SELF

SELFTOKEN

< WHITEPAPER >

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< MAIN PRINCIPLES >

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> 1. Main principles

How does the process of purchasing tokens really differ from purchasing shares or stocks in a company?

The process of purchasing the tokens themselves is generally very similar to the purchase of shares in a specific company listed on a traditional stock exchange, but the technology used by the Company mainly makes it possible to increase the speed of such a transaction, as well as to reduce its costs and automate the process itself.

It should be noted that the Company completely eliminates intermediaries, such as brokers or brokerage offices, allowing him to also significantly reduce expenses related to the execution of particular investment processes. What's more, actually owning digital tokens is almost equivalent to owning shares in a traditional company. Additionally, thanks to the use of blockchain technology, an investor wishing to purchase tokens does not have to create a special brokerage account, and there is no obligation to use a broker who will act as an intermediary in the purchase of shares in a particular company. A dedicated platform is used for this purpose, which greatly improves the functioning and trading in the Company's shares, but also introduces many new functionalities.

Moreover, in traditional markets, the possibilities for fast and easy peer-to-peer transactions are very limited. Trading in shares of public companies is not optimal, inter alia, because they are privately owned, and these companies are mainly deprived of any liquidity. The transfer of money from one broker to another can take up to several weeks, while using blockchain technology, such a transaction will be completed in a few minutes at most.



The company's tokenizations, combined with blockchain technology, will completely change the functioning of stock exchanges, the establishment of joint stock companies, as well as trading in individual assets.

All this makes you wonder what the capital market will look like in the future? We want to take an active part in the spread of this technology and set new directions of development .

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> > 1.1. Selfmaker

Just a few years ago, we were simply efficient entrepreneurs who kept a close eye on the market. No one in 2013 would have thought that Selfmaker will now be one of the fastest growing technology companies.



Behind every great project there are people with dreams. Our dream was to create a company that would change people's everyday lives and provide entrepreneurs with tools to further develop their business. We saw the missing elements on the automation market and decided to take advantage of this.

> Business analysis

Before we start to personalize the devices we produce, we conduct an audit of the customer service process, which is to support the operation of Selfmaker devices. We map the process, measure the effectiveness of individual stages, reduce losses, strengthen values, remove defects and create a smooth process, fully focusing on the individual needs and requirements of customers.

> Hardware solutions selected and implemented

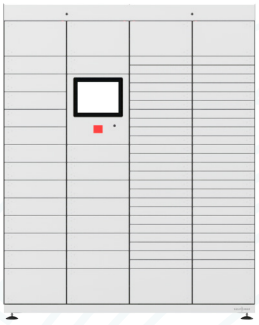
The knowledge and experience we have gained allows us to design and implement unique Hardware solutions that are completely tailored to the customer's custom requirements and needs. Compact, modern, timeless design with state-of-the-art graphic displays and integrated payment systems ensure that our customers can handle transactions easily and quickly.

> Software solutions

Basically every business model needs IT support. Currently, despite the fact that the solution and idea itself will be unique, it will not be competitive if the sales, marketing, finance or logistics processes are not supported by systems that fully meet the needs of your customers. At Selfmaker we understand this dependence very well, so we will redesign or adapt to existing solutions, new software solutions for service and sales processes.

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> Selected and implemented Selfmaker products



SelfLocker is a fully automatic click & collect parcel terminal designed mainly for the convenient collection of online orders, but also adaptable at service points, retail outlets, pharmacies etc. It is available in an internal and external version



Coolockers This is a special version of the SelfLocker equipped with cooling and freezing modules. Thanks to Coolockers, all ordered grocery products will keep their freshness, including frozen food, vegetables, ice-cream and meat.



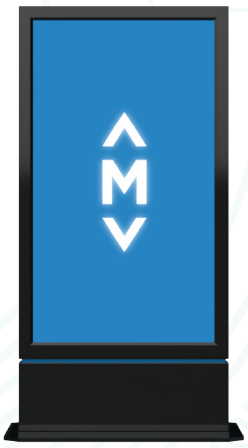
SelfCoffee Imagine a device that allows your customers to order coffee, snacks (hot or cold) themselves, and even pay for their purchases - all in one! This is SelfCoffee, a modern, fully self-service catering station.



