DOVU

HOW THE WORLD'S FIRST MOBILITY CRYPTOCURRENCY WILL CREATE A UBIQUITOUS REWARD ECOSYSTEM FOR THE TRANSPORT INDUSTRY

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POSITIONING DOCUMENT AND WHITEPAPER

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DOVU

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This is not a prospectus of any sort

This document and any other documents published in association with this whitepaper relate to a potential token offering (i.e. the DOV token) to persons (contributors) in respect of the intended development and use of the network by various participants. This document does not constitute an offer of securities or a promotion, invitation or solicitation for investment purposes. The terms of the contribution are not intended to be a financial services offering document or a prospectus.

The token offering involves and relates to the development and use of experimental software and technologies that may not come to fruition or achieve the objectives specified in this white paper. The purchase of tokens represents a high risk to any contributors. Tokens do not represent equity, shares, units, royalties or rights to capital, profit or income in the network or software or in the entity that issues tokens or any other company or intellectual property associated with the network or any other public or private enterprise, corporation, foundation or other entity in any jurisdiction.

The token is not therefore intended to represent a security interest.

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EXECUTIVE SUMMARY

The transport and mobility sector faces a vast and ever growing number of challenges in the face of constantly evolving consumer needs, governmental demands and market specific requirements. Data and behavioural influence are the key components in understanding and helping change consumer behaviour. DOVU is the missing piece of the puzzle - a circular economy for the transport and mobility sector that creates an unique value exchange between regular consumers and those that benefit from their data or contributions that benefit the mobility space.

The DOVU platform empowers individuals to earn tokens for sharing their mobility data or performing rewardable activities defined by a DOVU partner - such as changing driving behaviour or undertaking valuable tasks. These tokens then feed back into the ecosystem through mobility related transactions, be that offsetting the cost of a car, fuel for that car, paying for a flight, or just riding the bus.

Our platform consists of a Wallet, Smart Contract powered reward engine, reward Marketplace, Token and SDK. Partners and individuals using the platform create our circular ecosystem. Our erc20 DOV token is used for transactions within the ecosystem.

The core team consists of entrepreneurs, blockchain developers, product marketers, product designers and legal experts - all with significant experience shipping and supporting products used by millions of people.

Our high profile advisory board is committed to help DOVU execute its mission, and includes a former member of the board of directors of Ethereum, an entrepreneur who has built a one billion dollar business around community development, and a partner at a top global advisory firm. Together with strategic investors, including a government-backed fund and a major car company, DOVU will disrupt a traditional industry.

> **DOVU** IS SHAPING THE CRYPTO MODEL FOR THE MOBILITY ECOSYSTEM.

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1. DOVU'S VISION

GLOBAL VISION

DOVU is shaping the crypto model for the mobility ecosystem. Introducing a transport focused reward platform to power new business models in the transportation sector.

MOBILITY INEFFICIENCIES & FIAT LIMITATIONS

Fluid mobility is burdened by market inefficiencies and fiat limitations. Currently, there is no reward mechanism for an individual to contribute value back into the ecosystem, such as sharing data with service providers, or sending electricity back to the grid from their EV. In essence, this means that an important well of value is left untapped, needlessly slowing down the process of innovation. As it stands, we're facing a world with self-driving cars, where you still need to fill out paperwork for insurance, pay per fixed units of an hour, and you don't control your own driving data. Thankfully, blockchain is exceptionally well suited to solve these problems.

> IMAGINE BEING REWARDED FOR ALL THE DATA YOU CREATE AND SHARE.

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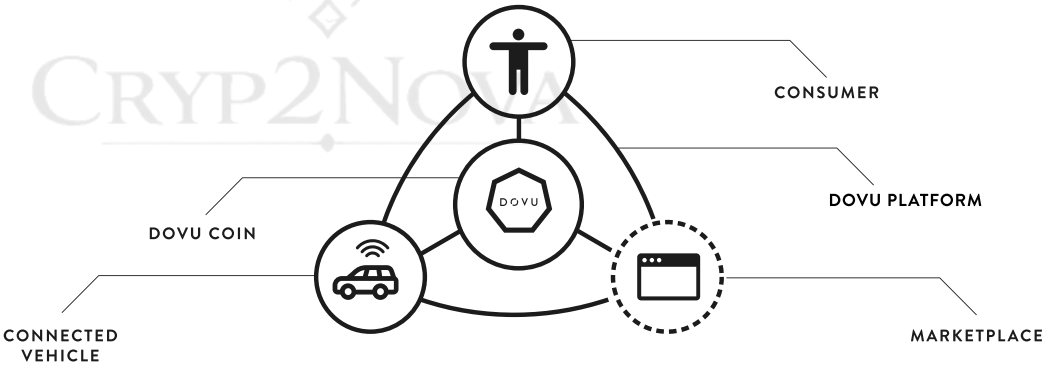
CIRCULAR ECONOMY FOR MOBILITY

Companies such as Uber or Airbnb are often cited as examples of a sharing economy, but due to the inherent risk around trust and responsibility with strangers doing business, these markets require large infrastructure to manage relationships between two parties wishing to exchange value . A true sharing economy is one in which individuals and companies are empowered by technology to exchange value and if they wish — send or receive payment for it.

