ᚹᚺᛁᛏᛗᛈᚠᛈᛗᚱ

THE Ж WHITEPAPER

Version 1.3 - *September 19th, 2025*

Table of Contents

- I - Introduction
- II - Mewtopia
- III - Backstory
- IV - AI Tools
- V - Kultify
- VI - NFT Collections
- VII - Tokenomics
- VIII - Budget
- IX - Team
- X - Intellectual Property
- XI - Links

I - Introduction

Ж is a decentralized, community-driven art project focused on meme, cat and crypto cultures. It is powered by the $KULT token and governed by $KULT holders through the Ж DAO.

The Ж DAO is building Mewtopia, a fictional crypto universe populated by cat-like creatures and memes.

The creation of Mewtopia is a collaborative work - under Creative Commons licensing - allowing contributions and participation via AI tools and decentralized governance.

The project aims to build a friendly and welcoming community of cat-lovers, meme-lovers and crypto-enthusiasts.

Archived copy · cryp2nova.com

The primary objective of Ж is to onboard new people to AI-assisted art creation and crypto concepts via a fun and community-oriented project.

To support this, the project is building tools - powered by the $KULT token - for creating art and memes, and resources for learning about crypto and web3.

II - Mewtopia

II.1 Mewtopia

Mewtopia is a fictional universe in the Kitty Kult project, depicted as a legendary planet made from a giant ball of yarn, orbited by a silver yarn moon. It serves as the setting for a narrative involving cats and memes, where any entity entering is transformed into a kitty. The world is populated primarily by human-like cat characters, alongside meme-inspired entities viewed as superior beings with odd, unpredictable powers. These powers are granted upon entry, alongside the feline transformation. The central theme revolves around attempts to reach the moon, symbolizing transcendence and mastery over space and time, as per an ancient prophecy. Inhabitants, particularly the "degens," repeatedly fail in these efforts due to individualism, prompting the formation of the Kitty Kult to promote collaboration.

The lore originates from the "Big Meow," an event that shattered the Void and created space, time, matter, and ether from the Infinity Kitty (Felinus Maximus), a transcendent entity. Nine Weavers then forged the Sun from fire to bring life, the Moon from ice to protect it, and Mewtopia from yarn. Ancient Kitties received teachings from the Nine and ruled until mysteriously vanishing, leaving the prophecy: reaching the Moon unravels the Infinity Kitty's mysteries. Modern Mewtopians revere the Infinity Kitty and Moon, with degens seeking ultimate power through ascension. Rumors suggest some inhabitants are transformed humans from a parallel universe, accessing Mewtopia via a hidden gateway beneath the Moon's Temple after awakening their inner kitty power.

II.2 The Characters

Characters in Mewtopia include human-like cats, meme-inspired "superheroes" with flawed powers, antagonists, crypto key opinion leaders (KOLs) reimagined as cats, and public domain time-travelers. New characters are added regularly, starting with Kult, followed by community-selected meme-inspired ones. All DAO-created characters are licensed under CC BY-NC-SA 4.0 for non-commercial use. The primary focus is on interactions to build stories, potentially for AI-assisted shorts.

II.2.a Main Character

Kult: The chaotic good leader of the Kitty Kult, a wicked yet lovable male cat in a black monk's robe with a moon symbol. He recruits degens to collaboratively reach the moon, worships at the Temple of Memes, and spreads Infinity Kitty teachings.

Archived copy · cryp2nova.com

II.2.b Meme-Inspired Characters

These are imperfect superheroes with unpredictable powers. Some examples of possible meme-inspired characters:

Character	Power Description
GigaKitty	Super strength, but turns into WimpyKitty for 1 hour after use.
KiffyWifHat	Lightning-fast knitting (useless).
FloKitty	Throws lightning from a Viking helmet, but always electrocutes itself.
BonkKitty	Super-speed, but always collides with obstacles.
PepeKitty	TBD
SkibidiKitty	Turns a toilet into the space rocket to reach the moon.

II.2.c Antagonists

Some examples of possible antagonists:

- Gensler Kitty
- Sam Bankitty Fried
- Do Kwitty

These oppose efforts to reach the moon.

