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MMAON

FINALLY, A DIGITAL AND FAN-CENTRIC PLATFORM THAT REWARDS YOUR PASSION FOR MMA!

MMA is the world's fastest-growing sport with more than 500 million fans and growing rapidly!

MMAON is creating the biggest and most exciting MMA fans network in the world. The future of Sports is in its digitalization. MMAON is becoming a global hub for MMA.

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OUR VISION

Our vision is to give more power to the audience; MMAON will digitize the stadium and make combat sports more interactive and engaging for the the fanbase. We bring the fan closer to the fighter, to the fight and to the sport - they become a true insider. Our innovative and customized features give the fan a unique experience.

There can be no doubt that martial arts popularity is increasing rapidly and there is no question that technology has deeply transformed sports as a whole.

We decided that now is the time to give the fans what they deserve; more power - before/after the fight and especially during the actual fight - by way of voting features spiced up with innovative AI modules.

We're implementing gamification features to empower the fans to dictate the game. We want to harness the fan's passion for the sport and not only encourage them to watch MMA fights, but by making them feel heard and valued by giving them an active role in the organization and fighters' careers. MMAON is a career accelerator for fighters by providing them access to MMA organizations, fans, and sponsors worldwide. For the fans, the close interactions with athletes provided in MMAON, allows them to experience being a manager and help create future MMA superstars. Sponsors and MMA organizations gain instant access to a global database of fighters and fans providing them with a new digital market and sponsorship potential. MMAON enables each stakeholder to focus on their core business while allowing the platform to connect them all together and help them grow both digitally and in real life.

We embark on this journey together!

MMA is ON!

MMAON IS BECOMING A GLOBAL HUB FOR MMA

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MARKET POTENTIAL

MMA is the world's third most popular sport, behind soccer and basketball. There are 551 million people interested in MMA (soccer has 901 million fans). Nearly 85% of the audience is outside the U.S.

551 MILION

people interested in MMA
(soccer has 901 million fans)

NEARLY 85%

of the audience is outside the U.S.
(Brazil has shown strong growth by adding nearly 8 million fans over the past three years.)

The UFC has been the beneficiary of much of the growth of the sport, and it developed global sporting superstars such as Conor McGregor and Khabib Nurmagomedov.

The current state of fan engagement, if there is any, is on a completely primal level. Instagram and Facebook are the most intimate connection between fans and fighters and the best way to measure a fighter's popularity. It is the only way for fans, sponsors, and event organizers to support and follow the fighter.

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DIGITALIZATION

By not actively engaging the fan into the sport, many potential fans get lost, and the ones that are present, only get the basic entertainment – buying a ticket and watching the fight at the arena or via broadcasting.

Considering we live in the era of digitalization, the near absence of any digital entertainment by MMA organizations shows there is an opportunity for technology to disrupt this industry.

In the last few years, there has been a tremendous growth in generic social networks with a flood of information, most of which users cannot filter to fit their subjects of interest. Such growth has created an excessive amount of noise! Furthermore, it has prompted sports fans to search for niche social networks adjusted to their specific desires. There is a need not only for filtered and tailored sports related information but the ability to interact with like-minded users, get access to a special experience (such as meeting a sports star) and purchasing personalized merchandise and tickets. 43% of fans said that the consumer motivation to like or follow a brand is because they were offered a contest where they can win a prize related to the sport. But let's be honest, who doesn't want to be rewarded. For a fan, MMAON is like winning a prize all the time. Imagine being rewarded for what you love most – supporting your favorite fighter or organization. MMAON provides a holistic sports fan experience which will bring fans to the platform making it the perfect place for them, and by extension for the fighters, sponsors and organizations as well. Each benefits, and each grows; themselves and the sport as a whole!

The lack of digitalization also hurts fighters. Currently, fighters have to be stars in the ring or cage for the MMA organization to sell them. Fighters don't have the opportunity to build a following outside the ring. The primary problem for non-U.S. MMA organizations isn't finding talent, it is exposing their fighters to more fans and sponsors.

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SOLUTION

FANS GET NEW WAYS OF INTERACTING WITH THE FIGHTERS AND THE SPORT.

MMAON connects fighters, fans, sponsors and organizations to create opportunities for interaction and growth.

Fighters get new profiles and exposure channels that combine structured data and popularity scores (fan feedback, number of interactions, and performance scores - wins, training results, smart gloves data, etc.) to calculate comparable popularity and performance score for the purpose of establishing new rankings. MMAON allows fighters gain additional revenue by selling their own merchandize (gloves, fan ware, ... or offering lessons) through our integrated feature MMARKET which will enable fans to purchase goods and special experiences with our fan tokens or other, conventional means of payment.

Fans get new ways of interacting with the fighters and the sport. New interactions include voting for upcoming fights, liking/disliking fighter activity, fundraising fighters, chat functions for interactions with fighters and organizations, donating options, cheering their favorite fighters, requesting matches between fighters of their choice, on fights with cryptocurrencies, and accessing detailed fighter data.

Sponsors can identify matches for the promotion of their products according to each fighter's fan base and popularity score, promote their products through a fighter's platform profile, and call upon fans to support a fight between two fighters.

Organizations get a supplemental revenue stream by quickly offering their events globally as pay-per-view options outside their own regions. This allows local organizations to instantly become truly global without incurring additional expenses.

MMAON with its superb technical support team, will have easy integration options that will enable others to integrate their organizations onto the platform.

MMAON with its unique digitalization features, enables MMAOs from different regions to keep their independence while creating a super MMA league with the largest global fan base.

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THE FUTURE OF SPORTS IS IN ITS DIGITALIZATION

Each organization on the platform gains access to the fans, sponsors, and fighters of other organizations on the platform, as well as all platform features (e.g., voting, ranking players, data analysis, pay-per-view, etc.). In addition, fighters and sponsors gain interaction with fans from all member MMAOs. Lastly, fans and sponsors can support new talents from outside their own region.

With MMAON's tokenization features, it can also become the first real deal connecting blockchain with MMA.

The future of sports is in its digitalization. MMAON brings the fan closer to the athlete, the fight, and to the sport - they become a true insider, and innovative and customized features give them a unique experience. The platform upgrades the current MMA experience by implementing gamification features to empower the fans. Fans can take part before, during, and after the fight. They are no longer passive observers of the sport but can take an active role in a fighter's career.

The gamification features of MMAON empower fans to take part in the action, provide exposure of fighters to fans, and open marketing opportunities to sponsors to use the fan-fighter interactions to promote their products. All will become a crucial part; before, during, and after the fight.

