NAWS

NAWS.AI Whitepaper

Discover Lost Values

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https://naws.ai EN V1.2

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1. Introduction

NAWS is an On-chain platform designed to revolutionize digital content trading, aiming to become a digital content layer for free peer-to-peer exchange between digital content existing on Web 2.0 and Web 3.0 assets.

NAWS opens up a content market where you can buy and sell using any token through a P2P AI Aggregator. This is fulfill our principle of 'Swap Anything'

NAWS supports most wallets (including CEX's Web3 wallets), allowing users to utilize their dormant tokens and fulfill our principle of 'Discover Lost Values'

2. Challenges

Despite the infinite possibilities of the existing Web 3.0 market, there are many services that are not maintained due to the lack of connectivity with Web 2.0, exhaustion of content, or lack of service continuity due to lack of revenue models. In addition, even if you want to utilize these technologies, it is common for users to experience UX confusion due to the complexity of blockchain technology.

NAWS strives to overcome the limitations of the Web 3.0 market by bridging the huge Web 2.0 digital content market with the Web 3.0 market, and utilizes blockchain technology and AI technology to solve the core issues of the Web 2.0 digital content market, such as universality, content duplication and harmfulness, and settlement issues.

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3. Solutions



NAWS does not compete with the existing Web 2.0 digital content market or the Web 3.0 market, but rather bridges and extends the ecosystem in a way that combines the strengths of each layer to offset the weaknesses.

Swap anything 01

You can pay with whatever tokens you have.

Feel free to exchange the tokens you hold on NAWS for digital content.
You can use any token you want to exchange for anything.

Don't worry about what payment currencies merchants want to accept. Just by making a single transaction on the NAWS platform with a built-in P2P AI Aggregator, your tokens are already converted at the On-Chain level to the merchant's acceptance token through numerous on-chain DEXs and you can instantly gain access to the digital content uploaded by the merchant.

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3. Solutions

Sell anything to anyone 02

You can sell any idea and format.

Sell your digital content on NAWS to the world instantly. Create your own sales links and receive your sales proceeds in the token of your choice instantly to your EOA wallet without settlement, freeing you from the stress of settlement cycles and the challenges of handling multiple currencies in global sales.

Don't worry about which wallet or token your buyer will use to pay you – our On-Chain settlementless system delivers the payout to your EOA as soon as the buyer makes a payment transaction, and the funds are inaccessible to anyone, including the platform, except you, the key holder.

This approach lowers the risk of hacking that can occur in a transaction.

Create your storefront 03

Share and manage your product easily.

NAWS allows you to create your own sales store, no matter where you are, and through your reputation and sales, you can gain trust with more buyers.

As an on-chain system, trust between users and buyers is critical. NAWS reviews various information and content provided by digital sellers to provide a trust score. Buyers can refer to this trust score to ensure that they are buying the right content from the right person.

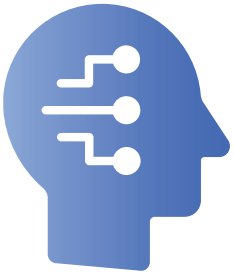
By providing trustworthy information and building a healthy exchange history, you can improve your store ranking and earn additional NAWS rewards and commission benefits.

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4. Why NAWS?

NAWS is a secure and transparent digital content trading platform that utilizes AI technology. Content can be bought and sold using a variety of tokens, maximizing the user experience. It is constantly evolving through community-led governance. Join NAWS and experience the future of digital content trading.

4-1 NAWS P2P Aggregator



NAWS P2P Aggregators allow users to receive or make payments in any token. This increases the convenience of transactions and makes it possible to transact with a wide range of cryptocurrencies.

AI recommends the best payment options for users and seamlessly handles swaps between different tokens.

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4-2 AI-powered reputation system



AI-powered reputation systems analyze social media activity, sales history, on-chain records, and more to assess a seller's trustworthiness.

This provides information about the reliability of the product and creates a trusted transaction environment for buyers. AI scores trustworthiness based on a seller's past activity to guide users to safe transactions.

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4.
Why NAWS?

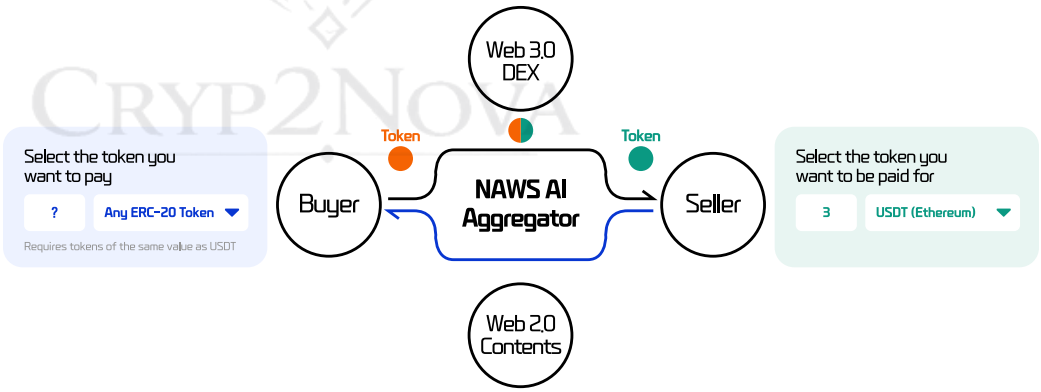
4-3 AI content filtering system



The AI content filtering system analyzes tons of content in real-time to block illegal or harmful content. This ensures safe content transactions within the platform and enhances the user experience.

AI constantly monitors content and automatically filters out non-compliant content to ensure that users can trade safely.

