Whitepaper 2.0

SMARTWORLD
GLOBAL TOKEN

Sustainable solutions
For Life & For Work



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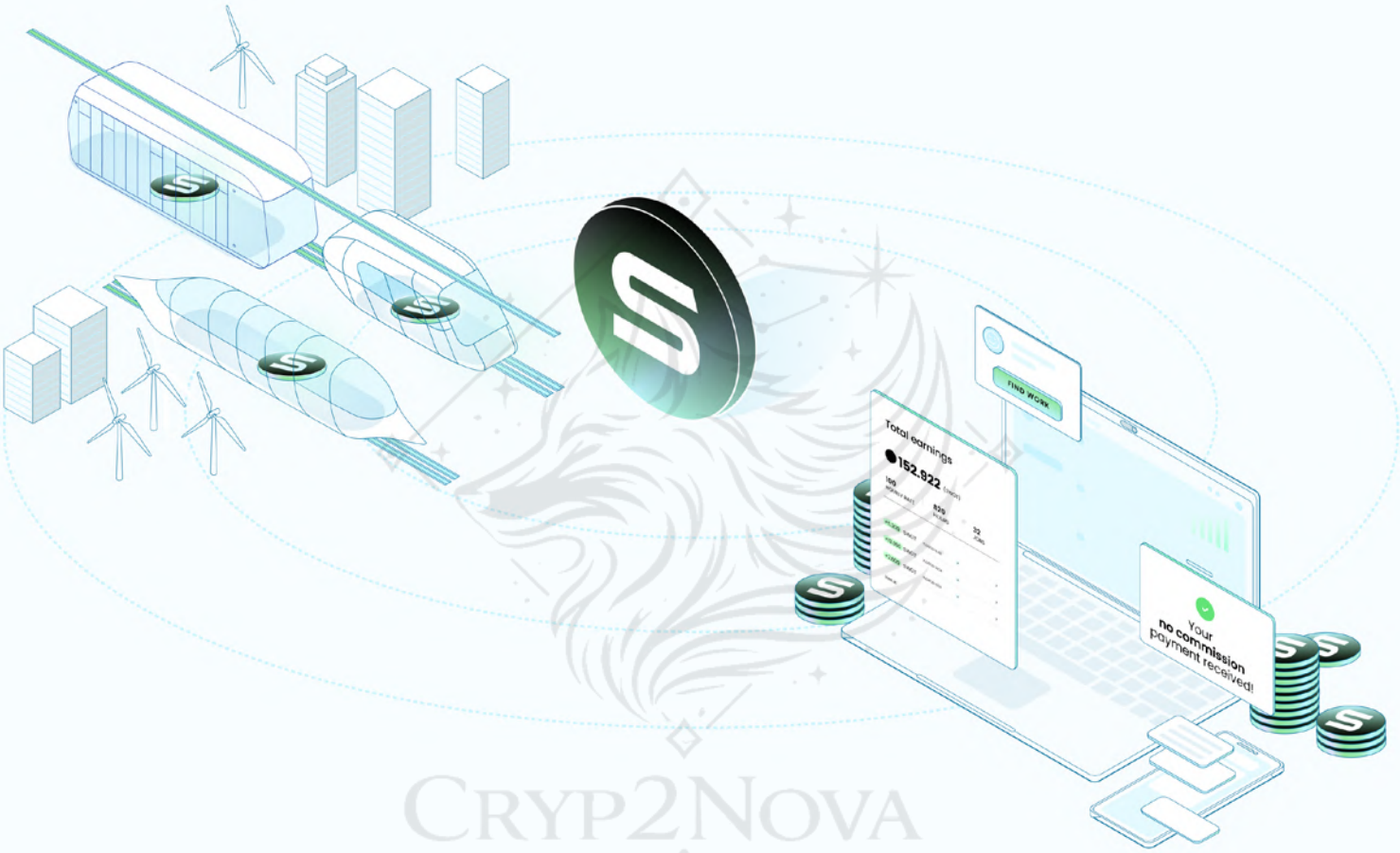
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INTRODUCTION

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INTRODUCTION



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SmartWorld Global Token (SWGT) is your personal key to the blockchain-based products ecosystem.

Utility token is developed by SWG Global Ltd (hereinafter - Company) and backed by two promising products: for life - by implementing blockchain technology in transportation and logistics complexes, by way of example, uST transport and infrastructure solutions (hereinafter – uST), and for work – with the world's first zero commission decentralized work marketplace.

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INTRODUCTION

The company's global goal is to implement blockchain solutions in transport and infrastructure complexes, as well as energy and communications projects.

SWG Global Ltd sets itself the following objectives:

1. Effective and transparent communication all ecosystem participants;
2. Convenience and speed in the interaction of transport and infrastructure complexes and ecosystem participants;
3. Automation and elimination of the human factor when assessing the efficiency of transport and infrastructure complexes through automatic mutual settlements between all elements of complexes and ecosystem participants;
4. Safety of technical and business processes during the operation of transport and infrastructure complexes;
5. Security and protection of personal data of ecosystem participants.

Market size outlook (usd Million)

2017: USD **123.17**



37.72%
Year-over-year growth rate of 2023

39.78%
CARG 2022-2027

Accelerating
Growth Momentum

Market size growth
USD 2230.89 Mn
2022 2027

Source: Yahoo Finance, Technavio Report (Blockchain Technology Market in Transportation and Logistics Industry by Mode of transporation, End-user and Geography - Forecast and Analysis 2023-2027)

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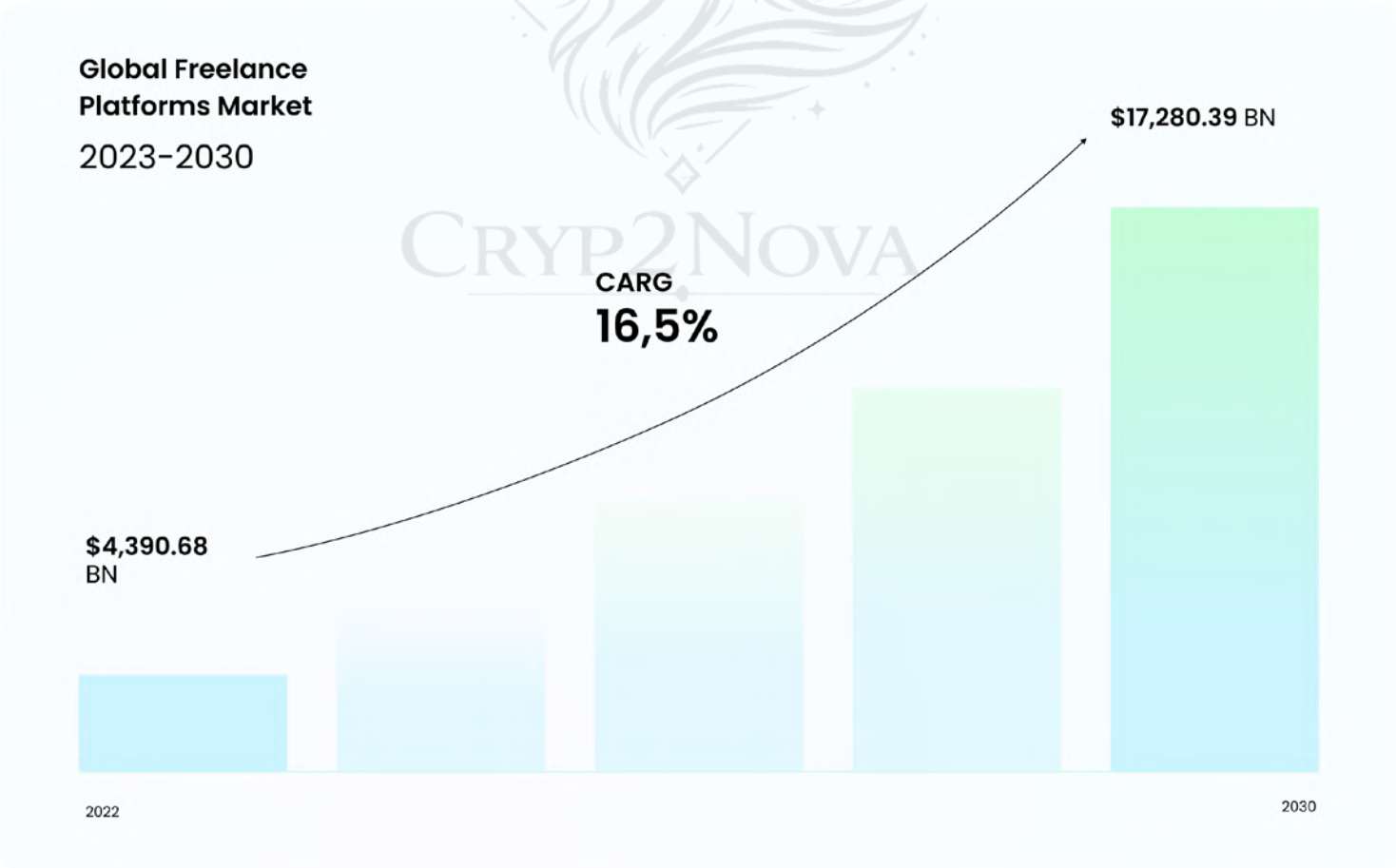
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INTRODUCTION