MMAON is a career accelerator for MMA fighters by providing them access to MMA organizations, fans, and sponsors worldwide. And for fans, the close interactions with athletes provided in MMAON allows them to experience being a manager and help create future superstars.

MMAONs built-in chat, group chat, messaging, photo-sharing, donation, call, and other functions allow fans, fighters, sponsors and organizations to develop an in-depth relationship unprecedented for the sport and the sports world as a whole, revolutionizing the way we all interact and grow.

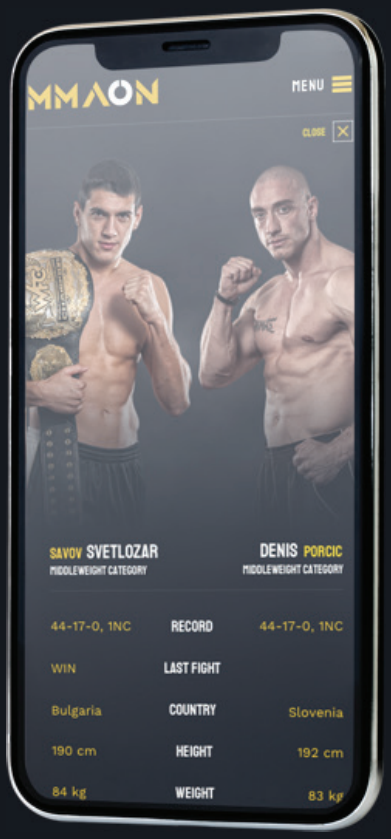
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OUR MISSION IS TO ...

- connect fans, fighters, sponsors and organizations
- empower all stakeholders to make their voices count
- expand the MMAON solution among high-quality MMAOs
- build big MMA communities and give them a reason to stay
- to conquer the MMA world with the most diverse, vast, and exciting MMA playing field
- enable MMA to live up to its full potential by embracing the digital era and offering an experience fans and fighters deserve!

BY OVERCOMING PROBLEMS SUCH AS ...

- too many sites to follow
- losing time to stay updated
- news you don't want to see
- fans are not rewarded
- organizations don't know how to engage fans
- losing money on untraceable tickets
- no way to get close to your favorite fighters
- no global fan community



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MMAON EMPOWERS FANS TO:

- Become a matchmaker! - Vote for upcoming fight cards. Registered fans can vote for the fighters they want to see in upcoming fights.
- Influence the sport! - Become MMA influencers. With their increasing activity, fans will receive influencer scores and gain more power on the platform and open themselves new possibilities of being engaged in MMA.
- Build superstars! - Promote fighter profiles by taking actions that impact a fighter's popularity score on the platform. A high popularity score increases a fighter's value to the sport and the sponsors.
- Shape the future! - Choose which rookie fighters become stars. With an MMAON profile, a fighter is introduced to fans and sponsors. After achieving a certain popularity score, the rookie will get a chance to become a star.
- Support! - Tip fighters. Fans will be able to tip fighters with cryptocurrencies and financially support their development.
- Analyse! - Follow live fighting data with the help of smart MMA gloves that record the fighters' heart rate, energy level, punch number, punch strength, accuracy, etc.
- Ticketing - Buy tickets using innovative blockchain solutions to provide ease of access, less paper consumption and prevention of counterfeit ticketing.

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MMAON EMPOWERS FANS TO:

- Crowdfund! - Open “want to see a fight” funding. Fans can initiate a request for funding of a fight they want to see. According to certain rules (popularity and performance scores of the involved fighters and sponsors), an MMAO can chose to organize the fights.

- Personalize - Fans receive results and highlight videos of their favorite stars.

- Train – Fans can pay fighters to work up training programs for them and give them online instructions through the platform.

- Become opinion makers - Fans will be incentivized to contribute their opinions, articles, other content as well as evaluate content of like-minded users by sharing and liking their stories. For each action, approved by MMAONs editorial system, fans will be rewarded with points. Points can either be converted to tokens or can be used for climbing the contributors’ ranks which ultimately enables a proactive fan to get published on the profile of the fighter or organization about which they are blogging.

- **Be rewarded in MMAON tokens** will encourage organizations to reward their top fans by offering them special deals ranging from tickets to merchandize.

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MMAON PROVIDES THE FIGHTERS:

- Fighters get new personalised profiles which include their match and training statistics, along with integrated social media and interactive features.
- Interaction with fans through posting videos, training session performance, photos, stories, comments on other fights, current diets, and fan chats. These interactions increase the fighter's popularity score. If the fighter receives a sponsor, the sponsor can promote its products in the fighter's profile.
- Gain exposure and visibility among fans, managers, and sponsors by increasing performance and popularity scores. A fighter can pitch fans to open a "want to see a fight" funding or directly challenge another fighter.
- Earning new sponsors, getting fighting opportunities, increasing value, receiving financial support from fans, etc.
- Gain instant exposure to a global network of MMAOs increasing their fighting potencial.
- A new source of revenue by giving them access to our global MMARKET which allows them to supplement their income even when they are not in the ring.
- The use of smart MMA gloves for tracking, collecting and analysing data about performance, health, etc.

MMARKET

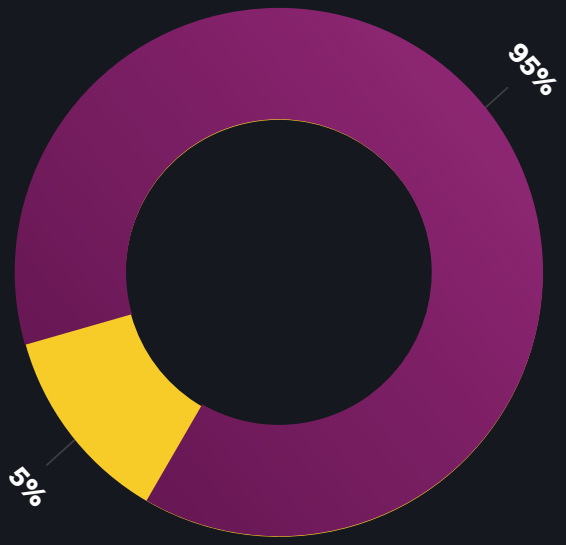
A NEW SOURCE OF REVENUE BY GIVING THEM ACCESS TO OUR GLOBAL MMARKET WHICH ALLOWS THEM TO SUPPLEMENT THEIR INCOME EVEN WHEN THEY ARE NOT IN THE CAGE