II.2.d KOL-Inspired Characters

- **Capo Kitty**: Always makes wrong decisions.
- **VitaliKitty**: Dances and rides unicorns.
- **Saylor Kitty**: Accumulates balls of yarn.

II.2.e Time-Travelers

Public domain characters as non-cat visitors who join Mewtopia. For instance:

- Steamboat Willie
- Robin Hood
- Zorro
- Dracula
- Sherlock Holmes
- Winnie the Pooh
- Felix the Cat
- Alice in Wonderland characters
- The Wizard of Oz characters

CRYP2NOVA

Archived copy · cryp2nova.com

III - Backstory

In the beginning, a Big Meow shattered the Void, giving birth to space, time, matter, and ether.
This cosmic resonance emanated from the Infinity Kitty, the Felinus Maximus — a transcendent being beyond space and time, the source of everything and nothingness.

From the primordial stream of ether, infused with the wisdom of the Infinity Kitty, nine celestial beings came into existence.
Known as the Nine Weavers, these entities, flowing through dimensions, bended space and matter to forge the Three Orbs: the Sun, forged from fire, the Moon, sculpted from ice, and Mewtopia, spun from yarn.
Through the Sun, the Nine brought life to Mewtopia; through the Moon, they watched over and protected it.

The Nine passed down the sacred teachings of the Infinity Kitty to the Ancient Kitties, a circle of wise and venerable indigenous kitties who benevolently ruled over Mewtopia for centuries, until their mysterious disappearance, leaving behind only their teachings and echoes of mysteries.

In modern Mewtopia, their teachings endure, forming the bedrock of faith and culture. From these teachings, a prophecy emerged: whoever reaches the Moon will unravel the mysteries of Infinity Kitty, gaining mastery over space and time.

Today, most of Mewtopia's inhabitants continue to revere the Infinity Kitty and the Moon, their sacred guardian. But some yearn for more. They seek the ultimate power, the promise of transcendence, by reaching the Moon.
Many have tried; none have succeeded. Yet, despite countless failures, these dreamers persist. Their unwavering hope fuels their repeated attempts, convinced that one day, they will make it. These tenacious souls call themselves the Degens.

Among them is Kult, a devoted follower of the Infinity Kitty. He has spent his life worshipping the divine and striving to achieve the impossible — reaching the Moon. But Kult is different. To him, the Degens' repeated, solitary attempts are futile. "Insanity," he proclaims, "is doing the same thing over and over, expecting a different result."

Kult believes the Degens will never reach the Moon unless they abandon their individualistic ways and unite. To him, the only path forward is through collaboration, not competition. Driven by this conviction, he founded the Kitty Kult, a secret society of Degens who share his belief in the power of teamwork.

Each day, the Kultists work tirelessly to spread the teachings of the Infinity Kitty and to turn their shared dream of reaching the Moon into reality.

In Mewtopia, the Kult is both renowned and contentious. To some, its followers are naive idealists; to others, they are a potential threat, capable of destabilizing the delicate balance of the realm.
Shrouded in mystery, the Kult has become the subject of countless rumors. One of these tales

Archived copy · cryp2nova.com

speaks of Kultists originating from a parallel universe, accessing Mewtopia through a hidden gateway beneath the Temple of the Moon.

These other-worldly beings are said to be tail-less, fur-less creatures known as humans. On exceedingly rare occasions, a very few among them achieve the wisdom to awaken their inner kitty and to channel its power with such an extraordinary intensity they synchronize with the ether of the Nine, allowing them to break through their universe's space-time continuum and to pass through the Gate of the Unknown. In doing so, they transform into kitties, becoming indistinguishable from the native citizens of Mewtopia.

Could you be one of them? Will you unravel the mysteries of the Infinity Kitty, of the ethereal Nine Weavers, of the enigmatic Ancient Kitties? Will you reach the Moon? Will you join the Kult?

IV - AI Tools

IV.1 Image Generator

Our Telegram bot @KultifyAIBot in our Kitty_Kult_AI Telegram channel (https://t.me/Kitty_Kult_AI) generates Kult images via the /imagine command line.

