TAP FANTASY

METAVERSE

OUR GOAL – BUILD THE TOP ACG COMMUNITY ON THE BLOCKCHAIN



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MARKET PROSPECTS

GAMEFI games have risen rapidly during 2021.

The market value of AXIE Infinity exceeds 35 billion U.S. dollars.

The market value of Nasdaq listed Roblox – built on a Metaverse concept – reached 72 billion U.S. dollars, making it the world's most valuable game company.

<Tap Fantasy Metaverse>
TAP FANTASY **(TP)** launches in Q4 2021

...as a GAMEFI + Metaverse product.

TP delivers both...

AXIE's **PLAY TO EARN** module and...

Roblox's **DESIGN TO EARN** developer module.

Our product fills the gap in the current market.



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TEAM MEMBER



ROBERT RANKIN

Co-Founder & CMO

Entrepreneur, investor and digital innovator with several successful exits who has lived and worked in China and Asia Pacific for past 15+ years.

Data, AI and blockchain specialist currently finishing a dual-degree MBA from Bocconi in Milan and U. of Toronto in addition to holding a post graduate degree in International Management.



DAVID ATNIP

Strategic Compliance Director
International Legal Consultant

JD from Baylor U. Law; MBA from U. of Toronto. 20 years legal practice in USA; 15+ management and investment consulting in Shanghai.

Worked with Prometheus Fund Management and Prometheus Fund, focusing on financial compliance and asset management. Served as a trustee of Blackford Trust.



WILLIAN
Economist



VINCENT DUBOIS
Game Producer



CHRIS
Music Designer



SHERRY
Art Designer

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ABOUT US

The TF game team began developing HTML5 games in 2017. "TapTap Fantasy" – AKA: 紅の騎士團, 流火之詩, Knights of Fantasy, etc. – was officially released in 2019 in Taiwan, Japan, Southeast Asia, Thailand, South Korea, Russia, and other regions.

The Taiwan region is represented by Soft-World. In Q1 2020, TapTap Fantasy was one of Soft-World's highest revenue products. Japan is represented by the well-known Ingame. Presented at the Tokyo Game Show in 2020, TapTap Fantasy became the most popular H5 game in Japan.

After its launch in Facebook Instant Games in April 2021, **TapTap Fantasy** became the most popular adventure and role-playing game on FB. It received two global features; it gained more than 1.5 million game users and nearly 400,000 DAU in less than six months. TapTap Fantasy accumulated more than **20 million users worldwide by the end of September 2021.**

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FACEBOOK INSTANT GAME DATA

Active User：1,562,000　　New User：1,473,000



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Fun ♡

Boring ᶻᶻᶻ

Pay

Earn

Interesting
BUT
COST

FUN
+
EARN

RUBBISH

Earn
BUT
Boring

TAP FANTASY

CryptoMines

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BUILD THE TOP ACG COMMUNITY ON THE BLOCKCHAIN



Free to Play

<Tap Fantasy> is a MMORPG blockchain game developed by HTML 5.

Players open Tap Fantasy directly on the web page or wallet; they start play immediately.
No need to download.
No need to purchase NFT items.

Free to play lowers entry barrier for users. More people join TF metaverse.



Play to Earn

After purchasing NFT skins a player enters VIP hunting area. This starts the earning in playing mode to obtain MC TOKENS and NFT skins.

200+ NFT skins are ready at game launch. Each skin includes exquisite paintings, 3D models, dubbing by well-known Japanese voice actors.



Design to Earn

Designers earn shares of operating income by creating small games which they upload in a module using the code-free map editor.

Designers can create their own NFT profile images, wallpapers, building shapes, and character skin appearances.
They can sell creations to other players.



AI Recommendation

The TF recommendation algorithm, selects suitable additional high-quality content and recommends to players. This increases player interest in the game; it introduces quality game developers... exposes and endorses their creations.

Gaol – build a bilateral network – players and designers – producing a network effect.

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P2E ECONOMIC MODEL

Solow Growth Model

$$Y = A(t) * L^{\alpha} * K^{\beta}$$

A(t)	5	Estimate 1$ year's output/input benchmark ratio, calculated as L=1 (unit labor), take Didi and Axie as reference
β	**0.94**	**The return coefficient of investment, take Uber and Axie as reference**
α	-0.4~0	This game can be auto-playing and don't need too many efforts, this value should be set not greater than 0, therefore, it will not be more cost-effective to invest more efforts after the threshold is reached.