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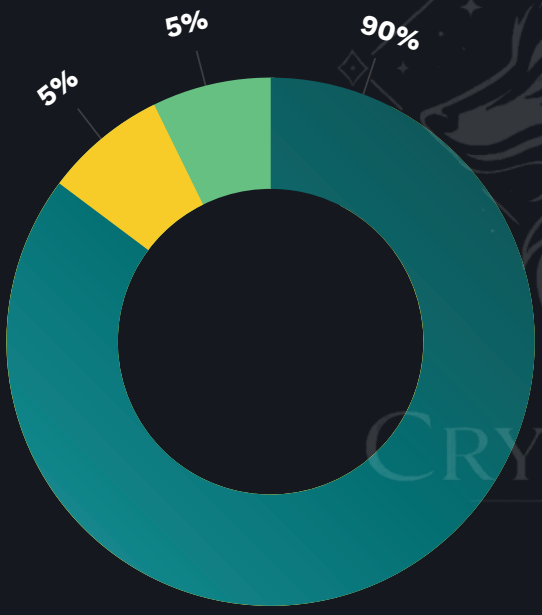
DONATION



MMARKET & SPONSORSHIP



PAY-PER-VIEW



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REVENUE SHARING:

- MMAON
- FIGHTER, FAN, ORGANIZATION
- FIGHTER
- ORGANIZATION

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FIGHT HISTORY

RESULT	FIGHTER	EVENT	METHOD	R	TIME
Not yet	Ivica Truščak	WFC 24 - OKEX Jan 19, 2020			
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	3	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	3	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	3	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	1	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	2	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	3	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	3	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	1	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	3	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	2	5:44
WIN	Sergio Souza	WFC 22: PITBULLS! May 19, 2018	Decision (Unanimous)	2	5:44

LOAD MORE

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NEW INTERACTIONS INCLUDE VOTING FOR UPCOMING FIGHTS, LIKING/DISLIKING FIGHTER ACTIVITY, FUNDRAISING FIGHTERS, CHAT FUNCTIONS FOR INTERACTIONS WITH FIGHTERS AND ORGANIZATIONS, DONATING OPTIONS, CHEERING THEIR FAVORITE FIGHTERS, REQUESTING MATCHES BETWEEN FIGHTERS OF THEIR CHOICE AND ACCESSING DETAILED FIGHTER DATA.

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CLOSE

SAVOV SVETLOZAR
MIDDLEWEIGHT CATEGORY

VS

IVICA TRUSCEK
MIDDLEWEIGHT CATEGORY

OR

DENIS PORCIC
MIDDLEWEIGHT CATEGORY



89%

11%

CLOSE

MATCHUP STATS

44-17-0, 1NC	RECORD	44-17-0, 1NC
WIN	LAST FIGHT	
Bulgaria	COUNTRY	Slovenia
190 cm	HEIGHT	192 cm
84 kg	WEIGHT	83 kg
200 cm	REACH	200 cm
101 cm	LEG REACH	102 cm

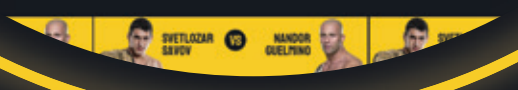
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WIN BY

51%	KO/TKO	100%	
38%	SUB	0%	
11%	DEC	0%	

LOSS BY

51%	KO/TKO	100%	
38%	SUB	0%	
11%	DEC	0%	



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MMAON ENABLES SPONSORS TO:

- Access detailed data of fighters.
- Open their own ‘crowdfunded fight’ by way of engaging fans to select an upcoming fight. This draws fans closer to the fight, encouraging them to buy tickets, products and/or pay per view
- Sponsor their products, create brand loyalty with fans, and discovering consumer preferences.
- Publish calls for fighters by inviting fighters to receive sponsorship if they achieve certain goals such as a minimum fanbase size or popularity score.
- Gain new brand ambassadors. Brands continually look for ways to creatively enhance their messages, gain new brand ambassadors, and engage with micro-influencers in their communities.
- Personalized offers to fans with selected products.

MMAON ENABLES ORGANIZATIONS TO:

- Gain access to a detailed global database of fighters – time is money!
- Stop losing money on untraceable tickets.
- Build their brand by truly engaging with a global fan community.
- Reach their true fans directly and to offer them special deals ranging from tickets to merchandise, increasing their understanding of the fans wants and needs.

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HIGH TECH FUTURE

We will encourage fighters to use smart MMA gloves in training sessions and to post the data to their profiles for fans to see. The gloves can be used in fight events along with live data posting (punch accuracy, punch power, heart rate, energy level, etc.). On the platform, fans can read the data as well as play with fun features. Beyond the entertainment value, smart gloves provide valuable health data. Medical teams and referees can supervise a fighter's health throughout a fight and prevent severe injuries.

In the future, additional augmented/virtual reality and 3D technology will be implemented, providing an immersive experience for the fans.

MMAON is a blockchain-based platform for MMA fans, that covers the complete fan experience. Fans get a complete overview of everything that is happening with their favorite MMA stars in real time. All the social media, news and scores are available on one site and fans can personalize what they want to follow. Besides that, fans get rewarded for their engagement through our tokenization system and get access to special fan experiences.

Our love of sport is unquestionable and our thirst to have lots of information at our fingertips about our favorite sports is rising. With all of the cutting-edge technology, it is surprising that the demand for accessing quality content efficiently is not being met. Every single day, sports fans consume news, social updates, photos, videos, stats, scores and more. Each day fans spend more than 34 minutes on a number of sites, visit many news outlets and social networks, and then a couple of scores apps just to stay updated. It's time consuming, inefficient and unsatisfying.

MMAON is becoming a global hub for all things MMA. It is and will be your go-to for all things connected to the sport. MMAON will be a news aggregator and a social network, with an integrated blockchain reward and ticketing system, allowing users (fans, fighters, organizations and sponsors) to buy and sell merchandize and other items on MMARKET.



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GYMS

Interact with coaches and teammates through chat functions.

Manage your gym membership, with payments, timetables and classes at your fingertips to improve coach-member relations and save time!

This becomes a powerful tool for gym owners, coaches and students to reach their target demographic. It also provides owners and coaches with a purpose built platform to effectively manage their business.

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TICKETING

Ticketing is always at the forefront of the experience for promoters, athletes, organizations and fans.