The company's first objective in the SWGT token utilization is to launch a decentralized freelance marketplace and build effective communication and involvement of ecosystem participants.

Developing a marketplace, the company sets the following tasks:

1. Creation of a decentralized platform for connecting skilled freelancers and clients to work through a P2P interaction model;
2. Zero commission, escrow system, transparent feedback system, transaction speed, and absence of intermediaries;
3. Expansion of the functions of the marketplace to the provision of works and goods, as well as development to a launchpad;
4. Expanding the marketplace geographically.



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INTRODUCTION

For technical implementation and demonstration of the company's blockchain solutions, we work with UST Inc.

uST technologies can satisfy a wide range of transport needs: high-performance passenger, cargo, and cargo and passenger transportation at any distance in various climatic conditions combined with transmission of data and electricity using blockchain technology. The solutions underlying uST technologies have global transformative potential and are aimed at creating a global transport and communication network.

UST Inc., the leading engineering company, which has been operating for 8 years, employs more than 1000 highly qualified professionals.





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INTRODUCTION

The development and implementation of uST technology is already being embodied in two test centers:



ECOTECHNOPARK
ON AN AREA OF 36 HECTARES
IN MARYINA GORKA, BELARUS









USKYTEST AND CERTIFICATION CENTRE
ON AN AREA OF 28 HECTARES IN
SHARJAH, UAE

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MARKETPLACE

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DECENTRALIZED MARKETPLACE BASED ON BLOCKCHAIN TECHNOLOGY

The first stage of the SWGT token utilization implies the creation of a decentralized marketplace that will allow customers and contractors in different regions to find trusted partners for business and conduct transactions via blockchain.

Transport and infrastructure complex creation requires active cooperation and vast experience working with contractors to perform activities, deliver goods, and render services associated with consulting, design, construction, and operation for transport and infrastructure complexes. The experience of the Unitsky Group of Companies (UGC) allows SWG Global Ltd to create a decentralized marketplace, make all processes with all contractors transparent and quick, as well as develop the marketplace to match the geography of transport and infrastructure complexes.



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THE PROBLEM WE PLAN TO SOLVE

Customers face difficulties in finding professional and trustworthy contractors in the field of transport and infrastructure, as well as energy and communications projects with positive reviews and a track record of completed work, with a high speed of transactions, transparency and automation of the document flow.

Contractors face difficulties in finding commercial and private tenders in the field of transport and infrastructure, as well as energy and communication projects and in timely payment and transparent working conditions.

Blockchain technology and smart contracts enable fast and transparent contracting, automation of document flow and escrow payments.



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WHY BLOCKCHAIN?

Transparent transactions
Smart contracts provide the server business logic and define all contractual relationships between the parties. An escrow agreement accompanies transactions between the customer and the contractor and protects customers by issuing paid tokens to contractors after their obligations have been met. Smart contracts are stored publicly, that prevents fraud.

Reduced transaction time
Interaction between customers and contractors with a minimum number of intermediaries, automation of processes and the use of cryptopayments reduce the time for completing transactions.

Confidentiality and security of the marketplace users
Transaction details are not stored centrally, but are instantly encrypted in a blockchain. This makes them immune to hacking and theft. Each blockchain entry contains a unique cryptographic hash and timestamp to protect the information from hacking.

Zero commission
The cost of a transaction in the blockchain is independent of the order amount. Our platform will not charge extra fees if the payment is made in SWGT tokens.

Integration of cryptocurrency payments
We plan to accept other cryptocurrencies for payment: BTC, ETH. However, in this case the transaction fees will be higher.

System with trustworthy reputation for the user
Smart contracts confirm the authenticity of partners giving feedback on the quality of work (services, goods) and ensure that feedback is unchanged when submitted.

Convenience for marketplace users
Customers and contractors can distribute their product data, pricing and other materials as they like. Only internally verified service providers and contractors are allowed on the marketplace. The marketplace operates mechanisms that provide assurance that work is being performed fairly.

Flexible marketplace moderation
Since smart contracts underlie the business logic of the marketplace, the marketplace can exist without third-party moderation. Manual moderation is performed if a user posts a complaint, flagging products, information, posts that violated their values or marketplace policy.

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PROBLEM STATEMENT

The freelance market, despite its growing popularity and undeniable potential, is plagued by several significant challenges that hinder its optimal functioning. These issues have created barriers for both freelancers and clients, impeding the growth and efficiency of the ecosystem.

An imbalance of power

The centralized nature of traditional platforms often results in an imbalance of power, where the middle person possesses too much authority and control. This can lead to unfair conflict resolution, where freelancers may find themselves at a disadvantage when disputes arise. The lack of a transparent and impartial mechanism for conflict resolution undermines trust and fairness within the freelance ecosystem.

High commission fees

The imposition of high commission fees by traditional freelance platforms poses a significant obstacle for freelancers. These fees eat into their earnings, reducing their overall compensation. The disproportionate fee structure creates an imbalance and limits the financial rewards freelancers can derive from their hard work and expertise.

Racial and national prejudice within the freelance market

Another problem is the presence of racial and national prejudice within the freelance market. Discrimination based on ethnicity, nationality, or other factors persists, leading to unequal opportunities and limited access to freelance work for certain individuals. This unfair bias undermines the principles of diversity, equality, and inclusivity that should be the cornerstone of any thriving product.

