HEMULE ROADMAP

Community Building

- Expand outreach by launching accounts on various social media platforms.
- Engage in community campaigns like giveaways and contests.
- Enhance community staff and resources.
- Continuous focus and effort on growth by community and staff.
- Achieve 5,000+ community members and holders. (Long Term)

Community Engagement

- Continuous input and collaboration amongst the entire community to establish and meet goals.
- Foster discussion through community hubs like Discord, Reddit and Telegram.
- Host community events on various platforms.
- Collaborate with community to create and enhance content.
- Allow an open platform for community involvement.

Strategy

- Establish and build upon strategic partnerships.
- Establish more effective revenue building to increase the impact of project funds.
  - Community, Staff Funds, Partnerships, Sales, etc.
- Utilize tools to enhance the community experience and potentially build further on the project.
- Create and capitalize on interactions from Vitalik and/or other huge figures to gain more awareness.

Launch One

- Publish the Hemule Roadmap
- Use a strategized plan to market and establish more growth with the launch of our Roadmap
- Improve branding, design and website as the project and experiences better growth.
- Massive community raids and campaigns to invade the meme coin space as we market in this phase.
- Community spaces, events and AMAs with leading memecoin communities for huge exposure



Launch Two

- Establish community and project integrations to help build more use-case and utility.
- Publish whitepaper that outlines our grand vision.
- Achieve major CEX listings. (Long Term)
- Continue building more value to the project to complement our pristine narrative.

Hemule NFT

- Establish a Hemule NFT ecosystem and marketplace.
  - We plan to have variations, special editions, and more.
  - This is a Long-Term plan, as any build will be on this project. It takes time.

Build

- Long-Term:
  - Community Tools
  - Project Tools
  - D'app / Widgets
    - Liquidity Lock
    - Token Lock
    - DEX aggregator
  - Staking
- Continued additions to build as seen fit for the project.

Longevity

- Maintain our long-standing vision for the future.
- Continue establishing stronger partnerships and improving integrations .
- Continue growing our presence beyond one market cycle.
- Philanthropy
- Become the first cat token to reach a market cap in the billions.
  - Shift the landscape of memecoins.
- Bring ultimate liquidity back to ETH.

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