Because blockchain can verify value contributed independently, whether you are a corporate or an individual, the DOVU Platform empowers everybody to be fairly rewarded for their contribution to the mobility ecosystem. This transforms 1:1 relationships to many:many.

Imagine your car paying you to drive it. Imagine being rewarded for all the data you create and share. Imagine being able to use those rewards for travel, services, and transport globally. Imagine this insight being used to further improve mobility services, working towards fluid movement of goods and people in our cities. Applying this technology will transform our thinking about data and mobility. For example, when hailing an autonomous car, insurance considerations are recorded in a Smart Contract, micropayments are usage-based, and the DOVU platform allows you to be rewarded for the data you share or the activity you have carried out.

DOVU ECOSYSTEM



The DOVU Platform handles creation and management of reward and redemption systems between indivduals and partners, creating an ecosystem where tokens are earned and used against mobility related products or services. Based on Ethereum, the DOV token is used for transactions within the ecosystem. The in-wallet Marketplace both provides a means to discover and connect to partner rewards but also encourage new peer to peer mobility services such as car space sharing or even utility services like servicing, maintenance or cleaning.

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> **DOVU** IS WELL CONNECTED IN THE TRANSPORT SECTOR.

The DOVU wallet and Marketplace are the simplest way to access and engage with the circular economy. A simple and intuitive interface connects transport related partners to individuals and handles all transactions and logging of those transactions. Contributing to the quality of the ecosystem can earn you DOV Tokens. Similar to in-game rewards, contributors are rewarded with tokens based on the quality and/or frequency of their input. This introduces a self-reinforcing and peer reviewed feedback loop continuously enhancing the quality of the ecosystem.

MOBILITY SECTOR EXPERTS

DOVU is well-connected in the transport sector. In April 2017, DOVU received seed funding from InMotion Ventures, Jaguar Land Rover's investment arm, and Creative England, a fund backed by the UK Government. Through its network of advisors, DOVU has access to the relevant professional industry networks and is well positioned to build lasting customer relationships.

2. TOKEN DYNAMICS

DOVU PLATFORM

The DOVU Platform also empowers 'data owners' (individuals, organisations and even IoT devices – any source of data) to control access to the data they share, whilst receiving value from future profits of the use of that data in return – in the form of DOV Tokens.

Partners inside the ecosystem can define Smart Contracts to set conditions of use and the level of reward they are willing to offer to data owners, whilst data owners forever retain control to cancel the contracts, change and revoke permissions.

This is a paradigm shift away from blanket acceptance of traditional terms and privacy policies, granting large organisations the permission to use and resell data without few, if any, controls on its use, and with little recourse or cancellation if abused. The DOVU Platform will make it possible to harness the power of Smart Contracts and Blockchain to put control of data back in the hands of the data owners. Fairly rewarding them for it, and thus encouraging greater sharing of data, whilst automatically reprimanding or blocking if there is a breach of agreed terms.

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Imagine the ability to be rewarded for sharing your travel data, with total control and an infallible guarantee over which data you are willing to share, and the kinds of organisations you are willing to share it with, when, how and so on. The DOVU Platform offers that. It's similar to collecting reward points for your supermarket shopping, but on a much larger scale, with flexible controls and a remuneration with far greater utility – the DOV token.
The first example of the open data economy (where data owners are rewarded for their data) is the DOVU marketplace, allowing data providers to easily and honestly deliver data to a market of data consumers interested in creating the next generation of mobility focused startups.

Future examples of the DOVU platform being leveraged within the mobility sector might include a travel operator that wants to reward existing customers (who are now data owners) with loyalty based pricing. A simple travel based app adhering to the DOVU platform would be all that was required (in combination with the relevant smart contracts) to remit rewards in DOV Tokens.

The DOVU Platform and SDK will utilise well established cryptography standards (such as the SHA-256 Cryptographic Hash Algorithm) so that data can be signed and relationship verified at every stage of usage. DOVU will also offer an authentication API and Smart Contracts management platform so that data owners can easily enter into (or cancel out of) agreements with data providers – from any app on a smartphone, website, or IoT device.

Examples could include a DOVU enabled smartphone app to unlock a shared vehicle, and automatically sign-in to the DOVU platform from that vehicle's onboard computer with options to allow access to the car's data while driving. Or a smartphone app to track movements such as walking, running, cycling, driving – imagine being able to sell this data in return for DOV Tokens that can be used to buy petrol, train journeys or bus rides. Discounted travel costs in return for your data, simply by using a DOVU enabled app to buy your tickets.

