Cryptocurrency

YUKI

SNOW from HOKKAIDO, JAPAN

WHITE PAPER

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ABOUT YUKI

～ Social Cryptocurrency to permeate every part of real society ～

The main concept of “YUKI-Project” is to develop new economic sphere to meet with demands of assimilation between Cryptocurrency spheres and Local societies. We plan to start our business from development of solution business model in Hokkaido, Japan, where is “the advanced region on social issues” , because those are urgent issues in developed country like Japan.
We expand this solution business model to Japan, Asian countries, and the other nations.
Our main business operation framework is based on following categories:

① Revitalization of the primary industry.
② Local revitalization.
③ Strengthening of human resources development

YUKI token is not independent cryptocurrency. Real value of YUKI emerge from “YUKI-Project”



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FUNDAMENTALS

Hokkaido, Japan, is “Advanced region” in both positive aspects and negative aspects. Hokkaido has been deploying various advanced technologies like Silicon Valley in United States. On the other hands, Hokkaido is facing serious social issues such as depopulation of local towns and declining of the primary industry which is occurring in developed country like Japan.

Our initial business is to develop social solution models to contribute such issues. Through the test operation of these models, we propose them to related sectors as products and make business alliance with other companies, then introduce to the other regions and countries with adaptable modification.

YUKI holders can participate in YUKI community on the web, and are able to obtain potential local business information to invest them or consume them. Through with YUKI community, consumers can participate in mutual communication with business owners to realize consumer’ s demands.

YUKI project is not only for the local business. Based on our students’ token “Academic Points” experience, we develop a new evaluation standard for university students with invisible or non-academic aspects which has not been evaluated in existing university evaluation system. With this new evaluation system, we introduce human resource development support structure to provide industry-ready human resources to meet with employer’ s demands.

Another unique aspect of YUKI-Project is “Holder On-demand Business” . YUKI holders can propose possible business to us, and YUKI-Project take these proposals and realize them through close relationships in YUKI community.

We already launched “Currency Design Inc.” as YUKI-Project Operation Company on June, 2018, to carry out short term and mid / long term business.



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TOKEN INFORMATION

Token Standard: ERC-223 (Ethereum based)

Token name / Symbol: YUKI

Decimals: 8

Total supply: 20,000,000,000 YUKI

Contract Address: 0x5AB793E36070F0fac928EA15826b0c1Bc5365119



YUKI is issued as Ethereum ERC-223 standard token. We selected Ethereum base due to the Ethereum economic sphere meet with our concept of “Utilization on real society” to maximize usability potential of YUKI.

We adopted ERC-223 standard to obtain better transaction usability on real society than existing ERC-20 standard which is most popular standard now.

ERC-223 is backward compatible standard of ERC-20 standard. This standard solved several technical issues of ERC-20 and introducing following advantage.

- Transaction fee to contract address is cheaper than ERC-20.
- ERC-223 can avoid token loss by sending token to unintentional contract address.

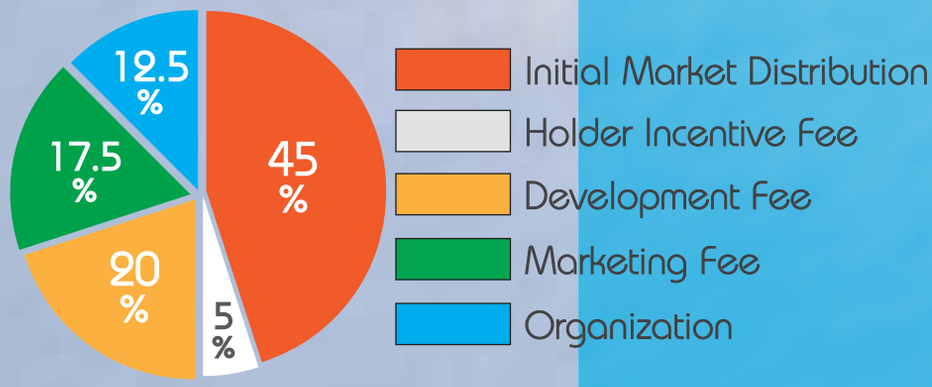
ERC-223 standard has been adopted by several tokens such as NANJCOIN, BANKERA, Experty、MobileGo. ERC-223 based tokens are not popular yet (as of June, 2018). However, due to the compatibility with existing ERC-20 standard wallet and these improved functions as mentioned above, ERC-223 standard can be considered as next mainstream for Ethereum based tokens.

