Introduction

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Ecosystem Overview

Moonveil: Pioneering the Next-Gen Gaming Ecosystem

Moonveil.GG emerges as a fresh gaming ecosystem built by a team of seasoned gaming and blockchain industry veterans, and with top-quality game products ready to go live on their L2 chain. The team comprises individuals who have held C-suite positions at some of the most successful companies within their respective fields, like Netease, Funplus, CARV, and, more specifically, an impressive aggregation of talent from Riot Games, which has led to the team being informally referred to as the "Riot Mafia" within the industry.

We have contributed to major gaming titles such as League of Legends, Valorant, Minecraft, and World of Warcraft, and know good games come from rapid delivery, community co-building, and agile iteration to the project. Leveraging this deep understanding of game development, operations, and web3 technology, Moonveil aims to establish benchmarks through self-developed gaming products to set industry standards for future web3 modular gaming infrastructures to then provide a comprehensive solution for the web3 gaming sector, fostering the growth of a vibrant ecosystem of both game developers and highly engaged users.

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Core Objectives:

- Connection: Enabling players' in-game accomplishments to gain better recognition and reallife rewards, combining traditional business models with new approaches that give higher stakes for players, thereby making their contributions more valuable and feedback loops more intense to drive better engagement.
- Validation: Providing a high-efficiency solution to validate conditions and outcomes without the need for third-party endorsement.
- Legitimization: Offering a low-cost proof of ownership that lays the foundation for crossproduct interoperability.

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Ecosystem play is a by-default match for web3 gaming:

- **Establishment of Ecological Identity:** Blockchain establishes a bottom-up solution for identity, ownership, and transactions in gaming, removing reliance on monopolistic platforms. With on-chain assets and identities, players and developers avoid friction, allowing for a meritocratic match between audiences and games, and enhancing player commitment.
- **Interoperability within the Ecosystem:** Interoperability across products enables seamless management of multiple game titles. This frictionless connection is the standout feature of Web3 games, allowing player identities, progress, and assets to migrate between products, regardless of the blockchain used, returning gaming to a player-centric experience.
- **Financialization Boost within the Ecosystem:** Decentralized finance in gaming unlocks capital by offering trustless tools. Players of all risk preferences can join, contributing time, funds, or influence based on their profiles. They earn returns at different stages, fostering growth in the gaming ecosystem.

For more information, please visit our detailed whitepaper section on Moonveil's Platform.

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Mission and Vision

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