MMAON and its new blockchain-based mobile ticketing solution will prevent the duplication and replication of tickets by “QR codes only being activated by Bluetooth once fans are in close proximity to the venue.

This leads to a more enjoyable experience with fans not left waiting in excruciating box office queues, or stresses over obtaining their ticket.

The use of the ticketing system will help curb paper consumption, provide fans with a better experience and ensure promoters can benefit from postage and box office cost cuts.

Counterfeit tickets and touting has ravaged the sports and entertainment industry for decades. With blockchain-based technology, MMAON puts the athletes, promoters and fans back in the driving seat, ensuring fairness during the ticketing process.

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TOKENOMICS

MMAON WALLET

Set up a digital wallet and monetize your skills. Gain reputation and use MMAON tokens towards content creation, mmarket, donations, and governance.

Your MMAON wallet will allow you to send, receive and spend MMAON token on the MMARKET. You can also use tokens for content, to support of the fighters, PPV.

The choice is yours and yours alone!

MMAON Fan Token holders will have immediate access to exclusive content, voting rights, private chats, fighters' trainings, exclusive membership perks and can earn staking rewards with holding tokens on MMAON.

Promoters who will finance their events by using MMAON currency will have less bureaucracy to worry about and the transfer of the fight money will be much easier.

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THE MMAON TOKEN

The MMAON Token allows the fighters, fans and organisations to ensure that the competitors are rewarded both inside and outside of the cage for their commitment to the sport.

Using blockchain technology, the MMAON Token ensures no delay in the moving of funds, whether it be from promotion-fighter or fan-fighter, it's done instantly! Fighters earn across the board, whether it be through PPV or fans on their fight, they get a cut!

The fun for supporters never stops! Challenge your opponents on upcoming fights, make dream MMA matchups a reality or buy on the MMArket. Show your support by donating to a fighter to earn rewards such as live Q&As, signed merchandise or online tutorials.
The purpose of MMAON is to reward and support the fighters, whilst creating a perfect platform for the MMA community. The future is digital... MMA is ON!

Role of token:	**Utility**
Token supply:	**100,000,000**
Distributed in the crowdsale:	**53,000,000 MMAON (53%)**
Symbol/Ticker:	**MMAON**
Decimals:	**18**
Initial value:	**$0.10**
Blockchain:	**Ethereum**

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MMAON TOKEN DISTRIBUTION OUT OF UP TO 100 MILLION MMAON TOKENS:

- up to 53,000,000 MMAON Tokens (53%) will be distributed to the contributors in the MMAON IEO

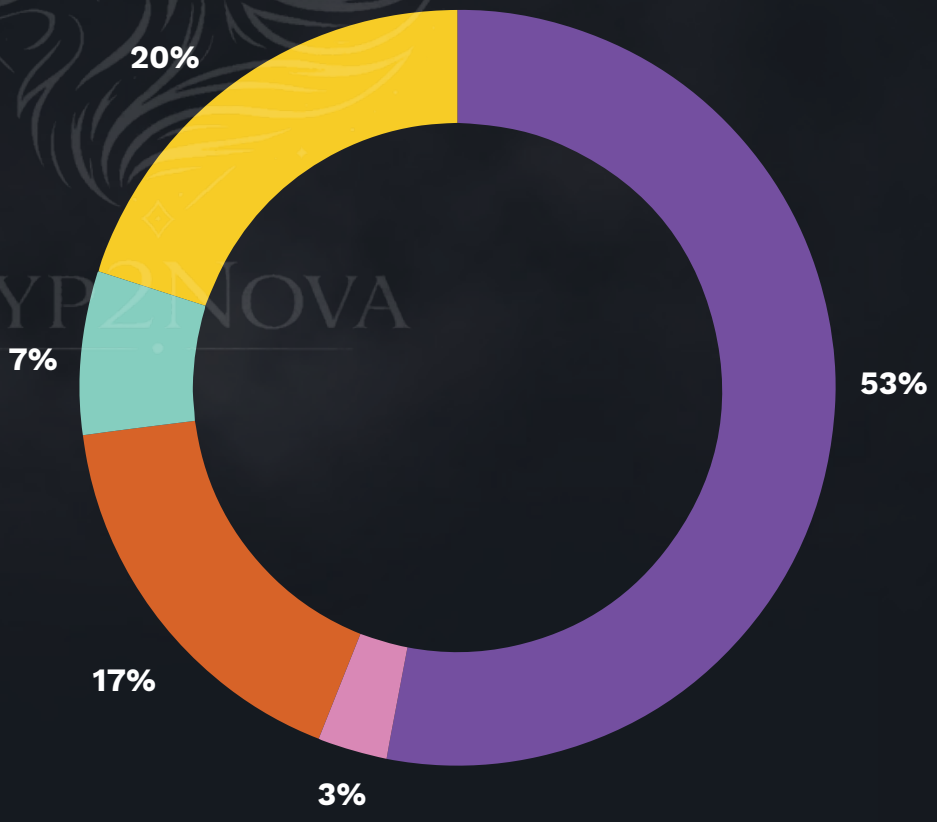
- up to 3,000,000 MMAON Tokens (3%) will be distributed to the private sale investors (early birds)

- up to 17,000,000 MMAON Tokens (17%) will be distributed to the Founders and Team*

- up to 7,000,000 MMAON Tokens (7%) will be distributed to the Advisors and Ambassadors*

- up to 20,000,000 MMAON Tokens (20%) are intended for MMAON POOL

- *vested 1-3 years



53% : IEO
3% : Early investors
17% : FOUNDERS and Team
7% : Advisors & Ambasadors
20% : MMAON POOL

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ROADMAP

Q1 2020
Brainstorming & Team Forming

Q2 2020
Research (Know your fans)

Q3 2020
Product design & prototype (MVP)

Q4 2020
Partnership & Advisory team

Q1 2021
Prototype development complete and beta testing begins

Q2 2021
IEO International release

Q3 2021
Platform launch

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TEAM



ZLATKO MAHIC
Founder



IGOR JAKOVAC
CEO



TOMAZ AMBROZIC
Marketing



DARREN RUSSELL
COO



MOHAMMED SHAHID
Advisor



FRANK MIR
Advisor



MATEJA SKRBE
Creative Director

TOKKEN MINDS

TOKENMINDS
Development

CRYP2NOVA

Sport Media Focus

SPORT MEDIA FOCUS
Sponsorship

IUURI

IUURI
Legal Department

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You should only purchase the MMAON token (“MMAON”) if you have significant experience with, and understanding of, the usage and intricacies of cryptographic digital assets and blockchain based software systems. purchasers should have functional understanding of storage and transmission mechanisms associated with other cryptographic digital assets. Issuer nor its affiliates will be responsible for lost cryptocurrency, such as BTC, ETH, or other, resulting from actions taken by, or omitted by you. If you do not have such experience or expertise, then you should not purchase MMAON or participate in the sale of MMAON.