Self-service kiosks checkout, order kiosk or maybe an invoice machine? No problem - our portfolio includes kiosks adapted to every type of business. Each designed and manufactured with highest quality materials and components.



SmartCity Point is more than just a digital advertising kiosk. This is our proprietary combination of great design, device functionality and an extensive application for residents and tourists of highly urbanized areas.



Digital Signage large-format, digital menuboards, outdoor & indoor advertising and digitized information systems for customers from different market sectors. Manufactured using world-class equipment by the best SelfMaker specialists.

And also such devices as automatic **disinfectant distributor, battery feeder** or **customer satisfaction monitor (happy or not) and many more.** All current devices available for retail purchase are also available on the Selfmaker Technology website.

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> > 1.2. Idea

From the very beginning Selfmaker Technology has been a brand with a strong emphasis on social aspects, so we are open to any suggestions, making new contacts and building an advisory network. This approach has shaped what Selfmaker Technology is at the moment, and Tokenization will definitely increase the spectrum of these activities.



The advantage of this way of raising capital, which cannot be found anywhere else, is the unprecedented scale of investors' involvement in project development. Such a large community contribution, opens new doors, attracts new, valuable people, allows for the creation of a global brand with a much larger scale.

> > 1.3. Target

Of course, the main target of the Tokenization was to raise the capital needed for further development of the Selfmaker Technology Sp. z o.o. brand in cooperation with Selfmaker Smart Solutions FZ-LLC in order to increase the market share in the automation of service and sales processes. Currently, Selfmaker Technology is entering a phase of full market maturity and, based on the experience gathered, is paving the way and setting new trends in global markets.



A huge advantage over other methods of financing is the fact that Tokenization allowed for building an extensive social network, by directly involving not only the largest investors but also smaller, individual units by building a global community having a real impact on the development of the project itself in general. Each Investor involved becomes a supporter, an originator of new solutions and a marketer supporting the global expansion of Selfmaker Technology.

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> > 1.4. History



Over the past few years, the main focus has been on building a solid team that is able to cope with the expected requirements. We have built an extensive network of contacts and have established cooperation with the best specialists from the technology, marketing and legal sectors. The R&D department is very strongly supported, which resulted in the creation of further fully functional prototypes.

Self-checkout kiosks and vending machines developed by Selfmaker Technology are shown at trade fairs and during RetailShow 2019, the SelfBox self-checkout kiosk integrated with Microsoft Dynamics 365 was awarded as one of the most interesting projects this year.

In recent years, we have also taken part in the world's largest trade fairs and exhibitions for business, trade and the digital revolution.

The most important were:

- EXPO 2020 DUBAI - a world exhibition that shows what the best each country has to offer. We had our own stand there representing Poland and the Łódzkie voivodeship.

- Digital Enterprise Show 2022 Malaga - is a fair dedicated to the digitization of modern businesses, what is the greatest goal of SelfMaker.

We used this fair to present some new products in our range.



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< GLOSSARY >

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> 2. Glossary

> > 2.1. Company

Selfmaker Smart Solutions FZ-LLC as defined by the entity based in the United Arab Emirates, which is responsible for the Token distribution process.

> > 2.2. Selfmaker

Any reference in this document to Selfmaker shall be construed as a reference to Selfmaker Technology Sp. z o.o. with its registered office in Poland, which is responsible for the execution of individual Investment Processes.

> > 2.3. Tokenization

Tokenization is a form of business digitalization, based on decentralized blockchain technology and automation of individual processes. The Tokenization process itself is about generating Tokens and strictly assigning them to a specific project. This is at the same time a very unique and modern approach to the allocation of profits.

> > 2.4. Token

A term referring to the value of assets in BEP-20 standard, as a part of the blockchain network BNB Smart Chain, enabling the Token user to act pursuant to information presented on the Website and in the Whitepaper.

> > 2.5. Tokenda



Token user has the right to receive Tokenda within the meaning of the payment of assets by the Company to a Token user, due to the acquisition of Token and profits generated by the Company.

> > 2.6. Investment Process

Activities undertaken by Selfmaker in the scope of the operational activities performed, as envisioned in the original cooperation.