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THREE-TOKEN ECONOMIC SYSTEM



GOLD

USDT-based Stable Coin

Gold token is a currency in Tap Fantasy. A gold coin can be exchanged for USDT 10:1. Players use gold coins to buy physical strength and tickets for daily expenses during game play. For example: in the fishing game, a player buys bait using gold coins and, after catching fish, sells fish to the system in exchange for gold coins. A player can exchange with other players to get equipment and food. Consuming content provided by third-party developers is calculated in gold coins.



MAGIC CRYSTAL

Play to Earn の TOEKN

A magic crystal is a token used to upgrade various NFT assets. An upgraded skin, for example, delivers powerful abilities. Magic crystals can be obtained by a player in Play to Earn. Players enter the advanced treasure area to get higher token output, more NFT skins.
Each magic crystal delivers output that is rare. Many new application scenarios are planned. Future adds include means to— build an NFT, obtain powerful functions, create magic gems with special attributes, increase equipment values, and so on.



TAP

ACG DAO の Governance token

TAP TOKEN serves as Tap Fantasy's DAO governance token, in addition to the regular DAO governance functions. Players can purchase NFT skins, magic crystals, and NFT land on a decentralized exchange. The Tap Fantasy team will add NFT avatars, wallpapers, and system to build skins in the future. Tap Fantasy will cooperate with other animation companies to launch a joint NFT. Upgrading NFT assets (for example, adding a NFT skin) consumes magic crystals, and also consumes TAP TOKEN as GAS FEE in a U-based way.