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TERMS AND CONDITIONS OF TOKEN SALE

PLEASE READ THESE TERMS AND CONDITIONS OF TOKEN SALE CAREFULLY. IF YOU DO NOT AGREE TO OR UNDERSTAND THESE TERMS AND CONDITIONS OF TOKEN SALE (OR ANY PART THEREOF), PLEASE DO NOT PURCHASE MMAON. BY USING THE SERVICES, YOU REPRESENT AND WARRANT THAT YOU MEET ALL OF THE ELIGIBILITY REQUIREMENTS IN THESE TERMS AND CONDITIONS.

YOU ACKNOWLEDGE AND AGREE THAT (I) SALE OF MMAON UNDER THESE TERMS AND CONDITIONS SHALL TAKE EFFECT BETWEEN YOU AS A CONTRIBUTOR AND THE ISSUER, (II) PROBIT EXCHANGE OR PROBIT KOREA EXCHANGE SHALL BE, OR DEEMED TO BE, NEITHER A PARTY, AGENT OR BROKER IN THE SALE OF MMAON, NOR INVOLVED IN THE SALE OF MMAON AS ANY CAPACITY, EXCEPT THAT PROBIT EXCHANGE PROVIDES A PLATFORM FOR THE SALE OF MMAON IN A SUPPORTIVE SERVICE PROVIDING CAPACITY ONLY AND (III) PROBIT EXCHANGE OR PROBIT KOREA EXCHANGE WILL HAVE NO LEGAL AND FINANCIAL LIABILITIES TOWARDS YOU, INCLUDING WITHOUT LIMITATION, WITH RESPECT TO THE SALE OF MMAON BY ANY MEASURE.

Your acceptance of MMAON from the Issuer (“Company”, “we”, “us” or “our”) is subject to these Terms and Conditions of Token Sale (“Terms”). Each of you and Company is a “Party,” and together the “Parties.” By you participating and accepting from us and/or using MMAON in connection with the MMAON ecosystem as described in the Whitepaper accessible on this link: https://www.mmaon.com (the “MMAON ecosystem”) you will be bound by these Terms and all terms incorporated by reference. If you have any questions regarding these Terms, please contact us at info@mmaon.com.

THEREFORE, in consideration of the mutual representations, warranties and agreements contained in this Terms, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, you and Company agree as follows:

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WHEREAS

The Company intends to issue and offer MMAON, blockchain tokens as more particularly described in the Whitepaper (the "Whitepaper") available also at the Issuer´s website https://www.mmaon.com (the "Website").

1. You wish to contribute and purchase from Company a specific number of MMAON as part of its initial exchange offering of MMAON at ProBit Exchange (www.probit.com) or ProBit Korea Exchange (www.probit.kr).

2. This Terms set out the terms and conditions upon which the Company will issue and provide MMAON to you.

this Terms

1. DEFINITIONS

1.1 Unless the context requires otherwise, the following terms shall have the ascribed meanings in this Terms:

Blockchain Tokens means digital cryptographic tokens, typically virtual currency (also known as cryptocurrency), that are implemented on a Blockchain.

Exchange Price means a US$ price of Bitcoin (“BTC”), Ethereum (“ETH”), Ripple (“XRP”), Tether (“USDT”) or ProBit Token (“PROB”) as determined and updated as follows for the purpose and the sale of MMAON:
(a) BTC, ETH and XRP: US$ price as published by CoinMarketCap on https://coinmarketcap.com at 8:00 am each day (Seoul time);

(b) USDT: US$ 1 per USDT; and

(c) PROB: the previous 10 minute volume weighted average price of PROB at ProBit Korea Exchange (www.probit.kr) calculated every one (1) minute and converted into US$ price based on the most recent basic rate of exchange of US$ as adopted by ProBit Exchange.

[If the Token Price is in KRW]
Exchange Price means a KRW price of Bitcoin (“BTC”), Ethereum (“ETH”), Ripple (“XRP”), Tether (“USDT”) or ProBit Token (“PROB”) as determined and updated as follows for the purpose and the sale of MMAON:

(d) BTC, ETH and XRP: KRW price converted from US$ price as published by CoinMarketCap on https://coinmarketcap.com at 8:00 am each day (Seoul time) based on the basic rate of exchange of US$ as adopted by ProBit Exchange;

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(e) USDT: KRW price converted from US$ 1 per USDT based on the basic rate of exchange of US$ as adopted by ProBit Exchange; and

(f) PROB: the previous 10 minute volume weighted average price of PROB at ProBit Korea Exchange (www.probit.kr) calculated every one (1) minute.

KRW means the lawful currency for the time being of the Republic of Korea.

ProBit Exchange means an exchange for Blockchain Tokens that has a website at www.probit.com.

ProBit Korea Exchange means an exchange for Blockchain Tokens that has a website at www.probit.kr.

Service Terms and Policies shall have the meaning ascribed to it in Section 3.6.

MMAON ecosystem means a platform and digital network for mixed martial arts fans and athletes that has a website at https://www.mmaon.com and will be operated by the Company as more particularly described in the Whitepaper.

USD and the symbol US$ mean the lawful currency for the time being of The United States of America.

1.2 In this Terms:

(a) a reference to a statute, statutory provision or subordinate legislation is a reference to it as it is in force for the time being, taking account of any amendment or re-enactment or extension and includes any former statute, statutory provision or subordinate legislation which it amends or re-enacts;
(b) unless the context otherwise requires, a reference to one gender shall include a reference to the other genders;
(c) unless the context otherwise requires, words in the singular include the plural and the plural include the singular;
(d) clause and paragraph headings shall not affect the interpretation of this Terms;
(e) references to clauses are to the clauses of this Terms and references to paragraphs are to paragraphs of this Terms; and
(f) a reference to this Terms or to any other agreement or document referred to in this Terms is a reference to this Terms or such other agreement or document as varied or novated in accordance with its terms from time to time.

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2. TERMS OF TOKEN PURCHASE

2.1 Subject to this Terms, the Company shall issue to you and you shall purchase from the Company, a specific number of MMAON at a purchase price of USD 0.1 per one (1) MMAON.

