The Wise Ecosystem

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Utilizing a perfected reserve token with provable neutrality and a price floor in ETH.

WiseToken.com - Our Nexus of Operations:

Includes our 20%+ APY yield strategies for USDC and USDT (RWA/DePIN integration from World Mobile), the WISE staking dashboard, the WISE Burn Alliance leaderboard, and referral programs.

The Ultimate Neutral Reserve Asset:

The WISE token, launched Dec 2020, achieved the purest distribution of any token in DeFi history: a fully transparent 50-day ETH auction for its entire supply. This process created a massive, **ownerless** WISE/ETH Uniswap liquidity pool on launch day, and established a permanent price floor in ETH. With $82 million in liquidity on day one and no possibility to snipe cheap tokens, every buyer participated on equal terms. There are no whale wallets, no team allocations, and no pre-mined tokens—every WISE was acquired at full market value.

These tokenomics create genuine scarcity and fairness, positioning WISE as the ideal neutral reserve asset. WISE is uniquely attractive for any project to accumulate and hold, even those with their own native tokens.

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The WISE Burn Alliance:

Today, many projects utilize a buy-and-burn strategy to drive value back to their native tokens, but WISE's provable neutrality makes this model viable at a **global** scale. WISE is the only token that could be attractive for **other** projects to accumulate and even to burn!

The WISE Burn Alliance was formed to share the unique value of WISE with any revenue-generating projects who also see the vision. Projects commit a portion of revenue (e.g., 1% - 5%) to monthly WISE purchases. As the alliance drives appreciation, participants hit ROI milestones and start burning a percentage of their future WISE purchases. A leaderboard provides transparency, competition, and builds prestige for alliance members.

Pairing Liquidity with WISE vs ETH on Uniswap:

Aside from the Burn Alliance, projects can also benefit from WISE by simply pairing their liquidity on Uniswap with WISE instead of ETH. This is a low risk move (WISE has a price floor in ETH) that allows projects to piggyback on the deflationary value generated by the Burn Alliance's revenue buy-and-burns. Because WISE has permanent deep liquidity paired with ETH, there is functionally no difference to the end-user experience. Uniswap automatically routes trades through the WISE/ETH pool in a single transaction, allowing users to swap seamlessly between your token and ETH with no added friction.

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