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TAP TOKEN ECONOMIC MODEL

TAP FANTASY

TAP Token

MC Token

NFT Skins

Use TAP Token and
MC Token to upgrade

Improve NFT combat effectiveness

Use tickets

Enter treasure hunting area1,2,3

Receive
MC Token, NFT Skins

Join the cross-chain arena

Get ranking

Receive TAP Token

NFT Lands

Use TAP Token
to build/upgrade

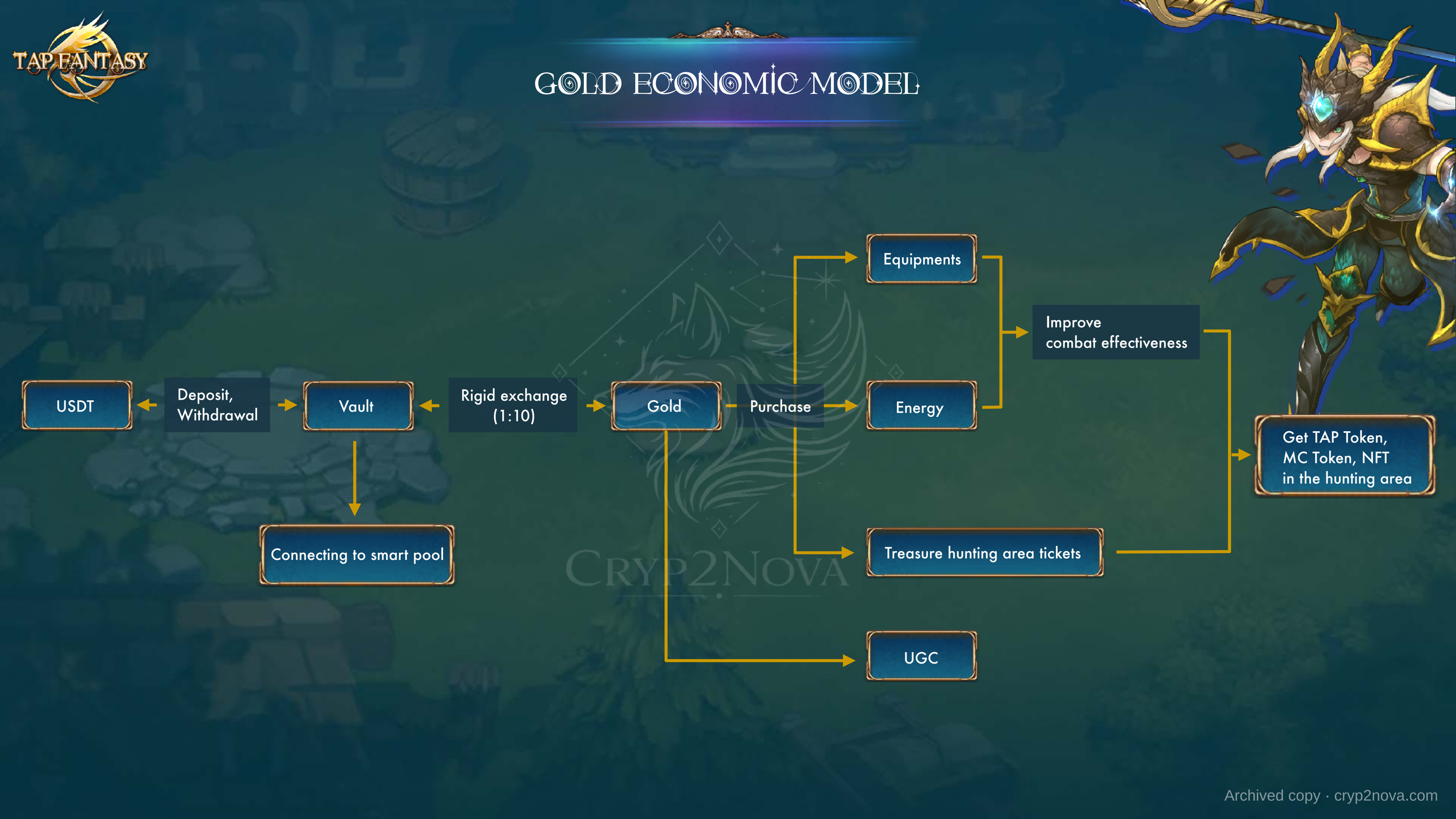
Buildings



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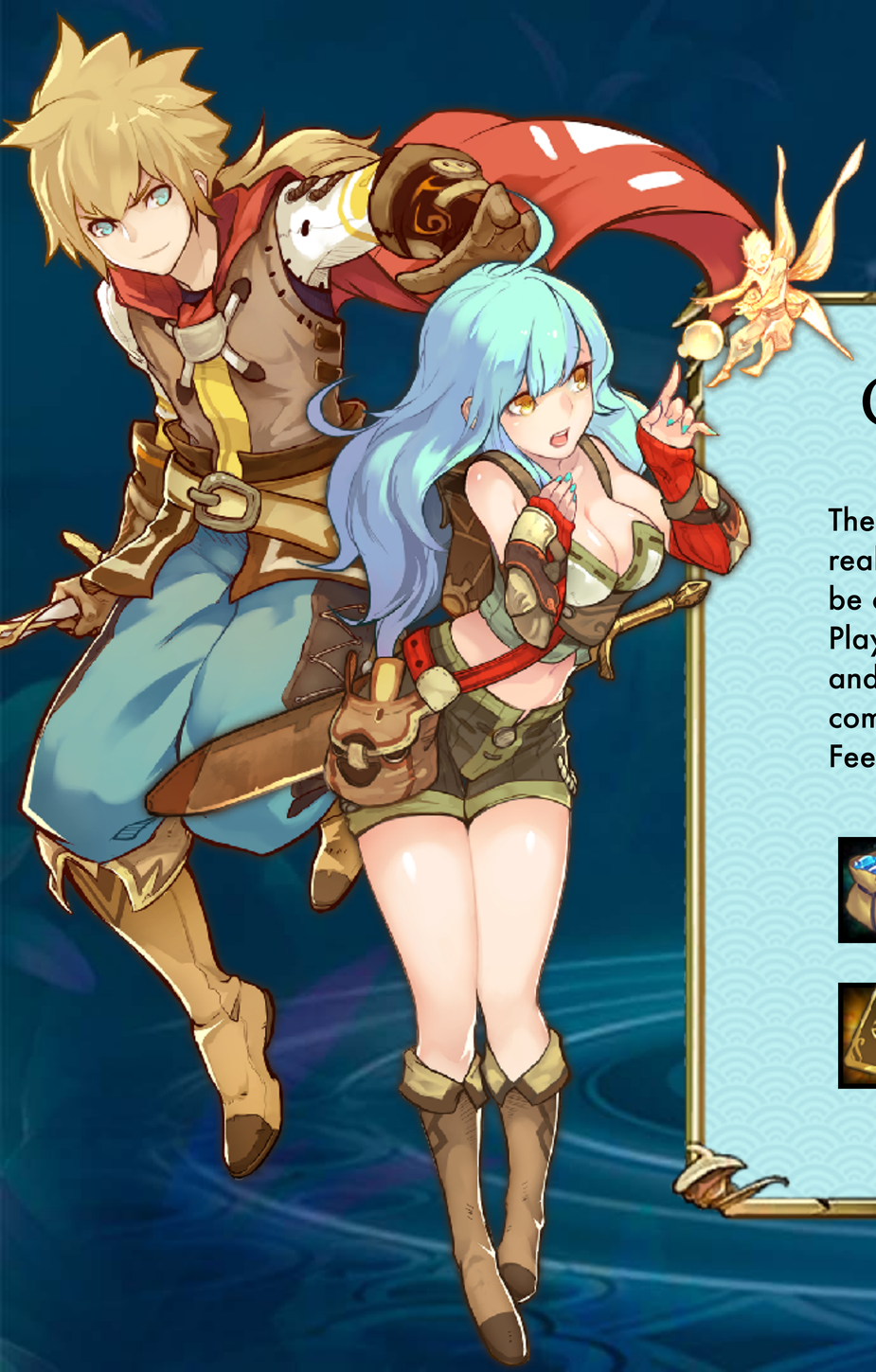
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GOLD ECONOMIC MODEL