Each user on the platform will be identified with a 'Wallet' (a public address on the Ethereum blockchain). This provides both anonymity to the user, yet total transactional transparency of token flow and contractual terms. The user can decide if they wish to attach and share any personal data to this, based on the rewards offered. At the same time, each Wallet provides the means to both accept and spend DOV Tokens.

The Ethereum Blockchain provides the means of value exchange through DOV Tokens, as well as the Smart Contract infrastructure. The DOVU Platform will provide a layer on top of this to retain a 'ledger of value' to record DOV token payments to data owners Wallets based on the value agreed in the Smart Contracts. For example Smart Contracts facilitate granular charging of activities through the DOVU Marketplace, incurring far less transaction fees by only moving the DOV Tokens between Wallets on the Ethereum blockchain when significant value is ready to transfer.

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DOVU MARKETPLACE

The DOVU Marketplace will provide partners with the tools to list and engage with consumers, also defining costs and terms in Smart Contracts to be executed on the blockchain. We also plan to encourage Developer engagement using our APIs and SDK to further app development and be rewarded in DOV tokens – this will organically grow the DOVU powered transport API ecosystem.

Consumer/Owner - An individual or organisation that 'owns' some data or is willing to action a task or activity in exchange for DOV tokens.

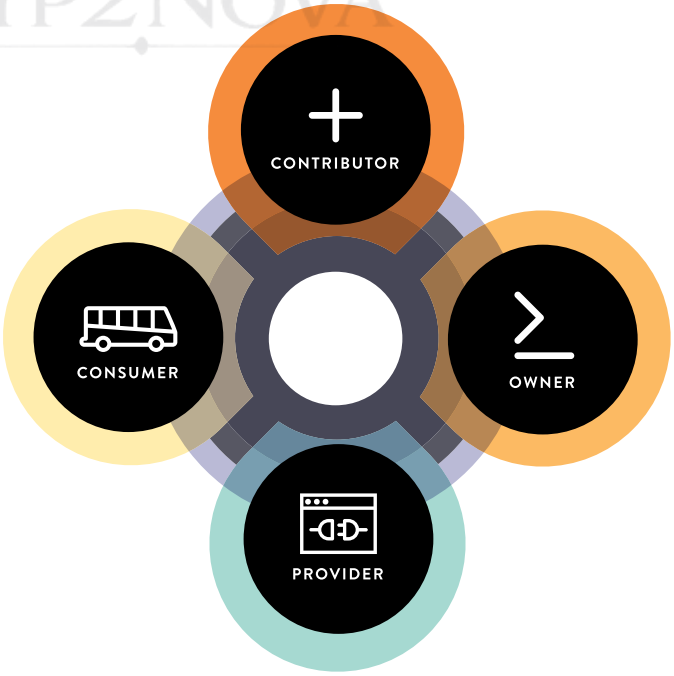
Provider/Contributor (Partner) - An individual or organisation that wants to provide tokens in exchange for some data or activity from the consumer/owner.