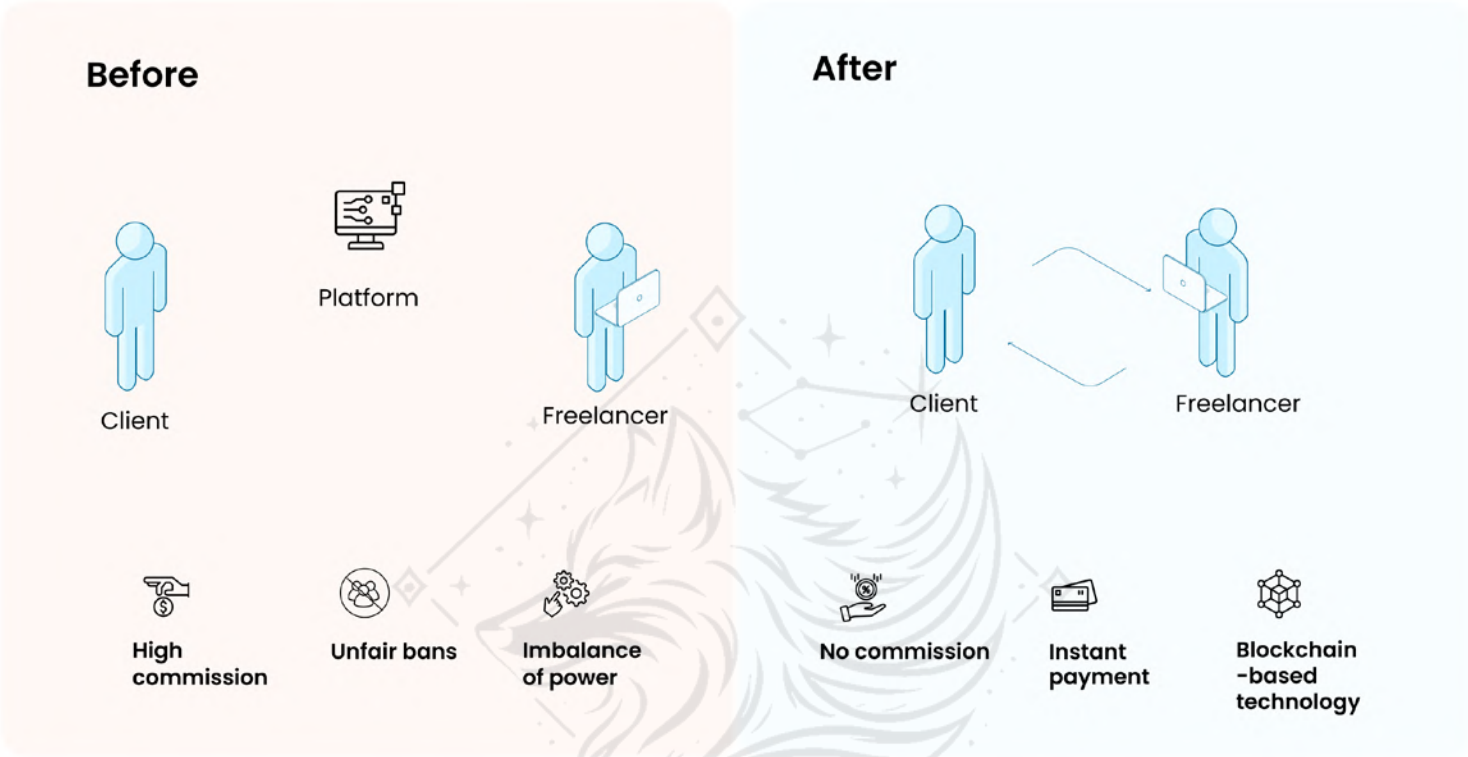
The risk of losing all progress and credibility

Another challenge is the risk of losing all progress and credibility if a freelancer gets banned from a platform, especially for unjustified reasons. Traditional platforms hold the power to ban freelancers, which can have severe consequences on their professional reputation and livelihood. By leveraging blockchain technology, the Marketplace addresses this issue, as the immutability and transparency of blockchain records ensure that freelancers' work history and credibility are preserved even if they transition to other platforms.

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PROBLEM STATEMENT

The decentralized freelance marketplace aims to address these additional problems alongside the previously mentioned challenges. Through the platform, we strive to cultivate an environment that promotes equal opportunities, eliminates racial/national prejudice, reduces high commission fees, empowers freelancers, and provides fair conflict resolution mechanisms.



By leveraging the power of blockchain, we ensure that the platform operates in a transparent and decentralized manner, reducing the influence of any single entity. This enables a more equitable distribution of power and decision-making authority. Additionally, the transparency and immutability of blockchain records enhance the credibility of freelancers, protecting their progress and reputation from unjustified bans or arbitrary decisions. In summary, our decentralized freelance marketplace not only tackles issues related to unfair payment practices, delayed payments, and unreliable clients but also addresses challenges related to racial/national prejudice, high commission fees, unfair conflict resolution, and the loss of progress and credibility due to platform bans.

By incorporating blockchain technology and the SWGT token, we lay the foundation for a fair, inclusive, and thriving freelance ecosystem that benefits all participants.

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SOLUTIONS

The decentralized work marketplace offers innovative solutions to the challenges that freelancers and clients encounter in the current freelance market. We address these problems through the following key features and functionalities:

Fair and Transparent Payment System

The platform leverages smart contracts and blockchain technology to ensure fair and transparent payments. Smart contracts automatically execute payment terms, guaranteeing that freelancers receive prompt and fair compensation for their work. This eliminates issues such as delayed payments and non-payment, providing freelancers with financial stability and peace of mind.

Blockchain-based Identity Verification and Reputation System

We provide a robust identity verification system on the blockchain, coupled with a transparent work history record. This allows clients to easily verify the skills and qualifications of freelancers and make informed hiring decisions. The reputation system provides clients with insights into freelancers' past performance, ensuring trust and accountability within the ecosystem.

Decentralization and Elimination of Middlemen

The marketplace operates on a decentralized model, removing the influence of intermediaries and empowering freelancers and clients. By eliminating middlemen, we reduce fees and commissions, enabling freelancers to retain their full earnings and clients to access services at a more reasonable cost. This decentralized approach also ensures a fairer distribution of power and decision-making authority.

Preservation of Progress and Credibility

The immutability and transparency of blockchain records safeguard freelancers' work history and credibility. Even if freelancers transition to other platforms, their achievements and reputation remain intact, providing a seamless and uninterrupted professional journey. This protection against unjustified bans ensures that freelancers are not unfairly penalized for their work.

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SOLUTIONS

Our decentralized freelance marketplace functions through a user-friendly and intuitive platform that harnesses the power of blockchain technology.





Freelancers can create profiles, showcase their skills and portfolio, and bid on projects offered by clients.

Clients, in turn, can post project requirements, review proposals, and select the most suitable freelancers for their projects.

Transactions within the platform are conducted using the SWGt token

Transactions within the platform are conducted **using the SWGT token**, the native utility token. This token serves as the primary value, facilitating secure and efficient transactions while providing additional benefits to users. Freelancers can receive payments in SWGT tokens, which can then be exchanged for other cryptocurrencies or fiat currencies through partnering exchanges.

The platform's smart contract infrastructure ensures the automatic execution of payment terms, guaranteeing timely and fair compensation for freelancers. Freelancers' work history, achievements, and client feedback are recorded on the blockchain, enhancing transparency and credibility. Dispute resolution is facilitated through a community-driven process, leveraging blockchain's transparency and immutability for unbiased outcomes.

Through these functionalities and the utilization of blockchain technology, our decentralized freelance marketplace delivers a seamless and empowering experience for freelancers and clients, solving the core problems present in the traditional freelance market.

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AN ILLUSTRATIVE ALGORITHM FOR WORKING ON THE DECENTRALIZED MARKETPLACE

1. The contractor signs up on the site.
2. The contractor searches for orders through the search system by type of work and geography.
3. The contractor finds the order and leaves a response with a cover letter.
4. The customer contacts the contractor. The parties agree on the terms and conditions and sign the contract. The smart contract for the performance of the work is started on the contractor's side. The customer transfers SWGTs from his wallet, which are held in the escrow account.
5. The contractor receives information that SWGts are in the escrow account. The contractor confirms receipt of the payment information and the information is entered into the smart contract. The countdown of the deadline for the work begins.
6. The contractor sends the work to the customer for review. The control of the deadline for acceptance of the work begins.
7. The customer accepts the work, confirms its completion, and releases the escrow account. SWGts are deducted from the customer's wallet and credited to the contractor's wallet. A record of its execution and successful completion appears in the smart contract.

Marketplace development steps

STEP 1
Rendering of services →

STEP 2
Performance of work →

STEP 3
Supply of goods →

STEP 4
Scaling by geography →

STEP 5
Running a launchpad to raise funds for transport and infrastructure, as well as energy and communications projects

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MONETIZATION HYPOTHESES

1. When paying in SWGT the fee will be 0%. If you pay in a currency other than SWGT, the fee will be charged at a higher rate of the transportation amount after its completion. The payment will be charged from the contractor upon receipt of the last payment from the customer.
2. Most features in the marketplace are available to all users. Premium features are charged. Payment for them is possible only in SWGT.
3. Users will hold SWGT tokens as financial insurance against the risk of default.

