DRAFTCOIN

SPORTS GAMING AND ARCADE



GAMING AND HIGH SCORES

Diversify your Portfolio

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EXECUTIVE SUMMARY

BTCDraft is an e-sports and betting platform with a fully integrated cryptocurrency exchange and a stiff focus on diversifying coin holder's cryptocurrency portfolio. There are future plans to build and host a fully functioning online Arcade and buying and selling of sports memorabilia. The currency in which BTCDraft will trade with is our very own coin; Draftcoin, which can be bought, sold and held on various exchanges, including our own, or on user's personal wallets held on their computers.

INTRODUCTION

2013 was a strange year for cryptocurrency. We saw the first serious bull market of Bitcoin; raising the price of the coin into the stratosphere where it stood at $1000 for a few weeks. The surge invited new people into the market that would not normally give the space a second glance; and as we had a great era of innovation we also had an incredible amount of scam start-ups and time wasters. For those of you that do not know, a huge amount of cryptocurrency was put into non-startups and people that had great ideas but lacked the passion and urgency to see their projects through.

By 2014 as the market faded we were tired of watching our investments disappear to those that really did not deserve the bitcoin we were giving them, and we decided to launch our very own Project, Draftcoin.

Draftcoin was primarily designed to, for once, give power back to the investors and users of our platform by building a real, viable, sustainable and ethical platform. We designed and built our very own e-sports platform, internal exchange, and Arcade platform. The first of its kind built on the blockchain. The emphasis on this is that we understand the unforgivingness of the cryptocurrency markets, where it is normal that new users can lose a lot, if not all their cryptocurrency if caution is not exerted. We wanted to safeguard this by giving users the opportunity to earn more Draftcoin by competing in games and e-sports.

Too often are new platforms and ICOs unforgiving in their nature, and if you have sold all your coins previously then it may be harder to gain them back should market prices increase. If you look at cryptocurrencies valued in the hundreds of dollars there's little to no opportunity to 'earn' them back except with a lot of money or a lot of electricity for mining. If you had 14 Bitcoins in 2015 then it would be incredibly hard, if not almost impossible to earn them back at current prices.

Our goal is to make our platform sustainable with our Arcade, whilst safeguarding losses by encouraging losers to participate in competitive gaming and e-sports to earn their Draftcoin back.

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As you work your way through this whitepaper you will gain insight into our vision and core values that we wish to represent at every stage of our existence, you will begin to understand that we value trust, openness and honesty above all else, and we are in this project for everyone, and not just ourselves. We want everyone to win, whilst at the same time keeping our project sustainable, with regular Draftcoin flowing back to the house. We encourage losers to play more games to win more Draftcoin.

We expect to be faced with many challenges throughout our journey which we would like to outline below

SKEPTICISM

We expect to be met with skepticism at first. If anyone has been involved with anything to do with gambling previously then they will know that the house always wins in the end. The carrot is dangled in front of a user's face and they win just enough to want to win more back, until finally, they have lost all their money. It is a horrible play system, but unfortunately this is the way gambling works the world over. We expect newcomers, and especially people new to cryptocurrency to be highly skeptical of a gambling system that claims to be 'in it for the people.' We plan to tackle this these ways:

TRANSPARENCY, HONESTY, TRUST

As you can tell by our introduction, we are a team that has been horribly displaced in the past by shady ICOs, anonymous infrastructures, and developers that have given up or lack the foresight to fulfil their projects. We believe that the solution to this is by creating trust in our domain. We plan to create trust by fostering a very transparent and honest rapport with our community. Whilst most teams enjoy a certain amount of holding back from their users we want to be as transparent as we possibly can within our legal requirements. By doing this it is our hope that we can foster trust in our community through a long-term relationship of delivering on our promises.

ENCOURAGING HEALTHY INVESTING HABITS

As a responsible gambling and e-sports platform, we plan reduce skepticism by encouraging users to diversify their portfolios with their own cryptocurrency. That way new and volatile users will learn to split what they earn or win into separate chunks of crypto, learn about other projects, and

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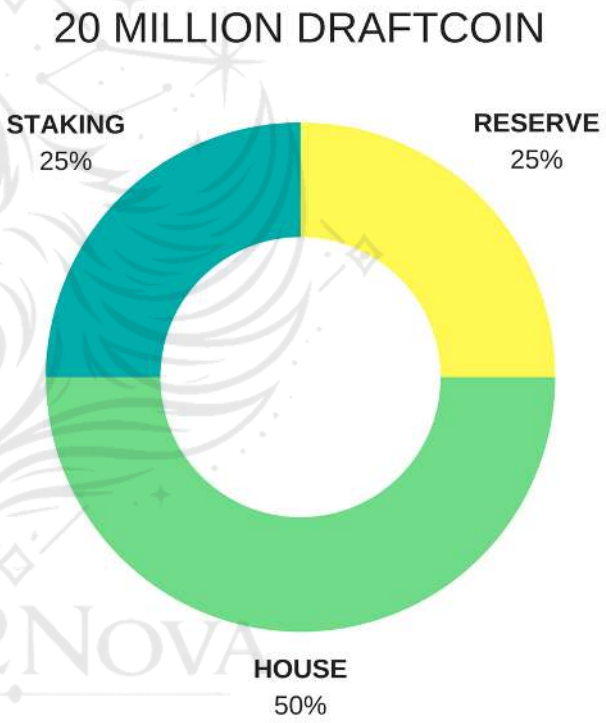
limit their losses if one coin hits the floor. That way users will gain the insight to practice healthier gambling in the future. This will not be forced on users, but encouraged, as we want our platform to act as a gateway into the cryptocurrency world for new investors.