Modifiers are supported:

- `--ar <1:1|16:9|9:16|21:9|9:21|4:3|3:4|2:3|3:2>`: Changes the aspect ratio of the image (default is 1:1).
- `--model <flux|gemini>`: Choose the AI rendering model. (default is gemini)

Flux specific modifiers:

- `--kultsize <small|medium|large|huge>`: Forces Kult to scale up/down. Works better if you also add in the prompt indications about the Kult size. For instance: `/imagine@KultifyAIBot Kult running on a beach. Make Kult small. --kultsize small` (default is large).
- `--guidance 1-20`: Forces how much the AI should respect the prompt, from 1 to 20. The smaller the value, the more creative the AI can be. The higher the value, the more faithful to the prompt the AI will be (default is 15).

Reference image:

- You can add an image to your prompt to use it as a reference to guide the AI. Just drag the image on your prompt when you are typing it. For instance, you can add Kult to an image, ask the AI to reproduce some sceneries, colors, shapes, etc.

Limits:

- You can generate a maximum of 50 images an hour at the moment.
- Once $KULT is live, the tool will be restricted to $KULT holders.

Archived copy · cryp2nova.com

License:

Generated images are covered by the Creative Commons BY-NC-SA 4.0 license. You are free to:

- Share — copy and redistribute the material in any medium or format.
- Adapt — remix, transform, and build upon the material.

The licensor cannot revoke these freedoms as long as you follow the license terms.

More details on: https://creativecommons.org/licenses/by-nc-sa/4.0/

IV.2 Video Generator

Video generation is a planned feature.

V - Kultify

V.1 What is Kultify?

Kultify is an application to reward the most active community members on X with monthly KULT token airdrops. Allocations are based on activity rankings, with more active users earning higher points and thus larger shares of the prize pool. The $KULT tokens are provided by the DAO and distributed by the DAO Committee. The system aims to incentivize genuine engagement, leveling the playing field between large and small accounts to encourage participation from all members.

V.2 How Does It Work?

Users must log in to the Kultify application, link either a Discord or Telegram account, and provide an Ethereum/Base wallet address to receive airdrops.

The monthly prize pool is 420,069,999 $KULT, capped at a maximum value of $99,999. When the pool's value is less than $9,999, it is shared among the top 50 ranked members. For every additional $5,000 in value beyond $9,999, the allocation extends to 15 more ranks.

Allocations scale with the project's market cap and follow a slightly exponential formula, where higher ranks receive larger shares (e.g., the top rank gets about 5 times more than the last eligible rank).

Points are earned through reposting the official Kitty Kult account or posting messages on X containing specific keywords like Kitty Kult, KittyKult, Join The Kult, JoinTheKult, or $KULT.

VI - NFT Collections

The Kitty Kult DAO intends to release limited NFT collections featuring characters from Mewtopia. Releases could occur regularly, tentatively annually. Each collection would be airdropped to the top 1,000 $KULT holders at the snapshot time.

Archived copy · cryp2nova.com

NFTs would be free, with no creator fees. They would serve as profile pictures for social networks and have no functional value. All items in a collection have identical rarity to promote fairness and fun, without speculative elements.

Formats may include 2D or 3D, rigged or not, determined by DAO decisions.

VII - Tokenomics

VII.1 100% Community-Owned

- 100% of the circulating supply is owned by the holders or locked in a liquidity pool.
- 100% of the non-circulating supply is controlled by the holders through the Kitty Kult DAO. (To make these tokens circulating requires votes by the DAO. All the DAO-controlled tokens are held in 3-of-5 multisig wallets operated by stewards elected by the DAO.)
- 100% of the main pool liquidity is locked.
- Contract is renounced.

VII.2 Fairly Launched

- 100% of ETH liquidity for launch has been provided by the Ж community over 8 months, by over 1,000 people, with no private sale, no VC, no insiders.
- 34% of the token supply has been distributed to the liquidity providers proportionally to the liquidity they provided, with no whale owning more than 1.2% of the supply at TGE.
- 100% of the ETH liquidity raised by the community has been added to the Uniswap pool at TGE.
- Token listing price is lower than the price paid by the TGE liquidity providers.
- To protect the community from snipers, a public presale launched a few days before trading opens has allowed everyone to buy $KULT at an identical price, with an 0.5 ETH limit, and strong anti-sybil protection mechanisms.
- 100% of the ETH raised during the presale has been added to the liquidity pool.