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DISPUTE RESOLUTION SYSTEM



Smart contracts protect marketplace users in two ways

Use of escrow service:

- the customer accepts the work, confirms that everything is in order;
- the funds held in escrow are paid to the contractor;
- if any problems exist, the funds are returned to the customer or a dispute is opened.

Third-party services in dispute resolution:

- when entering into a contract, the customer and the contractor agree to involve a third party to participate in the dispute. The mediator can be the administrator, marketplace players or any network hubs;
- once the smart contract has been agreed and signed, the third party receives the keys to decrypt messages between the customer and the contractor;
- if a dispute arises, the third party will decrypt the contract and work with both parties to resolve the issue.

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Bottlenecks of launching the decentralized marketplace based on blockchain technology

- The company will thoroughly test smart contracts and perform security audits because a smart contract cannot be changed once launched
- The company will work out a strategy for scaling the marketplace by geography, taking into account legal nuances
- The company carefully develops a marketing strategy to attract customers and contractors to the decentralized marketplace even before launching the MVP (minimum viable product)

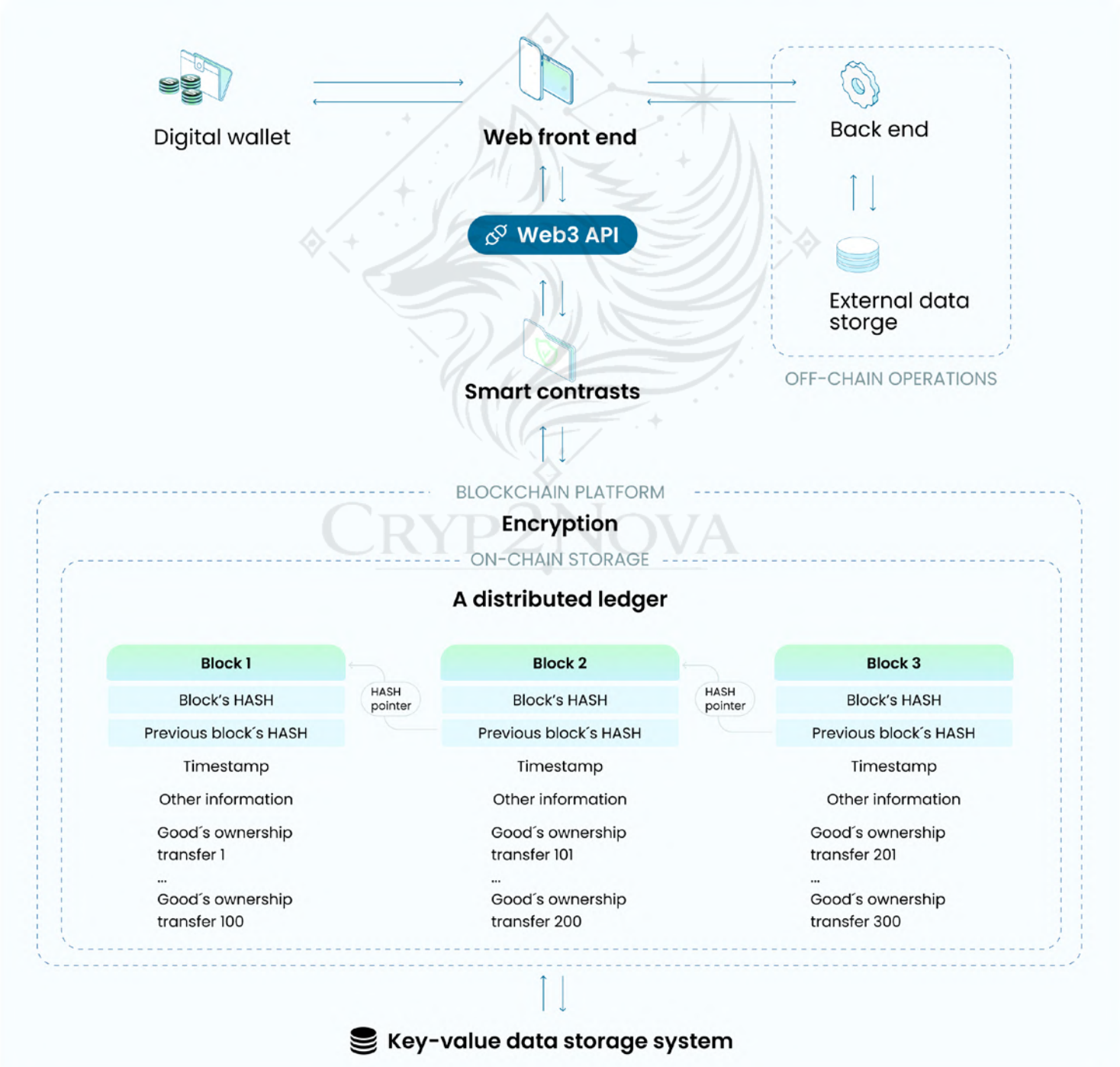
The marketplace is engaged in global promotion: marketing, attracting new customers, managing groups of services, activities, goods in the marketplace, as well as the geography, coordinating the work of numerous project partners, and dealing with legal unification.



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Example architecture of the decentralized marketplace

1. Digital wallet is an application for sending and receiving tokens used for transactions in the decentralized marketplace.
2. Web front end is a web application available to users. It is created for two user roles – customers and contractors.
3. Off-chain operation processes data that will be stored outside the blockchain (e.g., lists of services, activities, goods).
4. Web3 API provides communication between the web interface and smart contracts.
5. Smart contracts enable verification of market transactions between customers and contractors.
6. Blockchain encrypts and stores transaction details.
7. Key-value data storage system is used to store blockchain data.



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BLOCKCHAIN

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BLOCKCHAIN SYSTEMS IN TRANSPORT AND INFRASTRUCTURE COMPLEXES USING THE EXAMPLE OF UST

SWG Global Ltd sees the introduction of blockchain to transport and infrastructure complexes as an opportunity to link transport solutions, logistics, residential and industrial infrastructure, communications, energy, document management, and mutual settlements for services provided in an open, verifiable, and secure way.



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BLOCKCHAIN SYSTEMS

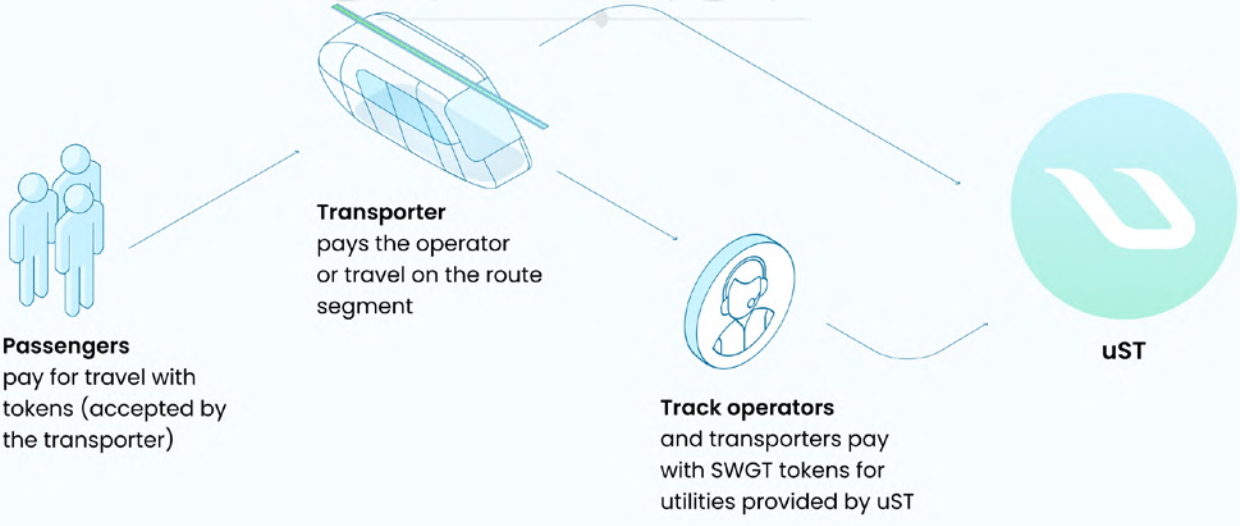
Using blockchain technology in the uST transport and infrastructure complexes **will allow to:**

1. Integrate all financial operations into one system;
2. Reduce the number of intermediators;
3. Facilitate the transparency of transactions and control on distribution of funds;
4. Combine the operation of transport and infrastructure complexes by state and private companies at the same time.