DOV TOKEN

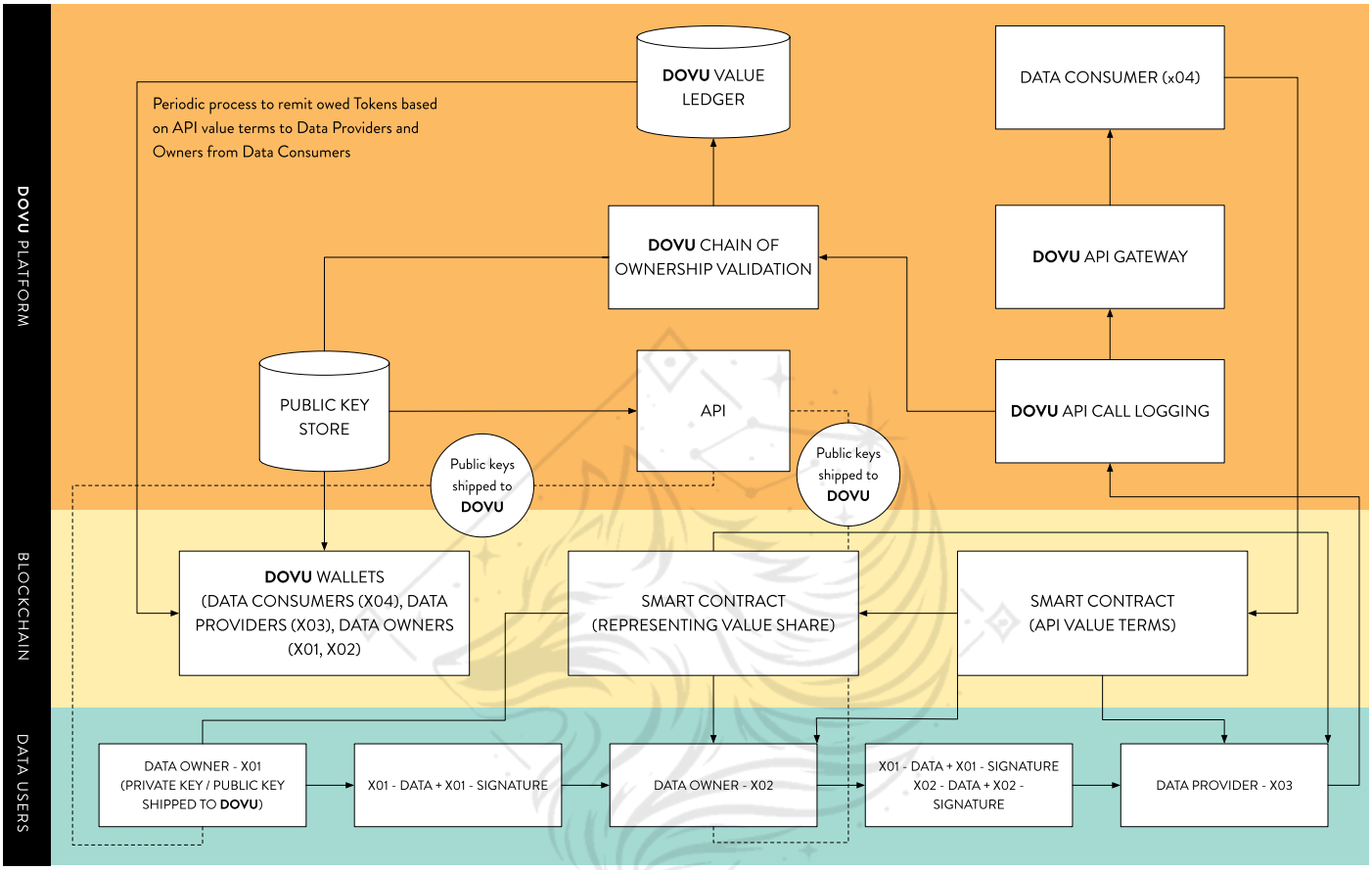
The DOV token is central to our ecosystem. It's the unit of value that allows us to create this new circular economy linking consumers to partners (and vice versa) and also rewarding those sharing data or providing value through actions.

For our ecosystem to flourish in the transport sector we encourage use of the DOV token within it, and ultimately build value for all customers as adoption and utility grows.

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The DOV token is the only unit of value used across DOVU platform. Every purchase, sale, exchange or any other transaction on the platform will require the use of DOV tokens.

A global ledger combined with a token that's required to use that ledger aligns incentives and creates more intense product engagement. Blockchain uniquely rewards early adopters. The product becomes more useful as more users join and demand for the token increases, which as a result increases utility for users. In other words, token utilisation and network effects continuously reinforce each other which benefits early adopters.

Using the DOV token in your business has a number of advantages over creating your own token. Building payment infrastructure is a non-trivial task. Adopting an existing payment structure lowers development cost and increases time to market. Leveraging a stable currency lowers barriers to adoption for end-users.

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COMMERCIALISATION STRATEGY

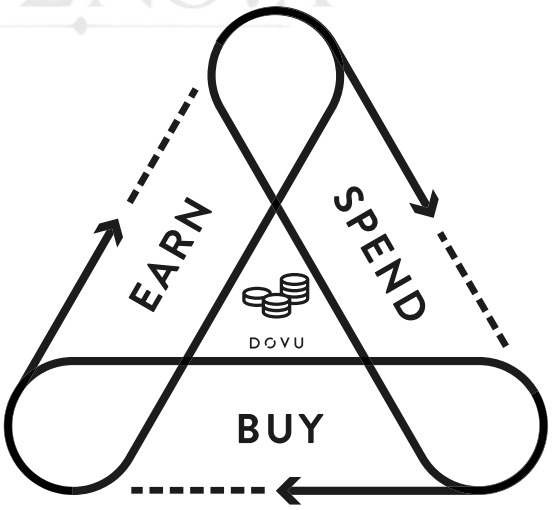
There is an urgent need for practical uses of blockchain technology to bring it to the masses. Leveraging blockchain technology for mobility solutions has broad market appeal. This not only unlocks opportunities for businesses, such as data monetisation and utilisation, but also for individuals, who can be rewarded for their contributions to the ecosystem.

Using DOVU's circular economy to create previously impossible mobility services - DOVU will drive revenue through tools and services on the DOVU platform.

Companies will be forced to recognise that open rewards and incentivisation is beneficial to everyone. Staying siloed, e.g. a closed platform lessens the utility and value of those incentives. Rewards becomes exponentially more valuable for everyone outside of walled gardens. Partners still develop enormous benefit through consumer insight and action but improved customer experience and trust through openness (see emissions scandal etc) enhance overall loyalty.

