HEROES OF MAVIA™

2024 Game Deck - English Version

SKRICE

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Welcome to Heroes of Mavia

AAA Web3 mobile base-builder strategy game.

Introduction

Heroes of Mavia is a mobile multiplayer Web3 strategy game where players use their base and army to battle other players. Players are able to earn in-game “Legendary Items” through our “Mass Ownership” model, powered by Ruby - our flagship premium earn-only currency.

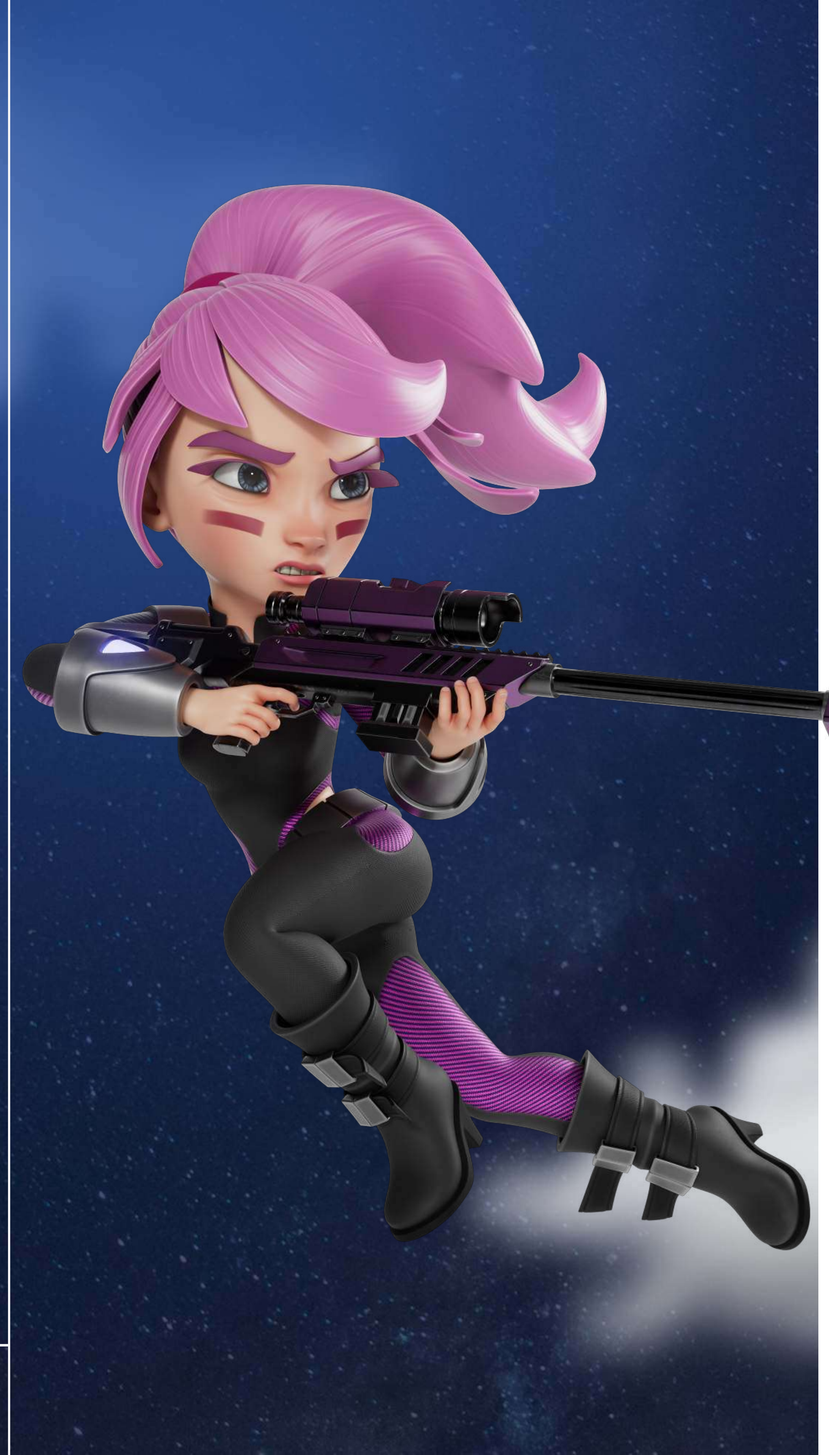
Game Basics

The game is set in a fantasy-themed island called “Mavia”, where the player is the commander of a base. The player’s objective is to grow their base and army by using resources in the game gained from attacking other players’ bases. The main resources in the game are Gold, Oil, Sapphire and Ruby, with Ruby being the primary premium currency for crafting rare legendary items (NFTs).



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Gameplay Details

Mavia combines proven gameplay elements with new & unique crypto dynamics.

Creating value through battle and conquer

The Mavia gameplay is designed to become increasingly challenging as players develop their base and improve their army and skills. Battling other players' bases online allows both free-to-play and Land NFT owning players to earn Ruby. Ruby is the in-game premium currency which can be used to craft and trade Legendary NFT items inside the Ruby marketplace in the mobile game. All Legendary NFT items are also able to be exchanged for real world value (fiat and cryptocurrency) via the Mavia Web NFT marketplace.