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TOKEN ALLOCATION

Total amount of YUKI supply is 20 billion. Details of allocation is as follows.

- Initial market distribution: 9 billion (45%).
- Holder-incentives: 1 billion (5%).
- Development : 4 billion (20%).
- Marketing: 3.5 billion (17.5%).
- Organization: 2.5 billion (12.5%)



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Encourage Primary industry

In general, a value of foods are depends on numeric information such as Costs, Quality. Farmer’ s passion for growing better products and its efforts are hard to reflect on products value with existing economic model. However, if we keep ignoring such “Invisible Value Aspects” , foods quality for us may degrade. If farmer’ s motivation drops, some of them will leave from primary industry. In fact, lack of human resources issue in primary industry can be affected by such aspects.

We apply blockchain technology as this solution by visualize “Invisible Value” foods information with user friendly interface as new foods information system, which will be benefitted on both Farmers and Consumers.

Revitalize Rural areas

Depopulation in rural areas are serious social issue in Japan. Central government and Local governments trying to make solution for this issue, however, their speed is not fast enough to catch up depopulation speed due to their organization decision making systems.

Even if rural citizens propose good solution ideas, if these ideas are different from government policies, these ideas may be rejected. Or even if government agree with these ideas, realization of government support may take long time due to their decision making system.

YUKI-Project can take a role of complementing such issues. By utilizing “Decentralization” aspects of Blockchain and Cryptocurrency, we realize High speed democratic decision making and activity supports.

Urban areas and rural areas has mutual relationship. Rural areas are the main supplier to keep urban function. Revitalization of rural area contributes life of urban residents. From this point of view, we consider this business project is very important for all citizens in the nation.

Project Framework

“Three pillars of YUKI-Project”

Human resource development

YUKI team members consists of founder members of Student Cryptocurrency Project “Academic Points” . Like cryptocurrency’ s technology holds a lot of potential for values, possibilities, and future, Student’ s ideas and characteristics holds same kind of potentials. Like cryptocurrency’ s technologies may change our society with their characteristics, Students may create new society by encouraging their characteristics.

YUKI-Project provide full support to the activities of Academic Points, not only to the financial aspects, but also to the technical and experiential aspects. We try to maximize potentials of students, and introduce high-potential human resources to societies. We also reflect unique ideas of students to our YUKI-Project activities to create innovative business models.







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YUKI Business Plan (1/4)

Project 01

"New traceability system development with Blockchain technology"

Hard-falsification and tracing transaction data is an advantages of Blockchain. This advantages are very suitable to apply to Foods Traceability Systems. The legal policies of traceability mandatory are only applied for domestic grown beef and rice (in Japan). However, current Japanese traceability system depends on the honest report of each distribution channel relevant, this means there is a room for intended falsifications.
In addition, existing centralized database managements requires huge costs which is available only for governmental sectors or big organization, it is difficult to develop own traceability system for small and medium organization.

With Blockchain technology, these traceability system costs can be minimized and become available for small and medium farmers and distribution channel as their own trustable certification, and also can be applied for more products.
In the case of existing Japanese beef traceability system, their history records covers from birth to consumers. If we introduce Blockchain traceability system, their history records can cover their genetic origin, growing environments, and even the life of producers (if they agree with demands). In the case of crops, farmers can mention "we are not introducing non-genetically modified seeds" , however, there are no way to confirm for consumers if the seeds are genetically modified on original seed distribution channels.
In general, consumers can check traceability information if they purchase raw beef grown in Japan, but there are no obligation for imported beef and processed products and most of the restaurants (without beef main restaurants).

By introducing Blockchain Traceability System, consumers can check from the origin of products like seeds, and seedling production, not only at the stage of farmer usage.
This more trustable new traceability system is eligible for consumers who needs more attention for foods safety like allergy holders to certify foods safeness. This is not beneficial not only to consumers, but also to farmer' s values, which means the system can contributes to the financial benefits for primary industries.
The existing traceability system' s trace-back and trace-forward works mainly in the case of food accidents, not in our daily life. New Traceability System' s trace-back and trace-forward works to strengthen communications between farmers and consumers. This can encourage farmer' s motivation to produce better products.
With our Blockchain Traceability System, we can also provide dApps (Decentralized Applications) with friendly interface to meet with target users. This user friendly applications can be utilized dietary education in educational sectors.