Disrupting the mobility sector will require a mixture of fast-moving startups and strategic partners ranging from car manufacturers (OEMs) and Tier 1 automotive suppliers to public transit providers. Through its network of advisors, partners, and investors, DOVU has access to the relevant professional industry networks and is well positioned to build lasting strategic partnerships.

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3. WHY NOW?

LACK OF TRUST

Consumers are currently facing a new landscape for information sharing. With data and consumer insight influencing everything from elections to how products get marketed to us, it's hard to know what information we share or behaviours we conduct that contribute to our personal data profiles. The largest data companies in the world are now struggling to repair the bad will generated by breeches of trust in how data is used. By changing the conversation entirely to one of conscious, controllable and open sharing of data and activities, brands can show they not only value their customers data but demonstrably reward customers for providing them value. With DOVU we create a new model where everybody wins, nothing is hidden and business value is fairly rewarded.

DATA IS THE NEW OIL

Data generated by the way we travel informs so much about the services and facilities we use. In a world of connected vehicles and trains, information-sharing infrastructure, traffic lights, and IoT enabled smart cities this data provides the fuel that runs these systems. This data is generated by a myriad of platforms using varying rules and following local regulations. Smart cities and movements are a fast growing sector with increasing complexity. Data and corresponding services need permission from users, incentives to share and also a means to demonstrate compliance with regulation and privacy concerns. DOVU provides the mechanism to bridge consumers with business infrastructure, handling permissions sharing and rewards for doing so.

NUDGE ECONOMICS

Tokenisation provides a powerful way not just to reward for sharing of data but for encouraging small changes to people's behaviour. Undesirable, laborious or repetitive tasks carried out by consumers often provide incredible value to business, saving time, effort and also shifting behaviours in favour of more efficient or ecological activity. Changing transport behaviour is one area that works really well through nudge economics, simple changes to habits, a change of route or transport mode, in return for tokens can have huge cumulative benefit. Those tokens then feeding back into the ecosystem as participants spend them on additional mobility products or services.

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> THERE IS AN URGENT NEED FOR PRACTICAL USES OF BLOCKCHAIN TECHNOLOGY TO BRING IT TO THE MASSES.

4. DOVU USE CASES

The DOV token is earned and used within the DOVU ecosystem through mobility related services listed in the DOVU marketplace. Utility covers a broad spectrum of activities, ranging from being used as a standard exchange of reward value between parties, to enabling new decentralised business models. The DOVU Platform addiotionally provides 3rd parties with the necessary tools to connect to the DOVU blockchain platform using Oracles, unlocking benefits such as Smart Contracts, secure/trusted transactions, conditional reward systems, micropayments, and novel alternatives to standard authorisation in all kinds of mobility services.

PLATFORM BENEFITS

TRUST & SMART CONTRACTS

By using blockchain to map activity and data , you can create a trusted record of permission. Smart Contracts further enforce business rules. For example, if the data is used for commercial ends, group-A conditions apply, but if data is used for non-commercial ends group-B requirements come into effect. Smart contracts add an additional layer of privacy by tokenizing recorded data and personal information. This personal information could be encrypted and viewable only by parties that have either the legal right to do so or are being participants of the transactions. The immutability of data further prevents fraud. In the near-future blockchain gives near-real-time insight into where and how data is being used. The transparency of realised value combined with micro-payments opens opportunities for granular value-based pricing of reward activities.

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A TOKENISED ECOSYSTEM

The ability to earn and redeem DOV tokens across a wide ranging ecosystem of Marketplace partners, smart city infrastructures and even through peer to peer transaction will have a profound effect on the quality of the ecosystem. Tokens align incentives of partners and participants to continuously improve the quality of the platform. Additionally the User Growth Fund encourages community participation and further opportunity to enhance the ecoystem by conducting value-adding activities, such as code audits, building community awareness, helping improve documentation, testing SDK function or answering community questions and being rewarded with tokens. This not only rewards early adopters but incentivises active community members alongside regular customers.

TRANSPORT & MOBILITY DATA

Transport data and related activities are well suited to tokenisation. There are many types of transport data. Three obvious categories are: mode (e.g. cars), infrastructure (e.g. roads), and context (e.g. weather). The biggest mobility companies are already identifying and using cross-functional use cases for this data. Leading mapping companies link geolocation data to location, mapping data to navigation, congestion data to optimisation, and parking data to destinations. Transport apps combine public transport data with mapping data on a granular level, all the way down to tube exits. Local governments use congestion data, accident data, and infrastructure data to inform urban planning decisions and infrastructure investment.

