# Introduction

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KGeN is the world's largest verified human network — 61.9M users across 60+ countries, generating $85.8M in ARR. The network sources diverse, multimodal data from verified humans to train Physical AI and LLMs. Through KGeN 2.0, $KGEN ties that growing AI revenue directly to on-chain supply reduction, making the mechanism transparent, automatic, and publicly verifiable. KGeN is backed by Accel, Prosus Ventures, Jump Capital, Aptos Foundation, and Polygon.

KGeN isn’t just a company; it’s a movement to put verified humans at the centre of AI. We aim to transform how verified humans, AI labs, brands, consumer applications, developers, and ecosystem partners connect, collaborate, and create value. At the heart of our vision lies the Verified Reputation System, which verifies the authenticity, participation, skills, commerce, and social reputation of every contributor on-chain, empowering verified humans while enabling AI labs, brands, and partners to access trusted, high-quality human data at global scale. As the network grows, revenue generated from AI data contracts flows back into the protocol through KGeN 2.0, where revenue becomes tokenomics.

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