique software skins.
- Unique card skins.

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NFT mystery boxes

Thanks to your DOLZ tokens and the BabyDolz reward currency, you can purchase NFT mystery boxes from different collections, going from common, up to rare and legendary NFTs :

- iStripper adult trading cards.

  Stripper NFT trading cards will contain the same type of iStripper shows as the current ones but presented as numbered cards, and with varying degrees of rarity.

  iStripper users will be able to sell, exchange, and buy them on the DOLZ.io marketplace using the $DOLZ token.

  Our studio has already started filming 1 more show every week for the “DOLZ X iStripper” collection only. (8th card by week)

- VR Paradise 3D NFTs.

- NFT partners collection.

Use, collect or trade those NFTs on the marketplace to earn more DOLZ and crypto assets.

NFT marketplace (secondary market)

The place to **trade, buy and sell** your NFTs from all Dolz collections.

Sell your NFTs to earn DOLZ or crypto assets as USDT, ETH, BNB.

Instead of buying mystery boxes, you can directly buy the NFT you like from other users.

VR museum (your personal NFT collection showroom)

Every DOLZ collector has his own VR showroom - a place where he can show off his most prized NFTs.

A user can customize his showroom by choosing which digital collectibles to display, selecting a layout and adding background images.

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Showrooms can be made private or public. If public, the showroom can be viewed by other users within the VR Paradise world, as well as shared across major social platforms.

Users can show their appreciation for others' showrooms by ‘liking’ and leaving comments.

When a DOLZ digital collectible is observed in VR, it is like a real-world object. Users can move around and view it from all angles.

In VR, DOLZ users can interact with their collectibles and engage in VR Paradise game experiences and upcoming VR metaverse.

Fan token

Dolz fan tokens give you the power to influence decisions of your favorite games and Apps:

- Vote for the next VR Paradise stripclub map, next girls DLC, next model motion capture.
- Vote for the next NFT collection.
- Vote for the next iStripper shooting, model or outfit.
- Vote for your favorite iStripper model (*Talent of the month* and *Talent of the year*).

With fan tokens, unlock VIP rewards, access exclusive promotions, games, chats and be recognized as a superfan.

DOLZ holders have different rights based on the token staking they hold. Holders with more tokens will have more power when participating in the governance of the platform.

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Staking and farming NFTs

NFT farming is built off the concept of token staking and liquidity farming, with users staking native tokens to earn an additional yield through a NFT-based reward.

Stake your DOLZ tokens to earn BabyDolz and redeem unique 3D NFTs and rare collectible NFT trading adult cards.

The **BabyDolz is the DOLZ reward currency** (non-tradable token).

1 : Providing liquidity to DOLZ pools generates BabyDolz tokens that can be used to unlock unique NFTs and earn tangible value through the availability of exclusive NFT assets.

2 : Users can farm by staking DOLZ LP as DOLZ-BNB to obtain more valuable BabyDolz with higher daily rewards.

3 : Each DOLZ and DOLZ LP Pools will be allocated a certain percentage of daily BabyDolz. Each user will be airdropped BabyDolz according to their weight in each pool.

4 : BabyDolz can be used to unlock mystery boxes containing unique NFTs from different collections.

5 : Some rare mystery boxes are available only for Dolz or Babydolz holders.

6 : DOLZ will host exclusive NFT airdrops from partner communities. These NFTs will be sold in limited quantities, and others will be farmable through partner NFT farms.

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BabyDolz use cases - the reward currency

The BabyDolz is the DOLZ reward currency (non-tradable token).

Earn BabyDolz by staking Dolz or providing liquidity with the Dolz LP on Pancakeswap or Uniswap to get rewarded with valuable rare NFTs.

BabyDolz can be used to unlock mystery boxes containing unique NFTs from different collections (from common to rare and legendary NFTs).
Some rare mystery boxes are available only for Babydolz holders.

BabyDolz unlock unique advantages on VR Paradise , iStripper and all partners' NFT collections: discounts, unique content, previews, exclusive NFTs collections.

