OVERVIEW

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Introduction

Project Overview

A next-generation global marketing technology (MarTech) infrastructure with over 1.3 million users across 200 countries. The platform transforms traditional Web2 quizzes, missions, and events into fully automated Web3 campaigns with instant on-chain rewards. By combining SDKs, embed codes, social-login wallets, and gasless onboarding, it significantly lowers participation barriers while enabling brands, marketers, and communities to run global campaigns efficiently and transparently.

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Highlights

- Global User Base: Over 1.3 million cumulative users across 200 countries, demonstrating strong initial adoption and international reach.
- Gamified Learn & Earn: Daily quizzes, missions, and social activities convert routine engagement into meaningful token rewards, keeping users motivated.
- Mobile & Web Integration: Mobile hub enables light, recurring participation and point accumulation, while the web portal supports fully on-chain campaigns, automated reward distribution, and seamless SDK integration for broader digital marketing and campaign execution.
- Scalable Campaign Infrastructure: Supports creators and marketers to deploy campaigns across multiple channels, ensuring transparent, automated reward flows and the ability to scale globally.

Vision

To redefine digital reward campaigns by bridging mobile engagement with on-chain execution, creating a sustainable, transparent, and scalable platform for users, creators, and marketers worldwide.

Next
Structure

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