Earning while offline

Players are able to earn Ruby when successfully attacking an opponent’s base, but they can also earn Ruby for successfully defending their base from an enemy’s attack with little-to-no damage, making it possible to earn even while not playing the game.

Matching Skill Levels

As players prove their skill in the game, they are matched with equally skilled opponents to attack and defend against, always keeping the gameplay engaging and challenging for everyone.

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Lead Your Base To Victory

Build your Ground and Air Forces

Your army consists of Vehicle, Infantry, and Air units, each with a clear tactical advantage. Upgrade your troops to increase their stats and their appearance.

Maximize your Walls and Towers

Walls are the primary defense protecting your base and buildings from attackers. Walls can be upgraded and strategically positioned to funnel opponents into traps.

Assemble your Defensive Army

Defensive buildings and units attack your opponent’s army and can be upgraded to increase their power and defensive abilities.

Deploy Traps and Decoys

Traps make it easier to defend your base against opponents and are typically hidden from attackers until their troops come in contact with the trap.

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Level up your HQ

At the core of any base is the Headquarters, and upgrading the HQ level allows for more advanced buildings, traps, and troops to be built.

Upgrade Hero Units

Heroes defend your base from opponents and can also be used in offensive strikes. All Heroes have Special Powers which can be used in attacks.

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Heroes of Mavia Currencies

The Mavia ecosystem is powered by three currencies - $MAVIA, Ruby and Sapphire.

MAVIA

MAVIA is the core governance token with several other utilities in the Mavia ecosystem.

- Governance token
- In-game rewards
- Real money skill-based gaming token
- MAVIA is not an in-game resource

Ruby



Ruby is an in-game reward currency which is used to create, trade and upgrade Mavia NFTs.

- Crafts Legendary Items
- Used to trade Legendary Items in-game
- Earned through gameplay and challenges
- Cannot be bought or sold directly

Sapphire



Sapphire is a premium in-game currency used to boost troops, skip wait times and more.

- Premium in-app purchase currency
- Used for speed-ups and building/character boosts
- Cannot be sold or exchanged
- Used as a small fee in Legendary Item trades

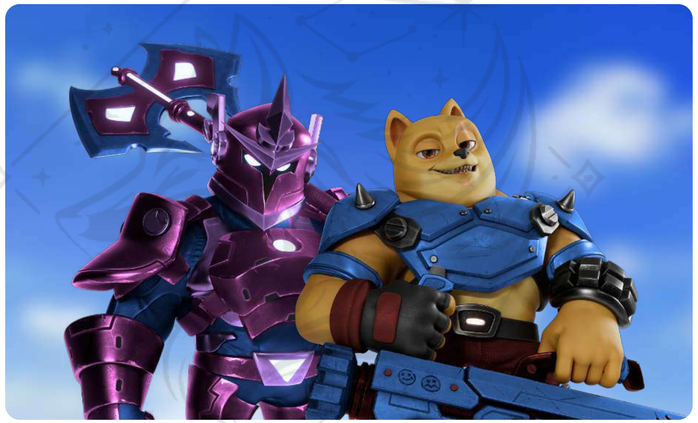
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Legendary Items make owning NFTs fun for everyone in our Mass Ownership model.



Land NFTs

While owning a Land NFT is not required to play, they provide much more Ruby earning potential and many other benefits in-game.



Skins and Cosmetics

Every character, building and Hero has customizable skins and themes which can be applied at all levels.



Decorations, Statues and Consumables

Additional Statues, Land Decorations and Legendary Consumables can be owned, traded and used by players.

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Legendary Items & Ruby Uses

The Ruby currency is used to craft and trade Legendary items.
All Legendary Items are by default on-chain NFTs.



Troop Themes

Troops can change colors and themes, which apply to all troop types and levels.



Building Themes

Themes and colors can be applied to all building types and all levels.



Legendary Statues

Statues help boost the performance and luck of your home base.



Legendary Consumables

One-time use consumables that give the user a significant boost or edge in-game.



Tournament Entry Fees

Ruby tournaments are a fun way to compete with other Mavians and win big.



More Use Cases

Ruby's use cases and utility are continuing to grow and expand.

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Ways to Earn Ruby

Ruby is only created through the successful actions of players in the game, as shown below. The amount of Ruby awarded to a player depends on their base level, the difficulty of the action, and other potential variables.



Winning an Attack

When a player attacks an opponent and successfully defeats the base with a minimum of 50% damage or more, Ruby is then credited to the attacking player's account.



Successful Defense

When a defending player's base successfully holds off an attacker with 33% damage or less, the defending base's owner is credited Ruby to their account.



Base Obstacles

Random obstacles will sometimes appear on a player's base. When they are removed, they reveal hidden Ruby underneath. This incentivizes players to check their base daily.



Completing Challenges

There will be daily challenges available to all players which allows anyone to earn additional Ruby.



Partnering Base with Other Players

Base owners can find a "partner" for their base, allowing another player to manage the base, providing passive Ruby income to the base owner.