Play to earn & watch to earn

By using the Dolz games and apps, players are creating value for other players and the developers. In turn, they are rewarded with BabyDolz tokens and in-game assets tokenized on the blockchain.

Players can sell their NFTs (in-game items/iStripper trading adult cards...) to other players on the secondary market platform and earn other crypto assets or stable tokens.

The Dolz platform rewards players for putting time and effort into their games, the adult VR metaverse and apps.

By watching iStripper shows or playing games in the DOLZ ecosystem, users will be rewarded with BabyDolz tokens.

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Partners NFTs & ecosystems

We benefit from **over 23 years of collaboration and partnerships with the top adult market players** and a very close relationship with all studios and model agencies. We have a huge adult address book: adult gaming, porn tubes, pay sites, cam sites and model agencies.

More than **1 300 pornstars and erotic models** from all around the world have been filmed in our parisian and Las vegas studios.

Our partners and anyone who wishes to launch their NFT collections will benefit from our technology and know-how to help distribute their collection over the DOLZ.io platform.

A turnkey opportunity in a market with a **value of over $15 billion.**

NFT creators

The DOLZ platform encourages community engagement and believes that community inputs should be rewarded accordingly: new items, skins, outfits, iStripper software skins, adult card skins.

This is why we create The DOLZ NFT creator platform for artists and designers to create their own
unique NFTs to be used across the VR Paradise game, future VR metaverse, iStripper app and all games from DOLZ ecosystem.

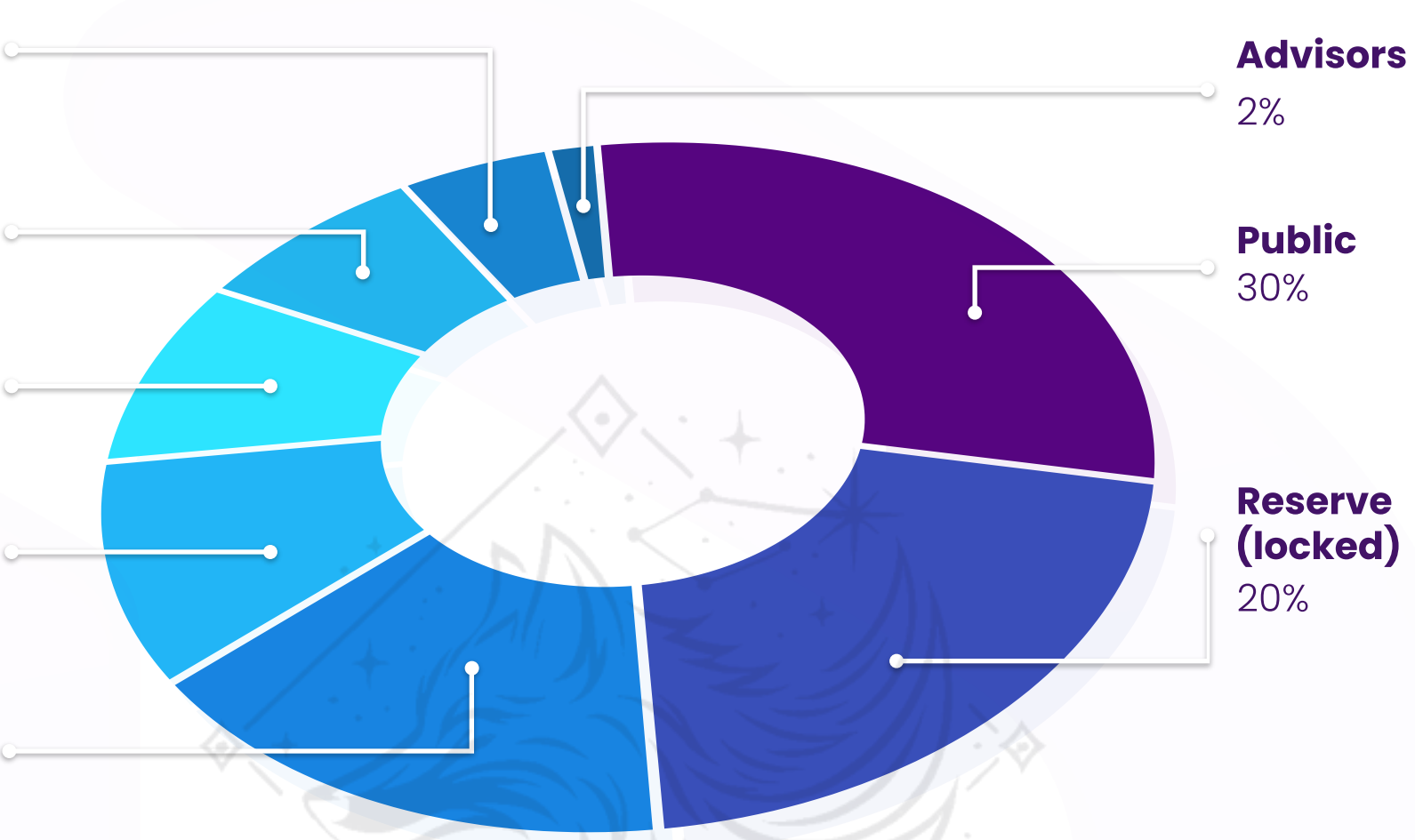
DOLZ makes the process as simple as possible for users and gives them all the required tools in order to be rewarded for their creations.