2.2 You shall pay the purchase price for MMAON by transfer to the Company of BTCs, ETHs, XRPs, USDTs or PROBs, which is equal to the result of dividing the aggregate USD purchase price of MMAON by the applicable Exchange Price.

2.3 You will receive bonus MMAON which is equal to the sum of MMAON that you shall purchase under this Terms.

2.4 MMAON purchased by you under this Terms shall be distributed to the account at ProBit Exchange or ProBit Korea Exchange that you have registered and used for the purchase of MMAON under this Terms. Time schedule of MMAON distribution shall be disclosed during sale period of MMAON at ProBit Exchange or ProBit Korea Exchange.

2.5 MMAON that you shall purchase under this Terms may be subject to lock-up for certain period, as disclosed during sale period of MMAON at ProBit Exchange or ProBit Korea Exchange.

3. MMAON

3.1 Ownership of MMAON carries no rights, express or implied, other than the right to use MMAON as a utility token as disclosed in the website of the MMAON ecosystem In particular, you understand and accept that MMAON does not represent or confer any ownership right or stake, share, equity or security or equivalent rights, or any right to receive future revenue, dividends, shares, intellectual property rights or any other form of participation or governance in or relating to the MMAON ecosystem and/or the Company but only enables the owner of MMAON to use the functions as defined in the Whitepaper. MMAON should not be acquired for speculative or investment purposes with the expectation of making a profit on resale.

3.2 You understand and accept that MMAON:

(a) is not a loan to the Company;
(b) does not provide you with any ownership or other interest in the Company;

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(c) is not intended to be a representation of currency or money (whether fiat or virtual or any form of electronic money), security, commodity, bond, debt instrument or any other kind of financial instrument or investment;
(d) is not intended to represent any rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;
(e) is not any note, debenture, warrant or other certificate that entitles the holder to interest, dividend or any kind of return from any person; and
(f) is not an offer or solicitation in relation to gaming, gambling, betting, lotteries and/or similar services and products.

3.3 Protections offered by applicable law in relation to the purchase and offering of the aforementioned financial instruments and/or investments do not apply to the sale and purchase of MMAON and neither this Terms nor the Whitepaper constitute a prospectus or offering document, and are not an offer to sell, nor the solicitation of an offer to buy any investment or financial instrument in any jurisdiction.

3.4 Given that MMAON is designed only for the particular uses with respect to MMAON ecosystem, it is not necessarily merchantable and does not necessarily have any other use or value. MMAON is designed and sold as a useable virtual goods, without any specific outlook or expectation on its merchantability or market price.

3.5 You acknowledge and agree that the Company is under no obligation to issue replacement MMAON in the event any MMAON or private key is lost, stolen, malfunctioning, destroyed or otherwise inaccessible or unusable for any reason.

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3.6 Any potential future use of MMAON in connection with providing or receiving services on the MMAON ecosystem will be governed primarily by other applicable term and policies (collectively, the "Service Terms and Policies"), which will be made available on the MMAON ecosystem and/or the Website. The Company may add new terms or policies to the Service Terms and Policies in our sole and absolute discretion, and may update each of the Service Terms and Policies from time to time according to modification procedures set forth therein. In the event of any conflict between this Terms and the Service Terms and Policies, the Service Terms and Policies shall take precedence. It shall be your responsibility to regularly check the MMAON ecoysytem and Website for any such notices.

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4. ACKNOWLEDGMENT AND ASSUMPTION OF RISKS

You acknowledge and agree that there are risks associated with purchasing MMAON, holding MMAON, and using MMAON for providing or receiving services on the MMAON ecosystem. By purchasing MMAON, you expressly agree to fully and completely understand, acknowledge, accept and assume these risks.

5. CANCELLATION; REFUNDS; REFUSAL OF PURCHASE REQUESTS

Your purchase of MMAON from us is final, and there are no refunds or cancellations except (i) as may be required by applicable law or regulation, or (ii) as otherwise determined by us in our sole discretion prior to the completion of the distribution of MMAON. We reserve the right to refuse or cancel MMAON purchase requests at any time in our sole discretion.

6. COMPANY REPRESENTATIONS AND WARRANTIES

The Company hereby represents and warrants to you that:

(a) The Company is a company duly organized, validly existing and in good standing under the laws of Estonia and has the power and authority to own, lease and operate its properties and carry on its business as now conducted.
(b) The execution, delivery and performance by the Company of this instrument is within the power of the Company and, other than with respect to the actions to be taken when MMAON are to be issued to you, has been duly authorized by all necessary actions on the part of the Company.
(c) This instrument constitutes a legal, valid and binding obligation of the Company, enforceable against the Company in accordance with its terms, except as limited by bankruptcy, insolvency or other laws of general application relating to or affecting the enforcement of creditors' rights generally and general principles of equity.
(d) To the knowledge of the Company, it is not in violation of (i) its current articles of incorporation or bylaws, (ii) any material statute, rule or regulation applicable to the Company, or (iii) any material indenture or contract to which the Company is a party or by which it is bound, where, in each case, such violation or default, individually, or together with all such violations or defaults, could reasonably be expected to have a material adverse effect on the Company.

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(e) To the knowledge of the Company, the performance and consummation of the transactions contemplated by this instrument do not and will not: (i) violate any material judgment, statute, rule or regulation applicable to the Company; (ii) result in the acceleration of any material indenture or contract to which the Company is a party or by which it is bound; or result in the creation or imposition of any lien upon any property, asset or revenue of the Company or the suspension, forfeiture, or nonrenewal of any material permit, license or authorization applicable to the Company, its business or operations.
(f) To the knowledge of the Company, no consents or approvals are required in connection with the performance of this instrument.
(g) To its knowledge, the Company owns or possesses (or can obtain on commercially reasonable terms) sufficient legal rights to all patents, trademarks, service marks, trade names, copyrights, trade secrets, licenses, information, processes and other intellectual property rights necessary for its business as now conducted and as currently proposed to be conducted, without an infringement of the rights of others.

