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Welcome to KOL4U ✌️

KOL4U connects microKOLs with brands, businesses, and causes to produce mass organic engagement in the increasingly competitive attention economy.

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IceCream AI is KOL4U's proprietary algorithm that evaluates and rewards each microKOL based on their performance.

- AI evaluation is dynamic, attuned to market trends, and operates at scale with reduced bias.
- Blockchain payment rails seamlessly reward microKOLs with micropayments.

🎯 **More Efficient Spending**
👉 Brands, businesses, and causes can now offer performance-based incentives at scale, driving community engagement at a price-competitive CPM

💸 **More Potential Earnings**
👉 Any social media user can now earn as a microKOL creating promotional or community-building content

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IceCream AI operates through its novel AI-governed smart contracts, most notably Glaze Pools (GPs).

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GPs evaluate Community Members for the engagement they drive, and reward them with On-Chain Assets accordingly.

1. Project Developers / Community Leaders deploy and seed GPs with On-Chain Assets.
2. Community Members create content that drives community engagement for the Project.
3. After evaluation by IceCream AI, Community Members are assigned a Glaze Score — a metric that quantifies their impact.
4. Community Members claim On-Chain Assets from GPs based on their Glaze Score.

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> **EXAMPLE** 📝
>
> Project XYZ deploys and seeds a GP with 100 $XYZ.
>
> Community Member ABC creates content on X that drives community engagement for Project XYZ.
>
> Following its evaluation, IceCream AI quantifies Community Member ABC’s impact with a Glaze Score of 15.
>
> Community Members ABC claims 15 $XYZ from the Project XYZ GP.

IceCream AI's evaluation mechanism applies proprietary RAG mechanisms on Grok's latest LLM.

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This enables the IceCream AI algorithm to be dynamic, iterating itself on every input received and output generated to keep up-to-date with new trends in the market.

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Dynamic algorithms are a categorical upgrade from static algorithms, and are especially useful for ensuring that each evaluation and consequent payout is performance-based.

$ICECREAM is the project token for IceCream AI on the BNB Chain with Contract Address of 0xd438b82543fb109f34575c825edaeefc98f1f2b4 (BSCscan ↗).

IceCream AI has deployed GPs on BNB Chain and Ronin Network, and will continue to expand into other blockchain ecosystems.

IceCream AI is fully operational on X, currently in alpha testing on TikTok, and is expanding soon to Instagram.

🔗 Links

- KOL4U Corporate Site: https://kol4u.xyz ↗

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- KOL4U Creators Site: https://app.kol4u.xyz ↗
- X Official Account: https://x.com/kol4u_xyz ↗
- TikTok Official Account: https://tiktok.com/@kol4u_xyz ↗
- Telegram Official Group: https://t.me/IceCreamAI_Official ↗
- Telegram Support Group: https://t.me/+UrBIk9j2ki82ZGVl ↗

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📖 PAGES

$ICECREAM 🍦

AI-governed smart contracts for 💸 payments

UNLEASH your inner KOL

with IceCream AI 🍦

Bug Bounty 👾 **and Feedback** ✍️ **Program**

Help 🛠️ build KOL4U

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Last updated 1 year ago

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