Click. **Customize**. **Create**. **Earn**.

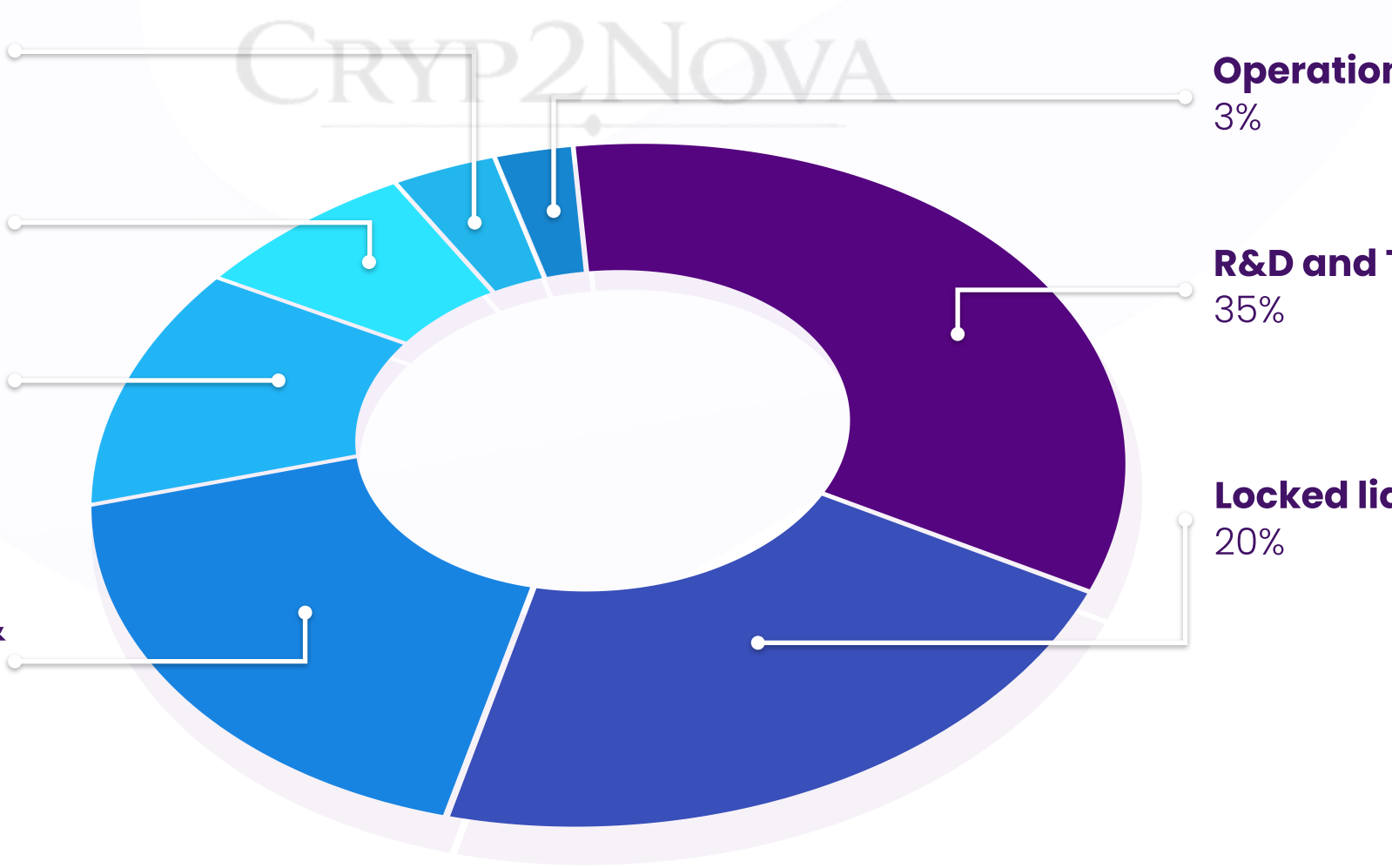
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Allocation of supply