VII.3 No Selling Pressure at Launch

- The whole circulating supply is made of the Uniswap pool and the anti-sniper presale pool.
- The only way to get $KULT is to buy them during the anti-sniper presale or on Uniswap. There has been no allocations for any KOL, VC or insider.
- The whole circulating supply is added to the Uniswap pool at launch.
- The only way to get $KULT is to buy them on Uniswap.
- The liquidity providers will only receive their tokens one month after launch and only 25% of them. The remaining 75% will be distributed over two months.
- If a liquidity provider doesn't claim their allocation, their tokens will be burned.
- If a liquidity provider sells, they'll forfeit their remaining tokens which will be burned instead.

Archived copy · cryp2nova.com

- If the liquidity providers don't sell their tokens for 3 months, they'll receive a 36% bonus to encourage them to keep holding.
- We have more than $10,000 in stablecoins to support our launch. No tokens have to be sold to pay for CoinMarketCap, CoinGecko, BaseScan, DexTools, DexScreener, etc.

VII.4 No Team/Dev Wallet

- There is no team/dev wallet. The whole supply belongs to the holders.
- The Kitty Kult official teams are elected by the DAO and any $KULT allocation to compensate them is decided and voted on by the DAO.
- Any allocation voted by the DAO for the team will be vested. No one from the team will get any tokens for at least 3 months after launch.

VII.5 No Tax

- There is no tax on buys, sells or transfers.

VII.5 Deflationary

- 100% of all the $KULT collected from the Uniswap pools fees are burned.
- 100% of the unclaimed liquidity providers allocations are burned.
- 100% of the tokens forfeited by liquidity providers who sold their tokens are burned.
- 100% of the unclaimed, forfeited or unused holders' rewards are burned.

VII.6 Fully Transparent

- The Kult is a DAO fully controlled by the holders. Every spending of the treasury, every change to the project is proposed, discussed and voted by the community.
- The DAO wallets are clearly labelled and their funds can be tracked publicly on the blockchain.

VII.7 Distribution

Total supply: 999,999,999,999 tokens Circulating supply: 438,610,011,584 tokens

Addresses	Supply	Tokens
Uniswap pool 0x5D756B9024A462f8356dC213828A9Ff394785344 (main pool liquidit is locked for 6 months and re-locked every 6 months. Only circulating supply at launch with the presale.)	38%	380B
Liquidity providers 🔒 🔥 liquidity-kittykult.base.eth (1,459 people, 25% locked for 1 month, 25% released every 2 weeks after. Unclaimed allocations will be burned.)	35%	347B

Archived copy · cryp2nova.com

Addresses	Supply	Tokens
Holders rewards 🔒 rewards-kittykult.base.eth (Used to reward faithful holders. Unclaimed, forfeited and unused rewards will get back to the DAO treasury.)	7.5%	75B
DAO's treasury 🔒 treasury-kittykult.base.eth (The main DAO treasury, to fund general operations. Requires votes by the DAO to be used.)	7.5%	75B
**Anti-sniper presale ** presale-kittykult.base.eth (A public anti-sniper, anti-sybil, anti-whale presale, limited to 0.5 ETH person. All the ETH raised has been added to the Uniswap liquidity pool.)	6%	62B
DAO's CEX liquidity reserves 🔒 cex-kittykult.base.eth (Only to be used as liquidity for CEX. Requires votes by the DAO.)	4%	40B
DAO's community rewards 🔒 kultify-kittykult.base.eth (Community rewards for the Kultify program. 420M $KULT unlocked every month.)	2%	20B
Burned 🔥 0x0000000000000000000000000000000000000000	<1%	1.6B

VIII - Budget

The project costs for the first year have been estimated as follows.