The use of standard programs in the prototype – Ethereum nodes and standard methods of synchronizing with a network using the P2P protocol – enables a large number of companies to join transport and infrastructure networks, as well as own and operate automated pass control systems (APCS).

Through the introduction of blockchain systems into uST transport and infrastructure complexes SWG Global Ltd. plans to start using them in passenger projects when paying for transport services. It will allow passengers to pay the fare without waiting in queues and only for the number of stations that they actually pass. Since the token is volatile, the fare can be pegged to the currency of the country where the trip takes place.

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BLOCKCHAIN SYSTEMS

SWG Global Ltd deploys SWGT token, - a utility token, which is used as payment for utilities in transport and infrastructure complexes and a company ecosystem. SWGT token – a token that interacts with each element of the transport and infrastructure complexes: string rail, support, station, terminal, electric rail vehicle (cargo, passenger, and cargo-passenger uPod), infrastructure element, and the user's mobile device.

BLOCKCHAIN SYSTEMS IN PASSENGER PROJECTS WHEN PAYING FOR TRANSPORT SERVICES

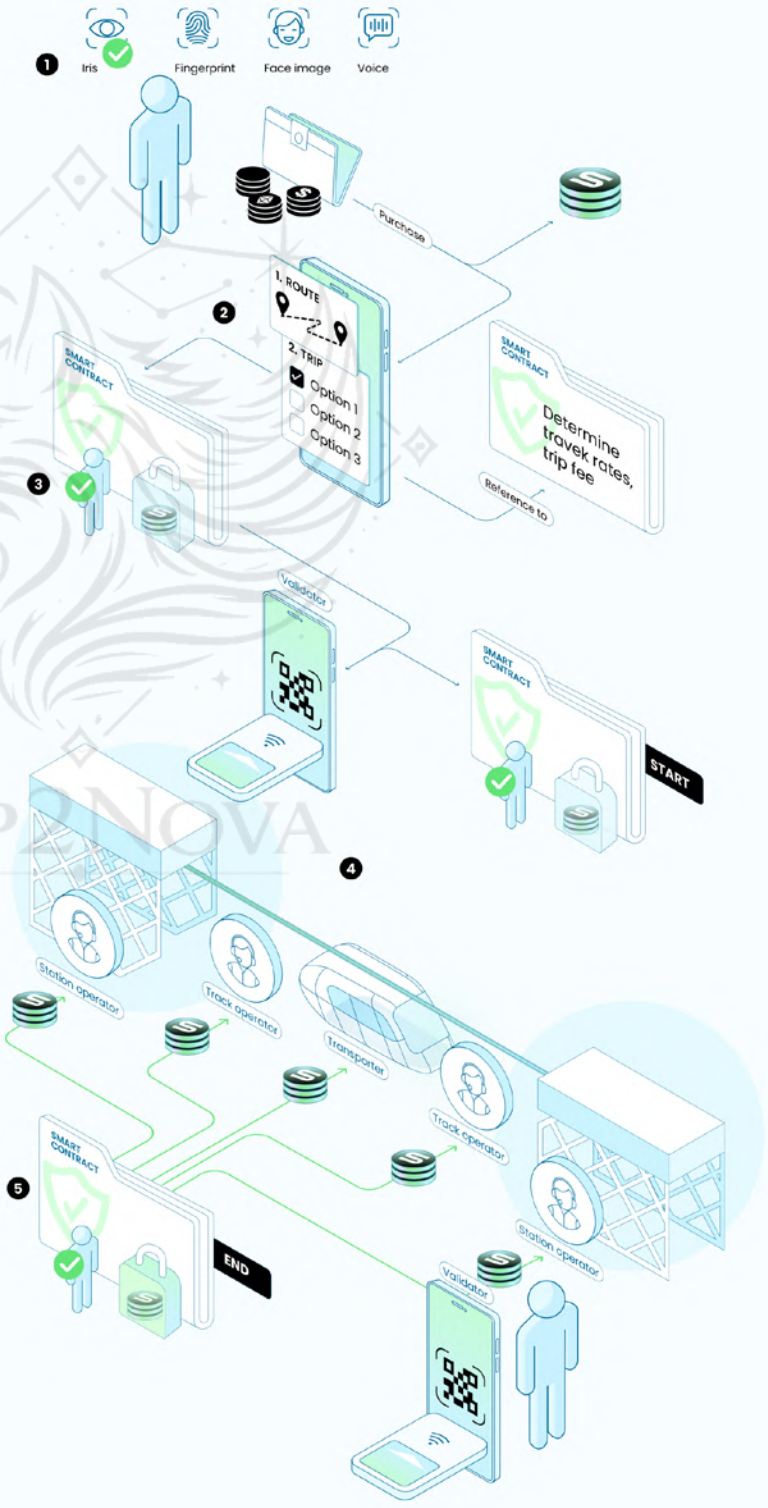
1. To travel by uPod, a passenger shall pass identification, acquire a token of a specific project and select a route.

2. Mobile application refers to a smart contract that contains fare and shows several trip options. The passenger selects a suitable cost and time option. The right of a particular passenger to travel and his funds are reserved by the smart contract.

3. An entry appears in the smart contract that a user with a certain account has the right for a trip along the route. The passenger brings the mobile application to the validator, scans the QR-code or NFC (RFID) and starts the trip. The start of the trip is fixed in the smart contract.

4. During the trip, the smart contacts help to regulate the interaction between all elements of the transport and infrastructure complex and to process the calculations. At the end of the trip, the passenger will be charged a certain amount of tokens respectively to the length and features of the traveled route. The end of the trip is fixed in the smart contract.

5. Through a smart contract, tokens received from passengers are distributed among all owners of the uST track sections, infrastructure elements, rolling stock and service organizations involved in providing the trip.



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BLOCKCHAIN SYSTEMS

Blockchain systems in vehicle sharing

Blockchain offers an open standard for incorporation and booking of the right for a trip, by solving the problem of market monopolization by MaaS (mobility as a service). Thus, the blockchain ecosystem concepts provide a clear and flexible way to connect getting of transport services with their payment and income distribution.

Blockchain systems in cargo projects

The use of open standards and decentralized systems allows for open and transparent end-to-end interaction of all participants into the global logistics networks of a new generation, as well as automatically monitoring the fulfillment of obligations by the parties.

Blockchain systems in the transport and infrastructure network creation

Transport and infrastructure complexes can be launched as separate small projects in various countries on different continents, and due to the unity of standards and flexibility of economic solutions, they can be combined into a global transport and infrastructure network.