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YUKI Business Plan (2/4)

Project 02

"Value Frontier Project" to create new value to rural areas"

Local immigration is not only the way of solution to depopulation issues.

In general, local tax should be paid to their residential municipality. In Japan, we have unique tax reduction system called "Furusato Nouzei (Hometown tax payment system)" . Tax payers can choose favorite local municipality for donation, and can get local tax reduction in their residential municipality. Donated municipalities send their specialty products as a return. This governmental challenge made some successful results to promote and revitalize local municipalities.

Based on this unique challenge. We improve this system as rural revitalization by applying "Value" to local municipalities.

Invests to "Interesting Local Characteristics Value" can contribute revitalization of depopulated municipalities. Local interesting aspects in not only their specialty products. Rural residents propose "Potential Value" which includes revitalization ideas. YUKI holders can invest to their interesting proposals. Travelers can create more exciting sightseeing assets before visiting travel area by themselves. Or obtain the opportunities to purchase "Unknown Local Products" which is common only in local residents. This is a kind of Crowd-funding for local municipalities.

YUKI-Project provide online communication platform for this. Both investors and local proposer can feel like neighbors and can obtain mutual benefits.

In the future, we will develop this communication platform like a virtual town interface.



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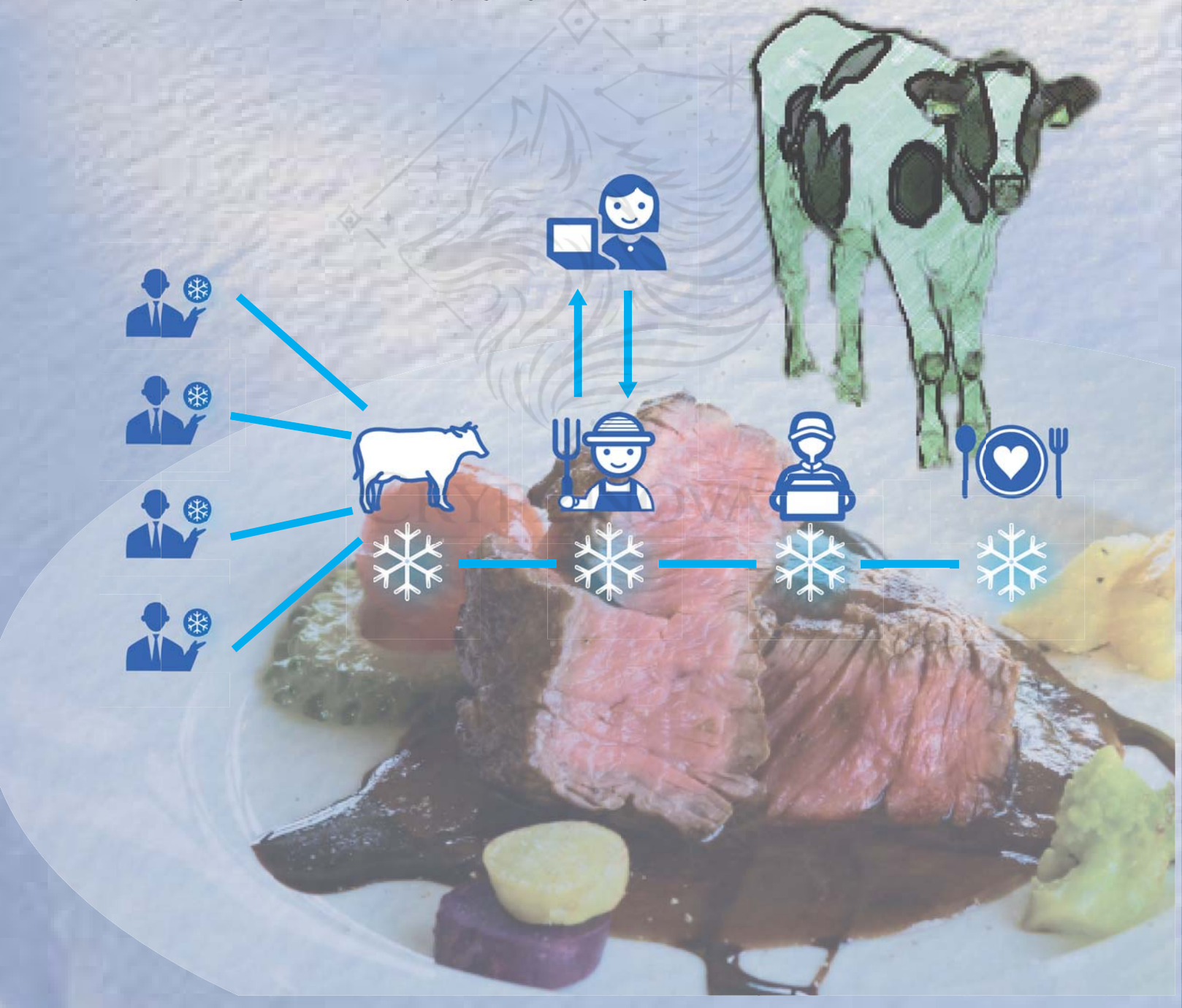
YUKI Business Plan (3/4)

