Welcome to Yape Club

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The Smart Social Layer is Yape Club’s engine for coordinated, high-quality engagement between Web3 smart creators.

It helps creators grow influence on X by surfacing high-value accounts, matching them through content clusters, account quality, and audience overlap, and rewarding meaningful engagement.

Yape builds a smart, curated, and reputation-weighted engagement layer. It organizes creators into fair-value engagement loops, where your influence and actions matter.

Who It’s For

Yape’s Smart Social Layer is built for:

- InfoFi natives: users of Kaito, Cookie, Wallchain, and other InfoFi platforms.
- Mid-tier creators: accounts that create useful, high-quality content but are stuck at the same level of reach and X Score

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- Builders & Analysts: people who care about the *quality* of their audience (smart followers) rather than vanity metrics.

Who is Yape?

Yape is the hyperactive mascot and AI agent of Yape.Club. He lives in the feed as your co-author and navigator, helping yappers craft content that cuts through the noise and guiding them toward high-value engagement within the InfoFi ecosystem.

More than just a meme, Yape personifies the smart engagement engine itself, turning scattered, inefficient yapping into a structured, scalable system for attention. He represents the shift from chaotic posting to strategic communication, helping users grow their X scores, mindshare, and influence in a transparent and fair environment.

Next
Smart Social Engagements

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