Wagered Matches

Players can battle for Ruby, with each player putting up an equal amount of Ruby and the winner taking it all.

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Sapphire Uses In-Game

Sapphire is the premium in-app purchase currency used to enhance the gameplay experience in Mavia.



Buy Missing Resources

Sapphire can be used to purchase missing gold and oil resources from the armory.



Complete Construction

When a building construction or upgrade is taking too long, Sapphire can help you skip the wait time.



Boost Resource Creation

You can speed up your gold and oil production buildings with Sapphire.



Skip Training Times

Skip the wait time to train infantry, vehicles and air units with Sapphire.



Legendary Item Trading Fee

Every Ruby marketplace trade requires a small fee in Sapphire in order to be executed.



Buy Additional Engineers

Additional engineers can be permanently unlocked by purchasing them with Sapphire.

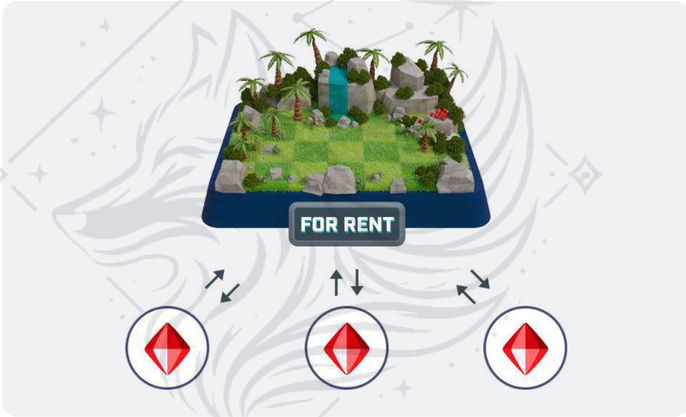
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Land NFTs inside the Mavia Ecosystem



Buying/Selling Bases

Land NFTs can be purchased and sold for Ethereum and other cryptocurrencies on any NFT exchange, including Mavia's own Legendary NFT marketplace.



Renting Out Bases

By renting out your base, you will agree to a fixed daily rate to be paid in Cryptocurrency for your base, as well as the duration of the lease. The owner is not entitled to any of the proceeds of Ruby from the base and only receives the agreed rental funds.

