Introduction

SuiPad is The Premier Launchpad for Tier 1 Projects on Sui, the first permissionless Layer 1 blockchain that cater to the next billion users in web3. We aim to bring you the next blue chip on Sui.

SuiPad platform will be an all-in-one solution for SuiPad, with integrated wallet, vesting marketplace and transaction management. All major Sui wallets will be supported. The platform will extend any connected wallet with inline wallet management. The user does not have to leave the platform to see token balances, send or receive tokens or manage token accounts. Experienced users can still manage their wallet through their wallet provider, and any changes will directly be reflected on the platform.

SuiPad will introduce **decentralized project launch**, **$SUIP token staking** and **governance voting** to the Sui ecosystem.

SuiPad Launchpad

The Launchpad Problems We Want to Address:

- Time Consuming Token Sale Process

Launchpad Participants need to keep track with the IDO time, adjust their schedule to make sure they participate the IDO on time

- Lack of Information about IDO Projects

Most AMA and project information favors the project owners more. IDO investors need to know whats happening behind the scene

- Token Price Falls below IDO Price

Many IDO Participants suffer from tokens dumping right after TGE, especially in bear market

SuiPad Killer Features

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- Easy IDO Launchpad

We try to simplify the IDO subscription: Eligible participants will have 48 hours to commit the USDC / SUI to the IDO pool and get tokens automatically after IDO ended, at the same time we are giving high priority to both UI and UX. We feel that this is one of the most important factors to onboard new(bie) users to the Sui ecosystem.

- Sui Tank

The Web3 Shark Tank. 6 panelists ready to grill the project owners from ground up so that participants can see the real deal behind every projects, eliminating the camouflage that most projects tend to do nowadays.

- SuiPad Shield Insurance

An innovative insurance feature to safeguard participants' principal capital, tailoring to everyone's risk appetite

SuiPad Positioning

For Projects

SuiPad is the first decentralized launchpad on the Sui Network. With Sui building the safest and most scalable Layer 1 blockchain for the next billion users, SuiPad is engineered from the ground up to empower Sui project owners, by offering a strategized token launch experience with customized launch model, time period, accepted token types and auction algorithms. SuiPad only succeeds if our launchpad projects succeed.

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For Launchpad Participants

Decentralization and Community is the ultimate driver of the Web 3.0 economy, and with SuiPad proprietary launch models, we have combined tier-based and lottery allocation to ensure fair rewards distribution for all token holders. That said, we also understand participating in launchpad IDOs is a high risk - high reward activity hence we hold escrow for projects funds to safeguard investors' principal capital.

What are IDOs?

Tokens in the round called **Initial DEX Offering** (IDO) will be issued in a fully autonomous and decentralized manner through the use of smart-contracts. With SuiPad, projects will be able to raise liquidity cheap and fast. Users will be able to participate in

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a secure, risk- adjusted environment, as well as supercharging the next wave of crypto projects on the Sui Network.

Initial Sui Offering

The Zero-Fee Launchpad for Promising Projects

SuiPad humbly welcome every great projects on other chain to build on Sui. We provide the complete solution together with our partners including MystenLabs, in the area of tech stacks, code reviews, legal, audit, marketing, and product development support. And yes, a Zero-fee Launchpad for amazing tier 1 projects.

SuiPad Shield

SuiPad Shield allows the ambitious and carefully selected projects to utilize such feature within their launch strategy, while also protecting SuiPad Investors from any tokens dump.

Participating in launchpad IDOs often get you high reward but also associated with certain risk, hence we introducing SuiPad Shield to safeguard participants' principal capital, giving everyone a peace of mind.

How SuiPad Shield Works?

Currently in the market, most launchpads/IDO platforms do not have protection in place to safeguard users' principal capital against volatility when investing in newer crypto projects, making it an extremely high risk activity for IDO participants.
At SuiPad, we have engineered an Insurance feature to protect the user's principal capital. For example, if a user buy the IDO round of a launchpad project, the user can choose to add 15 % of invested funds to buy insurance. The insurance fee will then be sent to the SuiPad Shield Pool. The SuiPad Shield Pool will then cover any potential loss of the user's principal capital for the next 7 days - on the 7th day since the IDO launch, if the average peak price is lower than the IDO price, the SuiPad Shield Pool will cover the differences to the user, so the user's principal capital is well protected. On the other hand, if the project does well, the user's return will be infinity% - 15% paid in insurance costs.

