⚡Overview

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What is Wink?

Wink is a next-generation membership-based social platform that redefines the way creators and fans connect. It ensures non-custodial, instant payments while providing a suite of tools for creators to optimize workflow and enhance revenue.

Wink offers two membership types. In addition to traditional, monthly recurring subscriptions, Wink has introduced Passes—lifelong, no-renewal, premium memberships.

LIKE - Wink's utility token

Be part of the innovative creator platform that strives to redefine the creator economy. Wink provides creators and fans alike with a one-of-a-kind platform experience while harnessing the power of decentralization and Web3. Thus, LIKE is the creator platform utility token on Solana, shaping the future of the creator economy.

LIKE Utilities:

- ☑ **Buyback**: A portion of the company profit will be used to buy LIKE periodically
- ☑ **Creator Staking**: Fans stake their LIKE on favourite creators for APY
- ☑ **Community Reward**: Seasonal airdrops and more based on platform activities

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For Creators

Creators can earn by launching two membership types to share exclusive content and receive tips from direct messages. Additionally, Wink's native CRM tools such as multi-account management and analytics help creators simplify and optimize workflow and revenue.

- ☑ **Passes**: Lifelong, no-renewal memberships, limited by number & resell-able by holders
- ☑ **Subscription**: Peer-to-peer monthly recurring memberships
- ☑ **Pay-per-view Content:** Send content that can be unlocked by paying
- ☑ **Self-Custodial**: Funds move almost instantly from fans to creator and no platform or payment processor will hold custodial of them
- ☑ **CRM**: Creators access tools for workflow boost, such as multi-account management, chatnotes, media vault & fan analytics

For Fans

Fans can join different memberships to access exclusive content and direct message their favorite creators. Fans can also leverage our AI explore engine to discover content and creators.

- ☑ **Social Login**: Log-in with social account. Upon log-in, a web3 wallet is created and linked
- ☑ **Explore** : Discover content. Find interesting photos, videos and accounts. Powered by OpenAI CLIP
- ☑ **Messenger**: Send tips, gifts, private messages, photos, videos and gifs to creators through the messenger
- ☑ **Pay with Card/Phone:** Top-up USDC through Credit Card, Apple/Google Pay & more
- ☑ **Marketplace**: Pass holders can re-sell Passes and users can purchase Passes on the marketplace

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- [x] **Gasless transaction:** Purchasing memberships on Wink does not incur any network fees

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Memberships

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