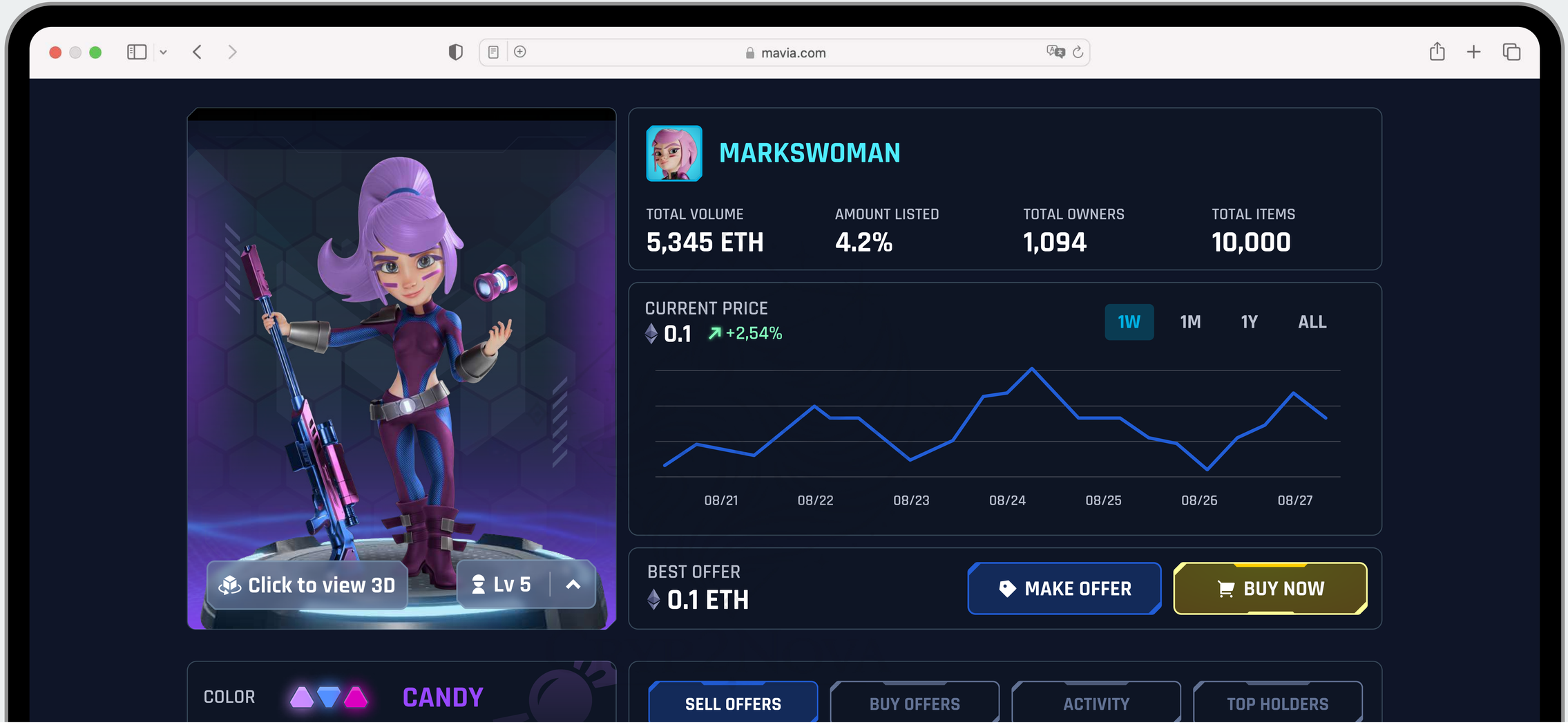


Base Partnerships

By partnering your base with a player, the ownership remains in your hands, but the partner player uses the base and splits the Ruby proceeds from the base usage 50/50 with the owner.

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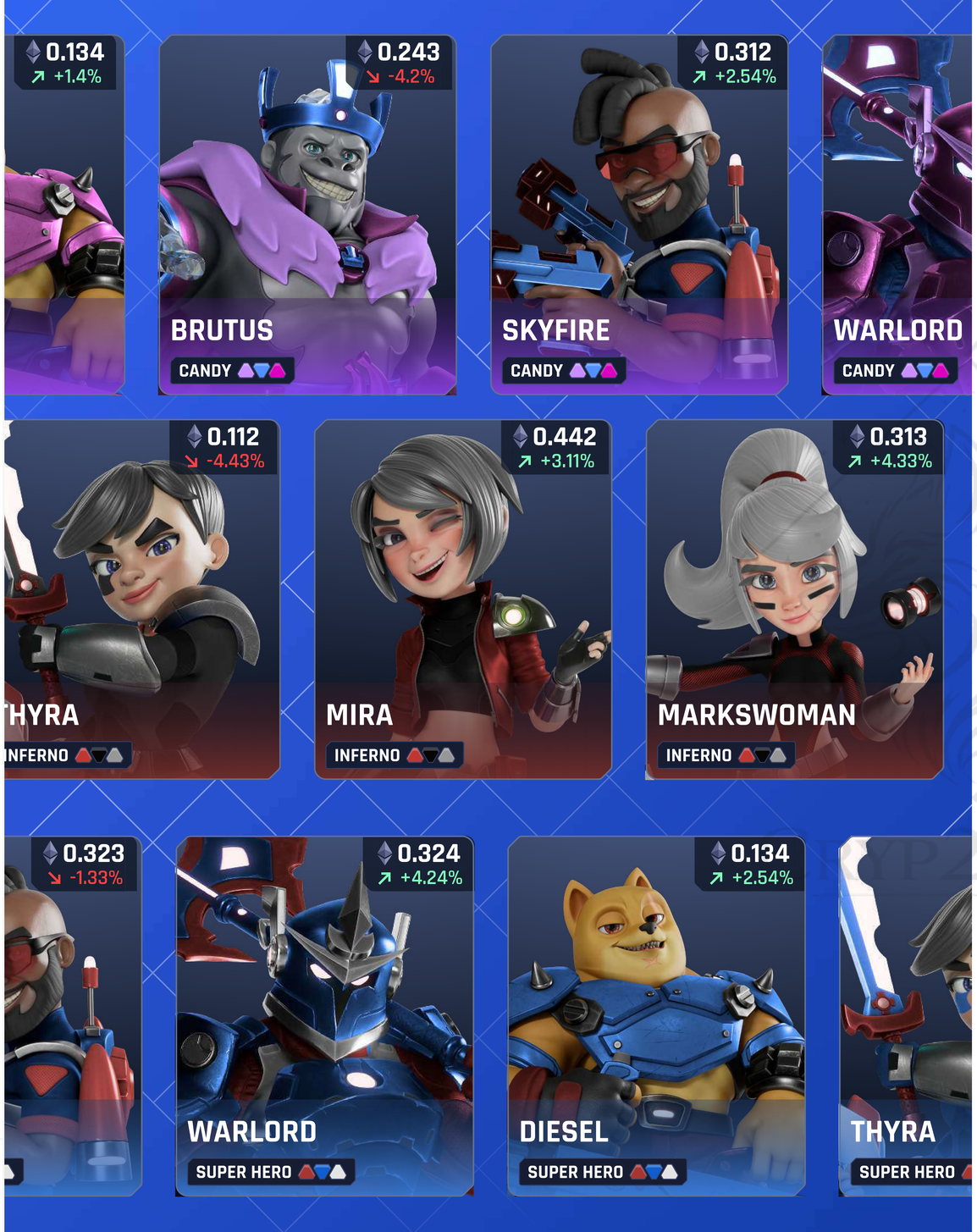
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Intuitive web platform

The Mavia web platform makes it easy to browse in-game items and activities such as battles, players, and the Ruby marketplace. This makes for a seamless experience both in-game and on the web.

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The Ruby Marketplace

An intuitive and frictionless in-game NFT marketplace for Mavia's Legendary Items.

