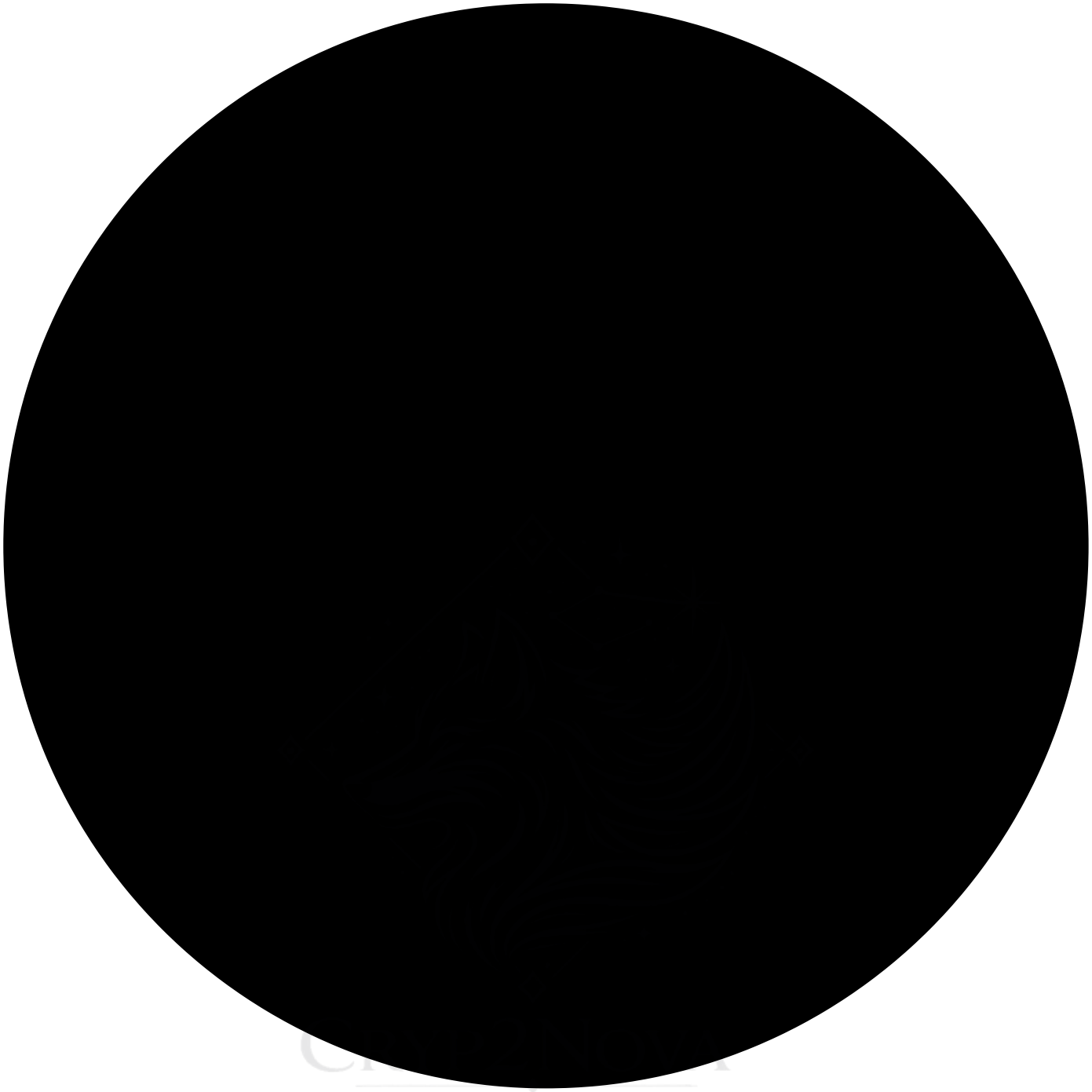


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$RIZZ Token Litepaper

A utility token for accessing the RizzClub AI platform ecosystem

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1. Brand Story & Mission

Our Mission

RizzClub is building an integrated AI lifestyle platform that helps people make better decisions across dating, food, fashion, and productivity. Our tools provide actionable AI assistance for everyday situations—from planning meals to improving conversations.