One-time fees

Priority support

- **CMC Priority:** $5,000
- **CoinGecko Fast Pass:** $1,000
- **BaseScan Priority Support:** $1,500
- **DexScreener Enhanced Token Info:** $300
- **DexTools Token info & social updates:** $300

Total: $8,100

Priority support is needed to get listed on these sites promptly. Otherwise, the process takes months.

Advertising

CRYP2NOVA

Archived copy · cryp2nova.com

- **DexTools/DexScreener Ads:** up to $2,000

Recurring technical costs

- **ENS domain names:** less than $200 yearly
- **Gas fees:** less than $100 (contract deployments, transfers, swaps, managing liquidity, etc.)
- **Official website and Kultify:** $200 a month (hosting, domain names, licenses, etc.)
- **X Premium:** $50 a month
- **AI Tools:** about $100 a month (could be more based on usage)

Team compensations

The following maximum budgets have been allocated to the project teams.

- **Art team:** 340M $KULT a month (~$350 at $1M MC) - or up to $3,000 in $KULT - whichever is the smallest amount in $KULT.
- **Social team:** same
- **Marketing team:** same
- **Raiding team:** same
- **Engineering team:** same
- **Committee team:** same

The maximum cost over 12 months would be 20B $KULT. Above $10M MC, the cost in $KULT would decrease. At $20M MC, the cost would be about 900M $KULT a month.

These allocations are maxima. Most budgets likely won't be used, and payments won't be automatic. Team members will have to be active to receive an allocation. Each team member will have objectives, and payments will be made monthly based on the previous month's activity.

The budget begins in August 2025. Payments would start 3 months after launch.

Unexpected expenses

The team is allowed to spend up to $5,000 on additional unexpected expenses.

Renewal

Recurring technical costs have been approved indefinitely but can be stopped at any moment if decided by the Committee or if a new DAO vote decides it.

Team compensations have been approved for one year and will require a new vote to be extended.

The Committee's compensation rules are established in the DAO bylaws.

Any additional spending will require a new vote from the DAO.

Archived copy · cryp2nova.com

IX - Team

Ж functions without a central authority and is governed by $KULT holders. Teams — such as those focused on art, communication, engineering, and marketing — are elected by the DAO and restricted to actions it approves.

To ensure the project safety, DAO wallets employ a 3-of-5 multisig setup, with keys held by well-known and highly engaged community members elected by the DAO. The current key holders are BK, Cruth, Izarex, Rygel, and Zorden.

Current elected team:

- **Ace** - Lead Artist - https://x.com/aceiverse
- **BK** - Artist, Committee Member, Multisig Key Holder - https://x.com/bklane
- **Cruth** - Artist, Committee Member, Community Manager, Multisig Key Holder - https://x.com/Cruth7182
- **Izarex** - Committee Member, Community Manager, Multisig Key Holder - https://x.com/iza_090
- **KKR** - Raider - https://x.com/TheOriginalKKR
- **Rygel** - Committee Member, Developer, Multisig Key Holder - https://x.com/rygel_42
- **Silak** - Raider - https://x.com/Silakhc
- **Simon** - Raider - https://x.com/Deep_Blue_Reef
- **Zorden** - Committee Member, Multisig Key Holder - https://x.com/Alisine91

X - Intellectual Property

All DAO-created assets are licensed under Creative Commons BY-NC-SA 4.0.

You are free to:

- Share — copy and redistribute the material in any medium or format.
- Adapt — remix, transform, and build upon the material.

The licensor cannot revoke these freedoms as long as you follow the license terms:

- **Attribution** — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
- **NonCommercial** — You may not use the material for commercial purposes.
- **ShareAlike** — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original.
- **No additional restrictions** — You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits.

XI - Links

Archived copy · cryp2nova.com

- **Website**: https://kittykult.org
- **Kultify**: https://kultify.org
- **X**: https://x.com/The_Kitty_Kult
- **Telegram**: https://t.me/The_Kitty_Kult
- **CreateApp your Kult**: https://t.me/Kitty_Kult_AI
- **Discord**: https://discord.gg/n9bZhTKn8X

Archived copy · cryp2nova.com