Designed to onboard the masses to Web3

The Mavia Ruby Marketplace is an in-game NFT marketplace that allows every player to mint, trade and collect Legendary Items without needing to leave the app. The marketplace charges the end-user no gas fees and is designed with compliance in mind for Google and Apple app stores.

Our marketplace implements cutting-edge features while creating a seamless experience for both crypto and non-crypto native users.

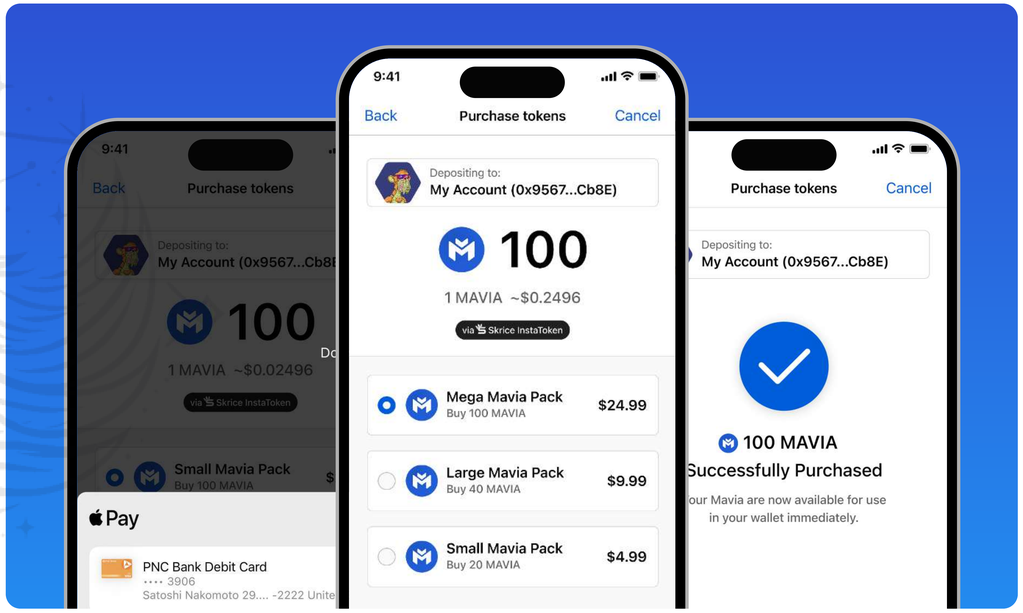
- Gas-fees are covered for all trades for all users.
- All trades are fully on-chain and visible on the blockchain.
- Every player receives a built-in wallet, onboarding millions of new Web2 players to Web3.
- Seamless experience makes Web2 users' first NFT mints/trades easy and pain-free.
- Wide selection of skins, decorations, consumables and more offers NFTs to millions of players.
- Real-time NFT marketplace makes trading gamified and fun.

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Mavia Arena - Real Money Skill-Based Gaming

The MAVIA token is used as the exclusive currency for wagered Mavia Arena matches.





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Mavia Arena

Mavia Arena is a skill-based real money gaming mode where players compete head-to-head for real money through the MAVIA token. This winner-takes-all competitive game mode is also fully compliant with Apple and Google play store rules.

Buy MAVIA In-App

While MAVIA tokens cannot be used for in-app consumables, they can be used compliantly with Apple and Google for the purposes of real money skill-based gaming. The MAVIA token will be the gaming currency required for Mavia Arena, and any Web2 player will be able to acquire MAVIA with Apple and Google Pay.

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Ecosystem Governance

The law of the land in Mavia.

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Proposal-Based Voting

The Mavia governance system will allow any token holder to create a proposal, and community members can vote. Voting is based on MAVIA token holdings.

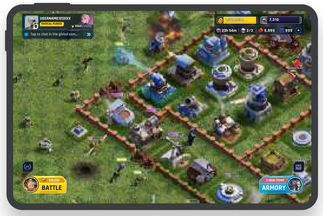
Ecosystem and Game Decisions

Proposals can be made to make modifications to the Mavia ecosystem rules and fees, or even specific changes to the gameplay itself.

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Mavia Available on Mobile Phones and Tablets

Heroes of Mavia is available exclusively on mobile phone and tablet devices.



Tablet Devices

Mavia works on almost all tablet devices that run iOS and Android.



Mobile Devices

Mavia runs on most Android and iOS phones 6 years or newer.



Google Play and App Store

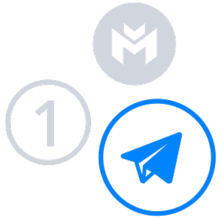
Heroes of Mavia will be available globally on the Google Play Store and Apple App Store.

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Cutting Edge Features

The Mavia development team is continuously building new features both inside and outside of the game itself to ensure the best experience possible for our users.



Telegram Game Notifications

Users can sync their Mavia account to a telegram bot that sends push notifications for in-game activity.



Game & Web Translations

Multi-language support is being developed both inside the game and on the web platform.



API Integration

Mavia will have a public-facing API allowing users to build apps on top of the Mavia ecosystem.



Permanent Battle Replays

Similar to a “blockchain of battles”, users will be able to replay all previously fought battles by any base and player.