1 DOLZ = 0,016 USD
1,250,000,000 DOLZ Initial supply



Use of proceeds



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Rounds

Categories	Round 1	Round 2
Open to :	Whitelist	Everyone
supply allocated :	150 000 000 DOLZ	225 000 000 DOLZ
price :	$0,012	$0,016
Hard cap :	$1 800 000	$3 600 000
Minimum / maximum investment :	$500 / $20 000	$250 / no limit

Private sale : Reserved to fundraising with investors who believed in the project from the start. There are 125M DOLZ at $0.008 per DOLZ available for this round. This round is still open, If you want to invest a minimum of $10,000, contact us at investors@dolz.io.

Vesting

Categories	Vesting
Reserve :	18 months cliff, Monthly vesting during 16 months
Team :	9 months cliff, Monthly vesting during 10 months
Marketing :	Monthly vesting during 16 months
Advisors :	6 months cliff, Monthly vesting during 10 months
Early investors :	6 months cliff, Monthly vesting during 10 months
Round 1 :	1 month cliff, Monthly vesting during 10 months
Round 2 :	50% release at TGE / 50% after 1 month

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Roadmap

PROJECT CONCEPT

- Project Launch
- Founder team

Q3 2021

PLATFORM LAUNCH

- Start community
- Airdrops and giveaways launch
- Smart contracts & audit
- Dolz.io opening

Q4 2021

COMMUNITY GROWTH

- KYC setup for presales
- Community growth
- Marketing campaigns with influencers

Q1 2022

TEAM RAMP-UP

- Team ramp-up
- Private sales launch
- Production of DOLZ NFT collections

Q2 2022

TESTNET LAUNCH

- Store & Marketplace bêta (testnet)
- Staking platform bêta (testnet)
- Onboarding of major Partners

Q3 2022

GRAND OPENING

- Presales round 1 (whitelist)
- Presales round 2 (public)
- DEX listing (add liquidity)
- Release of Dolz collectible cards

Q4 2022

MAJOR LISTINGS

- Listing of centralized exchanges
- Issuance of the first fan tokens
- DOLZ VR musuem
- VR Paradise Metaverse bêta