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> > 2.7. Investor

A natural person, legal person or organisational entity without legal personality, to which acts separately confer legal capacity, pursuing an economic or professional activity or otherwise having an appropriate entitlement governed by national law to invest, if necessary in his place of residence or stay.

> > 2.8. Token user

An investor who has acquired Token together with an active right to withdraw Tokenda.

> > 2.9. Website

Website available at www.selftoken.io, where information regarding Tokenization described herein is provided.

> > 2.10. Digital Wallet



Means a wallet for storing Tokens based on the BNB Smart Chain protocol provided by the Company in the form of mobile device applications. Through the application, a Token user may store, receive and send digital coins in the form of Tokens issued by the Company. A wallet consists of two keys: a public one, also known as a wallet address for receiving payments, and a private one, which only the wallet owner should know.

> > 2.11. KYC

Set of activities as a result of which information on a particular Token user is obtained. These activities are performed in order to determine the scope of financial security measures appropriate for a given business relationship or transaction and to assess the risk related to counteracting money laundering and terrorist financing, taking into account specific types of risk.

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< TOKEN >

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> 3. Token

> > 3.1. Description

The Company will first implement Token in the form of a digital recording on the Platform which will then, in accordance with the Roadmap described in point 8 herein, authorise the receipt of Tokens implemented by the Company in the physical form of a Token called SelfToken (symbol: SELF), which will be an extension of the BEP-20 standard.

SELF Tokens can also be operated under a Smart Contract, so SelfToken can be securely uploaded and correctly operated in wallet applications, the client panel on the Platform or in web browsers.

> > 3.2. Total number



As originally planned, the Company issued a total of 25 million Tokens. In addition, the Company reserved the right to carry out an additional token issue up to an additional 10 million Tokens at a later date, in accordance with Section 3.3 of this document.

Through public sales conducted in 2020-2022, in accordance with section 3.4 of this document, the Company has distributed a total of 7 706 404 SELF Tokens and this is the final amount of SELF Tokens in the BSC blockchain network (BNB Smart Chain).

> > 3.3. Additional issuance

The Company has the right to carry out an additional distribution of Tokens up to a maximum of 10 million Tokens, with the proviso that such issue may not take place earlier than when the original distribution of Tokens in the Sale Stage is fully completed and not earlier than 2022.

The Additional Token issuance, as assumed by the Company, is to be used for strategic partnerships for Selfmaker and development of the Selfmaker Smart Solutions ecosystem, and as remuneration for the entire team for their work on the overall project.

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> > 3.4. Token distribution phases

> Presale

The Presale phase was addressed to a closed group of investors who supported the project at the early Tokenization stage with their knowledge and experience, before this document was written.

Presale lasted until 31 October 2019 and investors could purchase a digital transcript corresponding to the size of the investment, which was then, allocated to a specific number of Tokens for a particular closed investor, in the same form as for the Token users.

The Presale phase has enabled the development of an appropriate strategy to carry out this Tokenization and to move on to the appropriate phase, known as the Sale.

> Sale

The public sale of tokens took place between February 28, 2020 and July 25, 2022. During this period, 7 706 404 SELF Tokens were distributed (including tokens sold and issued in the form of airdrop).

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< INTRODUCTORY INFORMATION >

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> 4. Introductory information

> > 4.1. Company

This document has been prepared by Selfmaker Smart Solutions FZ-LLC (Registration No.: 0000004037651, Licence No.: 45000982) hereinafter referred to as the Company with its registered office at SFF00988, Compass Building, Al Shohada Road, AL Hamra Industrial Zone-FZ, Ras Al Khaimah, United Arab Emirates.

> > 4.2. Applicable law



The Company has its headquarters in the United Arab Emirates, therefore the Investor acknowledges that any possible claims should be directed only to this entity, based on the regulations applicable to the seat of the Company. In addition, the Company points out that blockchain technology is still an innovative and modern technological solution, therefore future changes in tax law and different interpretations of the law by competent authorities cannot be ruled out. Any changes in the law may have a negative impact on the activities conducted by the Company, therefore, out of extreme caution, the Company reserves the right to change the jurisdiction and entity at its sole discretion. At the same time, it should be emphasized that Tokens can in no way be classified as an issue of financial instruments - both within the meaning of national laws applicable to the seat of the Company, as well as any other local laws relating to such issues and applicable to the securities, financial instruments or other goods or stock exchange services.

