☀️What is Snaps

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Watch. Create. Earn.

WEB3 Short Video Platform

These days social media is a huge time-consuming activity for every internet user. An average user spends **more than 2 hours per day** watching video content on various platforms. In this case, only the content creators and the video hosting itself manage to earn money.

The Snaps team thinks that this is unfair. After all, in fact, any video platform stands on three pillars: the app's development team, content creators, and, of course, the **viewers.**

In the world we are used to everyone earns on video content: the video hosting service, the content creators, and even the platform's advertisers. But viewers remain on the sidelines... Everyone is convinced that all they need to do is to enjoy the content of their favorite creators. Completely free of charge, spending a huge amount of time and energy without any reward for the time given to the platform.

This is a global injustice, because viewers often spend more time on the platform than creators do. The Snaps team sees its mission as eliminating this injustice.

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At Snaps, everyone earns: viewers, content creators, the platform itself and advertisers!

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Last updated 3 years ago

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