4-4 On-chain Settlementless system



The On-chain Settlementless system allows users to convert their content directly into the funds they want without having to trust the platform. This increases the transparency and safety of transactions, and maximizes efficiency by cutting out the middleman. All transactions are processed in transaction-time on the blockchain, which ensures transparency and safety of transactions.

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5. Tokenomics

5-1 NAWS($NAWS)

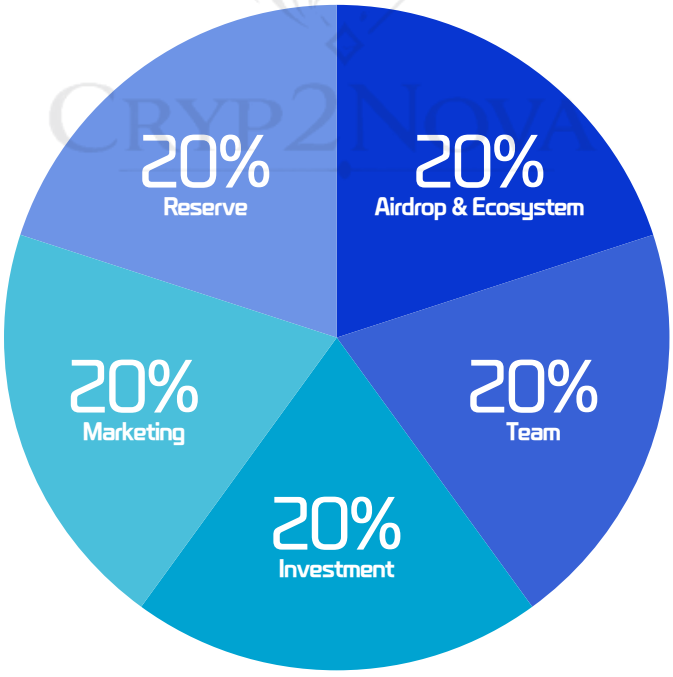
The NAWS token is a BEP-20 token that complies with and expands upon the EIP-20 standard, and it performs a key role within the NAWS ecosystem.

As the ecosystem's primary means of utility, this token can be used for the payment of service fees, and holders can receive various benefits within the platform, including preferential fees.

Additionally, token holders can contribute to the development of the NAWS ecosystem by presenting their opinions on governance agendas regarding the ecosystem's key directions and participating in the decision-making process.

With the goal of utilizing it as the core reward system and utility token of the NAWS ecosystem, its tokenomics will be continuously developed in accordance with market changes.

5-2 Allocation & Vesting Schedule



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5. Tokenomics

Airdrop & Ecosystem 20%

50% is unlocked at TGE, and the vesting period is 18 months. It will be distributed to initial participants of the NAWS beta and NAWS quests, ecosystem participants, etc.

Team 20%

25% is unlocked at TGE, and the vesting period is 24 months. It will be gradually distributed to the founders, team members, and future hires.

Investment 20%

25% is unlocked at TGE, and the vesting period is 24 months. It will be gradually distributed to the VCs that have invested in the project.

Marketing 20%

25% is unlocked at TGE, and the vesting period is 36 months. It will be used for various marketing strategies to increase NAWS's market share, such as exchange support and strategic collaborations.

Reserve 20%

No amount is unlocked at TGE, and the vesting period is 36 months. This is a reserve fund allocated for the further development of NAWS, including marketing, team, and collaborations.

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6. Roadmap

–2023 Proof of concept

- Planning a Digital Content DEX Protocol
- NAWS AI Aggregator PoC
- Partner IR and feedback incorporation

–2024.Q2 Meet the early adopters

- Launching NAWS WEB
- Launching NAWS QUEST
- Launching NAWS SELL preview

–2024.Q4 Expanding the digital content pool

- Launching NAWS SELL
- Launching NAWS Storefront
- Expanding supported assets
- AI-driven attribution and rewards

–2025 Service Integration and Expansion

- Rebranding existing services by integrating them into 'GetBlobs'
- Launching GetBlobs Explorer
- Expanding in-app integration into multiple CEX and Wallet services
- Continuously expanding the store, content, and supported assets
- User expansion through celebrity marketing and other initiatives

(TBD) TBD: Growth and Technological Advancement

- Ecosystem expansion through M&A with apM
- Expanding GetBlobs' supported assets and integrated services
- Strengthening support for AI content-specific features
- Global service expansion, focusing on Southeast Asia

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7. Disclaimer

This whitepaper is intended to provide information about business models, technologies and teams to those interested in the NAWS platform and [Listing Tokens and Reward Points (collectively, "NAWS tokens")]. This whitepaper is based on the status at the time of the writing (As-is) and whether that the NAWS team is correct or appropriate for any content, including the conclusion, schedule and performance of the project as it appears in the roadmap for the future is not guaranteed. This whitepaper may change under the policies and decisions of the NAWS team, and the final version shall take precedence over any changes.

The information or analysis in this whitepaper does not contain any recommendations to encourage you to participate in this project. This whitepaper is not an investment advisory nor a document to recommend an investment in securities or financial products. In addition to the information contained in this whitepaper, we recommend that you seek a specialist's advice to ascertain any risk assessment, application of applicable laws or taxation.

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NAWS Tokens have no other purposes other than their use in the NAWS platform outlined in this whitepaper, and their value and functionality are not guaranteed. NAWS tokens are not securities or investment products.

Purchasing tokens involves significant risk. You may lose all or a substantial portion of the funds used to purchase the tokens, and the NAWS team makes no warranties regarding the purchase price or the value of the NAWS tokens. When you refer to this whitepaper to purchase NAWS tokens, be sure to understand and accept these risks.

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