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CREATE OPEN SEA IN THE ACG FIELD

The exchange is an important place reflecting the value of investment and enabling players to have a realistic social experience. The investment, development, and production results of all NFT products will be completed through the game's embedded blockchain exchange.
Players can upload their own self-designed fan image MINT into NFT avatars, skins, wallpapers, etc. and upload them to the official website exchange to make money. Let the creativity of the fan community directly have commercial value!
Fees brought in by exchange transactions can continuously and steadily drive consumption of TOKENS.



Purchase and lease NFT assets



Land sales and lease



Obtain profits of NFTs' value increase



sell your own design of NFT image

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PERSONALIZED NFT SKINS SYSTEM







200+ NFT skins – vibrant with colors – are ready at game launch.
Each skin includes exquisite painting, 3D modeling, dubbing by well-known Japanese voice actors.

Players use TOKENS to increase character's favorability, which improves the efficiency of treasure hunting.

A chance of 1/1024 activates **hidden skins**, obtaining the appearance and attributes of SP level skins, and increasing the value of a player's NFT skins.

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NFT CITIES & LANDS ALLOWS USERS TO HAVE THEIR OWN INDUSTRIES

The TP team will launch the cities system in Q2 2022. All lands will be auctioned in the form of NFTs. Players can earn income by building their own commercial buildings on land they buy.

For example, a player can restore extra strength for other players by opening a coffee shop. A player can customize a personalized image for other players' characters by opening a beauty salon. Players can set up bars to let players start parties... set up gyms to improve the combat effectiveness of customer characters... set up equipment shops to help players upgrade weapons and armor... even set up amusement parks to attract game developers to customize game content for them.

Players have property rights + pricing power for their own businesses. Players set prices for services they provide. The system charges only a 5% tax.

The cities system will **consume a large number of tokens and resources** in the game, making the economic system healthier and lasting. Meanwhile, the cities system creates a sense of belong as players to have their own home in the Metaverse of TAP FANTASY.



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AI RECOMMENDATION ALGORITHM & THIRD-PARTY DEVELOPER ECOLOGY



TAP FANTASY includes a smart AI recommendation algorithm embedded in the game. The system recommends content interesting players based on their hobbies, thereby, increasing user retention.

Third-party game developers can design and create gameplay modules using TP's no-code map editor. Game designers earn 50% commission from GOLD COINS that players consume in third-party gameplay modules.

Through the recommendation algorithm, TP can recommend more high-quality content to players, which increases player interest in the game. This also filters excellent game developers, so that their content is exposed and recommended.

Designers can also MINT their own designed NFT profile images, wallpaper, building shapes, character skin appearances, and sell them to players in the market.



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ROADMAP

TAP FANTASY

2021 Q4

Pre-sale of NFT skins allows the first group players to obtain the genesis skins of TAP FANTASY, with limited quantity and great collector value.

NFT Skin Pre-sale

Genesis Season Launch

First Metaverse version will be launched on the **BSC public chain.** The Genesis Season contains 16 characters and more than 64 NFT skins. The open world will contain 5 continents with different styles and four elemental instances for players to earn while playing.

2022 Q1

Official version will be deployed on other mainstream public chains, and corresponding servers will be opened for players from different public chains to play.