In-game Ruby Ledger

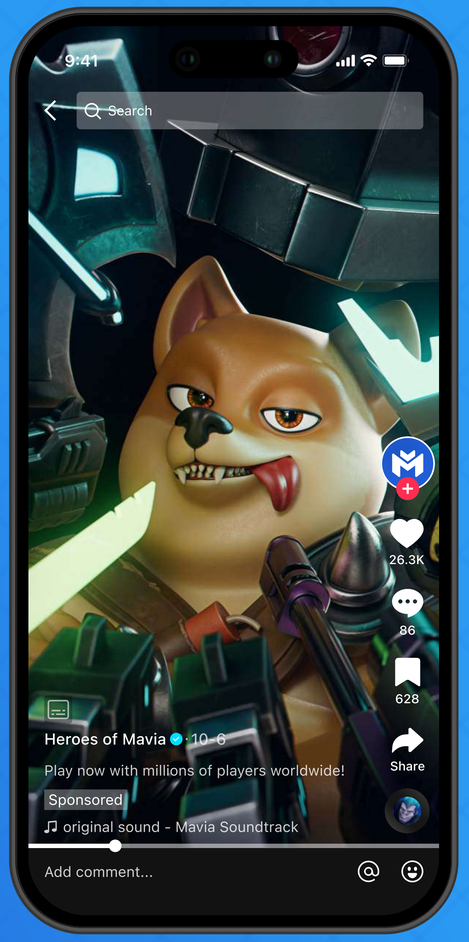
All earnings and spending of Ruby are tracked and shown publicly on the Mavia explorer.