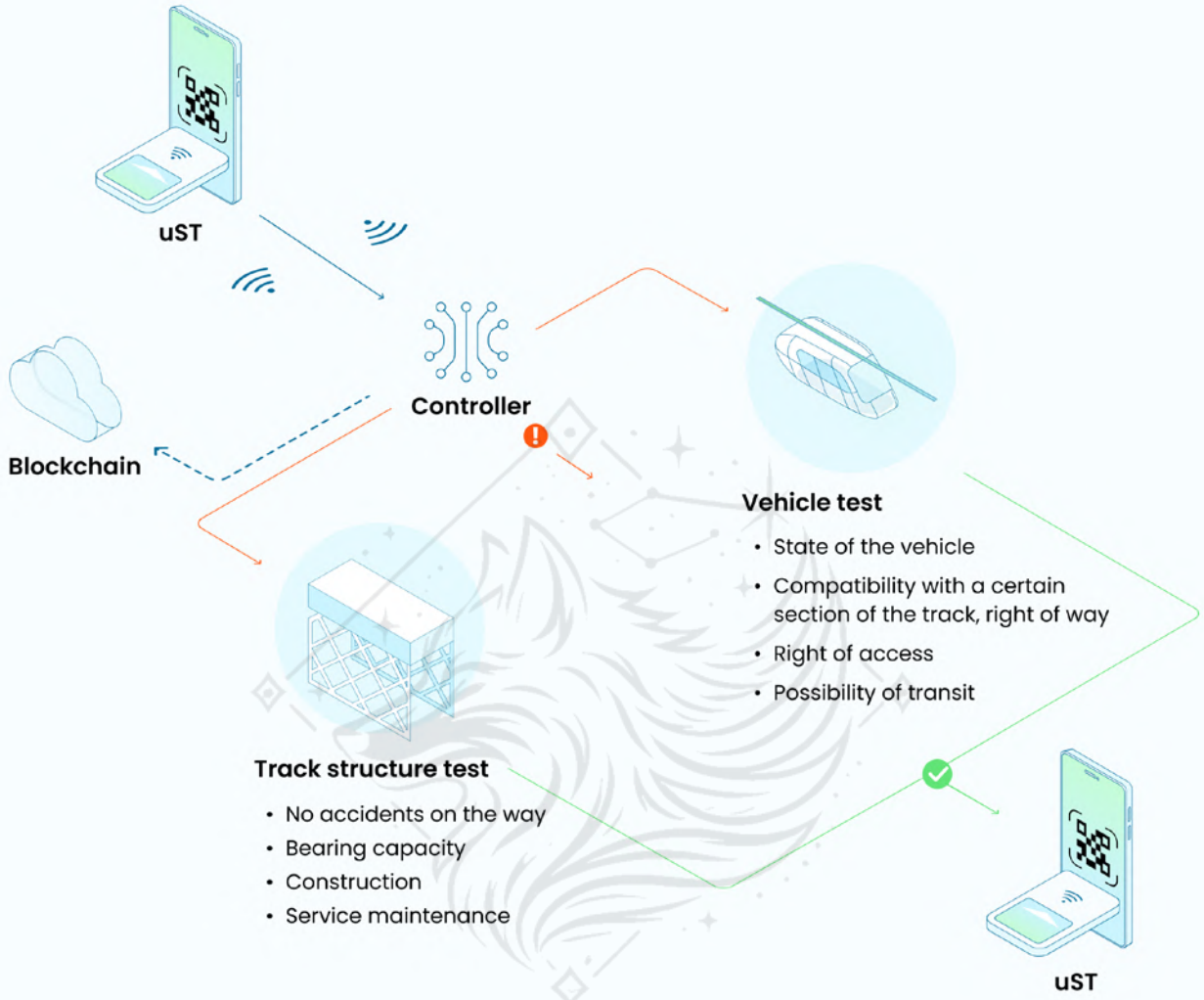
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Prospects for the development of the transport and infrastructure complex:

1. Arrangement of flexible fee policies and possibilities to obtain services from independent operators;
2. Formation of a single economic environment and a single language of agreements for the provision of transport and infrastructure services that unite many transport service providers, owners of logistics and related infrastructure facilities and passengers;
3. Improved interfaces easy to use.

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BLOCKCHAIN SYSTEMS FOR SAFETY



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To prevent collisions and other accidents, the transport line is equipped with a security system which is similar to the central security railway system but based on the principles of open interaction and cryptography. The control over motion, switches, logistics equipment and signals is performed using microprocessor authenticators. Interaction between the computers and string rail logistic structures is protected by cryptographic methods.

When implementing uST transport and infrastructure projects, a single blockchain platform supports the technological processes regarding all rolling stock (cargo, passenger and cargo-passenger uPods) movement according to the increased requirements for safety and reliability. Moreover, smart contracting systems perform key economic processes within the platform: balance replenishment, payment for transport and infrastructure services, travel registration, financial flow reconfiguration and revenue distribution.

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TOKENOMICS

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TOKENOMICS

The backbone of the SmartWorld Global project and platform is the monetary and financial unit – **the SWGT token**. The SWGT token is deeply integrated into the company platforms' operational processes and interacts between economic agents, counterparties, and ecosystem members.



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TOKENOMICS

Using blockchain and its technical features and capabilities, the SWGT token provides the opportunity to create such mechanisms for interaction between ecosystem participants that allow building processes as efficiently and transparently as possible.

SWG Global Ltd creates a system of relationships between agents that is as close to market equilibrium as possible, and our goal is to build a financial system that will grant the implementation of mechanisms of justice, social responsibility and security of the transaction without the participation of third parties. The project actively integrates the decentralization and transparency of interaction. Customers infrastructure projects, public sector representatives, contractors and community members – these groups are interested in the transparent and decentralized work of the token, as it is what allows the process to function. Decentralization, a transparent voting system, a distribution system and the implementation and execution of these mechanisms would not be possible without the integration and issuance of the token.

Usage, turnover and bonus mechanisms are integrated in each of the key stages of the company's product operation. The architecture of the project is built in such a way as to maximize token turnover, withdraw some of the issue from circulation and maximize the functional essence of SWGT.

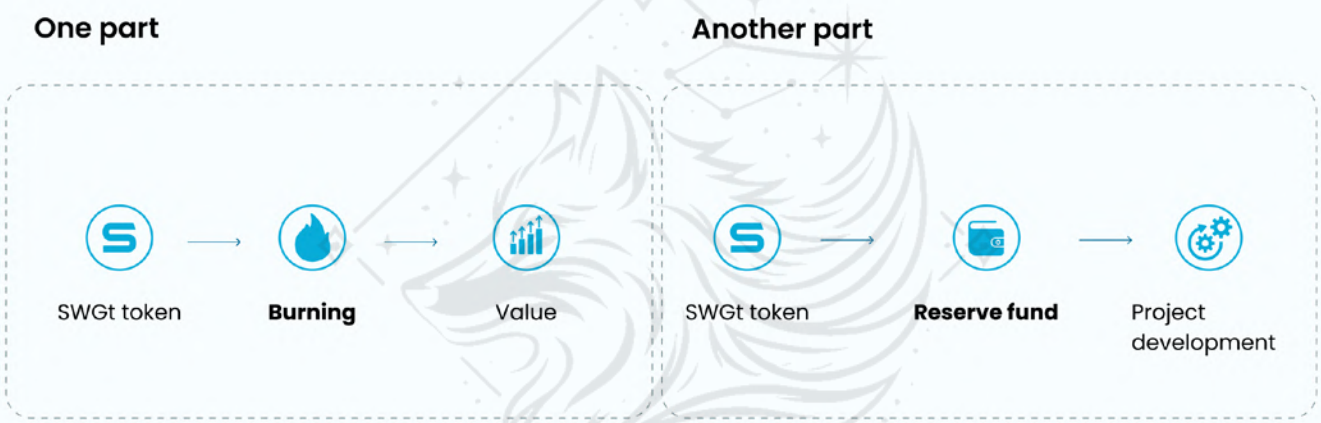
The interconnection and circulation of tokens, just like the distribution, are rather transparent processes, and all processes and the voting system are available for objective evaluation in blockchain. The token has intrinsic value due to the synchronization of products in the ecosystem, which creates synergistic value and increases turnover.

Company ecosystem is focused on gamifying a variety of counterparty interaction processes to make the process more engaging. We create particular motivational mechanisms for our community members that add appeal to the token and increase the loyalty of community members. In addition, community members can get rewards and engage in popularizing the ecosystem, which will increase the token's turnover and audience.

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DEFLATIONARY MECHANISM OF THE TOKEN

The monetary and financial process of the token is structured to address the interests of each of the social groups that could potentially buy and hold tokens.



The economics of the SWGT token is based on a deflationary model, which implies a constant reduction in the supply of tokens on the market, making the token more rare unique and valuable. **Our goal is to build a system where the value of the ecosystem and the intrinsic value of the token can automatically increase without involving the project team.** Such a system implies that the growth of project asset value will be closely intertwined with transaction volumes and the stage of ecosystem development.