Multi-chain Deployment

Social System Launch

Players can cross-chain socializing in the Metaverse, by their own NFT profile images and wallpapers to create a personalized appearance, and sell their own NFT profile images and wallpapers on the in-game Marketplace.

Everyone's design has value.

Cross-chain PVE & field PVP system will be launched. Players can hunt for BOSS refreshed in the wild with players from other public chains on the cross-chain map. Plus players can start battles with other players to gain profits.

Cross-chain Maps Launch

Cross-chain Arena Launch

Multi-chain deployment arena system and guild battle system will be launched. Every 90 days is a season, allowing different public chain players to compete. Plyers and guilds in the top rankings can get huge prizes at the end of each season.

2022 Q2

With lands auctions, the construction system will allow players to build commercial buildings on their own land. Meanwhile, players can purchase NFT building skins to DIY the appearance.

Land Construction System Launch

2022 Q3

Code-free Map Editor Launch

Third-party game developers can design and create gameplay modules through TP's code-free map editor. Designers earn 50% commission from GOLD COINS players use in third-party gameplay modules.

2022 Q4

TAP will open chain data and game data to more developers and designers, **allowing more developers and designers to participate in the construction of the game ecology. T**he ecological funds will be used to support this.

TAP Ecological Foundation

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TOKENOMICS

TAP FANTASY

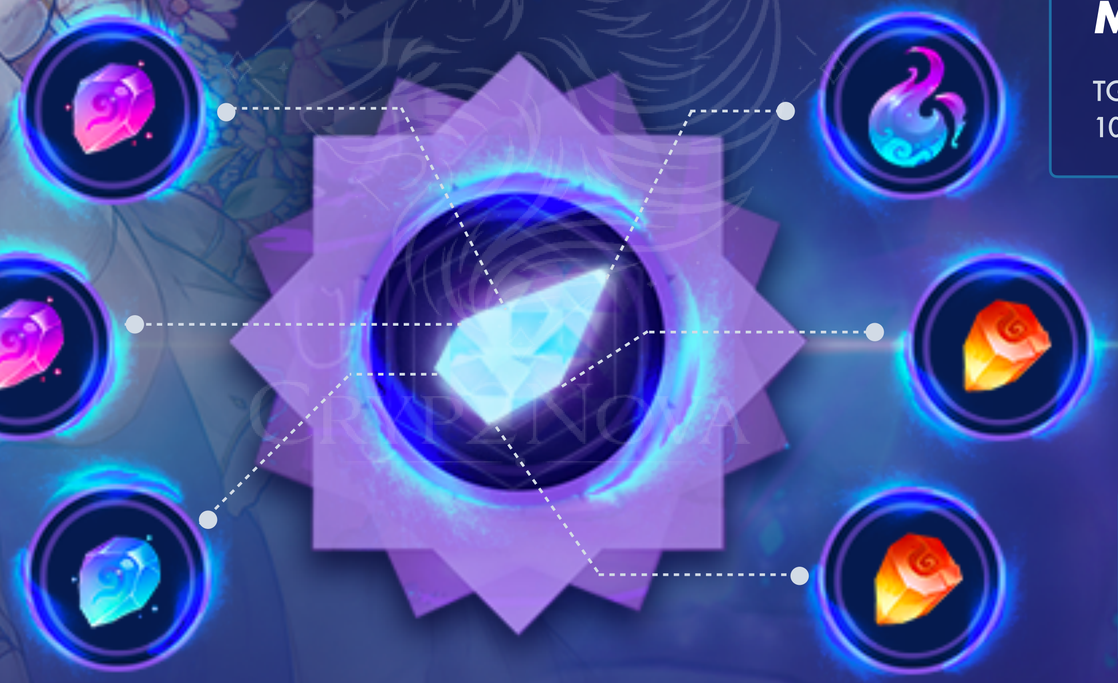
TAP TOKEN

The number of TAP tokens for the initial offering is **1 Billion**.

IGO 2%
TGE 20%, Cliff 3 months, the rest 10% linear release every month

Strategic Investment 12%
TGE 12%, Cliff 3 months, the rest 8% linear release every month

Seed Investment 6%
TGE 10%, Cliff 3 months, the rest 6% linear release every month



Mining Pool 40%
TGE 8.8% and the rest will be reduced by 10% every year for a total of 4 years

Ecological Fund 20%
TGE 15%, and the rest was released linearly at 48 months

Team17%+Consultants3%
TGE 0%, cliff 6 months, linear release monthly for 36 months

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THANK YOU

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