Most existing solutions are siloed: dating apps handle matching, meal planners handle recipes, fashion apps handle outfits. We're integrating these functions into a unified ecosystem where AI assistants work together across multiple life domains.

Through our creator marketplace, users can access specialized content and tools built by experts in each vertical, while RizzLab enables anyone to deploy their own AI chat experiences across multiple platforms.

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The Vision

Our goal is to create infrastructure for AI-powered lifestyle assistance that's accessible to everyone. Rather than requiring technical expertise to deploy AI chat experiences, RizzLab provides a no-code platform for creators and businesses.

The $RIZZ token enables ecosystem participation: staking unlocks platform features, governance allows community input on development priorities, and the creator marketplace facilitates content monetization.

As the platform grows, users can transition from consumers to creators—deploying their own AI assistants, selling content through the marketplace, and earning rewards for ecosystem contributions.

2. What is RIZZ?

Simple Explanation

$RIZZ is a utility token built on the Solana blockchain (SPL token) that powers a suite of AI-driven lifestyle tools and platforms. It's not a speculative meme coin—it's functional currency with real utility baked into every feature.

Real Utility

Staking RIZZ unlocks the ability to deploy AI chat experiences across multiple platforms.

Community-Driven

Token holders participate in governance and earn rewards for ecosystem contribution.

Sustainable Economics

Revenue-backed staking rewards (6-10% APR) tied to actual platform usage.

Built on Solana

Fast, low-cost transactions with proven blockchain infrastructure.

Key Principles

- **Utility First:** Every feature requires and rewards token usage
- **Transparent & Fair:** No hidden taxes, no rug mechanics, fully auditable
- **Community Owned:** Governance and direction decided by holders
- **Chat-Native Distribution:** Zero app friction, scalable across Telegram, WhatsApp, and beyond
- **Long-Term Aligned:** Vesting schedules and sustainable tokenomics

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3. Ecosystem & Products

RizzLab

No-Code Chat Experience Builder

RizzLab is a no-code platform that lets anyone create, customize, and deploy AI chatbots for any use case—lifestyle, DeFi, booking services, customer support, and more. Deploy to Telegram, WhatsApp (2B+ users), and SMS (5B+ reach) without engineering resources or NLP expertise.

BETA Q4 2025

Key Features

- Describe your experience using natural language
- UGC + RizzPlatform integration
- Wallet management & payments
- Business tools: scheduling, reminders, push notifications
- Webchat support for websites
- Analytics dashboard (engagement, retention, conversion)
- One-click deployment to Telegram, WhatsApp, SMS

Why RizzLab Matters

> **The Problem:** Building conversational AI bots requires engineering resources, NLP expertise, and platform-specific knowledge. Most creators and businesses can't access this technology for their specific use cases.

> **The Solution:** RizzLab provides a no-code interface for bot creation across verticals—from lifestyle and DeFi applications to booking services and customer support. Users can deploy AI chat experiences to Telegram, WhatsApp, and SMS without technical knowledge.

> **Requires RIZZ staking to access deployment features.**

RIZZ Marketplace

Creator Content Monetization Platform

The marketplace enables creators to sell lifestyle content and tools. Users can purchase specialized scripts, guides, and templates from experts in each vertical.

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LAUNCH Q1 2026

What Creators Can Sell

Dating Scripts

Conversation starters, text strategies, profile optimization

Fashion Packs

Outfit guides, style recommendations, seasonal lookbooks

Meal Plans

Custom recipes, diet programs, grocery lists

Self-Help Bundles

Productivity hacks, confidence courses, habit programs

The UGC Flywheel

RizzClub takes a cut from each sale, with options for featured placements, paid boosts, and future token rewards ($RIZZ).

The Result:

- Increases user engagement through diverse content
- Expands content library with creator contributions
- Reaches new users through creator networks
- Enables sustainable creator monetization

Flagship Lifestyle Tools

RizzClub for Men & Women

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AI-powered dating coaching, text strategy, and confidence tools. Get real-time advice on conversations, dating profiles, and social situations.

ShelfControl Meal AI

Intelligent meal planner with grocery list generation and inventory tracking. Never wonder "what's for dinner?" again.

FitCheck.Baby

"Should I wear this?" Fashion AI assistant that helps you make confident outfit choices and build your personal style.