Q1 2023

METAVERSE BÊTA

- NFT creator platform bêta
- VR Paradise Metaverse bêta

Q2 2023

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Core team



Hervé Lucchi
Co-Founder



Richard Excoffier
Co-Founder



Julien Jégard
COO



Jonathan Baroux
Head of Marketing



Stéphane Quéraud
CTO
Blockchain Advisor

Team



Wesley
Blockchain Engineer



Alexis
CTO Software



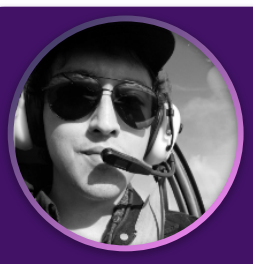
Gérald
Director of Production



Céline
Head of Partnerships



Julien
3D Artist



Enzo
Software Engineer

Eric
Software Engineer

Jean-Robert
Web Engineer

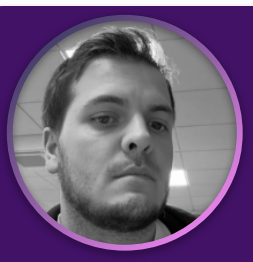


Gaëtan
Software Engineer



Augustin
Graphic Design Manager

Isabelle
Post-Production Manager



Pierrick
UX/UI Designer

Robin
Video FX Editor



Elisabeth
Social Media Manager

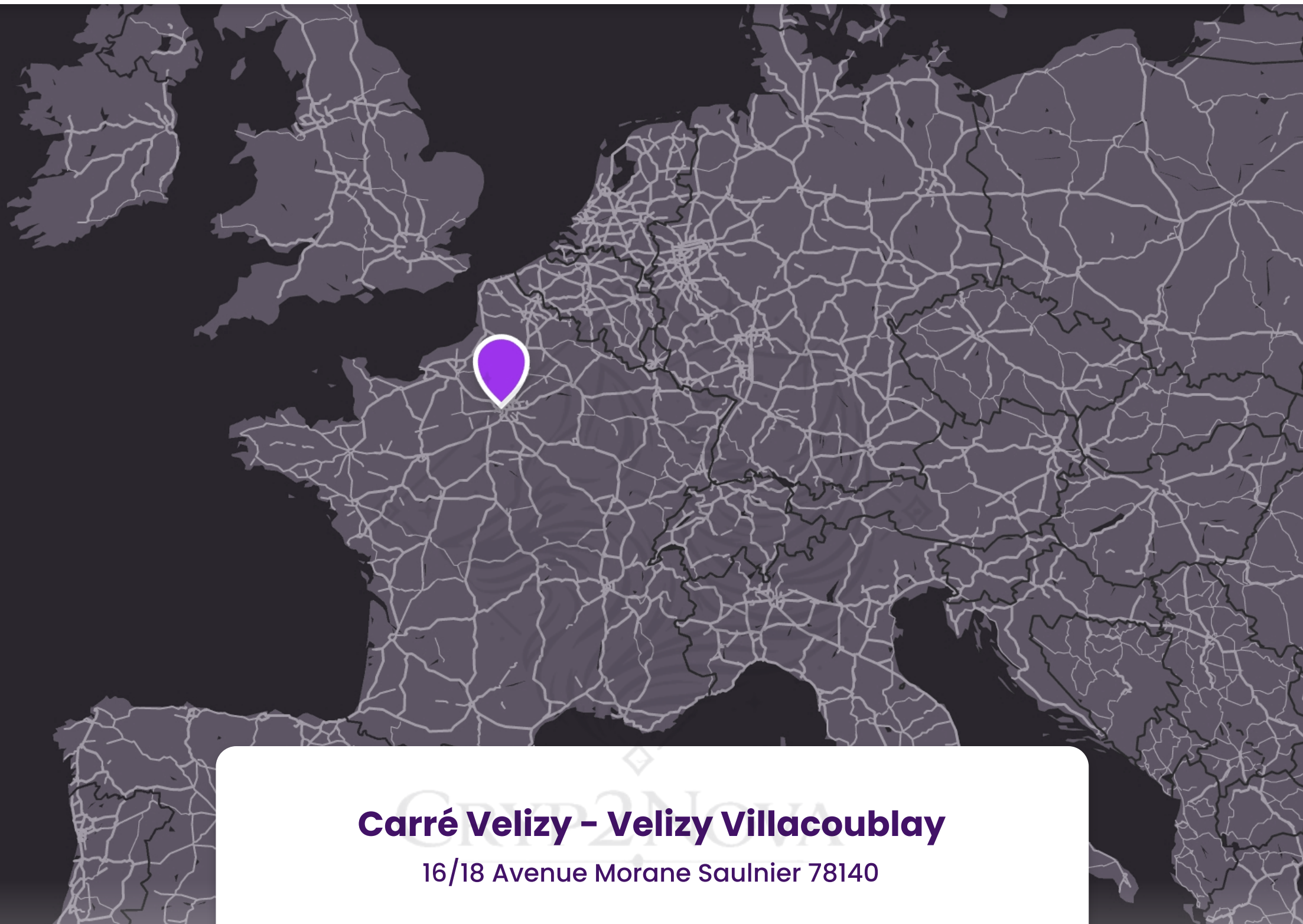
Manue
Support Manager

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Telegram (news)
https://t.me/dolznews

