Gameplay

Copy

Introduction

Undead Blocks Official Whitepaper - Updated April 3rd, 2023



Kyle Gordon got that dawg in him. Undead Blocks is calling on all Survivors to answer the Call to Arms and kill zombies to earn in-game rewards! Undead Blocks is the world's first AAA crypto first person zombie shooter. Undead Blocks players can earn rewards every day by killing zombies, and can boost their earnings by killing while using Weapon Loadout NFTs. Players can also participate in weekly leaderboards and challenges to earn Gold ZBUX, which can be swapped for select cryptocurrencies or used to obtain rare and limited edition in-game items and weapons. Players will also earn Standard ZBUX which allow Survivors to level up their Weapon Loadout NFT and build equity in the assets that they own as we rapidly enter a digital renaissance. With a full storyline and character arcs built in, Undead Blocks will be prioritizing play AND earn, with secondary tokenomics and a value proposition that are crafted for sustainability and peace of mind for players and investors alike. Power to the gamers.

Archived copy · cryp2nova.com

Weaponizing Gamers with Asset Retention

Consider the traditional gaming model, where players continue to pay premiums for in-game items but have no ability to sell them. Industry experts estimate that players spent $74B on in-game items across all gaming platforms in 2020, many playing FPS games like Undead Blocks, but not building any equity in these items that they purchase. Undead Blocks plans to flip the current model on its head by incentivizing players to build equity in their weapons by improving their assets with Standard ZBUX, while also earning Gold ZBUX - a stable in-game currency that will not lose value.

Multi-Faceted Passive Income Opportunities

Undead Blocks will be implementing a comprehensive Arms Dealer Program and micro-guilding will be extremely popular in our metaverse as scholars from all around the world engage with in our in-game content. Many P2E games are suffering from hyperinflation of secondary in-game currencies and the current stigma of click-to-earn does not offer a fun experience for scholars. Undead Blocks solves both of these issues regarding sustainability and interest by developing the base of the economy for the benefit of the player.

Archived copy · cryp2nova.com

Stable In-Game Reward Currency

Undead Blocks offers a stable in-game reward currency that will never fluctuate in value. Guilds and their scholars no longer need to worry about the value of their secondary currency decreasing in value and have full control over their rewards. While many P2E games often promise only a roadmap prior to the launch of their token, our beta is fully functional and game development is accelerating at a rigorous pace. Beta Bootcamp was launched in March of 2022, giving community members full access to the closed beta version of Undead Blocks to work together in ensuring that the player is enjoying the gameplay as we march towards the launch of our full-game experience.

Additional Utility for Undead Token

$UNDEAD token is the governance token; it will be traded on CEX and DEX platforms. Holders of $UNDEAD receive as voting rights to many important directions of the game.

Play to Earn and Collect Them All

ZBUX, our in-game reward currency, is split into two tiers - earned by unlocking ZBOXes as you survive endless waves of zombies, completing challenges and more! Standard ZBUX can be used to upgrade Weapon Loadouts, trade for new weapons to add to a Weapon Loadout, or to obtain Loot Boxes holding in-game items. Gold ZBUX can be cashed out and swapped for exclusive in-game items weapon or character skins, and exclusive weapons. The metadata of the NFT will update with each upgrade, allowing our players the ability to collect all weapons and continue to enhance the value of their assets, and truly play and earn!

Next
Game Overview

Archived copy · cryp2nova.com

Last updated 2 years ago

Archived copy · cryp2nova.com