With the smart contracts, part of the project's cash flows will be automatically allocated to several important cash flows that will influence the supply of tokens in the market, as well as create additional mechanisms. The one part will be allocated to burning, these tokens will be permanently destroyed and taken out of circulation, thereby reducing the supply and increasing the uniqueness of the tokens. The other part to be received by the project will be allocated to the project's reserve fund and will be spent on the project's development, encouraging platform users, various promotions, marketing and charitable purposes.

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TOKEN USAGE

Voting tool (DAO)

The community plays an important role in the development of the ecosystem, its establishment and strategy. Each member of the community has influence over the decisions that are voted on. Token holders are empowered to choose different alternatives during voting, and votes are distributed in equal proportions among all token holders. However, we plan to limit the maximum number of votes per wallet in order to avoid setting dangerous and unfair precedents in the development of the ecosystem.

Fund distribution voting unit

As part of the decentralized decision-making process for allocating and spending the ecosystem reserve fund, each community member can influence the distribution of funds. Each token has a certain power and voice that can be used in the voting process.

Payment for consulting services

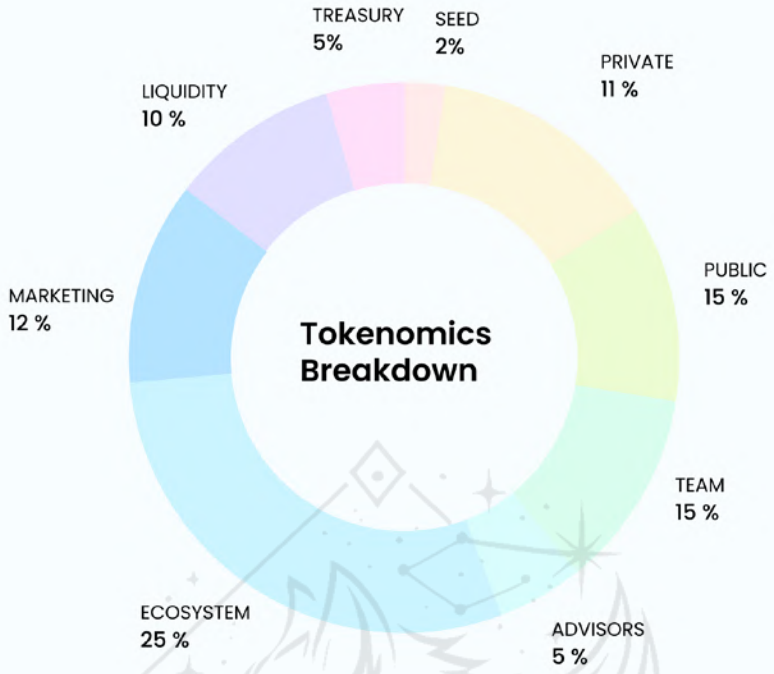
The services for development, design, production testing, and operation of transport and infrastructure complexes and energy and communications projects are paid for in ecosystem tokens. Companies, individuals, and the public sector can purchase consulting and research development for platform tokens. Companies also have the option to pay for all services in another currency, but the funds will automatically be exchanged for platform tokens upon payment.

Marketplace commission fees

Every ecosystem member can use the services of our decentralized blockchain-based marketplace to find a contractor, supplier of services, activities or goods in consulting, design, construction, operation of transport and infrastructure projects, as well as energy and communication projects. Intermediary services in the marketplace can only be paid for in tokens of the platform.

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TOKEN DISTRIBUTION



SEED ROUND Etherscan	Tokens for investors in seed rounds, private and public sales	2%	Cliff 1 month / 10% in 2, 11, 14, 17, 20, 23, 30 months / 15% in 5, 8 months
PRIVATE SALE Etherscan	Tokens for investors in seed rounds, private and public sales	11%	Cliff 2 months / 20% in 3 month / 30% in 9 month / 10% in 12, 15, 18, 21, 24 months
PUBLIC SALE Etherscan	Tokens for investors in seed rounds, private and public sales	15%	20% TGE / Cliff 1 month / then 10% quarterly from the 3rd month
TEAM Etherscan	Tokens for the founder and core developers of the platform. They are responsible for the ongoing development and operation of the products and help ensure the long-term success of the project	15%	Cliff 10 months / then 20% quarterly from the 11th month
ADVISORS Etherscan	Tokens for strategic consultants and project partners. They can be used as an incentive to attract key participants, as well as to increase the presence and awareness of projects	5%	Cliff 12 months / 20% in 13, 25, 31 months / 10% in 16, 19, 22, 28 months
ECOSYSTEM Etherscan	Tokens to work with the community and the SWGT token ecosystem	25%	3% TGE / 3% monthly from 2nd to 33rd months (except 4th month) / 4% in 34 month
MARKETING Etherscan	Tokens for marketing campaigns and attracting new users	12%	20% TGE / 10% quarterly from 5th to 26th months
LIQUIDITY Etherscan	Tokens for deposits, payments and MM on platforms	10%	35% TGE / 5% in 2, 4, 6 months / 10% quarterly from 9th to 21st months
TREASURY Etherscan	Tokens that are stored in the community treasury, which will be managed by SWGT holders via DAO voting	5%	Cliff 10 months / 10% every 2 months from 11th to 29th months

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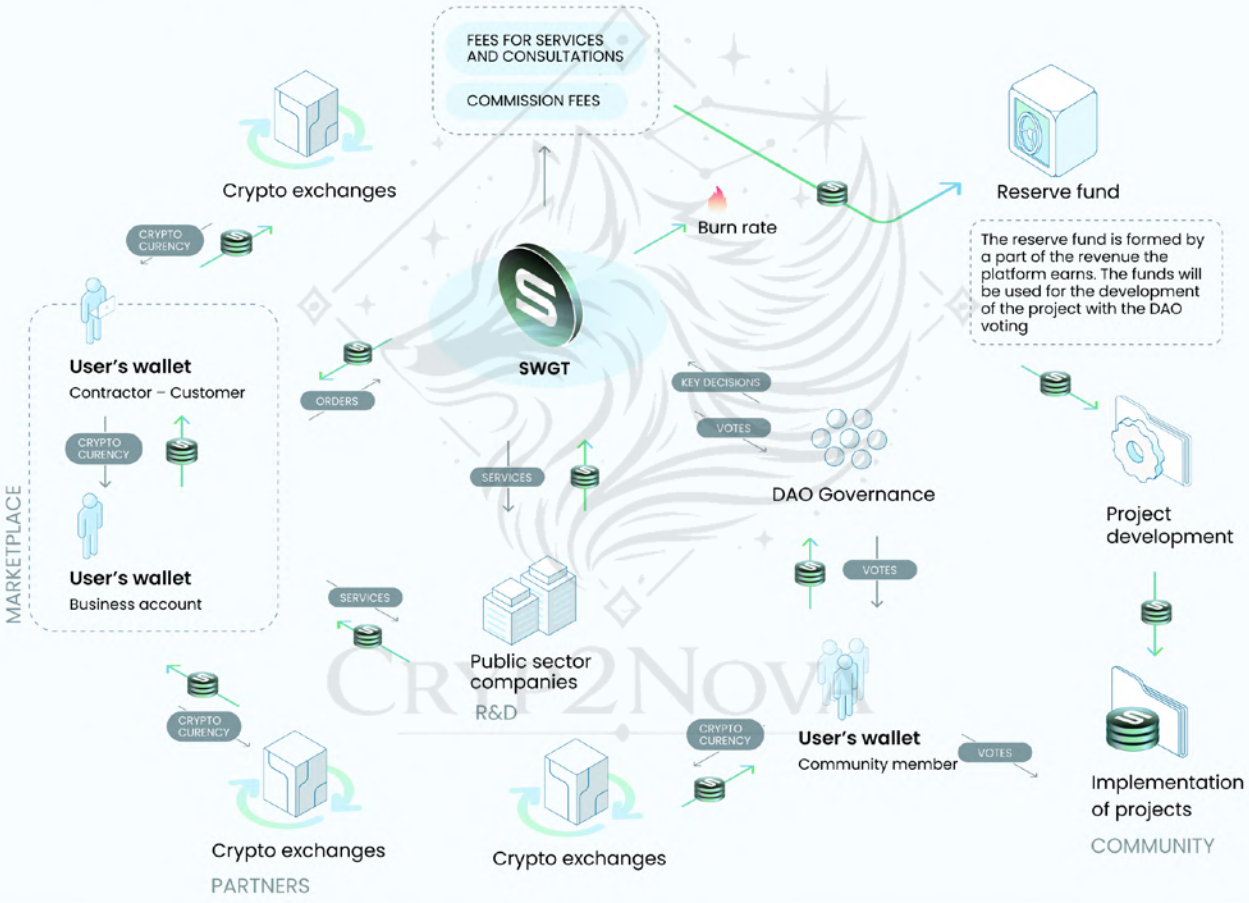
SWGT TOKEN