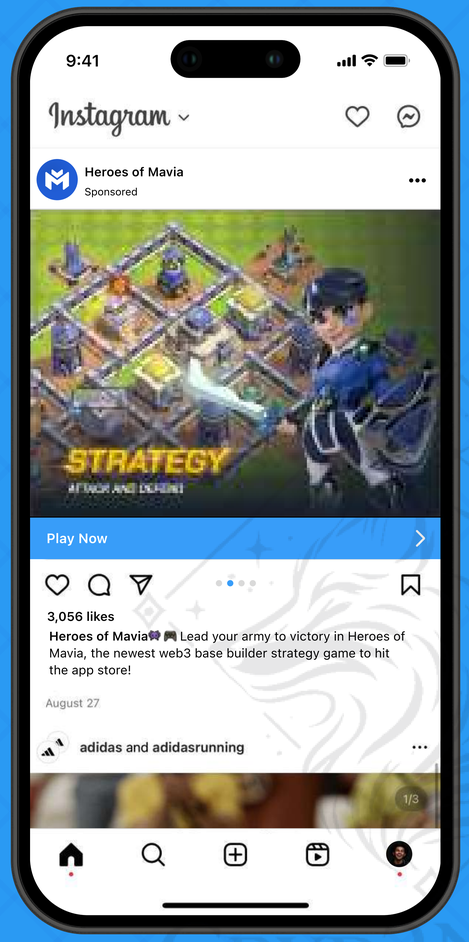


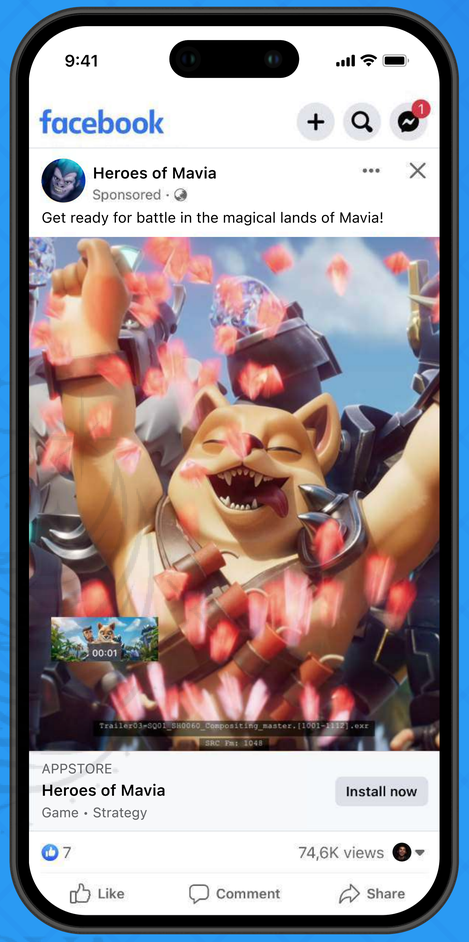
Extensive Documentation

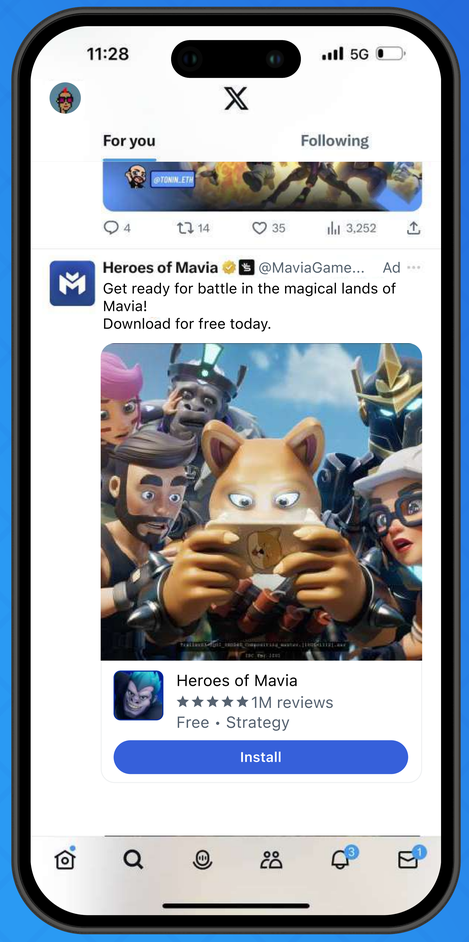
All character/base stats and gameplay documentation are recorded in an easy-to-read format for all players.

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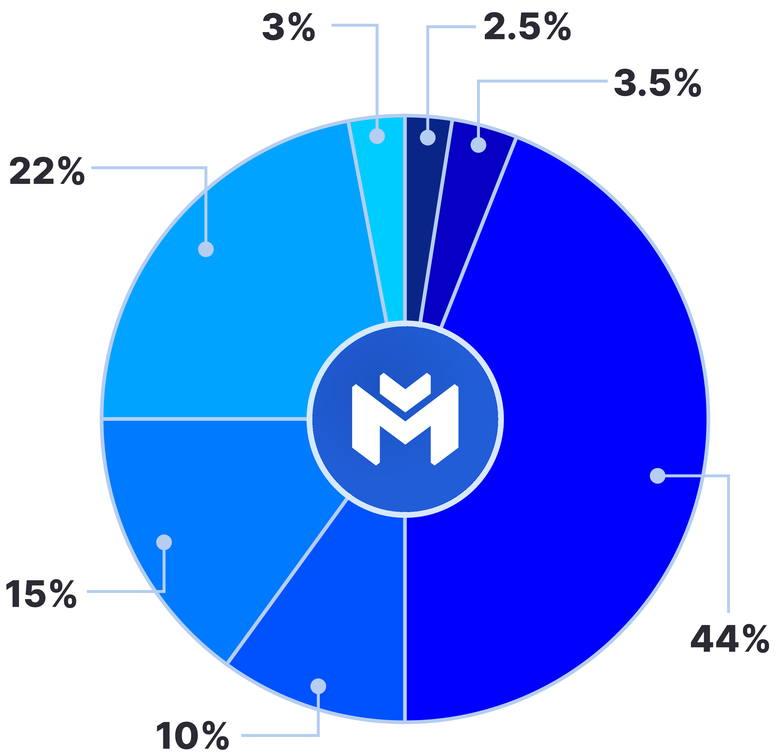
Onboarding The Web2 Masses

As a mobile game available on mobile app stores, Mavia is able to target and advertise to the massive mobile gaming market through traditional marketing channels like TikTok, Instagram, Facebook and Twitter (X). This is how we onboard the Web2 masses to Web3.

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MAVIA Tokenomics

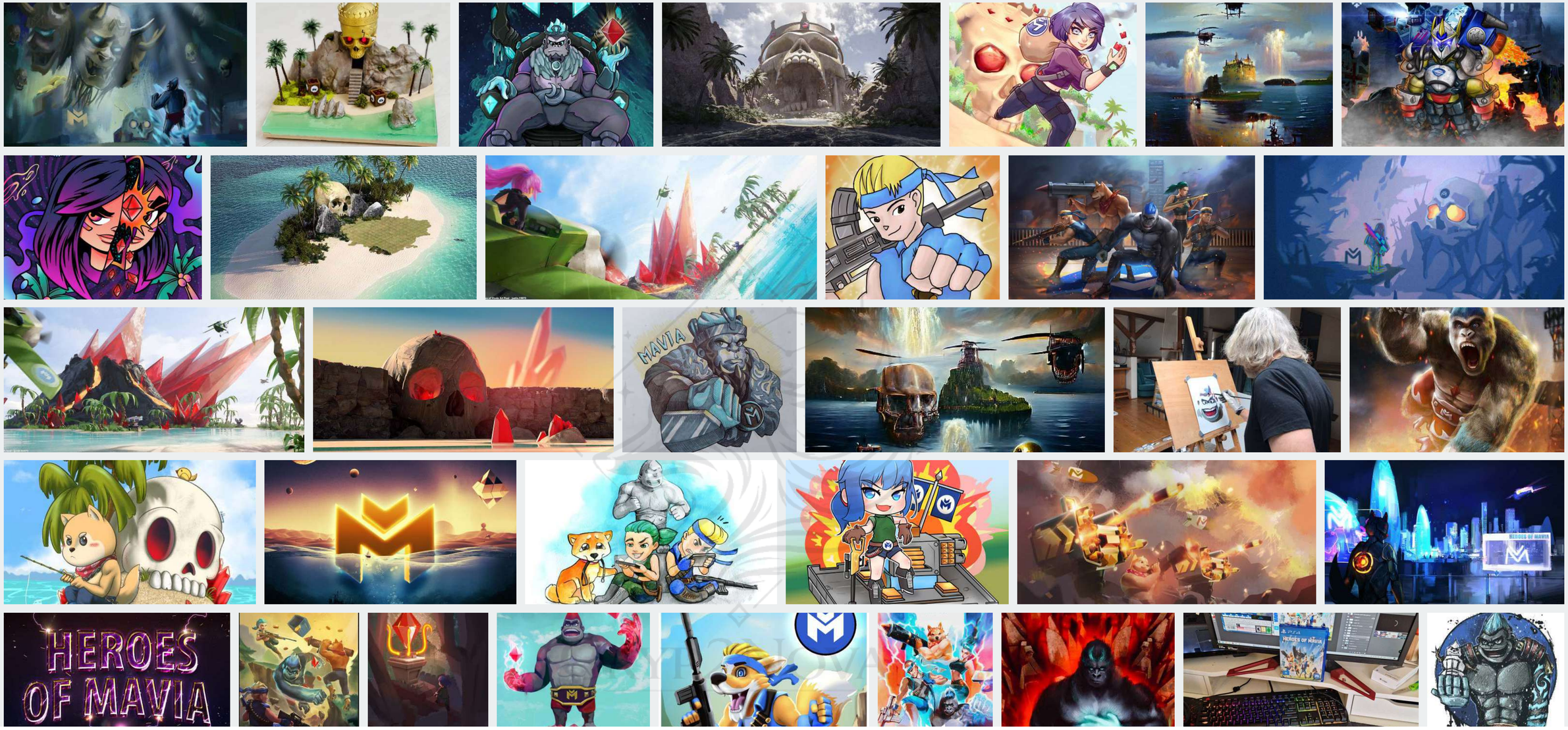
Mavia's tokenomics are designed to promote the healthy and stable expansion of the game and ecosystem.



