About Navigate

Copy

Why Navigate Was Founded

Data remains the most valuable commodity of our time and it is essential for building intelligent applications. Large language models (LLMS), content moderation algorithms, programmatic advertising, and advanced search capabilities all rely on high-quality data to function. The problem is that good data is hard to come by. Now, more than ever, organizations are harvesting this data from users to generate substantial value, offering minimal to no compensation to users in return.

Navigate is disrupting this trend by building a decentralized intelligence platform that rewards users for sourcing the data that intelligent applications require. We are creating a new kind of platform where innovation is encouraged, creators are empowered, and earnings are distributed amongst its community of contributors.

Learn more about Navigate below.

CRYP2NOVA

Data Runs The World

Read more about the importance of your data in our blog: Let's Talk About Data ↗

Archived copy · cryp2nova.com

Our surroundings and our actions have become more digitized, our devices have become more integrated, and we are creating massive amounts of data every day. And the applications we use, the cars we drive, the things we search, the shows we watch, the places we go, all result in this data being generated and collected. In theory, our data trails are analyzed by large companies to provide us with more convenience, connect us with products that should make our jobs easier, and improve the services we use to give us a higher quality of life.

While all of this sounds good and fair…you guessed it…there's a catch.

This 'digital world' could not exist without the data you and I provide it. It's our data that fuels today's services. It's our data that is filtered through organizations and fed to machine learning algorithms to improve products. It's our data that is given to large companies that collect and re-sell this data for a profit. In other words, we generate a lot of very useful data everyday — sometimes without even knowing it — but only a few companies actually get to utilize and monetize that data.

Why don't we have more of a say on where that data goes, what it is used for, and who controls it? Better yet, why don't we make rewards when someone uses it? After all, isn't it our data?

Archived copy · cryp2nova.com

The current internet model, Web2, is centrally owned and controlled. But the recent emergence of blockchain technologies has allowed us to move the internet toward Web3, where all users are empowered. In general terms, Web3 gives us — the users — a say.

How can we effectively offer people oversight of their data and fairly reward them while also allowing companies to use that data for the creation of new solutions?

This is where Navigate ↗ comes in.

Decentralized Intelligence

> Read more about this in our blog: Decentralized Intelligence: How Users Finally Get A Piece of the Pie ↗

The future of AI hinges on two simple variables: compute and data. But there's a problem. We are rapidly exhausting our stockpile of publicly available training data, and we do not have a reliable and equitable way of sourcing this data from scratch.

The world needs more data, and they need it fast. Given the recent emergence of LLMs and new AI products, the demand for AI training data has skyrocketed. But sourcing high-quality data is an uphill battle for many reasons.

Data about you and data that you help create is valuable information for many companies in need of fresh, high-quality datasets. This is why so many companies take it without asking. But while companies are battling each other to maximize their revenue and get a larger part of the data market, the users who are creating all this data are getting, you guessed it, nothing.

As data is increasingly going into the hands of a just few large companies, the need for a change in this trend is evident.

Navigate is building a decentralized intelligence platform to disrupt data collection and labeling as we know it, offering you - the user and creator of valuable data - a piece of the pie.

Archived copy · cryp2nova.com

Data runs the world. Stop giving it away and start earning from it.

Earn From Your Data

> Navigate is the first Web3-native big data platform. Its mission is to build a decentralized intelligence platform that enables individuals to earn from the valuable data they generate everyday.

All of us already contribute data to so many Big Tech companies every day, helping make their products better, but not getting any earnings for it. With Navigate, we believe in distributing rewards amongst the community of users that creates and augments datasets for AI.

These datasets can then be used by a multitude of companies building and tuning AI models, companies that need consumer insights for advertising purposes, etc. The advantage for contributors is that not only do you get rewarded for contributing, but also every time the data you create or augment is used by a customer.

By participating in Navigate, you not only earn rewards for your contributions, but you are helping us work towards a platform that is shaping the next wave of AI products and services by ethically and transparently sourcing data from its community.

CRYP2NOVA

Next
The Road So Far

Last updated 2 years ago

Archived copy · cryp2nova.com