Use cases extend beyond transport. Congestion data is not only relevant for governments, but also for advertisers when deciding where to place billboards. Footfall and accessibility data will be important for real estate and pop-ups. Data science offers further opportunities. If five cars have their windshield wipers on within a square mile, it is raining. This information can be used to map micro climates, forecast traffic jams, or optimise utilisation of public transport. Connected cars are the gateway to hyperlocal data opening up all kinds of new use cases. After all, what's the point of a connected car if you have nothing to connect it to?

RETAIL	PARKING	INSURANCE	GOVERNMENT
ADVERTISING	SAFETY	WARRANTY	TELECOM
REAL ESTATE	URBAN PLANNING	ENERGY	DEALERSHIPS
CONSULTANCY	MOBILITY	MAINTENANCE	APP DEVELOPERS

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ENABLING MOBILITY TRANSACTIONS

The DOV token creates a digital transport economy for the next generation. Every mobility related application that transacts monetary value can benefit from blockchain based currency. Using the DOV token unlocks benefits such as trust (Smart Contracts), flexibility (micropayments), and security (authorisation). Vehicle usage will evolve and offer new opportunities for ownership. Imagine flexible leasing on a daily or minute rate, with up-front authentication, built-in insurance and value-based pricing. Or offsetting your fuel/charging costs by earning tokens and then exchanging for free/discounted fuel or servicing. Peer to peer transaction with the security of blockchain make ride sharing and car-pooling an opportunity for income generation. Terms and conditions are agreed and legally enforcing from point of transaction, diminishing the need for administrative paper work and optimising asset utilisation. In the not too distant future, autonomous cars cannot only drive themselves, but also pay for themselves. When a passenger enters the car, the car calculates the cost associated with the trip and determines value-based pricing accordingly. Insurance policy is flexible based on actual activity, and payment is invisible and instantaneous.

POWERING DECENTRALISED BUSINESS MODELS

Taking the Mobility as a Service analogy further, the blockchain makes decentralisation possible. The DOV token empowers vehicle owners to monetize their assets by selling rides, cargo space or even the use of the vehicle itself. The blockchain can store data about the vehicle's usage and information about vehicle owners, drivers and passengers. This profile information can help validate a Smart Contract between two parties plus manage payment of services between them without need of a financial intermediary, thereby saving transaction surcharges. The system may also provide connectivity to vehicle functions for remote locking/unlocking doors and engine startup/shut off. In fact, you can decentralise most business models in mobility.

> THE DOVU TOKEN CREATES A DIGITAL ECONOMY FOR TRANSPORT FOR THE NEXT GENERATION.

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5. TEAM

CORE TEAM

DOVU is lead by a strong and highly experienced team, who have started, grown and exited technology companies with similar complexity.

Irfon Watkins
Founder, CEO
A serial entrepreneur, Irfon has founded and sold companies across the API spectrum. Before founding DOVU he was founder and CEO of Coull, a programmatic video advertising company processing over 15 billion requests a month from over 118 countries. With over 20 years experience as an executive, Irfon has a strong background in starting and growing businesses at global scale.

Krasina Mileva
Co-founder, COO & Legal Counsel
Register European lawyer with over 11 years of experience in Contract and Commercial Law. Krasina has headed an international legal department in a law firm, having to deal with various civil and international matters. Then she became a sole-practitioner, focused mainly in Contract, Commercial and Company Law, whilst co-founding a construction business in Belgium. As Head of Legal at a million dollar ad-tech company she discovered her passion around Data protection, Privacy and Smart legal agreements. Being part of the Company Secretariat team in Associated British Ports gave her an additional layer of Corporate Governance expertise.

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Alex Morris
Head of Product
Multi-disciplined product designer and UX specialist with over 20 years experience working in the software industry, scaling products and tools to serve millions of users. Extensive experience creating desktop and mobile software, campaigns, services and tools for clients including Adobe, Intel, Microsoft, ESPN/Disney, CERN, Red Bull Racing, Mercedes, Renault, Al Jazeera, the NHS and GSK. Most recently lead design for the UK Government's digital transformation of the national Census. Obsessed with all things on wheels, Alex also contributed to industry leading cycling and motorsport magazines, wrote a book on Mountain Biking technique and also owned his own bike brand.

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Tom Holder

CTO

Working in software development since 1998, Tom has been involved in the development and delivery of hundreds of online applications, services and API's. Co-founder of the digital agency SimpleWeb, he is well versed on both the technical and business side of things, has a strong focus on startups, and is well versed in blockchain technology. His focus is project analysis and requirements engineering, systems architecture review and analysis, database and ledger design and the development and scalability of distributed systems.

James Guest

Head of Blockchain Production

An experienced, versatile and motivational digital production specialist with a deep technical understanding of blockchain technology. James has been working in digital production for over 20 years delivering dozens of successful products, mobile apps, web technologies and desktop applications for a broad range of SME, corporate, government and non-profit organisations including BP, SUEZ, Google, Android, YouTube, Skype, Unilever, DTI, Lloyds and many more.