Etherscan

Main features of SWGT token

Symbol	Name	Network	Standard for smart contract	Total supply (Cap)	Burnable
SWGT	SmartWorld Global token	Ethereum mainnet – the main Ethereum network	SmartWorld Global token	1 bln SWGT	Yes

Token circulation scheme



The stable growth of the SWGT token is ensured by the limited supply and burning of them, the development and scaling of the decentralized marketplace, and new transport and infrastructure complexes. SWGT tokens are used for services related to the development of documentation, maintenance, and staff training. In this way, the ecosystem ensures a closed cycle of the SWGT token maintains a balance between supply and demand. Moreover, the scalable SWGT token blockchain infrastructure developed from scratch can be adapted and used in transport and infrastructure projects apart from uST solutions at the first stage.

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ROADMAP

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ROADMAP

2023

Q4

- Team recruitment, writing TORs for the marketplace.
- Beginning of the development of the marketplace prototype.
- Preparation of the legal framework. Consultations.

2024

Q1

- Creation of the marketplace prototype.
- Beginning of the marketplace MVP development.
- Strategy for promotion and marketing of the marketplace.

Q2

- Development of the marketplace MVP. Testing.
- Selection and invitation of customers and contractors to the marketplace.
- Initiation of the promotion and marketing strategy.

Q3

- Launch of the marketplace MVP.
- Marketing and PR.
- Setting up analytics to track metrics and promote the marketplace to expand the target audience and geography of the project.

Q4

- Testing and adjusting the marketplace MVP.
- Building a team to implement the concept of SWGT in transport and infrastructure complexes.

2025

Q1

- Testing and adjusting the marketplace MVP.
- Creating a simulation of SWGT in the projects of the in transport and infrastructure complexes.
- Preparation of the legal framework. Consultations.

Q2

- Full-fledged launch of the marketplace.
- Further improvement, marketing and PR.
- Working on the expansion of the marketplace and running the launchpad.
- Beginning of MVP development in transport and infrastructure complexes

Q4

- Development of the blockchain MVP for transport and infrastructure complexes.
- Marketing and promotion. Working with the community.
- Scaling the marketplace by geography.

2026

Q1

- Launch of the blockchain MVP in transport and infrastructure complexes.

2027

Q1

- Launch of the blockchain MVP in transport and infrastructure complexes.

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FINAL PROVISION

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RISKS OF SELLING TOKENS

Tokens

The community plays an important role in the development of the ecosystem, its establishment and strategy. Each member of the community has influence over the decisions that are voted on. Token holders are empowered to choose different alternatives during voting, and votes are distributed in equal proportions among all token holders. However, we plan to limit the maximum number of votes per wallet in order to avoid setting dangerous and unfair precedents in the development of the ecosystem.

Technical risks

SWG GLOBAL Ltd smart contracts are based on the Ethereum network standard. All measures are taken in order to ensure there are no technical errors in the contract. A detailed technical audit is carried out but after placement of smart contracts onto the Ethereum network, there is no possibility of adjustment. Participants should be familiar with Ethereum and blockchain technology to assess these risks. Participants also need to understand the risks associated with the storing and transferring of a private key.

Hackers and criminal interventions

Addresses of SWG GLOBAL Ltd smart contracts will be available on the portal swg.io. History shows that sometimes attackers try to capture computer and mail servers in order to deceive people into sending money to the wrong address. This can be achieved through social engineering. SWG GLOBAL Ltd will apply comprehensive security measures to prevent possible attacks. Participants must make all reasonable efforts and follow the instructions of the SWG GLOBAL Ltd to ensure that the address of the contract is correct. Participants should not use any smart contract address published outside the portal swg.io, because under it may be a scammer who appears to be a member of the SWG GLOBAL Ltd team. Customers should follow all safety guidelines.

Tax and regulatory risk

The customer must conduct their own comprehensive check and make sure that the acquisition and use of the token will not contradict the jurisdiction of his country: local laws relating to cryptocurrency, taxes, securities and other rules. SWGT sales may be subject to regulation in the future.

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Elements of the infrastructure

When planning, special attention is paid to ensuring protection of blockchain nodes and web services from unauthorized network access. Protection is carried out by organizing network packet filtering and using solutions to protect against DDoS attacks (DDoS mitigation systems). Access to the most critical data, for example, private keys, will be limited by means of distributed information security management systems (ISMS).



Apps

They should be protected by all applicable methods and security testing tools throughout the entire application life cycle. Before writing the code and when designing the layer, threat modeling is applied. During development, a combined audit methodology is used:

• **whitebox audits** allow engineers to check the security code for unique vulnerabilities in the software;
• **blackbox-testing** ("black box") allows testing for vulnerabilities only by using the application from the outside without access to the source code.



Consensus and cryptography

Ethereum has been chosen as the standard, which allows execution of a fairly complex program code and is a well-studied and well-documented virtual machine.



Code

The most effective way to protect against vulnerabilities in the code of decentralized applications is to observe the practice of continuous testing. An effective measure against vulnerabilities is to conduct audits with the maximum number of third-party developers and experts. These principles and procedures were taken by the company as a basis during the smart contracts' development and embedded in the code. The smart contracts' audit has been ordered from the best known contractors in the market. The set of security measures is not limited to the listed ones, especially for traffic management systems.

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Organization

The SWG.io platform is privately owned by the SWG GLOBAL Ltd. It is a private company registered in the Seychelles and operating under the Companies Law.

Assets

SWG GLOBAL Ltd owns all intellectual property rights to the brand and SWGT platform (as far as possible), including trademarks registered in Europe and the USA, software copyright, media and content.

Disclosure of proceedings

SWG GLOBAL Ltd does not participate in any lawsuits as of the date of publication of this document.

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TERMS AND DEFINITIONS

Biometric data

biological and physiological characteristics that allow to identify a person (fingerprint, face image, voice, iris and palm veinprint).

Blockchain marketplace

a decentralized P2P network that brings together producers, sellers and buyers who sell and buy transparently and without intermediaries.

Ethereum

the second largest (after Bitcoin) equal value transfer system and the most popular smart contract platform (most of the token ecosystems are concentrated around the Ethereum network).

Escrow

a special account for the safe payments between the customer and the contractor, which automatically passes from one owner to another upon the certain conditions.

Community

a loyal audience focused around a specific product/company.

Launchpad

platforms where beginning crypto projects can attract capital.

Fiat currency

currency that is not secured by gold and other precious metals, the nominal value of which is specified and guaranteed by the government.

Green technologies

innovations based on the principles of sustainable development and reuse or saving of natural resources.

ICO (initial coin offering)

a form of attracting investments into a product or project related to creation of new digital currency.

Smart contract

an autonomously functioning program code in the decentralized computing system (blockchain).

Validator

an electronic device designed to receive tokens from the user and to execute smart contracts on the blockchain platform.

MaaS (mobility as a service)

a switch to rolling stock sharing through a combination of various services rendered by independent providers via special mobile applications (car sharing, bicycle sharing).

SWGT token

SWGT token, - a utility token, which is used as payment for utilities in transport and infrastructure complexes and a company ecosystem.

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