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- changes in the future capital needs of Totem Media and the availability of financing and capital to fund such needs;
- changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which Totem Media conducts its respective businesses and operations;
- changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- changes in the anticipated growth strategies and expected internal growth of Totem Media and/or their respective affiliates;
- changes in the availability and fees payable to Totem Media in connection with their respective businesses and operations;
- changes in the availability and salaries of employees who are required by Totem Media and to operate their respective businesses and operations;
- changes in preferences of customers of Totem Media;
- changes in competitive conditions under which Totem Media operates, and the ability of Totem Media to compete under such conditions;

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You should be aware that you may be required to bear the financial risk of any purchase of DOLZ tokens for an indefinite period. You must conduct your own due diligence and ensure you comply with all local laws regarding cryptocurrency, tax, securities and other regulations in your jurisdiction.

No further information or update

No person has been or is authorized to give any information or representation not contained in this white paper in connection with Totem Media and its respective businesses and operations, the DOLZ tokens and the DOLZ presale (each as referred to in the white paper) and, if given, such information or representation must not be relied upon as having been authorized by or on behalf of Totem Media.

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The DOLZ presale (as referred to in the white paper) shall not, under any circumstances, constitute a continuing representation or create any suggestion or implication that there has been no change, or development reasonably likely to involve a material change in the affairs, conditions and prospects of Totem Media or in any statement of fact or information contained in this white paper since the date hereof.

Risks and uncertainites

Prospective purchasers of DOLZ tokens (as referred to in this white paper) should carefully consider and evaluate all risks and uncertainties associated with Totem Media, and their respective businesses and operations, the DOLZ tokens and the DOLZ presale (each as referred to in the white paper), including all information set out in this white paper prior to any purchase of DOLZ tokens. If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Totem Media could be materially and adversely affected. In such cases, you may lose all or part of the value of the DOLZ tokens.

The regulatory status of cryptographic tokens, including any digital currency, digital assets and blockchain applications is unclear or unsettled in many jurisdictions. The publication and dissemination of this document do not imply that any relevant laws, regulations and rules have been complied with. No regulatory authority has examined or approved this document. Where any relevant governmental authority makes changes to existing laws, regulations and/or rules, or where financial institutions make certain commercial decisions, it may have a material adverse effect and/or impair the ability of any relevant entity referred to in the document to function as intended, or at all. There are risks involved in the technologies relating to any blockchain, and the DOLZ tokens, such as unforeseen bugs, security issues or disruptions. By way of the above and other factors not within our control, the entire sum used to purchase the DOLZ tokens may be lost.

Totem Media may contract with third parties to develop and license their products and/or technology for use within the Totem Media ecosystem. While Totem Media will take all commercially reasonable steps to secure the necessary rights and licenses, there are risks and uncertainties associated with the business and operations of such third party contractors that are beyond Totem Media control and they may not deliver on the products and/or technology. There is also a risk that Totem Media does not succeed in obtaining and/or renewing the necessary rights and licenses to such third party products and/or technology mentioned in this white paper. Such events may have a material adverse effect on the function, deployment and use of the Totem Media ecosystem as intended.

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Terms used

To facilitate a better understanding of the DOLZ tokens being offered for purchase by Totem Media, and the businesses and operations of Totem Media, certain technical terms and abbreviations, as well as, in certain instances, their descriptions, have been used in this white paper. These descriptions and assigned meanings should not be treated as being definitive of their meanings and may not correspond to standard industry meanings or usage.

Words importing the singular shall, where applicable, include the plural and vice versa and words importing the masculine gender shall, where applicable, include the feminine and neuter genders and vice versa. References to persons shall include corporations.

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