Allocation Type	Token Amount	Total Supply	Vesting
Launch Partners/CEXs	6,250,000	2.5%	Full Unlock Day 1
Airdrop	8,750,000	3.5%	Full Unlock Day 1
Community & Ecosystem	110,000,000	44%	6 Year Linear Quarterly Vesting
Gameplay Rewards	25,000,000	10%	6 Year Linear Quarterly Vesting
Pre-Sale	37,500,000	15%	4 Year Linear Quarterly Vesting
Team	55,000,000	22%	6 Month Cliff, 6 Year Linear Quarterly Vesting
Advisors	7,500,000	3%	6 Month Cliff, 6 Year Linear Quarterly Vesting
Total	250,000,000	100%	

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Passionate Community

The Mavia community has grown completely organically through the hard work and support of our passionate fans and followers. The best representation of our community's support for our project and team can be demonstrated through the thousands of art pieces created for Mavia by our community members.

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Q4 2023 - Beta Gameplay

- Land Owner Beta Testing
- Public Beta Release
- Ruby Marketplace Reveal

Q1 2024 - Global Rollout

- Customer Acquisition Testing
- Limited Regional Release
- Global Android + iOS App Release

Q2 2024 - Userbase Growth

- Large-Scale Social Media Campaigns
- New Gameplay Features
- Creator Code Program Release

Q3 2024 - Mavia Arena

- Skill-Based Wager Matches
- PVP Battles
- Compliant With App Stores

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SKRICE — About

Skrice Studios brings together industry-leading talent from game design and blockchain development.



Many Backgrounds, One Mission

Skrice Studios was formed by industry veterans spanning a wide range of fields, joining together to work exclusively on the Heroes of Mavia game.



Innovative Workplace Culture

Our team is mission-focused, sustaining high performance while also fostering creativity and innovation through a friendly work environment and open culture.



Worldwide Team

Skrice Studios was founded in Vietnam and has quickly expanded to additional locations across Europe and North America, with a team size of over seventy full-time staff members.

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Skrice Studios Core Team

The core team leads a distributed staff of 70+ in-house developers, designers, testers and more.



Yvan F.
Executive Producer



Nhan C.
CTO



Tristan C.
Managing Director



Julian D.
CG Supervisor



Michael D.
Lead Concept Artist



Trung D.
Product Manager



Majda M.
Lead Coordinator



Kevin P.
Lead 3D Character Artist



Kelvin D.
UI/UX Designer



Amandine R.
Character Animator



Lucas G.
3D Animator



Virgile M.
Character Artist

Our Team's Experience

Our diverse art, development and leadership team combines years of experience working with some of the largest brands in gaming and entertainment.

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Proudly backed by world-class partners.

Skrice Studios is funded by top-tier funds and has partnered with the largest mobile esports organizations in the world.

Investors & Partners

Some of our most notable partners and investors.

BINANCE LABS · crypto.com · GENBLOCK CAPITAL · MECHANISM CAPITAL · DELPHI DIGITAL · BITKRAFT

animoca BRANDS · Merit Circle · YIELD GUILD · ex Exnetwork Capital · DOUBLE PEAK · HASHKEY Capital

GUILDFI PLAY X EARN · AVOCADO DAO · TRIBE · machinations · snackclub.

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