Rizz.vip

Link-in-bio page for creators with built-in payments, Web3 integration, and monetization tools.

Unified Experience

All products work together in a seamless ecosystem with shared rewards and cross-promotion:

RizzPoints

Unified rewards system across all tools. Earn points for activity, spend on features.

Cross-Promotion

Dating bot suggests meal plans, fashion bot ties into dating — driving daily engagement.

Gamification

Engagement features including leaderboards, progress tracking, and social sharing capabilities.

4. Token Utility

$RIZZ provides access to platform features and enables ecosystem participation.

Primary Utility

Staking Unlocks RizzLab Deployments

The core utility of $RIZZ: **Staking tokens grants you access to deploy AI-powered chat experiences** across Telegram, WhatsApp, SMS, and web through RizzLab.

Higher staking amounts unlock more deployments, advanced features, and creator tools. Specific tier details will be announced at RizzLab Beta launch.

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Additional Utilities

RizzPoints Integration

$RIZZ tokens integrate with our RizzPoints reward system. Earn points for activity, convert to tokens, or spend on features.

Premium Unlocks

Unlock AI persona upgrades, paid boosts in the marketplace, and exclusive creator content.

Governance Rights

Vote on product features, roadmap priorities, and ecosystem proposals.

Creator Rewards

Creators earn $RIZZ for marketplace sales, referrals, and community contributions.

Multi-Layered Revenue Model

Our diverse revenue streams align user activity with creator rewards and platform growth:

Subscriptions

Monthly/annual access to core tools and features

Microtransactions

One-off RizzPoints purchases and AI credits

Marketplace Commissions

Revenue share on creator sales and featured placements

Brand Partnerships

Sponsored content and strategic collaborations

Merchandise

In-app shop and TikTok merch sales

Token Economy

Platform revenue backs staking rewards and ecosystem growth

5. Tokenomics

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Designed for long-term sustainability and fair distribution.

Token Overview

Symbol: $RIZZ

Total Supply: 500,000,000 RIZZ

Network: Solana (SPL Token)

Contract: Renounced at graduation

Transaction Tax: 0% (No buy/sell tax)

Launch: Raydium Launchlab (Graduated)

Token Distribution

Raydium Launchlab

71%

Fair launch via bonding curve - public access for everyone

Dev / Core Team

10%

6-month vesting with quarterly unlocks

User Incentives

10%

Airdrops, rewards, referrals, and community growth

Ecosystem Reserve

5%

Partnerships, liquidity, and future development

UGC Creators

4%

Fund for content creators and contributors

Initial Circulating Supply

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~350-375M RIZZ at launch (71% from Raydium LaunchLab)

29% of supply locked with vesting to ensure price stability and long-term alignment

Token Lockup & Vesting Schedule

29% of the total supply is locked to support long-term project growth and ecosystem sustainability. This allocation covers core contributors, user incentives, UGC creator rewards, staking, and strategic ecosystem reserves.

Breakdown of the 29% Locked Allocation:

- **Dev / Core Team:** 10% — Aligned with long-term success
- **User Incentives:** 10% — Airdrops, rewards, referrals
- **UGC Creators:** 4% — Fund for content contributors
- **Ecosystem Reserve:** 5% — Including 1% for staking allocation

Vesting Schedule

Cliff Period: ~1 month

Vesting Period: ~6 months linear unlock after cliff

This lockup ensures responsible token release, aligns contributor incentives, and supports long-term ecosystem growth while 71% remains freely accessible to the community through the Raydium LaunchLab fair-launch bonding curve.

Staking Rewards

Staking rewards are **backed by platform revenue**, not inflationary emissions. This ensures sustainable APR tied to real value creation.