Project 03

"Breeding High-value bland beef cattle" at rural areas

Recent years in Japan, many aged farm owners close their business due to the lack of successor even they are making high profits. Farm management professional member is enrolled in "Currency Design Inc." , YUKI operating company. With this advantages, we will match retiring owners and new owners to introduce "High-value bland beef cattle breeding business" . This project intends to generate new employment opportunities which can be linked with rural revitalization.

We are also planning to introduce "Virtual ownership services" that provides YUKI holders can purchase share ownership of agricultural products from "Pre-production" stages. "Virtual owners" can participate growing activities through close communication in between consumers and farmers.



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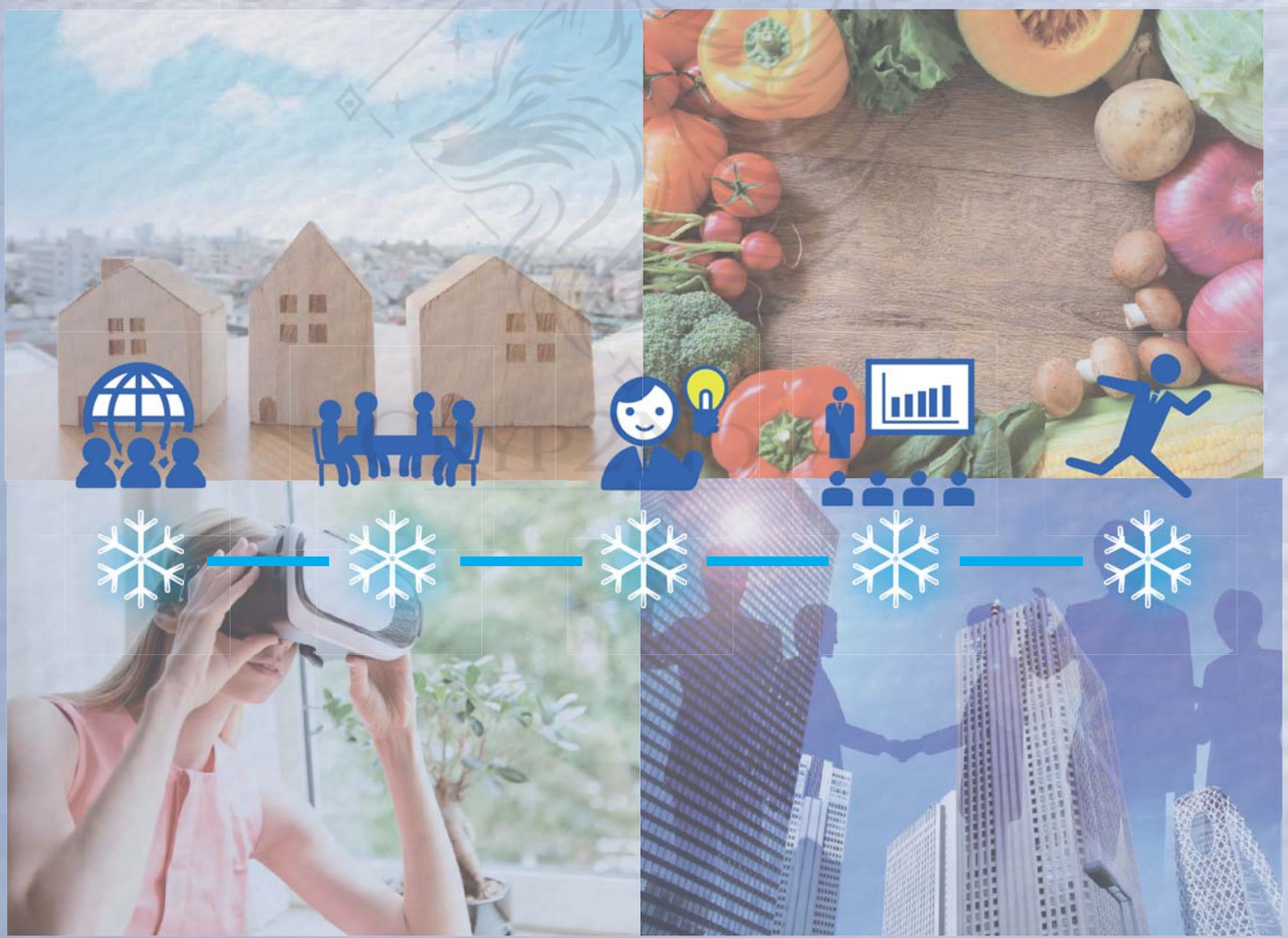
YUKI Business Plan (4/4)