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ADVISORY BOARD

Lars Klawitter
Executive Director Strategic Business at inmotion Ventures, ex General Manager Rolls Royce Bespoke, Former Board of Directors Ethereum
Lars Klawitter has been in senior roles in the tech industry for more than 20 years. A Rolls Royce veteran since 2002, Lars was given the overall responsibility for the company's newly established Bespoke division in 2010. After realizing a growth of over 800%, his role as head of Bespoke was expanded to include the company's digital strategy and the connected car project in early 2016. Besides his role at Rolls-Royce, Lars has been an angel investor and non executive board member. He served as a director of the Ethereum Foundation during the launch of the platform in 2015 and is a member of the advisory board of 4G Capital, a Fintech company in Kenya.

Rob Jones
Co-founder Fanduel
Serial entrepreneur and co-founder of Fanduel, the world's largest one-day fantasy sports site worth over $1B. Strong experience in varied disciplines, including UI/UX, brand identity, native app design and community building.

Andrew Hodgson
Partner KPMG Corporate Finance
As well as over 10 years of experience in audit and transactions, Andrew has also undertaken a number of industry secondments, including acting as Group Treasurer to a major UK transport business and working in an international investment bank. Andrew has worked on a wide range of clients from Owner Managed Businesses to AIM and FTSE 350, across a range of sectors. They include defence, retail, manufacturing, transport, professional partnership and utilities.

Arwen Smit
Consultant
Co-founded DOVU after working as entrepreneur-in-residence at InMotion, the accelerator of Jaguar Land Rover. Active in the technology scene in Europe, Arwen has worked on the business side of technology companies in various roles. She worked as Head of Growth at a digital agency, as Supervisory Board Member at AIESEC International to advise on technology strategy, as Mentor at Virgin StartUp advising on business models, and held project management roles on strategic projects at Facebook and Google. She has a Bsc from the Rotterdam School of Management and Msc from Stockholm School of Economics.

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STRATEGIC PARTNERS

Accounting Advisors
KPMG

Legal Advisors
Ramparts

Blockchain Advisors
TokenMarket

INVESTORS

InMotion Ventures - Investment arm of Jaguar Land Rover
Creative England - Government-backed fund (United Kingdom)

6. TOKEN DISTRIBUTION EVENT

TOKEN MANAGEMENT

A finite amount of 1.2 billion tokens will be issued. Of these 1.2 billion tokens, 25% will be made available for the token sale. There will be a lock-in period of 2 years for any unsold tokens.

The token distribution event is capped at 85362 ETH.
1 DOV = 0.00032001 ETH.
The minimum to participate in the *pre-sale* is 142 ETH.

Timetable

24 August 2017:	Whitepaper published
4 September 2017, 17.00 UTC:	Pre-sale live
29 September 2017, 1700 UTC:	Pre-sale ends
3 October 2017, 17.00 UTC:	Token sale live
17 October 2017, 17.00 UTC:	Token sale closes

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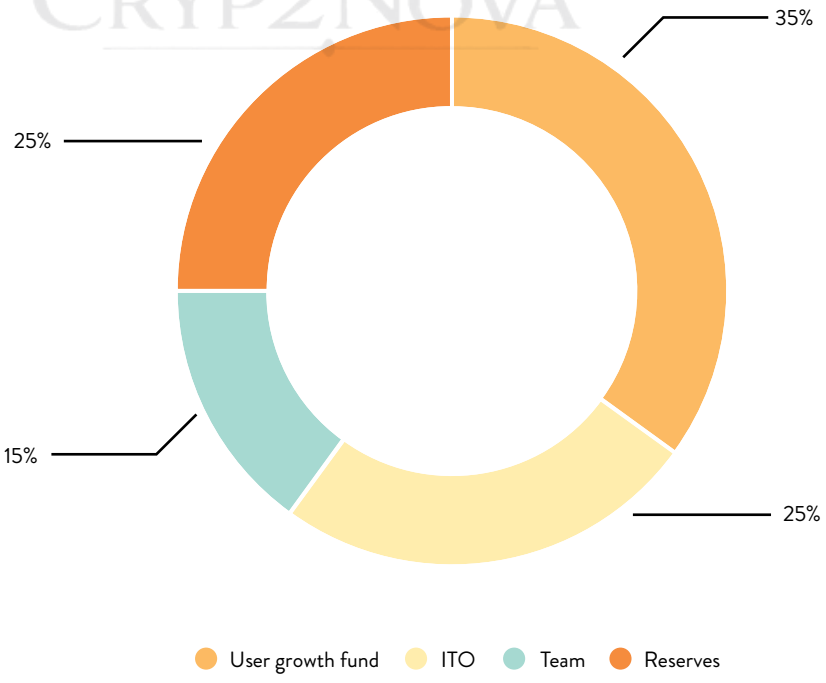
TOKEN DISTRIBUTION OVERVIEW

- 25% of the DOV Tokens (0.30B) will be made available to token sale participants (ITO).
- 35% of the DOV Tokens (0.42B) will be allocated to an user growth fund. Earned tokens, by contributing the quality of the ecosystem, will originate from this fund. DOV Tokens received as a reward can only be used within the DOVU ecosystem for value added services. Any unused DOV Tokens after 6 months will be sent back to the user growth fund which can then be used for new users.
- 15% of the DOV Tokens (0.18B) will be allocated to advisors, founders, and management to help build the team. Team members vest for tokens in four installments of six months each.
- 25% of the tokens (0.3B) will be held in reserve. The reserve is subject to a two-year lock-down period.