SUSTAINABILITY

As you have been reading through this I expect you have already wondered about the sustainability of this project. We have talked about being ‘in it for the users’ and our main aims are to promote healthy gambling and giving coins away to offset gambling losses through gaming rewards. We plan to take a forward-thinking approach by implementing these strategies:

INTEGRATED EXCHANGE

To encourage healthy usage within our community we wish to have a decentralized internal exchange. Whilst we wish to have investors and game-players mixing with a wide userbase of coins; we will collect fees on every transaction in every currency and this will go back to the house to support our current and future aims



Arcade

A gambling platform would not be complete without a Arcade. We plan to have a wide variety of games that our community can engage with to win prizes in Draftcoin. The loses, and fees that we collect from this platform will go straight back into the house; thus, creating a feedback loop of prizes for gaming, and losses on the Arcade, fostering sustainability in the long term.

SPORTS BETTING

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Along with our integrated Arcade we plan to have sports betting. Players will be able to bet for and against each other in competitive gaming, for which the house will collect fees on.

LONGEVITY

The team is aware of ever evolving trends and fads. What was popular on our platform last year may not be currently popular this year. People will grow tired of playing the same games repeatedly and will want renewed and fresh gaming content on a regular basis. This can be extremely expensive on our end, but we plan to offset this in several ways:

INVITING GAME DEVELOPERS



We are a forward-thinking business and want to invite new game developers to participate with us in our vision. The idea is that game creators will let us use their games for a share in our platform. For example, if 100 users play a creators game on a day, then the developer will be paid for a hundred usages. We understand that game developers will simply not 'find us' we will have to go out there and actively promote to other game companies our ideas and vision. We will be doing this regularly and aggressively.

REGULAR MARKETING

It is our aim to reach the people that have not yet embraced the world of cryptocurrency and either sit on the fence or stay away from it due to the several thousand marketing emails that hit them through their email inbox every month. We plan to contact large magazines, cryptocurrency websites,

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and spaces that their audiences are unfamiliar with cryptocurrency. We plan to tackle aggressively and begin to bridge a very large gap.

INTUITIVE WRITING

We want to reach everyone. And by that we mean everyone. We understand that there’s a lacking space in cryptocurrency; we want to engage writers that are willing to take the technical jargon out of a whitepaper; hoping to give people that wouldn’t necessarily understand the technical fluff an idea of what we plan to do, whilst at the same time trying to reach hardcore enthusiasts without losing any integrity of our explanations.

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About DRAFTCOIN

Draftcoin and BTCDraft was an idea founded in 2014 by several disgruntled crypto-enthusiasts. The idea was taken forward to create a viable, sustainable, and ethical solution to scam ICO's, uninterested developers, and unknown hierarchical crypto-businesses.

BTCDraft provides users the opportunity to use their skills in games that focus primarily on the knowledge of Arcade and Arcade Games to earn and stockpile DraftCoin.

Integral to the very idea of BTCDraft is a new cryptocurrency designed specifically for our crypto gaming platform. This will be used to play games on our website and bet in our sports betting and Arcade; this coin is called DraftCoin and it will be identified with the ticker DFT. DraftCoin will be paired with USD and as the price of Bitcoin fluctuates against USD, it will do the same with DFT. To protect our users from currency value fluctuations, DFT will be fully trade-able directly on Btcdraft.com, as well as many future cryptocurrency exchanges.

DraftCoin will be the first cryptocurrency to have a blockchain built on top of a gaming platform. Along with using DFT as the gaming website's native currency, we also plan to take advantage of blockchain technology to store player statistics and high scores, and so provide the most verifiable high score system possible, and a premium gaming experience to our users.

DraftCoin has proudly launched with NO ICO! 15 million out of total of 20 million DFT have been mined and these last 5 million coins will be paid out to clients staking DFT in their personal wallets. 10 million coins will be purchased and held offline, for use within our future Arcade. Once DFT is added as a tradeable currency on third-party exchanges, we will be buying back available DFT to replenish the house's supply. DraftCoin is a 75% pre-mined, PoS [Proof of Stake] cryptocurrency used exclusively for our platform directly at www.BTCDraft.com / .ca

FDFT will be a Free version of DFT only available on site. All new users who register at BTCDraft.com will receive this token. FDFT can be used to play games for free without risk. You will be able to use FDFT in various locations within the site like purchasing raffle tickets to win memorabilia or gift cards.

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