30-Day Lock

6%

APR

90-Day Lock

8%

APR (Coming Soon)

180-Day Lock

10%

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APR (Coming Soon)

Bonus Multipliers: Active users, leaderboard rankings, and high usage frequency earn additional rewards

6. Roadmap & Vision

Phase 1: Launch

Q4 2025 (Current)

- Deploy Staking Contracts
- Raydium Launchlab Configuration
- Initial Liquidity & Graduation
- Launch Materials & Litepaper
- Enable $RIZZ Staking
- RizzLab Beta Launch

Phase 2: Adoption

Q1 2026

- Activate Full App Utility
- Launch Governance Features
- Marketing Campaign & Partnerships
- CoinGecko, Jupiter & DexScreener
- RizzLab Public Launch
- RIZZ Marketplace Launch

Phase 3: Growth

Q2 2026

- Full App Integration Across Platforms
- WhatsApp & SMS Integration
- Creator Fund Launch
- Strategic Partnerships & Integrations

Phase 4: Maturation

Q3-Q4 2026

- Additional DEX Listings
- Influencer Campaigns & Mass Adoption
- Advanced Staking Features (90/180-day locks)

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- Mobile App Launch (iOS & Android)

Long-Term Vision (2027+)

Our ultimate vision is to become the **de facto infrastructure for AI-powered lifestyle optimization**. We're building towards:

- **Global Adoption:** Millions of users deploying and using RIZZ-powered chat experiences daily
- **Creator Economy:** A thriving marketplace where thousands of creators earn sustainable income
- **Enterprise Solutions:** White-label offerings for businesses and brands
- **Decentralized Governance:** Fully community-driven decision making and protocol evolution

7. Governance & Community

The community drives the direction of the RIZZ ecosystem.

Governance Model

Token holders have the power to vote on key ecosystem decisions, including:

Product Roadmap

Vote on which features and products get prioritized for development.

Treasury Management

Approve spending from the ecosystem reserve for partnerships and growth.

Protocol Parameters

Adjust staking rewards, tier thresholds, and utility mechanics.

Strategic Partnerships

Vote on major partnerships, integrations, and ecosystem collaborations.

Voting Power

Voting power is determined by the amount of RIZZ tokens staked. Longer lock periods receive bonus voting multipliers to reward long-term alignment.

Join the Community

Telegram

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Join our main community chat

X (Twitter)

Follow for updates and announcements

Instagram

Behind-the-scenes content

8. Security & Transparency

Security Measures

Contract Renounced

Contract ownership renounced at graduation—no single party can modify the token.

Liquidity Locked

All liquidity permanently locked on Raydium—no rug pull possible.

No Transaction Tax

0% buy/sell tax—completely transparent and fair for all traders.

Open Source

Core infrastructure is open source for community review and verification.

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Transparency Commitments

- **Regular Updates:** Monthly community calls and development updates
- **On-Chain Verification:** All token movements and staking operations are publicly auditable
- **Doxxed Team:** Core team members are publicly identifiable
- **Public Roadmap:** Development progress tracked publicly with milestone updates

Contract Information

Token Address (Solana):

`mMKSMNrRT764ZWNgfZyFXxHe5WuTa6ee3peD7sbRiZz` Copy

CoinGecko DexScreener Solscan Jupiter

9. Important Disclaimers

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Not Financial Advice

This litepaper is for informational purposes only and does not constitute financial, investment, tax, or legal advice. The information contained herein should not be relied upon for making investment decisions. You should conduct your own research and consult with qualified professionals before participating in any cryptocurrency-related activities.

Utility Token Notice

$RIZZ is a utility token designed for ecosystem participation, governance, and accessing platform features. It is not an investment product, security, or financial instrument. Token holders acquire $RIZZ to use within the RizzClub ecosystem, not as a speculative investment.

Risk Disclosure

Participation in cryptocurrency and blockchain-based platforms involves significant risk, including but not limited to:

- **Price Volatility:** Token values can fluctuate significantly and unpredictably
- **Loss of Access:** Loss of private keys may result in permanent loss of tokens
- **Smart Contract Risk:** Code vulnerabilities may exist despite audits
- **Regulatory Uncertainty:** Cryptocurrency regulations continue to evolve globally
- **No Guaranteed Returns:** Staking rewards and APR are not guaranteed and may change
- **Platform Risk:** Future development and features are subject to change

Only participate with funds you can afford to lose.

Forward-Looking Statements

This litepaper contains forward-looking statements regarding future development, features, and roadmap items. These statements are subject to risks and uncertainties that could cause actual results to differ materially. Planned features and timelines may change without notice.

Geographic Restrictions

$RIZZ tokens may not be available to residents of certain jurisdictions where cryptocurrency transactions are prohibited or restricted. It is your responsibility to ensure compliance with local laws and regulations.

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