The Kled Upload Handbook

A guide to uploading signal, not noise

Welcome

You're early. This doc is for the first people helping us shape what Kled becomes. If you're here, you're part of the foundation.

This is how to prep your footage, curate your camera roll, and make sure you're not just uploading data — you're uploading signal.

TL;DR:

- High-signal footage trains better models
- Sort your camera roll now — be intentional
- Upload emotion, clarity, context — not filler

1 What Makes Good Content?

Not all data is equal — what matters most is `signal`. Signal means real-world, high-quality patterns that AI can actually learn from. When you upload content with signal, you're feeding the system meaning — not noise.

Signal looks like:

- **Emotion** — visible, audible, unfiltered
- **Context** — you know where, when, why it was recorded
- **Behavior** — people talking, reacting, moving
- **Natural flow** — not posed, not filtered

Scraped internet data lacks this. Kled thrives on it. You control the quality of what models will learn from.

Top 5 Upload Types (Ranked by Learnability)

1. Natural conversations — full of tone, pacing, pauses, personality
2. Emotional moments — the AI learns best from real reactions

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3. Daily routines — shows environment, habit, decision-making
4. Teaching/Explaining — clear intent, structure, memory patterns
5. Group dynamics — social cues, interruptions, shared emotion

Uploading content like this isn't just participation — it's authorship.

2 How to Prepare Your Camera Roll

You don't need to be a data scientist. You just need to be thoughtful.

Step 1: Create a New Album

Open your phone and make a new album called:

`Kled Uploads`

This is your staging zone — a curated space to separate high-signal footage from throwaways. Once it's here, it's ready to train something real.

Step 2: Move Only High-Signal Footage Into It

Don't overthink it. Just follow this:

- Clear audio with conversation or real sound
- People acting naturally — no filters, no forced emotion
- Events that change — not static videos of still scenes
- Things you'd want to watch again — moments that feel alive

Avoid uploading:

- Screen recordings
- 15 seconds of nothing
- TikToks with captions and background noise
- Dark, blurry, contextless shots

You're not just uploading clips. You're uploading intelligence.

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Step 3: Batch Upload (It Matters More Than You Think)

When you upload to Kled, you're not just sending in raw data — you're giving us *intelligence*. We allow you to group your uploads into meaningful `batches`, and when you do, you get the chance to add a simple title like:

- `Grandma's Kitchen, Nov 2021`
- `Mexico Trip Day 3 - Hiking`
- `Morning Routines - Winter`

This is more than organizational. It's **metadata we can't get anywhere else**.

- It helps us **label your data faster** with AI + human reviewers
- It creates **context** for buyers — enterprise AI clients pay more for labeled, curated, emotion-rich datasets
- It boosts the **value of your uploads** (better tags = higher downstream utility)

`You are the best labeler of your own life.` And that labeling makes your data more valuable than anything scraped or outsourced.

If you're here early, do it right: Group your content intentionally. Title it with care. You're not uploading clips — you're training what comes next.

3 Tips and Tricks

Kled isn't looking for quantity. We're optimizing for clarity, emotion, and reality.

- **Natural Light Wins.** Faces, settings, and emotions are clearer.
- **Old Footage Is Gold.** Models learn best from variety across time — your 2015 home video still matters.
- **Avoid Filler.** The shorter your clip, the stronger the content needs to be.
- **Group Thoughtfully.** One good batch upload titled properly is better than 100 random videos.
- **Use Your Voice.** Talking — not narrating — teaches AIs how people think, pause, and react.

Great data isn't "perfect." It's real, rich, and specific.

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4 What Happens After You Upload

Once your uploads hit our system:

1. AI and human review filters scan for quality, emotion, and clarity
2. You've already labeled the batch with a title — this helps us tag the full group faster and more accurately
3. We enrich your uploads with metadata: time, context, environment, emotion, activity, and more
4. We make your batch eligible for licensing to AI companies

No external labeler can create metadata like you can. That makes your grouped, titled uploads more valuable than anything scraped off the internet.

By uploading right, you earn more signal. More signal means more relevance — and more upside.

You are the origin. The system is built on your story.

Final Note

You're shaping the next wave of AI. This isn't about mass surveillance or scraping — it's about building with consent, intelligence, and culture.

Take 15 minutes today to prepare your uploads. Do it right — and your data becomes the foundation for something better.

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