💡 Velvet: SocialFAI Ecosystem

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Velvet is an onchain trading ecosystem that combines AI, social intelligence, and multi-chain execution. Traders use Velvet to discover opportunities, analyze them with AI, and execute across chains - all from a self-custodial wallet.

The platform spans a consumer trading app, an AI framework, and white-label infrastructure forming a unified SocialFAI (Social + Decentralized Finance + AI) stack. There are five ways to use Velvet:

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1. VelvetX

VelvetX is Velvet's flagship SocialFAI trading app, currently in invite-only early access.

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It combines cross-chain spot and perpetuals trading, smart wallet and KOL tracking across 13M+ indexed wallets, a social feed, an integrated AI copilot, and fee cashback and rewards programs in a single interface.

Best for: Active traders who want discovery, social intelligence, AI analysis, and execution in one app.

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2. Trading Terminal

The Velvet Trading Terminal is the previous generation of the Velvet app. It remains live and publicly accessible, offering spot, perps, Trenches, yield, and advanced order types across multiple chains.

New features ship to VelvetX first; the Trading Terminal continues to be supported for existing users.

Best for: Existing users of the public terminal, and anyone who wants access without an invite code.

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3. AI Framework

Velvet's multi-agent AI system powers analysis and execution across the platform. Users can research tokens, evaluate risk and momentum, and prepare or execute trades through natural language — with all actions initiated and controlled by the user.

Best for: Traders and researchers who want AI-assisted analysis and execution inside their workflow.

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4. Onchain Vaults

Velvet's vault contracts let traders and communities create shared onchain portfolios with transparent, verifiable execution. Depositors and managers interact with the same smart contracts; assets remain non-custodial throughout. Vaults are created and operated by their creators; Velvet provides the infrastructure.

Best for: Onchain communities and groups that want transparent, shared execution with verifiable track records.

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5. Custom App (White-Label Infrastructure)

Teams can launch fully branded trading applications on Velvet's execution engine, AI stack, and backend systems — under their own domain, without building core infrastructure from scratch.

Best for: Crypto projects and platforms bringing onchain trading products to their own users.

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