7. PURCHASER REPRESENTATIONS AND WARRANTIES

7.1 You hereby represent and warrant to the Company that:

(a) You have read and understood all the terms of this Terms (including all Schedules) and the Whitepaper.
(b) You acknowledge and consent that the Whitepaper may change during the time leading up to the date of distribution of MMAON to you hereunder, and you accept the obligation to promptly read new versions of the Whitepaper, which will be made available via the Website.
(c) You have good and sufficient experience and understanding of the functionality, usage, storage, transmission mechanisms and other material characteristics of cryptographic tokens, token storage mechanisms (such as token wallets), blockchain technology, blockchain-like technology and blockchain-based software systems to understand this Terms and to appreciate the risks and implications of purchasing MMAON.
(d) If you are an individual, you are at least 18 years old and of sufficient legal age and capacity to purchase MMAON, accept this Terms and enter into a binding agreement with the Company. If you are a legal person, you are duly organised, validly existing and in good standing under the laws of your domicile and each jurisdiction where you conduct business or where your assets are located.
(e) You have obtained sufficient information about MMAON to make an informed decision to purchase MMAON. Additionally, you are aware of the Company's business affairs and financial condition and has obtained sufficient information about the Company to reach an informed decision to purchase MMAON.

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(f) You understand that MMAON confers only the right to provide and receive services via the MMAON ecosystem and confers no other rights of any form with respect to the MMAON ecosystem or the Company, including, but not limited to, any distribution, redemption, liquidation, proprietary (including all forms of intellectual property), or other financial or legal rights.
(g) You are purchasing MMAON to participate in MMAON ecosystem. You are not purchasing MMAON for any other uses or purposes, including, but not limited to, any investment, speculative or other financial purposes.
(h) Your purchase of MMAON complies with applicable law and regulation in your jurisdiction, and the law and regulation of any jurisdiction to which you may be subject, including, but not limited to: (i) legal capacity and any other threshold requirements for purchasing MMAON, using MMAON in the MMAON ecosystem, and entering into contracts with the Company; (ii) any foreign exchange or regulatory restrictions applicable to such purchase; and (iii) any governmental or other consents that may need to be obtained.
(i) Your purchase of MMAON shall be made in full compliance with any applicable tax obligations to which you may be subject in any relevant jurisdiction. You understand that you bear the sole responsibility to determine if your use of the MMAON ecosystem, the transfer of any cryptocurrency to the Company, the creation, ownership or use of MMAON, the potential appreciation or depreciation in the value of MMAON over time, the sale and purchase of MMAON and/or any other action or transaction related to the Company or the MMAON ecosystem have tax implications; by creating, holding or using MMAON, and to the extent permitted by law, you agree not to hold any third party (including developers, auditors, contractors or founders) liable for any tax liability associated with or arising from the creation, ownership or use of MMAON or any other action or transaction related to the Company or the MMAON ecosystem.
(j) You are not a citizen, resident (tax or otherwise), or domiciliary and/or green card holder or other similar certificate of residency of a country (A) where participation in token sales is prohibited by applicable law, decree, regulation, treaty, or administrative act, or (B) where it is likely that the sale of MMAON would be construed as the sale of a security (howsoever named), financial service or investment product (including without limitation the United States of America, People's Republic of China (but not including the special administrative regions of Hong Kong and Macau, and the territory of Taiwan), North Korea, Bangladesh, Nepal, Macedonia, Bolivia, Ecuador, Pakistan, Algeria, and Morocco) (each a Restricted Country), nor are you purchasing MMAON from any Restricted Country, nor are you an entity (including but not limited to any corporation or partnership) incorporated, established or registered in or under the laws of a Restricted Country, nor are you purchasing MMAON on behalf of any person or entity from a Restricted Country.
(k) You are not a citizen or resident of a geographic area in which access to or participation in the MMAON ecosystem is prohibited by applicable law, decree, regulation, treaty, or administrative act.

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(l) The execution, delivery and performance of this Terms will not result in any violation of, be in conflict with, or constitute a default under, with or without the passage of time or the giving of notice: (i) any provision of your constitutional documents (if applicable), (ii) any provision of any judgment, decree or order, or any agreement, obligation, duty or commitment to which you are a party, or by which you are bound, or to which any of its material assets are subject, (iii) any laws, regulations or rules applicable to you, (iv) any foreign exchange or regulatory restrictions applicable to such purchase, or (v) any governmental or other consents that may need to be obtained.
(m) The contributions made to purchase MMAON are not derived from or related to any unlawful activities, including but not limited to money laundering or terrorist financing, and you will not use MMAON to finance, engage in, or otherwise support any unlawful activities. To the extent required by applicable laws and regulations, you shall fully comply with all anti-money laundering and counter-terrorism financing requirements in all relevant jurisdictions.
(n) All contributions made to purchase MMAON will be made only in your name, from a digital wallet or bank account (as the case may be) not connected to nor located in a country or territory that has been designated as a "non-cooperative country or territory" by the Financial Action Task Force or any similar legislation.
(o) Neither you (or any of your subsidiaries, any director or officer, or any employee, agent, or affiliate as the case may be) nor any person having a direct or indirect beneficial interest in you or MMAON being acquired by you, or any person for whom you are acting as agent or nominee in connection with MMAON, (i) is the subject of any sanctions administered or enforced by any country or government or international authority, including the US Department of the Treasury’s Office of Foreign Assets Control, the US Department of State, the United Nations Security Council, the European Union, Her Majesty's Treasury, the Hong Kong Monetary Authority or the Monetary Authority of Singapore (collectively, "Sanctions"), or (ii) is located, organised, citizen or resident in a country or territory that is, or whose government is, the subject of Sanctions, or (iii) is a citizen or resident of, or located in, a geographic area or country designated as “High-risk and other monitored jurisdictions” (or such other similar classification) by the Financial Action Task Force, or (iv) a Politically Exposed Person (defined as a current or former senior official in the executive, legislative, administrative, military, or judicial branch of a government (elected or not), a senior official of a major political party, a senior executive of a government owned commercial enterprise, and/or being a corporation, business or other entity formed by or for the benefit of any such individual, any individual publicly known (or actually known by the relevant financial institution) to be a close personal or professional associate, or an immediate family member of such individual, meaning spouse, parents, siblings, children, and spouse’s parents or siblings).

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(p) You are not purchasing MMAON with a view to immediate sale or in connection with any distribution, in whole or in part. You will not, directly or indirectly, transfer MMAON except in accordance with the applicable laws and the provisions hereof. You understand that you must bear the economic risk of purchase of MMAON for an indefinite period of time. You understand that to the extent MMAON is security under the laws of any jurisdiction in which MMAON is to be traded or the subject of transfers, such trades or transfers of MMAON may be restricted by such laws, and that no market exists or is expected to develop for MMAON.
(q) you acknowledge and agree that (i) sale of MMAON] under these Terms shall take effect between you and the Company, (ii) ProBit Exchange or ProBit Korea Exchange shall neither be a party, agent or broker in the sale of MMAON nor be involved in the sale of MMAON as any capacity, except that ProBit Exchange provides a platform for the sale of MMAON in a supportive service providing capacity only and (iii) ProBit Exchange or ProBit Korea Exchange will have no legal and financial liabilities towards you, including without limitation with respect to the sale of MMAON by any measure.