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< PROJECT DESCRIPTION >

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> 5. Project description

> > 5.1. Cooperation

Within the framework of current activities, two entities should be distinguished, which will be responsible for particular processes under the implemented Tokenization and Investment Processes:



> **Selfmaker Technology Sp. z o.o.** in accordance with the Glossary, included in point 2 herein
> **Selfmaker Smart Solutions FZ-LLC** in accordance with the Glossary, included in point 2 herein;

In principle, Selfmaker Smart Solutions FZ-LLC is the entity responsible for Tokenization and Tokens as the Company, while Selfmaker Technology Sp. z o.o. as Selfmaker is responsible for conducting the Investment Processes. In addition, Selfmaker Smart Solutions FZ-LLC is the Service Provider of the Platform available at www.selftoken.io . By way of Tokenization, the Company, as Selfmaker Smart Solutions FZ-LLC, will acquire less then 10% of the shares in Selfmaker Technology Sp. z o.o.

The Company also reserves the right to make an additional distribution of Tokens according to point 3.3 of this document up to a maximum of 10 million Tokens, subject to the reservation that such an Issue will be necessary. In connection with a possible additional Issue, the Company will then acquire a priority right to acquire shares in Selfmaker Technology Sp. z o.o. to the extent of a maximum of 10% of shares.

> > 5.2. Historical financial performance



Selfmaker Group in recent years has put great emphasis on research and development activities, which has translated into the development of Selfmaker itself and the new cooperation undertaken, as well as increased sales of equipment. Moreover, the process of reinvesting the generated profit allowed for the production of new, more advanced equipment, currently widely available in the Selfmaker offer.

The percentage increase in revenues of the Selfmaker group companies over the past years has increased by over several hundred percent . Such an impressive leap was caused by a certain niche on the automation process market in recent years, but it is also a consequence of the implementation of the assumed growth strategy of the Selfmaker Group, the possibility of price competition on foreign markets in terms of products sold and having innovative technology.

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FUNDS SPENT
< AND FURTHER DEVELOPMENT >

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> 6. Funds spent and further development

> > 6.1. Funds spent



The funds collected from the presale and the public sale of SELF tokens were spent mainly on the extensive development of the entire SelfMaker group, taking place on many fronts.

One of the most important processes enabling the SelfMaker group to achieve its asumptions was the modernization and preparation of the production facility in Chechło Drugie, along with the necessary infrastructure and an office part. Related to this step was the installation of an efficient photovoltaic installation on the roof of the hall, thanks to which the plant gained energetical independence, and at the same time its operation became a smaller burden on the natural environment.

The funds were also used to develop the product range. During the sale of tokens, most prototypes were created, which finally entered the fully functional phase of the product offered on the market.

Speaking of:



- **SelfLocker** and **Coolockers** click & collect machines;
- **SelfCoffee** catering stand
- **SmartCity Point** - device for urban spaces
- **industrial kiosks**
- new versions of the **SelfBox** cash register (including hybrid **Selformers** cash register and **Selfbox AI**)
- **SelfClean** disinfection kiosk in various versions

Thanks to the collected funds, we were also able to actively participate in the world's largest trade and business fairs, including EXPO 2020 Dubai and Digital Enterprise Show 2022 in Malaga.

Part of the funds have been allocated to payouts and prizes for the most active promoters of the SelfMaker Smart Solutions project, and the remaining amount will contribute to the SelfMaker group's budget and will be used for further investments, i.e. further prototypes or development of the production plant and achieving independence from subcontractors, increase in employment and production capacity.

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> > 6.2. Further development

The future of SelfMaker is mainly based on expansion into new markets, as well as the design and implementation of new self-service devices, which are a response to the needs of a modern and forward-looking society. Still a large number of industries are characterized by undeveloped space that can be filled by self-service devices, thus simplifying and accelerating processes. Thanks to many years of experience, SelfMaker carefully analyzes the market, actively reacts to changes and creatively approaches the possibilities that can be provided by properly selected and designed self-service. In this way, our devices have already found their way to companies related to retail, fitness, hotel industry, gastronomy, courier services, transport, banking, medicine and others.