Insurance Protocol Mechanism

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- Launchpad participants can decide if they want to purchase SuiPad Shield
- All the insurance fee will go to the insurance pool directly
- The fund will be used to repay the loss of IDO investment After 7 days, DAO will calculate the average peak price of 7 days (UTC+0).
- If the average peak price dropped below the IDO price, the difference will be covered. If the insurance pool do not have enough funds to repay the debt, fund raised from project IDO will be used.
- If the insurance pool is not utilized, it will be accumulated for the subsequent launches.

Example:

Project: ABC
IDO Price: $1
Allocation size: 500 usdc
Insurance fee: 75 usdc (15% of allocation size)
The 75 usdc will go into insurance pool.
After IDO, the average peak price of ABC after 7 days = $0.7
SuiPad Shield activated, (($1 - $0.7)*500 usdc) = 150 usdc claimable

Project Onboarding

Our Selection Process

We believe in great team and great product. We are super excited to see projects with amazing communities. While there are a lot of criterias to look at when we select a project, we are most interested in great minds, teams, innovation, with all the checkbox below being checked:
-Backers (vc, partners, advisors)
-Finance (burn-rate, fundraised, projected revenue)
-Product (pain-point, product-market-fit, innovation, DAU, MAU)
-Economics (revenue model)
-Tokenomics (structure, vesting schedule, initial circ supply, inflation rate)
-Marketing (go-to-market strategy, growth strategy)
-Community (statistics, engagement, regions)
-Listing plan (Dex, Cex)
-Liquidity (total liquidity vs selling pressure)
-Market maker
-Legal (KYC, AML)

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SuiPad Academy

The 16-Week SuiMove Coding Bootcamp

Finding great builders is tough, so why not we train them to be one?

SuiPad Academy is a 16-week full online Web3 coding bootcamp that trains people to become Web3 developers.

We offer full-time, 16-week program that covers the front end and back end technologies, computer science fundamentals, as well as Web3 development that includes SuiMove as the core. Remote classes are live and interactive, and include one-on-one help, professional mentorship, opportunities to build real products, and frequent code reviews.

We also help students find employment within Web3 space by providing interview preparation, portfolio review, effective resume writing tips, and salary negotiation practice.

To participate, students will need to purchase $6,000 worth of $SUIP tokens and stake on SuiPad throughout the 16 weeks of learning.

Roadmap

Q4 2022

- Base platform launch: new website, tradable Launchpad UI
- Community Building
- Mass Marketing

Q1 2023

- SuiPad on Tesnet
- Multiple wallet integration
- Tesnet IDO for multiple projects on Sui
- Continuous marketing push and community building

Q2 2023

- SuiPad on Mainnet

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- $SUIP IDO
- Staking pool and SuiPad Shield

- 1st batch of IDO (4 projects)

Q3 2023

- Production of SuiTank first season (8 Episodes)

- SuiTank first season on air
- 2nd batch of IDO (8 projects)

- 1st Cohort of SuiPad Incubation Program

Q4 2023

- 1st Cohort of SuiPad Academy

- 2nd Cohort of SuiPad Incubation
- 3th batch of IDO (8 projects)

- Production of SuiTank (second season)

$SUIP Utilities

SuiPad intends to issue SUIP tokens on Sui blockchain. The usage of SUIP are:

1. Access to Projects Launch
- Users who stake SUIP on SuiPad will be eligible to earn access to projects launch on SuiPad
2. Governance Voting
- Token holders will be able to participate in governance voting (create proposals and vote for the decision)

Tokenomics

Token information
Type: Sui Token on Sui Network

Ticker: SUIP

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Total supply: 100,000,000 SUIP (fixed)

Token contract: TBA

Token distribution

$SUIP	**Percentage**	**Tokens**	**Vesting Period**
Team	20%	20,000,000	12 months Cliff, 5% each month thereafter
Advisors	3%	3,000,000	6 months Cliff, 10% each month thereafter
Pre-Seed	2%	2,000,000	3% TGE, then 3 months cliff, 10% each month thereafter, 7% last month
Institutional Investor (Seed Round)	14.2%	14,200,000	8% TGE, then 3 months cliff, 10% each month thereafter, 2% last month
Strategic Sale (Private Round)	20%	20,000,000	10% TGE, then 3 months cliff, 10% each month thereafter
IDO	9.8%	9,800,000	50% TGE, then 25% each month thereafter
Initial Liquidity	10%	10,000,000	No Vesting
Marketing & Community	7%	7,000,000	50% TGE, Monthly linear vesting over 10 months
DAO Treasury	14%	14,000,000	100% locked by default, usage to be decided by DAO
Total	100%	100,000,000	

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