7.2 You hereby acknowledge that the Parties have entered into these Terms in reliance upon your representations and warranties being true, accurate, complete and non-misleading.

8. DISCLAIMERS AND RELEASE

8.1. To the fullest extent permitted by applicable law and except as otherwise specified in writing by the Company, (a) MMAON is sold on an "as is" and "as available" basis, without any warranties or representations of any kind, and the Company expressly disclaims all implied warranties as to MMAON, including, without limitation, implied warranties of merchantability, usage, suitability or fitness for a particular purpose, title, and non-infringement, or as to the workmanship or technical coding thereof, or the absence of any defects therein, whether latent or patent; (b) the Company cannot and do not represent or warrant that MMAON is reliable, current or error-free, meets your expectations or requirements, or that defects in MMAON will be corrected; and (c) the Company cannot and do not represent or warrant that MMAON or the delivery mechanism for MMAON is free of viruses or other harmful components.

8.2. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW: (I) IN NO EVENT WILL COMPANY BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES OF ANY KIND (INCLUDING, BUT NOT LIMITED TO, WHERE RELATED TO LOSS OF REVENUE, INCOME OR PROFITS, LOSS OF USE OR DATA, OR DAMAGES FOR BUSINESS INTERRUPTION) ARISING OUT OF OR IN ANY WAY RELATED

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TO THE CREATION, ISSUANCE, DISTRIBUTION, ACCEPTANCE OR USE OF MMAON OR OTHERWISE RELATED TO THESE TERMS, REGARDLESS OF THE FORM OF ACTION, WHETHER BASED IN CONTRACT, TORT (INCLUDING, BUT NOT LIMITED TO, SIMPLE NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), OR ANY OTHER LEGAL OR EQUITABLE THEORY (EVEN IF THE PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES AND REGARDLESS OF WHETHER SUCH DAMAGES WERE FORESEEABLE); AND (II) IN NO EVENT WILL THE AGGREGATE LIABILITY OF COMPANY, WHETHER IN CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE OR IMPUTED), OR OTHER THEORY, ARISING OUT OF OR RELATING TO THESE TERMS OR THE USE OF OR INABILITY TO USE MMAON, EXCEED THE AMOUNT YOU PAY TO US FOR MMAON.

8.3. To the fullest extent permitted by applicable law, you release Company from responsibility, liability, claims, demands and/or damages (actual and consequential) of every kind and nature, known and unknown (including, but not limited to, claims of negligence), arising out of or related to disputes between the Parties and the acts or omissions of third parties. You expressly waive any rights you may have under any relevant law or legal principle that would otherwise limit the coverage of this release to include only those claims which you may know or suspect to exist in your favor at the time of agreeing to this release.

9. CONFIDENTIALITY

The Parties shall keep confidential, unless compelled to disclose by judicial or administrative process or by other requirements of law, all documents and information concerning the transactions contemplated by this Terms (including without limitation all commercial information such as sale price, number of tokens sold, discount (if any), as well as schedule for delivery of tokens).

10. MISCELLANEOUS

10.1 This Terms sets forth the entire agreement and understanding of the Parties relating to the subject matter herein and supersedes all prior or contemporaneous disclosures, discussions, understandings and agreements, whether oral of written, between the Parties. Any provision of this instrument may be amended, waived or modified only upon the written agreement between the Parties.

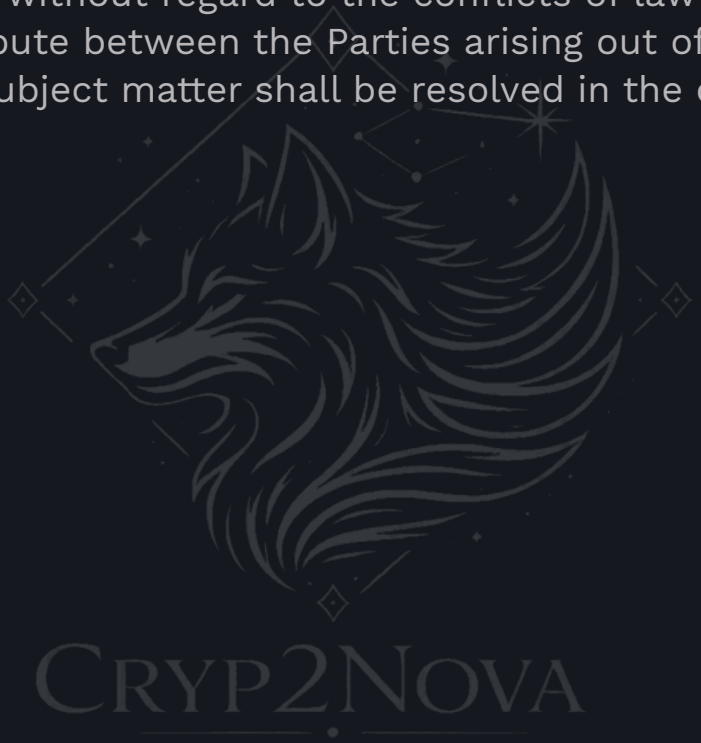
10.2 Any notice required or permitted by this Terms will be deemed sufficient when sent by email to the email address of your registered account at ProBit Exchange or ProBit Korea Exchange or published at Website.

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10.3 Neither this Terms nor the rights contained herein may be assigned, by operation of law or otherwise, by either Party without the prior written consent of the other.

10.4 In the event any one or more of the provisions of this Terms is for any reason held to be invalid, illegal or unenforceable, in whole or in part or in any respect, or in the event that any one or more of the provisions of this Terms operate or would prospectively operate to invalidate this Terms, then and in any such event, such provision(s) only will be deemed null and void and will not affect any other provision of this Terms and the remaining provisions of this Terms will remain operative and in full force and effect and will not be affected, prejudiced, or disturbed thereby.

10.5 All rights and obligations hereunder will be governed by the laws of the Republic of Estonia, without regard to the conflicts of law provisions of such jurisdiction. Any dispute between the Parties arising out of or relating to these Terms or its subject matter shall be resolved in the courts of the Republic of Estonia.



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