0.5% of the token sale (1.5 million tokens) will be allocated to the Bounty program.

The bonus structure for the public token sale will be based on three tiers. Conditions for these three tiers will be announced when the pre-sale closes on the 29th of September.
Tier 1: 10% discount
Tier 2: 3% discount
Tier 3: Announced token price

TOKEN DISTRIBUTION

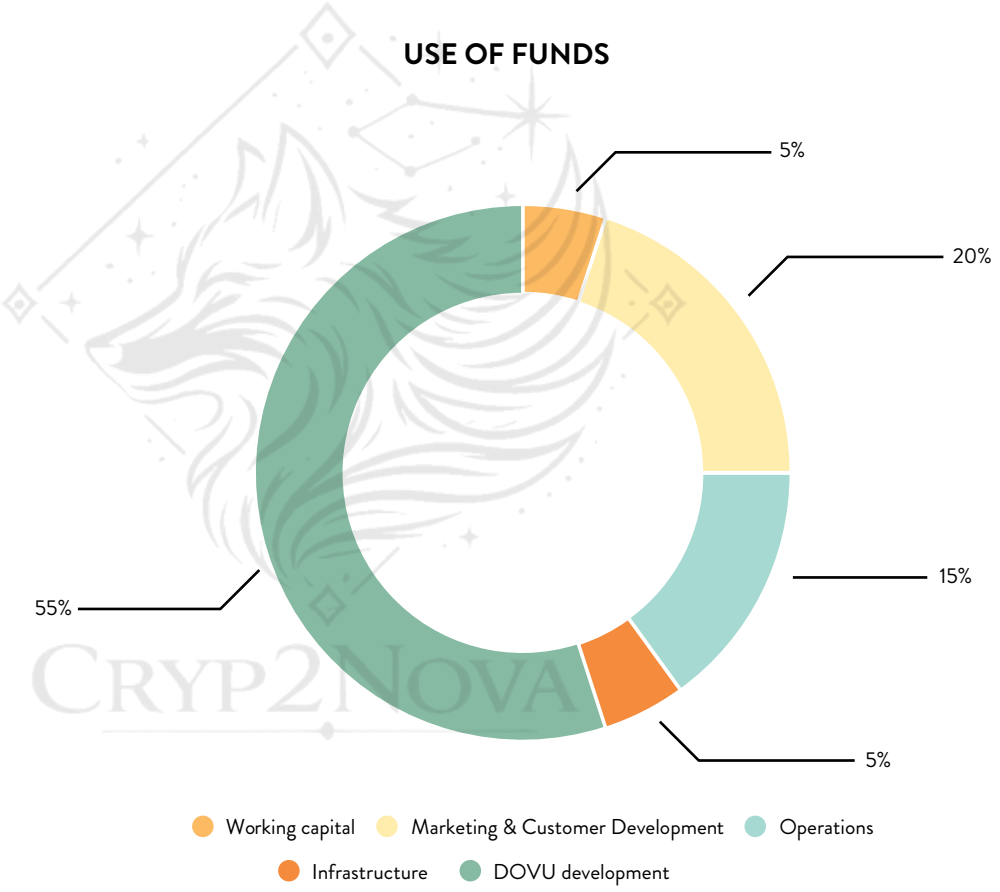


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USE OF FUNDS

Proceeds of the Token sale will be used to develop the platform and accelerate the network effect of our token distribution, through strategic partnerships. Marketing and business development efforts will drive further adoption of our platform.

Financially supporting data providers and developers building on our platform will be one of our cornerstone strategies post our token sale.



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ROADMAP

DOVU is already well on its way to bringing its vision to the market. Development is on track to bring our MVP to private alpha during Q4 2017 with a view to onboarding and integrating a significant number of partners throughout 2018.

Q4 2017
MVP DOVU wallet, sidechain and platform infrastructure

Q1 2018
First major Pilot underway using DOVU wallet and token

Q2 2018
2 further major Pilots underway using DOVU wallet and token

Q3 2018
Marketplace for partners private testing begins. Closed alpha of wallet opens

Q4 2018
SDK released to partners

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> DOVU IS ALREADY WELL ON ITS WAY TO BRINGING ITS VISION TO THE MARKET.

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