Project 04

Token holder participatory business "Reversible- Business"

We consider YUKI should improve together with token holders through the communication between holders and operators.
Not only implementing our own business ideas, we would like to develop and implement unique business plan with holder' s proposals. With this business approaches, YUKI holders can involve to the various challenges for the real society.
YUKI token operator, "Currency Design Inc." will adopt high demand business proposals in Discord YUKI community. We realize and provide available business as soon as possible. Holders can suggest improvement ideas for the implemented plan, then we will feed back them. With this "Reversible-system" , the main actor of YUKI-Project can be both holders and operators. "Always with YUKI holders" is our operation policy and YUKI' s technical performance will improve based on holder' s demands.

There is NO Categories for this business. Buiness Plan 1-3 looks suit for Social, Primary Sector, and Food Safety.
However, our capacty of the system can be applied to any categolies like cultural aspect including Creators activities.



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HISTORY and ROADMAP

Jan-2018

Hokkaido University Students issued HUC (Hokudai Coin, Waves based token)

Feb-2018

Local restaurant introduced HUC as vouchers

Basic Concepsts of student token "AP" (HUC)

"Developing new student evaluation system"
"Contribution to the economy around university area and regional revitalization" to develop local cryptocurrency community.

Mar-2018

YUKI-Project framework development started

Apr-2018

- Collaboration event with NANJCOIN community was picked up by Local Newspaper as "Cryptocurrencies support BANEI traditional Horserace"
- Held HUC community and NANJCOIN community sponsored "BANEI traditional Horserace"

May-2018

HUC rebranded to Academic Points (AP) to cover all universities in Japan. 21 university' s students joined.

June-2018

YUKI-Project operating company "Currency Design Inc." established

June-2018

- YUKI Official Website released.
- Ethereum based token "YUKI" has developed.

July-2018

YUKI list on First Exchange

2018 ～

- Announce of YUKI collaboration enterprises.
- List on several Exchanges.
- Develop YUKI payment application for real use.
- Develop unique blockchain system for business operation.
- Hold Nationwide Cryptocurrency and Educational Events with Academic Points.

2019 ～

Start demonstration experiment of new system models in designated area.

2020 ～

Distribute YUKI-Project service platform to all over Japan and the other countries.

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【Operating Company】

Currency Design Inc. (Date of establishment:June, 2018)

Location: Sapporo, Hokkaido, Japan

Main Business: Blachchain services, WEB services,
Primary industry consultants, Planning and Promotion

Our company has established by core operating members of Academic Points.
The bord consists of university students, former global electronics compay staff, former international cooperation organization staff, and others.

Operation Background of YUKI

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【Advisors】

YASUSHI ISHI(HN/ Hage-Sensei)

NANJ Corporation, CEO/CFO. NANJCOIN oparation member

(Acountant, Legal management, Strategy planning)

KAZUTO SHIMOKAWA(HN/ Tsuchinoko)

NANJ Corporation, CIO. NANJCOIN oparation member

Token engineer (Developing and Management)

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Let it snow.

Let it YUKI.



2018. White Paper V1.0

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