Our immediate goal is to develop our influence in Europe, but also to cooperate with the countries of the Middle East, where we took the first steps by establishing business cooperation. One of the goals is also to further expand, modernize and increase the possibilities of the production plant in Chechlo Drugie. It is also planned to present new prototypes of self-service devices.

An equally important element of the entire SelfMaker Group is the development of the utility and value of the SELF token.

Marketing that allows the dissemination of news about SelfToken among investors in cryptocurrency markets. We base it on several pillars:



- organic activities of our large community (sharing content on social media platforms)
- listing on new exchanges and crypto market aggregators (CoinMarketCap, CoinGecko)
- articles in widely read websites related to finances and cryptocurrencies
- gradual introduction of economic token mechanisms, i.e. tokens buyback.

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< TOKENDA >

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> 7. Tokenda

> > 7.1. Basic Tokenda

Token user, by purchasing at least one Token, obtains the right to receive Tokenda from the income generated by the Company, in accordance with the cooperation terms described in point 5 herein.



IMPORTANT: 25 million tokens were issued, 7,706,404 tokens were sold, 17,293,596 tokens were burned. Tokenda for one Token, will be equal to the value calculated from the equation including total tokens sold:

$$y = \frac{\frac{p}{2} \times 7{,}7\%}{7706404^*}$$

Where:
y - *Tokenda for a Token;*
p - *earned net income;*
***** - *the current number of all Tokens;*

The Tokenda will be paid by the Company to the Token users entitled to receive the Tokenda on the basis of the net income generated by the Company on the basis of the cooperation described in point 5 of this document.

Tokenda will be paid to the Token users at the end of each financial year according to the information provided on the Platform. The first settlement period will be 2023 and the payment of the first Tokenda to the Token user will take place in 2024. If the Company considers it appropriate and economically reasonable, the first Tokenda may be paid out earlier, covering a period before 2023. Subsequent accounting periods will be made each year from 2024 onwards.

Any financial surplus, if any, of the Company will be distributed in such a way as to provide maximum value to the Token users, i. a. by purchasing the Tokens from the external market in order to increase the value of the Token and reduce supply.

An authorized Token user for payment of the Tokenda is a Token user who in a given annual settlement period kept a selected number of Tokens on his individual Digital Wallet for a period of at least one full calendar month during the whole settlement year. In this way, the Token user in question is automatically qualified for payment of the Tokenda. The Company's annual income is then divided into 12 periods corresponding to the number of months in one year. Each billing month is settled individually.

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Example: *If a Token user has frozen his Tokens by keeping them on his Digital Wallet for a period of 6 calendar months, then his annual Tokenda will be paid for 6 months.*

Token users who collectively kept Tokens on their Digital Wallet for 20 days within a period of one month, selling Tokens during the same month and then re-freezing a certain amount of Tokens for another 20 days within the next month may not be entitled to receive Tokens. All current information in this respect will be provided by the Company on an ongoing basis via the Platform or other equivalent method.

The payment of the Tokenda will be made by means of a Smart Contract, in BNB or Stablecoin cryptocurrency in accordance with the BEP-20 standard, to a specially created portfolio address for each Token user in accordance with the BEP-20 standard.

The Company reserves the right to re-examine KYC to the extent necessary at the time of payment of the Tokenda to the Token users.

> > 7.2. Additional Tokenda



For the most committed Token users there is also a loyalty bonus in the form of an additional Tokenda. Due to the fact that certainly not all Token users will want to give up the possibility of trading Token on external markets, such as cryptocurrency exchanges, the Company has provided for the possibility of paying out an additional Tokenda in the form of a loyalty bonus for Token users who have frozen their Token in whole or in part for the whole financial year, equal to 12 full months.

The action consisting in freezing the assets has a positive impact on the development of the Company itself due to the possibility of reducing the amount of Tokens freely available on external markets, and therefore due to the low supply, the price of Token on external markets while maintaining the same demand will increase significantly in the Company's opinion. Therefore, the added value for the Company is the long-term stay with the Company and belief in its development and implemented Investment Processes in accordance with the Asset Flow Plan described in point 6 of this document. The process of loyalty bonus payment is carried out on the basis of the Company's decision and on the basis of analysis of the period in which a given Token user decided to freeze funds. Each Token user has the possibility to freeze funds at any time according to his own assessment. Information regarding the loyalty bonus payment will be provided by the Company through the Platform or other equivalent method.

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< LEGAL RISKS AND RESERVATIONS >

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> 8. Legal risks and reservations

> > 8.1. Information provided in the document

All information contained in this document has been prepared and presented by the Company to the best of their knowledge as of the date of the document's preparation. However, in no event should the information contained in this document be construed as investment advice, advice, or recommendation. Any calculations presented in this document do not constitute an offer within the meaning of the applicable law, and also do not constitute a calculation for such an offer. This document is for information purposes only and presents the main assumptions of the project implemented by the Company, the development plan, the implemented technology, as well as the possibilities related to the Tokens. Anyone should not rely solely on the content contained in this document. The Company disclaims any responsibility for the incorrect use of the information contained in this document.

> > 8.2. Risk associated with blockchain technology

Before performing any operation on the Tokens, you should first become familiar with the functioning mechanisms of software and applications based on blockchain technology. You should never invest more than you are prepared to lose and you should be prepared to lose all your money. If in doubt about the Tokenization, you should always seek independent legal, tax, or financial advice before taking any steps in the process described in this document. The cryptocurrency market is unpredictable and the Company may have to adjust his strategy in response to changing market conditions. Therefore, the Company reserves the right to amend this document at any time.

> > 8.3. Wallet and private key

The Token user bears full responsibility for deciding on the use of an appropriate and consistent wallet address. The Token user is also responsible for the secure storage of the private key. Any results of unauthorized acquisition of the password, private key or other data enabling the access to the Tokens belonging to the Token user are not the liability of the Company.

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> > 8.4. Operational risk



Operational risk is the risk of potential losses caused by failures of IT systems and human errors. In order to minimize losses, the Company uses collateral appropriate to its operations. In addition, the Company constantly monitors the proper functioning of the Platform and supervises the security systems implemented in it. Thanks to the above actions, it is possible to identify hazards before they are materialized, avoiding possible errors or failures.

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< SUMMARY >

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> 9. Summary

RESTRICTIONS ON TRADITIONAL MONEY

Every year, the global public awareness of the limitations of traditional money and, consequently, of emissions using traditional methods is growing. The blockchain technology enables transactions to be carried out much faster than traditional payment methods, without the need for unnecessary intermediaries, while reducing the cost of the entire process.



FUTURE

The Company notes that the development potential in terms of opportunities offered by Tokenization in the general sense is also an important element of further development of the Company itself, and the community created by the Token users will gradually participate in spreading this technology through the Investment Processes implemented jointly with the Company and entities cooperating with it.

JURISDICTION

The United Arab Emirates in which the Company has decided to implement this Tokenization are not an incidental jurisdiction. In recent years, emirates have been one of the fastest growing countries and one of the richest countries in Western Asia. In the near future, the United Arab Emirates are increasingly opening up to blockchain and cryptocurrency.

ECOSYSTEM

The acquisition of Token also provides an opportunity to diversify financial resources by investing not only in the Selfmaker brand itself, which will carry out the Investment Processes, but also in the potential of other smaller start-ups, of which Selfmaker is a shareholder or which cooperate with Selfmaker. In other words, the Token user is given the opportunity to actively participate in the process of industrial revolution 4.0 through his investment in the form of one coherent ecosystem of automation processes that will revolutionise the world we know today.

SECURITY

A real product based on equipment manufactured by the entities cooperates with the Company. This is a process that has been going on since 2015, and Tokenization is only the culmination of the whole process. The products offered by Selfmaker today are among the world's leading automation products. In addition to products that have already been launched on the market, there are prototypes and designs of completely new devices that are not yet on the market. The turnkey investing in the project has a real impact and share in market change and large-scale sales process automation. It's a kind of revolution that can be realized by a wide community.



All information regarding Tokenization and the use of the Tokens is available at: www.selftoken.io

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